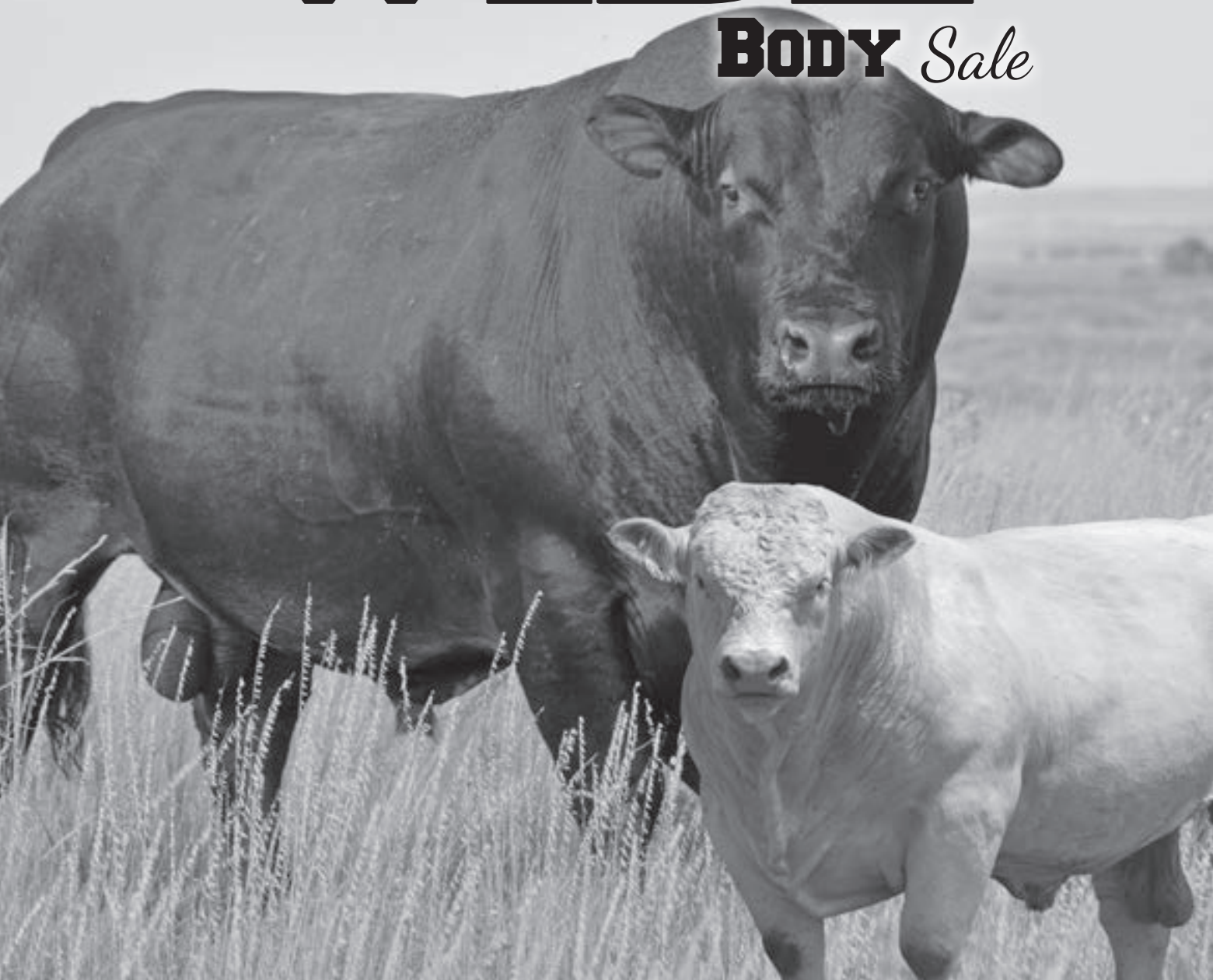


*The*

**WIDIE**

**BODY** *Sale*



**February 15, 2020 • 12 Noon**

*at the ranch, east of Estelline, Texas*

**Selling 200 Angus Bulls**

**90+ Charolais Bulls**

**50 Yearling Angus Females**

**Bradley 3 Ranch, Ltd.**

*Ranch raised bulls for Ranchers since 1955.*

[www.bradley3ranch.com](http://www.bradley3ranch.com)

# Welcome

Welcome to the Annual Bradley 3 Ranch Sale.

Thank you for your interest in our program and especially our cattle. We will begin the sale with our Angus bulls, continue with our Charolais bulls, and end with the first offering in 15 years of Bred and Open Heifers. As you look through the offering, you will notice many really nice bulls out of first-calf heifers, so the fact we are selling some of those heifers should add excitement to the sale.

We have been raising Angus bulls for 62 years. Our goals today are the same as they were 62 years ago. Provide our customers with cattle that survive and thrive in their environments and produce cattle that are in high demand in downstream markets. It has been very gratifying this year to get reports from numerous customers about their cattle. Reports of heavy weaning weights, great feedyard performance and as high as 50% USDA Prime carcasses. The average offering in this year's sale are easy to calve (CED EPD Top 35% of the breed and BW EPD Top 20% of the breed), they will grow (average gain on grass of 2.26# per day and average gain on feed test of 3.87# per day), they are efficient (average % Cow body wt. weaned of 56.9%, average DMI Top 20% and average \$EN Top 15% of the breed), they are gentle (Docility EPD average is Top 30% of the breed), they are fertile (Heifer Pregnancy EPD average is Top 35% of the breed) and they will produce carcasses that are in great demand (Average Marbling EPD is Top 40% of the breed in an average 13.8 sq. in ribeye that is 1.31 RE/cwt with an average Backfat of .30 inches). Add in a Top 35% average \$M and a Top 40% \$G and you can see why we are excited for you to review this offering.

While we have only been offering Charolais Bulls for 10 years, this offering is impressive indeed. The offering average is in the Top 15% of the breed for Weaning Weight EPD and Top 20% of the Breed for Yearling Weight EPD and they gained an average of 4.08# per day on feed test. They are very gentle. We are in the bulls every day and they handle very easily in any situation we put them in. The really nice thing is that they don't just have growth, but they will add carcass characteristics as well. The average Marbling EPD is in the Top 45% of the breed, the average Ribeye EPD is in the Top 9% of the breed (14.7 sq. in. average), the average Backfat EPD is in the Top 25% of the breed and the average Terminal Sire Index is in the Top 20% of the breed.

Talk to us about how to use Angus bulls for their maternal traits, their efficiency and their desired carcass traits and Charolais bulls to add pounds to your calves.

The heifers that will be offered are the sisters to these bulls. They should add to anyone's herd. All of the heifers have been registered with HD 50K genomics run on each. They will be sold as commercial heifers, but we will transfer papers for an additional \$200 per head. Look for sale updates as to specific heifers to be sold in early February.

This year, we will have Dr. John Stika, President of Certified Angus Beef, as our Friday afternoon program speaker. Come hear Dr. Stika talk about CAB's role in moving the cattle industry into the next decade. Take a look at the bulls and heifers and enjoy a Joe Allen's Chicken Fried Steak Dinner on Friday afternoon and evening.

Thank you for your interest in our program, and if you have any questions, please contact us by phone or email. We look forward to seeing you at the sale.

Mary Lou Bradley-Henderson James Henderson Minnie Lou Bradley

## Bradley 3 Ranch, LLC

15591 County Road K  
Memphis, TX 79245  
806 888 1062 office  
806 888 1010 fax  
James Henderson  
940 585 6171 cell

Mary Lou Bradley-Henderson  
940 585 6471 cell  
Minnie Lou Bradley  
[www.bradley3ranch.com](http://www.bradley3ranch.com)

# Sale Schedule



John F. Stika, Ph.D.

*As president for the Certified Angus Beef® brand, John Stika guides grassroots programs to deliver premium beef from family farmers and ranchers to consumers' dinner tables. He has led the brand through 12 consecutive years of record sales, helping to satisfy growing demand for great-tasting beef in 17,500 restaurants and grocery stores worldwide.*

**Bulls can be viewed at any time prior to the sale.**

## Friday, February 14, 2020

- All Day..... Bulls available for viewing in sale pens. Sale females will be brought out of the pasture on Wednesday and will be available for viewing.
- 4:00 p.m. .... Guest Speaker: Dr. John Stika, CAB President  
Certified Angus Beef is driving the beef demand. What does this mean to you as a cow/calf operator?
- 5:30 p.m..... Join us for Dinner and fellowship  
*Sponsored by **Multi-Min***

## Saturday, February 15, 2020

- 8:00 A.M..... Coffee and donuts
- 11:00 - 12:00 Noon..... Complimentary BBQ lunch sponsored by **Purina**
- 12:00 Noon..... Bull Sale **Starts with Angus Bulls**, in lot order
- 1:45 - 2:00 P.M..... Estimated start time of **Charolais Bull sale**, see page 54 of sale book. Note: Once the Angus bull sale is complete, we will start loading out with proper settlement.
- 3:00 P.M..... Estimated start time of Angus female sale  
*For more information on female offering see sale updates on Website at [www.bradley3ranch.com](http://www.bradley3ranch.com) in late January.*

## Welcome to Bradley 3 Ranch.... An event more than a sale!

Join us for fun, fellowship and industry networking. In addition to our sale, we offer the opportunity to meet feeder cattle buyers, industry product suppliers and other cattlemen from across the country.



# Sale Information

## IMPORTANT UPDATES

### – BULL VIDEOS –

WILL BE ONLINE AT  
WWW.BRADLEY3RANCH.COM  
OR  
WWW.SUPERIORLIVESTOCK.COM  
THIS YEAR'S BULL VIDEOS WERE DONE  
IN EARLY JANUARY 2020, WHEN WE HAD  
THE GAMBIT IN WEATHER. SO IF YOU SEE  
RAIN, SNOW, WIND ON THE VIDEO, THAT  
WAS THE VIDEO DAY, NOT TO BE  
CONFUSED WITH THE SALE DAY.  
WE APOLOGIZE FOR THE VIDEO  
PRESENTATION IN MANY INSTANCES!

### – DATA ON BULLS –

AN EXCEL FILE WITH SORTABLE BULL  
DATA CAN BE DOWNLOADED FROM OUR  
WEBSITE AT  
WWW.BRADLEY3RANCH.COM

### – CHAROLAIS GENOMICS –

ALL THE CHAROLAIS BULLS BEING  
OFFERED FOR SALE HAVE BEEN DNA  
TESTED THROUGH THE  
AICA - CHAROLAIS ASSN.

## Ranch staff and Contacts

James Henderson ..... 940-585-6171  
Mary Lou Bradley-Henderson ..... 940-585-6471  
Minnie Lou Bradley  
Tyrel Cloudt ..... 970-759-9023

## Auctioneers:

Doak Lambert, Angus Auctioneer ..... 972-839-6485  
Justin Stout, Charolais Auctioneer ..... 913-645-5136

## Sale Consultant:

Kevin Moore, M6 Charolais Consultant ..... 817-822-7109

## Livestock Publication Representatives & Ringmen:

Radale Tiner, *Angus Journal* ..... 979-492-2663  
Cody Beck, AICA ..... 765-719-7612  
Phil Stoll, *Weekly Livestock Reporter* ..... 817-366-7332  
Guy Peverley, *The Stock Exchange* ..... 785-456-4390  
Gulf Coast Cattleman Rep ..... 210-240-7938  
Juston Stelzer, Special Assignment ..... 817-992-7059  
Caren Cowan, *New Mexico Stockman* ..... 505-263-2015

## COOPERATORS

We would like to thank our cooperators for contributions to our sale. We appreciate our Angus Cooperator Steve Haverlah and his registered ranch foreman, Jed Tedder. We also thank the M6 Charolais Cooperators for their continued additions to our Charolais program.

## REGISTRATION PAPERS

Bull registration papers will be transferred to the new owner unless the bull is noted to sell without papers. At checkout, advise if you want female registration papers. If so, add \$200 per head.

## PARTNERSHIP BULL TERMS

We are retaining 1/2 semen interest in all bulls selling. The buyer owns 100% possession and full salvage value.

## LIABILITIES

All persons attending the Bradley 3 Ranch Ltd. sale do so at their own risk. Bradley 3 Ranch Ltd. assumes no liability, legal or otherwise, for any accidents that might occur on or about the premises.

# Sale Information

## – HOTELS –

BE SURE TO BOOK YOUR HOTEL EARLY!  
HOTEL INFORMATION IS LOCATED ON THE  
INSIDE BACK COVER OF THE SALE BOOK.

– DIRECTIONS TO THE RANCH –  
ARE LOCATED ON PAGE 84 OF  
THE SALE BOOK.



## – BULL PHOTOS –

PLEASE NOTE ALL SALE BULLS WITH  
PHOTOS - THOSE WERE TAKEN BACK  
IN NOVEMBER.

## Targeting the Brand:



**ANGUS MEDIA** Visit the *Angus Journal*  
Web site, [www.angus.org](http://www.angus.org) and view this sale book  
online. References: *American Angus Association*®,  
*AHIR*®, *AngusSource*®, *CAB*®, *Pathfinder*®. EPDs  
current as of Dec. 23, 2019. Updated EPDs can  
be viewed online at [www.angus.org](http://www.angus.org). The American  
Angus Association does not generate nor endorse \$C  
numerical ranks (versus percentile rankings) until \$C  
numerical ranks are officially released.

## Sale Ring Announcements

Announcements made at the sale from the auction block will take precedence over any printed material.

## Health & Genetics

Bradley 3 Ranch is a Certified Trich Free Herd.

Angus bulls have been i50K tested and parentage by DNA

All bulls have individual EID tags

Charolais bulls have been DNA and parentage tested

All bulls received booster vaccinations prior to the sale:

Vinison 7

Bovi-Shield Gold FP 5 VL 5

Dectomax Wormer

## Breeding Soundness

All bulls passed a breeding soundness examination and a semen evaluation performed by a veterinarian within 30 days of the sale.

## The Auction And Minimum Prices

Bulls do not enter the sale ring on sale day.

A video of the bull will be presented as each lot is being auctioned.

Each bull has a minimum price published in our sale book. Bidding will begin at these minimum prices.

Each bull will be sold to the highest bidder.

Females will be sold in lots of 3 head, see sale supplement sheet.

## Delivery and Freight Guarantees

All bull sales totalling \$10,000 or more will be delivered to a central location free of charge.

We guarantee no bull will cost more than \$200 per head for delivery to a central point in the lower 48 states. Please be advised that central points for delivery will include auction barns, vet clinics, and ranches that offer to serve as delivery points. Prior to delivery, we will be in contact with you. We ask for your cooperation in helping with the delivery of your bulls.

We will continue to offer a pickup credit of \$50 per head for all bulls picked up within 7 days of the sale.

We do not offer free delivery on females, but we will be glad to help make arrangements for delivery.

## Insurance

Livestock insurance will be available through Janell Turner, Cell 806-632-0979,  
[Janell.turner@agtexas.com](mailto:Janell.turner@agtexas.com), [www.agtexas.com](http://www.agtexas.com)

# ...the stay at home option

## TURN IN BIDS OVER THE PHONE

This is our traditional method of buying livestock and is the suggested process for anyone who does not have consistent, high-speed internet. To get started, simply go online to [www.superiorlivestock.com](http://www.superiorlivestock.com) and click on the tab titled "Register for a Buyer Number." Select the registration form for Superior Productions and print the registration form. Fill it out and fax it in to Superior Productions at (817) 378-3380 with a signature on it. You can also mail it in to the address provided on the form. Upon receipt of this information Superior will call you with a buyer's number and the bid line phone number that you will use on sale day to place bids over the phone.

## CLICK-TO-BID

This is Superior's online bidding program for cattle buying. **Please note that high speed internet is required--this is not for dial-up or satellite internet.** Registration is free, but you must become a member of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) to sign up. Becoming a member is easy - just go to the homepage of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) and follow the out-lined steps to get started. Input your information and select a username and password. You will receive an e-mail confirming you are a member. From that point forward you just have to sign in and select the sale you would like to register for and once approved by the ranch you will receive an e-mail confirming which sale you are now registered for.

## VIEWING THE AUCTION

The sale will be broadcast via satellite on SLA-TV (DISH Network channel 998). **Please note that there is a delay if you are watching the auction on television so be sure to call in a couple lots ahead of the lot you are interested in bidding on.** The sale will also be broadcast live in Hi-Definition on the internet at both [www.superiorlivestock.com](http://www.superiorlivestock.com) and [www.superiorclicktobid.com](http://www.superiorclicktobid.com). The video feed on the homepage of [www.superiorlivestock.com](http://www.superiorlivestock.com) looks the same as the video feed on TV and can be watched over a smartphone or tablet. Remember you can call in to bid whether watching on TV or on the internet, but you must be a member of [www.superiorclicktobid.com](http://www.superiorclicktobid.com) to "click-to-bid."

BUYERS WILL BE CONTACTED BY THE RANCH AFTER THE SALE FOR PAYMENT & DELIVERY DETAILS. IF YOU NEED ANY ASSISTANCE, CALL SUPERIOR AT (800) 422-2117.



*If your plans change and you cannot make it to the sale, feel free to call us. We can help you to buy the cattle you need over the phone.*

# Reading the Angus Data

## BRADLEY 3 RANCH STAR RANKINGS

We constantly strive to balance full disclosure by providing full access to all the data we collect on every bull with simplicity to help in decision making. To this end, we have tried to combine certain sets of data in areas that you, our customer, have told us are important to you. Those five areas are calving ease, maternal, growth, efficiency, and carcass. Five stars indicate a bull that will perform with superiority in those identified areas. The fewer the stars, the less superior the bull will be for those traits as compared to his contemporaries in the sale. Not all of the data used to determine the stars are present in the sale book. If you have any questions as to why a bull would have the stars he does, please ask and we will be glad to walk you through how we arrived at our rankings.

Pen # = Location of animal.

## GROWTH, CARCASS AND MATERNAL EPD'S

**Calving Ease Direct (CED)** is expressed as a difference in percentage of unassisted births, with a higher value indicating greater calving ease in first calf heifers.

**Birth Weight EPD (BEPD)** is expressed in pounds, is a predictor of a sire's ability to transmit birth weight to his progeny compared to other sires.

**Weaning Weight EPD (WEPD)** is expressed in pounds, is a predictor of a sire's ability to transmit weaning growth to his progeny compared to that of other sires.

**Yearling Weight EPD (YEPD)** is expressed in pounds, is a predictor of a sire's ability to transmit yearling growth to his progeny compared to that of other sires.

**Scrotal Circumference EPD (SCR)** is expressed in centimeters, is a predictor of the difference in transmitting ability for scrotal size compared to other sires.

**Maternal Milk EPD (Milk)** is a predictor of a sire's genetic merit for milk and mothering ability.

**Cow Energy Value (\$EN)** expressed in dollars savings per cow per year, assesses difference in cow energy requirements as an expected dollar savings difference in daughters of sires. A larger value is more favorable when comparing two animals (more dollars saved on feed energy expenses).

**Carcass Weight EPD (CW)** expressed in pounds is a predictor of the differences in hot carcass weight of a sire's progeny compared to that of other sires.

**Marbling EPD (Marb)** expressed as a fraction of the difference in USDA marbling score of a sire's progeny as compared to progeny of other sires.

**Ribeye Area EPD (RE)** expressed in square inches, is a predictor of the difference in ribeye area of a sire's progeny as compared to progeny of other sires.

**Fat Thickness EPD (Fat)** expressed in inches, is a predictor of differences in external fat thickness at the 12th rib of a sire's progeny as compared to progeny of other sires.

**Docility (DOC)** is expressed as a difference in yearling cattle temperament, with a higher value indicating more favorable docility. It predicts the average difference of progeny from a sire in comparison with another sire's calves.

**Heifer Pregnancy (HP)** is a selection tool to increase the probability or chance of a sire's daughters becoming pregnant as a first-calf heifers during a normal breeding season. A higher EPD is a more favorable direction and the EPD is reported in percentage units.

**Dry Matter Intake (DMI)**, expressed in pounds per day, is a predictor of difference in transmitting ability for feed intake during the post-weaning phase, compared to that of other sires.

## \$VALUE INDEXES

**\$Value indexes**, are multi-trait selection indexes to assist beef producers by adding simplicity to genetic selection decisions. \$Values are reported in dollars per head, where a higher value is more favorable. Depending on your production scenario, you can utilize individual indexes, or as we do at Bradley 3 Ranch, a combination of \$Value indexes. (Example: a cattleman in harsher environments who retains females for replacements and sells calves at weaning might utilize \$EN + \$W).

**Maternal Weaned Calf Value (\$M)** expressed in dollars per head, predicts profitability differences from conception to weaning with the underlying breeding objective assuming that individuals retain their own replacement females within herd and sell the rest of the cull female and all male progeny as feeder calves.

**Feedlot Value (\$F)** is the expected average difference in future progeny performance for post-weaning merit compared to progeny of other sires.

**Grid Value (\$G)** is the expected average difference in future progeny performance for carcass grid merit compared to progeny of other sires. \$G combines both \$QG and \$YG and may be the best carcass decision tool for focusing on quality and red meat yield simultaneously.

**Beef Value (\$B)** is the expected average difference in future progeny performance for postweaning and carcass value compared to progeny of other sires.

## ADDITIONAL BRADLEY 3 RANCH DATA

**% Cow's Body Weight Weaned (%CBW)** is used as a measure of efficiency.

**Gain on Grass** – gain on grass test with minimal or no energy supplement.

**RE/CWT - RE/CWT** is the abbreviation for Ribeye/hundred weight. It is a measure of muscle in an animal or carcass. RE/cwt of a live animal is considered to be high if it is greater than 1.00. It helps in determining muscling in cattle of differing weights.

|                       |   |                              |  |           |  |                       |  |           |  |          |                               |                   |  |             |  |            |  |         |  |     |  |       |  |
|-----------------------|---|------------------------------|--|-----------|--|-----------------------|--|-----------|--|----------|-------------------------------|-------------------|--|-------------|--|------------|--|---------|--|-----|--|-------|--|
| Bradley 3 Ranch, Inc. | <b>1</b>                                | <b>B3R F358 CONCORD D233</b> |  |           |  |                       |  |           |  |          |                               |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | <b>Birth Date: 9-28-2018</b>            |                              |  |           |  | <b>Bull #19394203</b> |  |           |  |          | <b>Tattoo: F358</b>           |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | #*Connealy Consensus                    |                              |  |           |  |                       |  |           |  |          | #KMK Alliance 6395 187        |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | Connealy Concord (RDF)                  |                              |  |           |  |                       |  |           |  |          | Blinda of Conanga 004         |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | *18148348 #Eura Elga of Conanga 9109    |                              |  |           |  |                       |  |           |  |          | #+SAV Bismarck 5682 (RDF)     |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       |   |                              |  |           |  |                       |  |           |  |          | Eura Cal of Conanga 568       |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | #*KCF Bennett Absolute                  |                              |  |           |  |                       |  |           |  |          | #*SAV Final Answer 0035 (RDF) |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | B3R D233 Dutchess W299 B131             |                              |  |           |  |                       |  |           |  |          | Thomas Miss Lucy 5152         |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       | *18753364 *B3R B131 Dutchess X523 Y2185 |                              |  |           |  |                       |  |           |  |          | B3R Real Money X523           |                   |  |             |  |            |  |         |  |     |  |       |  |
|                       |   |                              |  |           |  |                       |  |           |  |          | B3R Z185 Dutchess U077 X075   |                   |  |             |  |            |  |         |  |     |  |       |  |
| PEN#                  |   | CED                          |  | BEPD      |  | WEPD                  |  | YEPD      |  | SCR      |                               | MILK              |  | SEN         |  | CW         |  | MARB    |  | RE  |  | FAT   |  |
| TBD                   |   | +16                          |  | -2.3      |  | +5.7                  |  | +9.5      |  | +1.47    |                               | +1.7              |  | +7          |  | +30        |  | +80     |  | +67 |  | +0.39 |  |
| Adj. WW               |   | Adj. YW                      |  | Act. SC   |  | ADG                   |  | Act. %IMF |  | Act. REA |                               | Act. RibFat       |  | Act. RmpFat |  |            |  |         |  |     |  |       |  |
| 664                   |   | 1226                         |  | 38.00     |  | 4.89                  |  | 5.53      |  | 17.1     |                               | 41                |  | 48          |  |            |  |         |  |     |  |       |  |
| Calving Ease          |   |                              |  | Maternal  |  |                       |  | Growth    |  |          |                               | Efficiency        |  |             |  | Carcass    |  |         |  |     |  |       |  |
| *****                 |   |                              |  | *****     |  |                       |  | *****     |  |          |                               | *****             |  |             |  | *****      |  |         |  |     |  |       |  |
| %CBW                  |   | 65.48                        |  | Grass ADG |  | 2.97                  |  | RE/cwt    |  | 1.40     |                               | Est. Sale Day Wt. |  | 1425        |  | Base Price |  | \$2,750 |  |     |  |       |  |

**If you have questions about the data on the bull offering or how to incorporate this data into your selection decisions, please contact James Henderson at 940-585-6171 or [jwhenderson@bradley3ranch.com](mailto:jwhenderson@bradley3ranch.com)**



**Remember, Angus EPDs are not the same as Charolais EPDs and cannot be compared to each other.**



# *The Bradley 3 Ranch Difference*

Our goal is to raise and develop bulls that work and last for our customers. To us, this means the bulls have to be range ready, athletic and durable for the long term. We believe in Performance that is bred on, not fed on. A big gaining, high performance bull at Bradley 3 Ranch means that he does so because of a genetic advantage, not because he is a well-fed bull.

In reality our bull development begins while bull calves are still at the side of their dam. Because of our large pastures and no creep program, our bulls learn how to survive while still on the cow.

Next, most of our production practices are standard in the registered cattle world. We still collect birth weights, weaning weights and yearling performance data. Even though we use 50K DNA tests, we still believe genomic technology is continuously evolving and this tool is most effective when used in combination with real data.

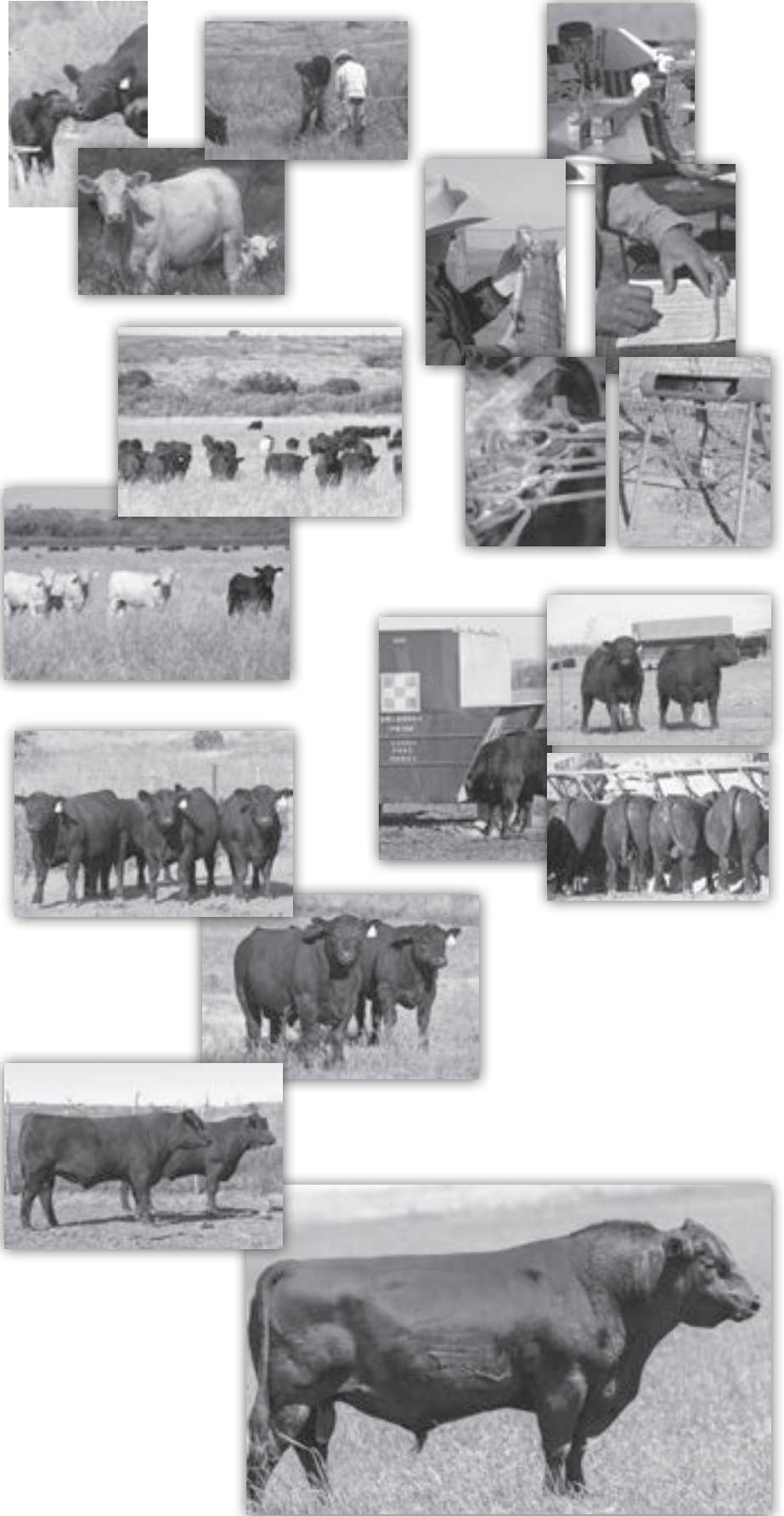
After weaning, we begin to differentiate our program from many other seedstock providers:

**GAIN ON GRASS.** After weaning, our bulls start a “grass gain test”. This allows us to identify those bulls who have the ability to gain on grass with minimal supplementation.

**FEED GAIN TEST.** Then the bulls progress to a short “feed gain test.” It is our intention to identify optimum gains, not necessarily maximum gains. We don’t want a “feedlot fat” bull at the end of our gain test. For the past several years, we have implemented a Purina Limited Feed ration with unlimited forage.

**HAY ONLY.** For the 30 days prior to the sale we feed only high quality hay to the sale bulls. How many seedstock providers are this confident in their sale bulls to do this?

We use our own ranch-raised bulls on the ranch.





# Bull Development – The Bradley 3 Ranch Way

## It's All About The Cow Herd...

At Bradley 3 Ranch we have always said our cattle must work for us... not us work for them. The cattle business is our only business and we have worked to create a cowherd based on the most basic traits that are vital to the cattle industry... fertility, soundness, fleshing ability and carcass value.

From our time in the meat business, we learned what works for the feedlot operator, packer, retailer and consumer. These valuable lessons have been implemented in our everyday production. We believe our experience in the meat business sets us apart from other Angus breeders.

**DOING MORE WITH LESS.** Across the country, we recognize production costs will continue to be a challenge. Profitable and sustainable cattle operations will run cowherds that provide the desired outputs with minimal inputs. Because of this, we have strengthened our efforts in selecting cattle that can perform with minimal inputs. Strategies and production practices we are committed to:

**COW EFFICIENCY.** At Bradley 3 Ranch this means a cow must calve annually, survive and rebreed on grass with minimal feed resources. We are disciplined about fertility, longevity, performance and muscle.

**NO CREEP FEED.** It would be quite easy for us to achieve 800, 900 and even 1000+ pound weaning weights if we used creep feed or if our calves ate feed/silage along side their dams. Instead, our calves grow on grass, just like in a real-world commercial operation.

Our production model works because it mirrors how commercial cattle operations must survive in the real world. We KNOW what to expect from our cows (and bulls) and you can, too. Our performance is not based on an extensive embryo transfer program utilizing unproven females and a herd of recipient cows. Yes, we do have an embryo transfer program. (Read on to learn about our second-to-none donor selection criteria.) Because our cows have to produce and survive in our production model, we find and eliminate the problems!

**DONOR COWS AT BRADLEY 3 RANCH.** We believe our donor cow selection criteria may be the toughest in the industry:

Our donor cows must be at least ten years old and have had eight natural calves with no more than a 375-day calving interval. They must have ratioed in the top of the herd for weaning weight, yearling weight, IMF, and Ribeye. To be designated as a donor means a cow has survived our hot and sometimes dry climate, harsh “gyp” water and traveled for miles and miles to forage / survive. In the sale offering, any bull marked as an “embryo” would be a product of these donor cows.

Few herdsires in the Angus breed can boast having ten, twenty, thirty or even forty years of production history in their pedigree. Take a look at our pedigrees and you will find both herdsires and sale bulls with multiple donor cows in their pedigree. This is an example of The Bradley 3 Ranch difference. We have and continue to focus on traits that make a net return difference for our customers.



**HERDSIRES.** Our bulls walk our pastures just as our customers do. Yes, we do AI our first calf heifers, but even our AI sires are expected to hold up to the expectations of pasture breeding.

Our herdsires are not pampered and longevity, soundness, fleshing ability and fertility are demanded. Unlike many breeders who use an AI sire without ever knowing if he will withstand the challenges of pasture breeding, we believe it is vital to know that our bulls will stand up to the challenge. We use our bulls just as you do in your operation!

## The Result Is...

**A HERD WITH HISTORY.** We are here for the long haul. You can expect survivability, adaptability, durability, longterm soundness, calving ease, performance and muscle.

**DEMANDED GENETICS.** Our bulls are at work in herds from Florida to Oregon. This means our cattle have the ability to adapt, perform and survive in a wide range of environments. We know our genetics can grow hair and survive the altitude at Walden, CO. We know our bulls can slick off and thrive on fescue in Missouri. We know our bulls can survive the insects and humidity in Florida.

**DAUGHTERS TO RETAIN AND MARKET.** Our bulls have found success as they have sired long lasting commercial females in herds across the country and been utilized in large-scale commercial AI projects. Take advantage of the opportunity here!

**VALUE.** Our success is measured by our customers' success.

# *A Herd with 62 Years of History...*

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## **Bradley 3 Ranch, Ltd.**



2014 Minnie Lou Bradley inducted into Saddle & Sirloin Portrait Gallery

2013 BIF Seedstock Producer of the Year

2009 CAB Commitment to Excellence Award

2009 NCBA Regional Land Stewardship Recipient

2008 American Angus Assn. Beef Heritage Award

2006 National Cowgirl Hall of Fame Inductee (Minnie Lou Bradley)

2004 B3R Country Meats introduced Certified Angus Beef® Natural

2003 NCBA Innovative Cattlemen Award

2002 Ladd Hitch Award

2001 BIF Pioneer Award

2017 James Henderson re-elected to the American Angus Board of Directors





**B3R F358 Concord D233 - Lot 1**

**1 B3R F358 CONCORD D233**

Birth Date: 9-28-2018 Bull \*19394203 Tattoo: F358

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#\*SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +60   |
| Doc | +15   |
| HP  | +10.9 |
| \$M | +72   |
| \$F | +72   |
| \$G | +59   |
| \$B | +131  |

#\*KCF Bennett Absolute  
B3R D233 Dutchess W299 B131  
\*18753364 \*B3R B131 Dutchess X523 Z185

#\*SAV Final Answer 0035 (RDF)  
Thomas Miss Lucy 5152  
B3R Real Money X523  
B3R Z185 Dutchess U077 X075

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| TBD          | +16     | -2.3      | +57  | +95       | +1.47    | +17               | +7          | +30        | +80     | +67 | +0.39 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 664          | 1226    | 38.00     | 4.89 | 5.53      | 17.1     | .41               | .48         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 65.48   | Grass ADG | 2.97 | RE/cwt    | 1.40     | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |     |       |

Lot 1 is breeding cows in the B3R Herd. Buyer will purchase 1/2 interest and Full Possession after 4/1/2020. This bull really has a lot to offer, Slick Haired, Top 1% CED, Top 10% BW, 65.48% Cow body weight weaned, 2.97# ADG grass, 4.89# ADG grain, Top 25% Scrotal, Top 25% Claw, Top 1% CEM, Top 10% \$EN, 5.53% IMF, Top 25% Marbling, 17.1 sq. in. RE, Top 11% Tenderness, Top 25% \$M, Top 25% \$G.

This bull is an excellent example of what happens when legendary Bradley 3 Ranch genetics are combined with other genetics. Our linebred cattle lend a heterosis and phenotype opportunity. You will like F358 because he is easy to be around, masculine, stout featured, and sound moving. As a two-year-old, his dam weaned 65% of her body weight and bred back in our tight calving season.



**B3R F505 Concord A233 HR - Lot 2**

**2 B3R F505 CONCORD A233 HR [OSF]**

Birth Date: 9-12-2018 Bull 19387550 Tattoo: F505

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#\*SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +55   |
| Doc | +24   |
| HP  | +10.3 |
| \$M | +61   |
| \$F | +100  |
| \$G | +54   |
| \$B | +154  |

#SAV Pioneer 7301  
HR A233 U418 Pioneer  
17867974 #HR U418 T10 R195

#\*SAV Final Answer 0035 (RDF)  
SAV Blackbird 5297  
#B3R Tender Ten R065  
B3R R195 Blackbrd 9030 1242

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 15           | +14     | -1.3      | +59  | +107      | +31      | +18               | -7          | +42        | +52     | +92 | -0.13 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 613          | 1210    | 39.00     | 4.61 | 4.78      | 16.9     | .32               | .48         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 44.32   | Grass ADG | 3.23 | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1575        | Base Price | \$2,750 |     |       |

A really nice bull. His hair sheds easily, Top 10% CED, Top 10% BW, 3.23# ADG on grass, 4.61# ADG on grain, Top 10% RADG, Top 10% CEM, 16.9 sq. in. RE, Top 10% RE, \$F Top 25%, \$B Top 25%, \$C Top 25%.





**B3R F372 Concord D138 - Lot 3**

**5**

**B3R F577 CONCORD D597 HR**

Birth Date: 8-9-2018 Bull \*19381909 Tattoo: F577

|                        |                            |                           |          |
|------------------------|----------------------------|---------------------------|----------|
| *Connealy Consensus    |                            | #KMK Alliance 6595 187    | DMI +.30 |
| Connealy Concord (RDF) |                            | Blinda of Conanga 004     | Doc +13  |
| *18148348              | #Eura Elga of Conanga 9109 | #+SAV Bismarck 5682 (RDF) | HP +11.1 |
|                        |                            | Eura Cal of Conanga 56B   | \$M +61  |
|                        |                            |                           | \$F +58  |
|                        |                            |                           | \$G +64  |
|                        |                            |                           | \$B +122 |

|                                      |  |                          |
|--------------------------------------|--|--------------------------|
| *B3R X510 Bando GW T406 HR           |  | #Gardens Wave            |
| HR D597 R191 X510                    |  | #HR T406 R001 GW         |
| 18871431 B3R R191 Blackcap 9030 1220 |  | B3R 9030 DL 7585         |
|                                      |  | B3R 1220 7095 Queen 3112 |

A Targeting the Brand bull out of a first calf heifer that weaned 55.26% of her body weight, slick haired, Top 10% BW, 2.60# ADG grass, Top 25% CEM, Top 25% \$EN, Top 25% Marbling, Top 25% \$G.

Bradley 3 Ranch Ltd.

**3**

**B3R F372 CONCORD D138**

Birth Date: 10-6-2018 Bull \*19394214 Tattoo: F372

|                        |                            |                           |          |
|------------------------|----------------------------|---------------------------|----------|
| *Connealy Consensus    |                            | #KMK Alliance 6595 187    | DMI +.38 |
| Connealy Concord (RDF) |                            | Blinda of Conanga 004     | Doc +21  |
| *18148348              | #Eura Elga of Conanga 9109 | #+SAV Bismarck 5682 (RDF) | HP +8.3  |
|                        |                            | Eura Cal of Conanga 56B   | \$M +71  |
|                        |                            |                           | \$F +73  |
|                        |                            |                           | \$G +60  |
|                        |                            |                           | \$B +133 |

|                                     |  |                             |
|-------------------------------------|--|-----------------------------|
| B3R Real Money X523                 |  | #Gardens Wave               |
| B3R D138 Carla X523 A055            |  | B3R R191 Blackcap 9030 1220 |
| *18752010 *B3R A055 Carla Y248 Y185 |  | B3R Y248 Elctr Prm Wv U035  |
|                                     |  | B3R Y185 Carla T232 W141    |

You will like this Targeting the Brand Bull that is slick haired out of a first calf heifer that weaned 72.3% of her body weight, Gained 4.31# on grain, Top 10% CEM, Top 10% \$EN, Top 25% Marbling, Top 25% RE, Top 25% Maternal, Top 25% \$G, Top 25% \$C.

Bradley 3 Ranch Ltd.



**B3R F525 Concord B318 HR - Lot 6**

**6**

**B3R F525 CONCORD B318 HR**

Birth Date: 9-17-2018 Bull \*19381940 Tattoo: F525

|                        |                            |                           |          |
|------------------------|----------------------------|---------------------------|----------|
| *Connealy Consensus    |                            | #KMK Alliance 6595 187    | DMI +.42 |
| Connealy Concord (RDF) |                            | Blinda of Conanga 004     | Doc +15  |
| *18148348              | #Eura Elga of Conanga 9109 | #+SAV Bismarck 5682 (RDF) | HP +8.0  |
|                        |                            | Eura Cal of Conanga 56B   | \$M +44  |
|                        |                            |                           | \$F +83  |
|                        |                            |                           | \$G +54  |
|                        |                            |                           | \$B +137 |

|                            |  |                             |
|----------------------------|--|-----------------------------|
| #Gardens Wave              |  | #Gardens Highmark           |
| HR B318 T418 Gardens Wave  |  | Green Garden Lady 6255 S2   |
| *18267578 #HR T418 R207 HP |  | Summitrestlrr HI Prime 12P2 |
|                            |  | B3R R207 KEP Miss 0128 7691 |

A slick haired bull built to grow, 714# Adj WW, 2.57# ADG grass, 1300# YW, 17.1 sq. in. RE, dam weaned 60% of her body weight, Top 25% BW, Top 25% Scrotal, Top 25% CE, Top 25% RE, Top 25% Fat.

Bradley 3 Ranch Ltd.

**4**

**B3R F569 CONCORD D567 HR**

Birth Date: 8-16-2018 Bull \*19381926 Tattoo: F569

|                        |                            |                           |          |
|------------------------|----------------------------|---------------------------|----------|
| *Connealy Consensus    |                            | #KMK Alliance 6595 187    | DMI +.10 |
| Connealy Concord (RDF) |                            | Blinda of Conanga 004     | Doc +27  |
| *18148348              | #Eura Elga of Conanga 9109 | #+SAV Bismarck 5682 (RDF) | HP +8.2  |
|                        |                            | Eura Cal of Conanga 56B   | \$M +60  |
|                        |                            |                           | \$F +91  |
|                        |                            |                           | \$G +51  |
|                        |                            |                           | \$B +142 |

|                           |  |                               |
|---------------------------|--|-------------------------------|
| HR Z410 U008 T033         |  | +B3R U008 96 B Franchise 7079 |
| HR D567 A214 W299         |  | B3R T033 Deborah P050 M036    |
| 18871397 HR A214 Y81 X510 |  | *B3R X510 Bando GW T406 HR    |
|                           |  | HR Y81 S074 M070              |

Slick haired bull, Top 25% BW, weaned 62.75% Cow BW, Gained 4.25# on grain, Top 10% Docility, Top 10% CEM, 14.9 sq. in. RE, Top 25% RE, Top 25% Fat, Top 25% \$C.

Bradley 3 Ranch Ltd.

# 7 B3R F512 CONCORD A244 HR [ OHF ]

Birth Date: 9-14-2018 Bull 19381948 Tattoo: F512

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

#SAV Pioneer 7301 #\*SAV Final Answer 0035 (RDF)  
 HR A244 T012 Pioneer SAV Blackbird 5297  
 #17867978 B3R T012 Carmen M167 M215 +B3RM167FOCUS 075  
 B3R M215 9022 Carmen 8175

|     |       |
|-----|-------|
| DMI | -0.1  |
| Doc | +26   |
| HP  | +12.3 |
| \$M | +84   |
| \$F | +69   |
| \$G | +42   |
| \$B | +111  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 15           | +15      | -2.2      | +50        | +78       | +50      | +23               | +12         | +31        | +39     | +64 | +006 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 660          | 1108     | 41.00     | 3.79       | 4.33      | 13.2     | .37               | .41         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★       |          |                   |             |            |         |     |      |
| %CBW         | 60.22    | Grass ADG | 1.97       | RE/cwt    | 1.04     | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |     |      |

Maternal brother to \$15,000 bull in 2019 sale, slick haired, Top 10% CED, Top 10% BW, 60.22% Cow body weight weaned, Top 25% DMI, Top 10% Docility, Top 1% CEM, Top 25% \$EN, Top 10% \$M, Top 25% \$W, Top 25% \$C.



B3R F513 Concord A245 HR - Lot 10

# 8 B3R F575 CONCORD D588 HR

Birth Date: 8-22-2018 Bull \*19381898 Tattoo: F575

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

\*B3R X539 Bando CB T423 HR Dunlouse Cortachy Boy D137 (RDF)  
 HR D588 Y56 X539 HR T423 R183 GW  
 18871452 HR Y56 R202 Pioneer #SAV Pioneer 7301  
 B3R R202 KEP Miss 0128 8205

|     |      |
|-----|------|
| DMI | -1.1 |
| Doc | +10  |
| HP  | +9.2 |
| \$M | +60  |
| \$F | +63  |
| \$G | +45  |
| \$B | +108 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 15           | +10      | -5        | +56        | +80       | +1.24    | +14               | +9          | +26        | +41     | +69 | -004 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 646          | 1333     | 39.00     | 3.35       | 4.01      | 13.1     | .25               | .44         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 72.58    | Grass ADG | 2.17       | RE/cwt    | 1.20     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |      |

Slick haired heifer bull, Top 25% CED, Top 25% BW, Top 10% CEM, dam weaned 72.58% of her body weight, Top 25% DMI, Top 25% Scrotal, Top 25% Claw, Top 25% \$EN.

# 10 B3R F513 CONCORD A245 HR

Birth Date: 9-16-2018 Bull 19381947 Tattoo: F513

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

\*B3R Back To Basics U077 #B3R Tender Ten R065  
 HR A245 W538 U077 B3R S024 Elise P061 N191  
 17868729 #\*HR W538 Integrity T421 HP Lad 504  
 HR T421 R021 HP

|     |       |
|-----|-------|
| DMI | +55   |
| Doc | +16   |
| HP  | +12.1 |
| \$M | +69   |
| \$F | +79   |
| \$G | +43   |
| \$B | +122  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 15           | +7       | +3        | +51        | +89       | +1.13    | +19               | +6          | +37        | +46     | +46 | +008 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 599          | 1103     | 37.50     | 4.89       | 4.18      | 14.0     | .39               | .41         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 48.90    | Grass ADG | 2.49       | RE/cwt    | 1.12     | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |     |      |

Slick haired bull that gained 2.49#/day on grass and 4.89#/day on grain, Top 1% CEM, Top 25% \$EN, 14 sq. in. RE, Top 25% \$M, Top 25% \$C.

# 9 B3R F566 CONCORD D555 HR

Birth Date: 8-18-2018 Bull \*19381892 Tattoo: F566

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

#KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 HR D555 Z1222 W299 Thomas Miss Lucy 5152  
 \*18876486 HR Z122 R241 W414 B34 W414 Wave A272 R242 HR  
 B3R R241 Blackbrd 9030 0092

|     |      |
|-----|------|
| DMI | +28  |
| Doc | +20  |
| HP  | +9.6 |
| \$M | +56  |
| \$F | +90  |
| \$G | +43  |
| \$B | +133 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 15           | +6       | +8        | +68        | +112      | +1.03    | +18               | -12         | +36        | +34     | +77 | -011 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 667          | 1502     | 38.00     | 4.33       | 5.00      | 13.8     | .35               | .48         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★          | ★★★      | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 65.71    | Grass ADG | 2.89       | RE/cwt    | 1.16     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |      |

Slick haired bull whose dam weaned 65.71% of her body weight, Top 25% WW, 2.89# ADG grass, Top 25% YW, 4.33# ADG Grain, Top 25% RADG, Top 25% CEM, 5.00% IMF, Top 25% RE, Top 25% Fat, Top 25% \$W.

# 11 B3R F568 CONCORD D563 HR

Birth Date: 8-20-2018 Bull \*19381914 Tattoo: F568

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 HR D563 X7 Y409 HR T424 R026 GW  
 18871419 HR X7 504 T025 HP Lad 504  
 B3R T025 Bessie 4095 M290

|     |      |
|-----|------|
| DMI | +21  |
| Doc | +25  |
| HP  | +9.6 |
| \$M | +64  |
| \$F | +73  |
| \$G | +56  |
| \$B | +129 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 15           | +8       | -1        | +49        | +84       | +5.4     | +21               | +6          | +28        | +61     | +95 | +015 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 580          | 1380     | 38.00     | 4.42       | 5.22      | 16.1     | .32               | .41         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 57.14    | Grass ADG | 2.31       | RE/cwt    | 1.44     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Really nice 5 star Targeting the Brand bull, slick haired, Top 25% BW, dam weaned 57.14% of her body weight, 4.42# ADG grain, Top 10% Docility, Top 25% CEM, Top 25% \$EN, 5.22% IMF, 16.1 sq. in. RE, Top 10% RE, Top 25% \$G, Top 25% \$C.

# 12 B3R F562 CONCORD D538 HR

Birth Date: 8-15-2018 Bull \*19381891 Tattoo: F562

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #\*SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

|     |      |
|-----|------|
| DMI | +55  |
| Doc | +17  |
| HP  | +9.4 |
| \$M | +53  |
| \$F | +95  |
| \$G | +43  |
| \$B | +138 |

#\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 HR D538 Y93 W299 Thomas Miss Lucy 5152  
 18876493 #HR Y93 W536 W458 B3R W458 96 HP504 S093 HR  
 HR W536 Wave S110

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 15           | +7      | +1.0      | +57  | +101      | +01      | +15               | -6          | +42        | +31     | +74 | -.025 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 605          | 1410    | 35.00     | 4.63 | 3.76      | 14.5     | .21               | .25         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★        |         |     |       |
| %CBW         | 53.54   | Grass ADG | 2.11 | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Curve bender bull that can be used on heifers, slick haired, 4.63# ADG grain, Top 25% RADG, Top 25% Claw, Top 25% Angle, Top 10% CEM, 14.5 sq. in. RE, Top 25% RE, Top 25% Fat, Top 25% \$F, Top 25% \$C.

Bradley 3 Ranch, Ltd.



B3R F373 Rito Fnl Wv D251 - Lot 14



B3R F385 Palo Duro D071 - Lot 13

# 14 B3R F373 RITO FNL WV D251

Birth Date: 11-1-2018 Bull \*19390625 Tattoo: F373

#\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 B3R Final Wave D449 Thomas Miss Lucy 5152  
 \*18778912 HR W501 Wave R150 #Gardens Wave  
 #B3R R150 Elba 9193 1256

|     |       |
|-----|-------|
| DMI | -20   |
| Doc | +17   |
| HP  | +10.0 |
| \$M | +48   |
| \$F | +67   |
| \$G | +52   |
| \$B | +119  |

B3R Z053 96 W118 T208 B3R W118 96 T146 S170  
 B3R D251 Lady Z053 Z203 +B3R T208 Lady M070 8017  
 \*18752103 B3R Z203 Lady T299 W078 B3R Prime Wave T299  
 B3R W078 Lady S192 T208

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE    | FAT |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-------|-----|
| 12           | +8      | +6        | +37  | +66       | +46      | +25               | -1          | +20        | +48     | +1.01 | +0  |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |       |     |
| 642          | 1120    | 39.00     | 4.11 | 4.07      | 16.3     | .27               | .28         |            |         |       |     |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |       |     |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |       |     |
| %CBW         | 62.33   | Grass ADG | 1.94 | RE/cwt    | 1.58     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |       |     |

This bull's dam weaned 62.33% of her body weight, he gained 4.11#/day on grain, Top 10% DMI, Top 25% Claw, Top 10% Angle, 16.3 sq. in. RE, 1.58 RE/cwt, Top 10% RE, Top 2% Tenderness.

Bradley 3 Ranch, Ltd.

# 13 B3R F385 PALO DURO D071

Birth Date: 10-3-2018 Bull \*19393980 Tattoo: F385

#B3R M070 Stockman 9180 Cross Down T Stockman 3525  
 B3R Palo Duro Y407 #B3R 9180 270 Queen 114  
 \*17217484 HR T413 R228 HP Summitrestlr HI Prime 12P2  
 #B3R R228 Blackcap M048 0018

|     |       |
|-----|-------|
| DMI | +66   |
| Doc | +23   |
| HP  | +13.4 |
| \$M | +56   |
| \$F | +82   |
| \$G | +62   |
| \$B | +144  |

#Connealy Danny Boy #Connealy Timeline  
 B3R D071 Lilly 1654 N123 Energy of Conanga 4851  
 \*18753322 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 2            | +6      | +1.6      | +56  | +94       | +1.38    | +11               | -7          | +40        | +67     | +79 | -.034 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 619          | 1085    | 37.50     | 3.71 | 4.54      | 13.8     | .20               | .20         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 54.59   | Grass ADG | 2.54 | RE/cwt    | 1.29     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

B3R Herd finalist that hits Targeting the Brand, slick haired, 2.54# ADG grass, Top 25% Scrotal, Top 25% Docility, Top 25% Claw, Top 25% Heifer Pregnancy, Top 10% CEM, Top 25% RE, Top 10% Fat, Top 12% Tenderness, Top 25% \$G, Top 25% \$B, Top 25% \$C.

Bradley 3 Ranch, Ltd.

# 15 B3R F329 RITO FNL WV D287

Birth Date: 11-10-2018 Bull \*19390585 Tattoo: F329

#\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 B3R Final Wave D449 Thomas Miss Lucy 5152  
 \*18778912 HR W501 Wave R150 #Gardens Wave  
 #B3R R150 Elba 9193 1256

|     |       |
|-----|-------|
| DMI | +01   |
| Doc | +27   |
| HP  | +12.8 |
| \$M | +67   |
| \$F | +35   |
| \$G | +53   |
| \$B | +88   |

B3R Z180 Heifer Safe B3R W233 Elector TendTn R310  
 B3R D287 Emilia Z180 W065 B3R X189 Blackbird T232 T037  
 18752137 B3R W065 Emilia Midland T155 #BR Midland  
 B3R T155 Emilia 1147 P157

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +17     | -4.9      | +31  | +48       | +69      | +28               | +10         | +7         | +80     | +14 | +031 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 543          | 938     | 35.00     | 2.73 | 5.17      | 12.9     | .23               | .28         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |     |      |
| %CBW         | 49.91   | Grass ADG | 2.71 | RE/cwt    | 1.49     | Est. Sale Day Wt. | 1025        | Base Price | \$2,750 |     |      |

Targeting the Brand bull that is slick haired, Top 1% CED, Top 1% BW, 2.71# ADG grass, Top 25% DMI, Top 10% Docility, Top 10% Angle, Top 25% Heifer Preg, Top 25% CEM, Top 25% Milk, Top 25% \$EN, 5.17% IMF, Top 25% Marbling, 1.49 RE/cwt.

Bradley 3 Ranch, Ltd.





**B3R F337 Rito Fnl Wv D152 - Lot 16**

**18**

**B3R F342 RITO FNL WV D333**

Birth Date: 11-13-2018 Bull \*19390596 Tattoo: F342

|                              |                           |                              |  |     |       |
|------------------------------|---------------------------|------------------------------|--|-----|-------|
| *KCF Bennett Absolute        |                           | *SAV Final Answer 0035 [RF]  |  | DMI | +03   |
| B3R Final Wave D449          |                           | Thomas Miss Lucy 5152        |  | Doc | +27   |
| *18778912                    | HR W501 Wave R150         | #Gardens Wave                |  | HP  | +12.0 |
|                              |                           | #B3R R150 Elba 9193 1256     |  | \$M | +65   |
| B3R W233 Elector TendTn R310 |                           | #B3R Tender Ten R065         |  | \$F | +71   |
| B3R D333 Belle W233 Y130     |                           | B3R R310 Daisy 0128 0135     |  | \$G | +42   |
| *18752180                    | *B3R Y130 Belle N193 8092 | *B3R N193 854E Emblazon 9180 |  | \$B | +113  |
|                              |                           | B3R 8092 5029 Blackbird 4004 |  |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 12           | +14       | -3.3     | +40  | +67               | +18      | +28         | +2          | +28     | +46  | +37 | +008 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 530          | 948       | 33.00    | 3.25 | 4.45              | 12.7     | .14         | .21         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★★        |           | ★★★★★    |      | ★★★               |          | ★★★★★       |             | ★★★★★   |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.45 | Est. Sale Day Wt. | 1050     | Base Price  | \$2,750     |         |      |     |      |

A slick haired heifer bull that is Top 10% CED, Top 1% BW, Top 25% DMI, Top 10% Docility, Top 10% CEM, Top 3% Tenderness.

Bradley 3 Ranch, Inc.

**16**

**B3R F337 RITO FNL WV D152**

Birth Date: 10-27-2018 Bull \*19390591 Tattoo: F337

|                              |                               |                              |  |     |      |
|------------------------------|-------------------------------|------------------------------|--|-----|------|
| *KCF Bennett Absolute        |                               | *SAV Final Answer 0035 [RF]  |  | DMI | +97  |
| B3R Final Wave D449          |                               | Thomas Miss Lucy 5152        |  | Doc | +28  |
| *18778912                    | HR W501 Wave R150             | #Gardens Wave                |  | HP  | +8.9 |
|                              |                               | #B3R R150 Elba 9193 1256     |  | \$M | +49  |
| B3R Z151 Rito 3TDD X325      |                               | +*Three Trees Double Design  |  | \$F | +83  |
| B3R D152 Blackbird Z151 A122 |                               | B3R X325 Carmen S192 1098    |  | \$G | +59  |
| *18752022                    | #B3R A122 Blackbird T299 X232 | B3R Prime Wave T299          |  | \$B | +142 |
|                              |                               | B3R X232 Blackbird T222 S040 |  |     |      |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 12           | +5        | +7       | +58  | +106              | +30      | +19         | -20         | +42     | +73  | +70 | +010 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 641          | 1169      | 34.00    | 4.80 | 5.78              | 16.0     | .38         | .36         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★★        |           | ★★★★★    |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.40 | Est. Sale Day Wt. | 1300     | Base Price  | \$2,750     |         |      |     |      |

Targeting the Brand bull that is slick haired, dam weaned 59.91% of her body weight, 2.80# ADG grass, 4.80# ADG grain, Docility Top 10%, Claw Top 1%, Angle Top 1%, 5.78% IMF, 16 sq. in. RE, Top 14% Tenderness, Top 25% \$G, Top 25% \$C.

Bradley 3 Ranch, Inc.

**19**

**B3R F104 RITO FNL WV D297**

Birth Date: 11-7-2018 Bull \*19390407 Tattoo: F104

|                             |                              |                              |  |     |      |
|-----------------------------|------------------------------|------------------------------|--|-----|------|
| *KCF Bennett Absolute       |                              | *SAV Final Answer 0035 [RF]  |  | DMI | +14  |
| B3R Final Wave D449         |                              | Thomas Miss Lucy 5152        |  | Doc | +22  |
| *18778912                   | HR W501 Wave R150            | #Gardens Wave                |  | HP  | +8.3 |
|                             |                              | #B3R R150 Elba 9193 1256     |  | \$M | +59  |
| B3R Grass Master Z187       |                              | B3R Western Swing W446       |  | \$F | +36  |
| B3R D297 Blackcap Z187 Y340 |                              | B3R X194 Carla S053 T121     |  | \$G | +45  |
| *18752147                   | #B3R Y340 Blackcap N193 T137 | *B3R N193 854E Emblazon 9180 |  | \$B | +81  |
|                             |                              | B3R T137 Blackcap P197 1033  |  |     |      |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 12           | +14       | -3.1     | +35  | +53               | +38      | +20         | +15         | +9      | +59  | +24 | +023 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 590          | 1017      | 33.00    | 3.24 | 3.73              | 14.2     | .22         | .25         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★★        |           | ★★★★★    |      | ★★★               |          | ★★★★★       |             | ★★★★★   |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.53 | Est. Sale Day Wt. | 1125     | Base Price  | \$2,750     |         |      |     |      |

Slick haired, Top 10% CED, Top 1% BW, dam weaned 63.58% of her body weight, 2.69# ADG Grass, Top 25% Docility, Top 25% Angle, Top 10% CEM, Top 10% \$EN, 14.2 sq. in. RE, 1.53 RE/cwt, Tenderness Top 3%.

Bradley 3 Ranch, Inc.

**17**

**B3R F326 RITO FNL WV D133**

Birth Date: 11-15-2018 Bull \*19390582 Tattoo: F326

|                             |                            |                             |  |     |       |
|-----------------------------|----------------------------|-----------------------------|--|-----|-------|
| *KCF Bennett Absolute       |                            | *SAV Final Answer 0035 [RF] |  | DMI | -14   |
| B3R Final Wave D449         |                            | Thomas Miss Lucy 5152       |  | Doc | +26   |
| *18778912                   | HR W501 Wave R150          | #Gardens Wave               |  | HP  | +11.5 |
|                             |                            | #B3R R150 Elba 9193 1256    |  | \$M | +67   |
| B3R A177 Rito RI Money U017 |                            | B3R Real Money X523         |  | \$F | +67   |
| B3R D133 Emilia A177 A068   |                            | +B3R U017 Dolly 0004 7079   |  | \$G | +24   |
| *18752005                   | *B3R A068 Emilia Y248 Y060 | B3R Y248 Elctr Prm Wv U035  |  | \$B | +91   |
|                             |                            | B3R Y060 Emilia M070 W312   |  |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 12           | +9        | -8       | +35  | +64               | +32      | +16         | +17         | +20     | +20  | +24 | +039 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 581          | 992       | 35.00    | 3.82 | 3.61              | 12.3     | .18         | .25         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★★        |           | ★★★★★    |      | ★★★               |          | ★★★★★       |             | ★★★     |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.36 | Est. Sale Day Wt. | 1075     | Base Price  | \$2,750     |         |      |     |      |

Out of a first calf heifer that weaned 66.94% of her body weight, he is Top 10% BW, Top 25% DMI, Top 10% Docility, Top 10% Claw, Top 10% Angle, Top 10% \$EN and Top 3% Tenderness.

Bradley 3 Ranch, Inc.



**Haul your own bulls and save \$50 per bull. We can load large or small trailers.**



**B3R F343 Rito Fnl Wv D344 - Lot 20**

## 22 B3R F381 RITO FNL WV D074

Birth Date: 11-5-2018 Bull \*19390632 Tattoo: F381

|   |                               |     |      |
|---|-------------------------------|-----|------|
| #*KCF Bennett Absolute                  | #*SAV Final Answer 0035 [RDF] |     |      |
| <b>B3R Final Wave D449</b>              | Thomas Miss Lucy 5152         | DMI | +78  |
| *18778912 HR W501 Wave R150             | #Gardens Wave                 | Doc | +15  |
|   | #B3R R150 Elba 9193 1256      | HP  | +7.8 |
|   |                               | \$M | +55  |
| B3R Z180 Heifer Safe                    | B3R W233 Elector TendTn R310  | \$F | +60  |
| <b>B3R D074 Nancy Z180 R039</b>         | B3R X189 Blackbird T232 T037  | \$G | +54  |
| *18751961 #*B3R R039 Blackbrd M048 N123 | #B3R M048 Cafd 0125           | \$B | +115 |
|   | #+B3R N123 8082 Blackbird 203 |     |      |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | SEN         | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +15     | -2.9      | +49   | +78       | +68      | +32               | -11         | +33        | +72     | +53 | +030 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 678          | 1067    | 38.00     | 3.26  | 3.57      | 14.3     | 25                | .34         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 67.26   | Grass ADG | 2.11  | RE/cwt    | 1.46     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |      |

Targeting the Brand slick haired bull. Top 10% CED, Top 1% BW, 67.26% Cow body weight weaned, Top 10% Claw, Top 10% Angle, Top 10% CEM, Top 10% Milk, 14.3 sq. in. RE, Top 2% Tenderness, Top 25% \$W.

## 20 B3R F343 RITO FNL WV D344

Birth Date: 11-3-2018 Bull \*19390597 Tattoo: F343

|  |                               |     |       |
|--|-------------------------------|-----|-------|
| #*KCF Bennett Absolute                 | #*SAV Final Answer 0035 [RDF] |     |       |
| <b>B3R Final Wave D449</b>             | Thomas Miss Lucy 5152         | DMI | +78   |
| *18778912 HR W501 Wave R150            | #Gardens Wave                 | Doc | +17   |
|  | #B3R R150 Elba 9193 1256      | HP  | +13.8 |
|  |                               | \$M | +70   |
| B3R Retail Power Y184                  | #Connealy Power One           | \$F | +74   |
| <b>B3R D344 Blackbird Y184 X178</b>    | B3R W115 Elise S053 S250      | \$G | +55   |
| 18752191 #B3R X178 Blackbird T232 T080 | +B3R Retail Tender T232       | \$B | +129  |
|  | B3R T080 Blkbrd 3525T N096    |     |       |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | SEN         | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +5      | +2.0      | +60   | +98       | +40      | +23               | -5          | +42        | +68     | +62 | +014 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 688          | 1146    | 36.00     | 4.10  | 4.18      | 15.2     | .30               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★           |         | ★★★★      |       | ★★★★      |          | ★★★               |             | ★★★★       |         |     |      |
| %CBW         | 67.32   | Grass ADG | 1.69  | RE/cwt    | 1.40     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |      |

A Targeting the Brand Bull that is slick haired, out of a first calf heifer that weaned 67.32% of her body weight, gained 4.10#/day on grain, Top 25% Heifer Preg, 15.2 sq. in. RE, Top 25% \$G and Top 25% \$C.

## 23 B3R F330 RITO FNL WV D139

Birth Date: 10-24-2018 Bull \*19390586 Tattoo: F330

|   |                               |     |      |
|---|-------------------------------|-----|------|
| #*KCF Bennett Absolute                  | #*SAV Final Answer 0035 [RDF] |     |      |
| <b>B3R Final Wave D449</b>              | Thomas Miss Lucy 5152         | DMI | -18  |
| *18778912 HR W501 Wave R150             | #Gardens Wave                 | Doc | +22  |
|   | #B3R R150 Elba 9193 1256      | HP  | +9.5 |
|   |                               | \$M | +65  |
| B3R Real Money X523                     | #Gardens Wave                 | \$F | +40  |
| <b>B3R D139 Blackcap X523 A044</b>      | B3R R191 Blackcap 9030 1220   | \$G | +47  |
| *18752011 #*B3R A044 Blackcap W118 U094 | B3R W118 96 T146 S170         | \$B | +87  |
|   | B3R U094 Blackcap N117 R159   |     |      |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | SEN         | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +11     | -.9       | +35   | +51       | +86      | +22               | +12         | +14        | +59     | +49 | +036 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 619          | 985     | 34.00     | 3.17  | 4.01      | 13.7     | .24               | .23         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★       |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 65.71   | Grass ADG | 2.54  | RE/cwt    | 1.47     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

A Targeting the Brand slick haired bull. Top 10% CED, Top 10% BW, weaned 65.71% cow body weight, 2.54# ADG grass, Top 10% DMI, Top 25% Docility, Top 10% Claw, Top 10% Angle, Top 10% \$EN.

## 21 B3R F367 RITO FNL WV D174

Birth Date: 11-10-2018 Bull \*19390620 Tattoo: F367

|  |                               |     |      |
|--|-------------------------------|-----|------|
| #*KCF Bennett Absolute                   | #*SAV Final Answer 0035 [RDF] |     |      |
| <b>B3R Final Wave D449</b>               | Thomas Miss Lucy 5152         | DMI | -.31 |
| *18778912 HR W501 Wave R150              | #Gardens Wave                 | Doc | +23  |
|  | #B3R R150 Elba 9193 1256      | HP  | +7.9 |
|  |                               | \$M | +59  |
| B3R A177 Rito RI Money U017              | B3R Real Money X523           | \$F | +73  |
| <b>B3R D174 Miss Doll A177 A108</b>      | +B3R U017 Dolly 0004 7079     | \$G | +51  |
| *18752039 #*B3R A108 Miss Doll S192 9180 | B3R S192 Rito 0128 1043       | \$B | +124 |
|  | #B3R 9180 270 Queen 114       |     |      |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | SEN         | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +6      | -2        | +45   | +68       | +39      | +22               | +7          | +30        | +70     | +48 | +040 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 664          | 1098    | 37.00     | 3.44  | 4.28      | 14.5     | .23               | .34         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 73.78   | Grass ADG | 2.86  | RE/cwt    | 1.43     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |      |

Another Targeting the Brand slick haired bull, dam weaned 73.78% of her body weight, he gained 2.86#/day on grass, Top 10% DMI, Top 25% Docility, Top 25% Angle, Top 25% \$EN, 14.5 sq. in. RE, Tenderness Top 16%.

## 24 B3R F380 RITO FNL WV D225

Birth Date: 10-31-2018 Bull \*19390631 Tattoo: F380

|  |                               |     |      |
|--|-------------------------------|-----|------|
| #*KCF Bennett Absolute                 | #*SAV Final Answer 0035 [RDF] |     |      |
| <b>B3R Final Wave D449</b>             | Thomas Miss Lucy 5152         | DMI | +21  |
| *18778912 HR W501 Wave R150            | #Gardens Wave                 | Doc | +17  |
|  | #B3R R150 Elba 9193 1256      | HP  | +9.2 |
|  |                               | \$M | +53  |
| *B3R Pioneer Wave Y409                 | #SAV Pioneer 7301             | \$F | +56  |
| <b>B3R B225 Blackbird Y409 B339</b>    | HR T424 R026 GW               | \$G | +50  |
| *18752078 B3R B339 Blackbird U077 W133 | *B3R Back To Basics U077      | \$B | +105 |
|  | B3R W133 Blackbird T222 S252  |     |      |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | SEN         | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 12           | +10     | -.9       | +36   | +62       | +115     | +28               | +4          | +22        | +53     | +76 | +012 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 535          | 983     | 34.50     | 3.55  | 3.79      | 13.9     | .23               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 50.00   | Grass ADG | 2.71  | RE/cwt    | 1.48     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Slick haired bull, with Top 25% CED, Top 25% BW, 2.71# ADG grass, Top 25% Scrotal, Top 25% Milk, Top 25% RE, Top 4% Tenderness.

## 25 B3R F574 CONCORD D585 HR

Birth Date: 8-14-2018 Bull \*19381901 Tattoo: F574

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |      |
|-----|------|
| DMI | +37  |
| Doc | +25  |
| HP  | +9.0 |
| \$M | +56  |
| \$F | +90  |
| \$G | +39  |
| \$B | +130 |

B3R A459 Rito Pionr R241 HR  
HR D585 W512 A459  
\*18871442 HR W512 Wave R176

#SAV Pioneer 7301  
B3R R241 Blackbrd 9030 0092  
#Gardens Wave  
B3R R176 EliseEona 0140 6087

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|-----|
| 15           | +7        | +1.0    | +57        | +96               | +70      | +20         | -6          | +41 | +25  | +90 | +0  |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |     |
| 674          | 1437      | 36.50   | 3.62       | 4.11              | 15.9     | .32         | .45         |     |      |     |     |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |     |
| ★★★          | ★★★★      | ★★★★★   | ★★★★★      | ★★★★★             |          |             |             |     |      |     |     |
| %CBW         | Grass ADG | RE/cwt  | 1.37       | Est. Sale Day Wt. | 1300     | Base Price  | \$2,750     |     |      |     |     |

A Slick Haired bull whose dam weaned 67.6% of her body weight, he is Top 25% RADG, Top 10% Docility, Top 25% CEM, 15.9+ sq. in. RE, Top 10% RE, Top 25% Tenderness.

## 28 B3R F559 CONCORD D523 HR

Birth Date: 8-22-2018 Bull \*19381928 Tattoo: F559

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +25   |
| Doc | +27   |
| HP  | +10.7 |
| \$M | +74   |
| \$F | +68   |
| \$G | +42   |
| \$B | +110  |

#KCF Bennett Absolute  
HR D523 A206 W299  
18871395 HR A206 U196 W414

#SAV Final Answer 0035 (RDF)  
Thomas Miss Lucy 5152  
B34 W414 Wave A272 R242 HR  
B3R U196 Blackbird N134 9057

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|-------|
| 15           | +8        | +8      | +54        | +86               | +1.15    | +16         | +12         | +27 | +31  | +77 | -0.10 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |       |
| 608          | 1322      | 36.00   | 4.50       | 3.91              | 14.5     | .23         | .44         |     |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |       |
| ★★★★         | ★★★★      | ★★★★    | ★★★★★      | ★★★★★             |          |             |             |     |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.80       | Est. Sale Day Wt. | 1175     | Base Price  | \$2,750     |     |      |     |       |

Nice curve bending bull. Slick haired, 4.5# ADG grain, Top 25% Scrotal, Top 10% Docility, Top 10% Angle, Top 25% CEM, Top 10% \$EN, 14.5 sq. in. RE, RE Top 25%, Fat Top 25%, \$M Top 25%.

## 26 B3R F374 CONCORD D198

Birth Date: 10-9-2018 Bull \*19394211 Tattoo: F374

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +02   |
| Doc | +21   |
| HP  | +12.4 |
| \$M | +81   |
| \$F | +61   |
| \$G | +47   |
| \$B | +108  |

\*B3R Electorate A229  
B3R D198 Blackcap A229 B113  
\*18752059 \*B3R B113 Blackcap IB2 Z100

B3R Prime Wave T299  
B3R X202 Lady U149 T053  
Gardens Tsunami IB2  
B3R Z100 Blackcap U077 W303

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|-------|
| 15           | +8        | -4      | +50        | +78               | +1.28    | +28         | +10         | +28 | +45  | +63 | -0.14 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |       |
| 701          | 1194      | 40.00   | 4.27       | 3.72              | 15.0     | .36         | .37         |     |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |       |
| ★★★★         | ★★★★★     | ★★★★★   | ★★★★★      | ★★★★★             |          |             |             |     |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.94       | Est. Sale Day Wt. | 1375     | Base Price  | \$2,750     |     |      |     |       |

You will like him. Slick haired, Top 25% BW, 705 Adj WW, dam weaned 74.73% of her body weight, 1217# YW, 4.27# ADG grain, Top 25% DMI, Top 25% Scrotal, Top 25% Angle, Top 25% Heifer Preg, Top 25% \$EN, 15 sq. in. RE, Top 25% Fat, Top 10% \$M, Top 25% \$W.



B3R F585 Concord Y53 HR - Lot 29

## 27 B3R F098 STKMN CONCORD D332

Birth Date: 10-6-2018 Bull \*19394209 Tattoo: F098

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +74   |
| Doc | +24   |
| HP  | +13.0 |
| \$M | +67   |
| \$F | +63   |
| \$G | +54   |
| \$B | +117  |

B3R Retail Power Y184  
B3R D332 Blackbird Y184 X223  
18752179 #B3R X223 Blackbird M070 P317

#Connealy Power One  
B3R W115 Elise S053 S250  
#B3R M070 Stockman 9180  
B3R P317 0004 Blackbird 1026

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|-------|
| 15           | +9        | +1.1    | +58        | +93               | +76      | +19         | +2          | +33 | +69  | +50 | +0.09 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |       |
| 585          | 1078      | 38.50   | 4.10       | 4.62              | 14.5     | .24         | .36         |     |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |       |
| ★★★          | ★★★★★     | ★★★★★   | ★★★★★      | ★★★★★             |          |             |             |     |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.54       | Est. Sale Day Wt. | 1250     | Base Price  | \$2,750     |     |      |     |       |

Targeting the Brand slick haired bull. Dam weaned 58.62% of her body weight, 4.1# ADG grain, Top 25% Docility, Top 25% Heifer Preg, Top 25% CEM, 14.5 sq. in. RE, Top 25% Tenderness.

## 29 B3R F585 CONCORD Y53 HR

Birth Date: 9-9-2018 Bull 19381966 Tattoo: F585

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +25   |
| Doc | +20   |
| HP  | +15.2 |
| \$M | +77   |
| \$F | +70   |
| \$G | +46   |
| \$B | +116  |

#SAV Pioneer 7301  
HR Y53 R263 Pioneer  
17236420 #B3R R263 Carmen 9030 9187

#SAV Final Answer 0035 (RDF)  
SAV Blackbird 5297  
B3R 9030 DL 7585  
B3R 9187 3091 Carmen 010

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|-------|
| 14           | +15       | -2.7    | +49        | +85               | +54      | +22         | +5          | +25 | +57  | +47 | +0.30 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |       |
| 583          | 1100      | 38.00   | 4.30       | 4.44              | 14.1     | .41         | .48         |     |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |       |
| ★★★★★        | ★★★★★     | ★★★★★   | ★★★★★      | ★★★★★             |          |             |             |     |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 2.14       | Est. Sale Day Wt. | 1450     | Base Price  | \$2,750     |     |      |     |       |

Don't miss this Targeting the Brand Bull. Slick haired, Top 10% CED, Top 10% BW, 4.3# ADG grain, Top 10% Heifer Preg, Top 1% CEM, Top 25% \$EN, 14.1 sq. in. RE, Top 10% \$M, Top 25% \$C.



### 30 B3R F503 CONCORD A225 HR [ OHF ]

Birth Date: 9-12-2018 Bull 19381946 Tattoo: F503

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord [RDF]** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 [RDF]  
 Eura Cal of Conanga 56B

|     |      |
|-----|------|
| DMI | +43  |
| Doc | +24  |
| HP  | +9.7 |
| \$M | +79  |
| \$F | +81  |
| \$G | +48  |
| \$B | +129 |

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**HR A225 W515 U077** B3R S024 Elise P061 N191  
 17895072 #HR W515 Primestar T401 HP T76G Primestar  
 #HR T401 R125 HP

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 14           | +8        | +1.8     | +63  | +102              | +1.44    | +25         | +2          | +38     | +40  | +75 | -.035 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 571          | 1078      | 38.00    | 4.32 | 3.93              | 14.8     | .27         | .39         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★★          |           | ★★★★★    |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.18 | Est. Sale Day Wt. | 1425     | Base Price  | \$2,750     |         |      |     |       |

Make your cows better quickly with this bull. Slick haired, Top 25% WW, 4.32# ADG grain, Top 25% Scrotal, Top 25% Docility, Top 25% Claw, Top 10% CEM, 14.8 sq. in. RE, Top 10% Fat, Top 4% Tenderness, Top 10% \$M, Top 25% \$W, Top 25% \$C.

Bradley 3 Ranch Ltd.



B3R F592 Concord Y92 HR - Lot 31

### 32 B3R F531 CONCORD B354 HR

Birth Date: 9-13-2018 Bull \*19381941 Tattoo: F531

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord [RDF]** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 [RDF]  
 Eura Cal of Conanga 56B

|     |      |
|-----|------|
| DMI | -20  |
| Doc | +23  |
| HP  | +9.0 |
| \$M | +75  |
| \$F | +66  |
| \$G | +54  |
| \$B | +121 |

#Gardens Wave #Gardens Highmark  
**HR B354 X12 Gardens Wave** Green Garden Lady 6255 S2  
 18267575 HR X12 504 S093 HP Lad 504  
 B3R S093 Blkcap N134 M248

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 14           | +11       | +0       | +44  | +65               | +2.05    | +33         | +9          | +29     | +67  | +55 | +0.06 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 620          | 1063      | 44.00    | 3.82 | 5.61              | 14.6     | .28         | .43         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★★    |      | ★★★               |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.21 | Est. Sale Day Wt. | 1350     | Base Price  | \$2,750     |         |      |     |       |

Targeting the Brand Bull, slick haired, Top 25% CEM, Top 25% BW, Top 25% DMI, Top 1% Scrotal, Top 25% Docility, Top 10% Claw, Top 10% CEM, Top 10% Milk, Top 25% \$EN, 5.61% IMF, 14.6 sq. in. RE, Top 23% Tenderness, Top 25% \$M, Top 25% \$W, Top 25% \$C.

Bradley 3 Ranch Ltd.



B3R F584 Concord Y50 HR - Lot 33

### 31 B3R F592 CONCORD Y92 HR [ OHF ]

Birth Date: 9-15-2018 Bull 19381968 Tattoo: F592

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord [RDF]** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 [RDF]  
 Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +26   |
| Doc | +31   |
| HP  | +12.2 |
| \$M | +70   |
| \$F | +84   |
| \$G | +55   |
| \$B | +138  |

B34 W414 Wave A272 R242 HR #Gardens Wave  
**HR Y92 W517 W414** B3R R242 Erica M070 0047  
 17236416 #HR W517 Primestar T415 HP T76G Primestar  
 HR T415 R263 HP

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 14           | +2        | +2.9     | +57  | +100              | +94      | +19         | -2          | +31     | +66  | +55 | -.003 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 600          | 1112      | 39.00    | 4.80 | 4.51              | 15.9     | .41         | .46         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★           |           | ★★★★★    |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.23 | Est. Sale Day Wt. | 1450     | Base Price  | \$2,750     |         |      |     |       |

Targeting the Brand Bull that is a maternal brother to the \$8,500 bull in the 2019 sale. Slick Haired, 1295# YW, 4.8# ADG grain, Top 25% RADG, Top 10% Docility, Top 25% Heifer Preg, Top 10% CEM, 15.9 sq. in. RE, Top 25% \$M, Top 25% \$G, Top 25% \$C.

Bradley 3 Ranch Ltd.

### 33 B3R F584 CONCORD Y50 HR

Birth Date: 9-13-2018 Bull \*19381959 Tattoo: F584

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord [RDF]** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 [RDF]  
 Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +05   |
| Doc | +31   |
| HP  | +14.3 |
| \$M | +75   |
| \$F | +71   |
| \$G | +49   |
| \$B | +121  |

+B3R U008 96 B Franchise 7079 #Basin Franchise P142  
**HR Y50 S136 U008** #B3R 7079 270 Blackcap 852  
 17236461 B3R S136 Barbara 1147 P132 #B3R 1147 8100 Bando 8092  
 +B3R P132 9201 Barbara 3149

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 14           | +9        | +4       | +49  | +84               | +49      | +29         | +1          | +28     | +56  | +61 | +0.10 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 578          | 1061      | 40.00    | 3.77 | 4.24              | 14.8     | .34         | .44         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★★★★        |           | ★★★★★    |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.18 | Est. Sale Day Wt. | 1425     | Base Price  | \$2,750     |         |      |     |       |

Targeting the Brand Bull, slick haired, Top 25% CED, Top 25% DMI, Top 10% Docility, Top 25% Heifer Preg, Top 10% CEM, Top 10% Milk, 14.8 sq. in. RE, Top 25% \$M, Top 25% \$C.

Bradley 3 Ranch Ltd.



**B3R F514 Concord A248 HR - Lot 34**



**B3R F384 Concord D221 - Lot 35**

**34 B3R F514 CONCORD A248 HR**  
 Birth Date: 9-3-2018 Bull 19381945 Tattoo: F514

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

HP Lad 504 #+GAR Integrity  
 HR A248 T415 504 Summitcrest Pride 289N  
 17895172 HR T415 R263 HP Summitcrestlrr HI Prime 12P2  
 #B3R R263 Carmen 9030 9187

|     |       |
|-----|-------|
| DMI | +50   |
| Doc | +23   |
| HP  | +12.4 |
| \$M | +75   |
| \$F | +92   |
| \$G | +55   |
| \$B | +147  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +11      | -8        | +48        | +90       | +39      | +21               | +7          | +42        | +52     | +79 | -.037 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 603          | 1101     | 37.00     | 4.25       | 4.05      | 15.1     | .27               | .25         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★★    | ★★★★★     | ★★★★★      | ★★★★★     |          |                   |             |            |         |     |       |
| %CBW         | 57.59    | Grass ADG | 1.97       | RE/cwt    | 1.21     | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |     |       |

Don't miss this one. Maternal brother to the \$8,000 bull in the 2019 Sale, slick haired, Top 10% CEM, Top 25% BW, 57.59% Cow body weight weaned, 1302# YW, 4.25# ADG grain, Top 25% RADG, Top 25% Docility, Top 25% Claw, Top 1% CEM, Top 25% \$EN, 15.1 sq. in. RE, Top 25% RE, Top 10% Fat, Top 25% \$M, Top 25% \$F, Top 25% \$B, Top 10% \$C.

**35 B3R F384 CONCORD D221**  
 Birth Date: 10-1-2018 Bull \*19394202 Tattoo: F384

#\*Connealy Consensus #KMK Alliance 6595 187  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

#\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 B3R D221 Blackcap W299 B370 Thomas Miss Lucy 5152  
 \*18753366 \*B3R B370 Blackcap W242 W130 B3R W242 Stkmm M070 P196  
 #B3R W130 Blackcap T146 S176

|     |      |
|-----|------|
| DMI | +07  |
| Doc | +30  |
| HP  | +7.3 |
| \$M | +51  |
| \$F | +83  |
| \$G | +47  |
| \$B | +131 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +1       | +2.7      | +60        | +95       | +1.30    | +18               | -9          | +38        | +49     | +76 | +0.20 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 720          | 1168     | 40.00     | 4.06       | 4.33      | 14.9     | .41               | .32         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★           | ★★★★     | ★★★★★     | ★★★★★      | ★★★★★     |          |                   |             |            |         |     |       |
| %CBW         | 69.10    | Grass ADG | 2.34       | RE/cwt    | 1.26     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |       |

Slick haired bull out of a first calf heifer that weaned 69.1% of her body weight. Gained 2.34#/day on grass and 4.06#/day on grain, Top 25% Scrotal, Top 10% Docility, 14.9 sq. in. RE, Top 25% RE.



**B3R F313 Rito B123 W115 - Lot 36**

**36 B3R F313 RITO B123 W115 [ OSF ]**  
 Birth Date: 10-28-2018 Bull 19390570 Tattoo: F313

B3R S192 Rito 0128 1043 B3R 0128 Rito 3091 4004  
 B3R B123 Rito S192 Z148 #B3R 1043 616 Blkbird 9128  
 \*18100179 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

\*B3R S053 GAR Ret Prd N309 #GAR Retail Product  
 B3R W115 Elise S053 S250 #B3R N309 0004 Jilt 0250  
 16634521 B3R S250 Elise 0128 9032 B3R 0128 Rito 3091 4004  
 #B3R 9032 7095 Elise 7637

|     |       |
|-----|-------|
| DMI | -.02  |
| Doc | +32   |
| HP  | +14.5 |
| \$M | +78   |
| \$F | +60   |
| \$G | +39   |
| \$B | +99   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +11      | -3.1      | +37        | +67       | +57      | +22               | +12         | +20        | +46     | +25 | +0.17 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 572          | 1002     | 36.50     | 3.89       | 3.99      | 13.5     | .32               | .36         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★★        | ★★★★★    | ★★★★      | ★★★★★      | ★★★★★     |          |                   |             |            |         |     |       |
| %CBW         | 52.18    | Grass ADG | 1.37       | RE/cwt    | 1.31     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

Maternal brother to B3R Herd Bull Retail Power. Top 10% CEM, Top 1% BW, Top 25% DMI, Top 10% Docility, Top 25% Claw, Top 25% Heifer Preg, Top 10% CEM, Top 10% \$EN, Top 10% \$M.

# 37 B3R F509 B479 A239 HR [ OHF ]

Birth Date: 10-5-2018 Bull 19379061 Tattoo: F509

|                                 |                             |     |       |
|---------------------------------|-----------------------------|-----|-------|
| #Gardens Wave                   | #Gardens Highmark           | DMI | - .21 |
| B3R B479 G Wave Y46 HR          | Green Garden Lady 6255 S2   | Doc | +22   |
| 18182517 HR Y46 U140 504        | HP Lad 504                  | HP  | +9.3  |
|                                 | B3R U140 Queen P197 N084    | \$M | +70   |
|                                 |                             | \$F | +74   |
| HP Lad 504                      | #+GAR Integrity             | \$G | +58   |
| HR A239 W530 504                | Summitcrest Pride 289N      | \$B | +132  |
| 17863878 HR W530 Primestar T283 | HP T76G Primestar           |     |       |
|                                 | B3R T283 KEP Miss 0128 N097 |     |       |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +10     | -8        | +46   | +73       | +1.16    | +21               | +10         | +26        | +74     | +53 | +0.02 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 601          | 979     | 38.00     | 3.49  | 3.99      | 13.0     | .21               | .27         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★       |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 50.13   | Grass ADG | 0.64  | RE/cwt    | 1.25     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

Targeting the Brand Bull, Top 25% CED, Top 25% BW, Top 25% DMI, Top 25% Scrotal, Top 25% Docility, Top 10% Claw, Top 10% CEM, Top 25% \$EN, Top 25% Marbling, Top 25% \$G, Top 25% \$C.



B3R F335 Bndo Tndr Swng D243 - Lot 39



B3R F581 B479 U103 HR - Lot 38

# 39 B3R F335 BND0 TNDR SWNG D243

Birth Date: 10-2-2018 Bull \*19390590 Tattoo: F335

|                                    |                               |     |       |
|------------------------------------|-------------------------------|-----|-------|
| B3R Tender Swing B141              | #Gardens Wave                 | DMI | + .79 |
| 18100085 B3R X193 Elise T232 T113  | B3R R215 KEP Miss N117 M077   | Doc | +18   |
|                                    | +B3R Retail Tender T232       | HP  | +14.4 |
|                                    | B3R T113 Elise L234 N191      | \$M | +68   |
|                                    | *B3R B325 Elector BtB W278    | \$F | +54   |
| B3R D243 Elise B325 Z061           | *B3R W278 Blackbird R065 R141 | \$G | +41   |
| *18752095 B3R Z061 Elise W118 T113 | B3R W118 96 T146 S170         | \$B | +95   |
|                                    | B3R T113 Elise L234 N191      |     |       |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +10     | +1        | +54   | +88       | +87      | +20               | -6          | +27        | +49     | +50 | +0.43 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 629          | 1175    | 37.00     | 4.33  | 4.17      | 15.1     | .43               | .41         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 67.78   | Grass ADG | 2.29  | RE/cwt    | 1.31     | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |     |       |

Help your Maternal and your Growth. Slick haired, Top 25% CED, Top 25% BW, 67.78% CBW, 1222# YW, 4.33# ADG grain, Top 25% Claw, Top 25% Angle, Top 10% Heifer Preg, 15.1 sq. in. RE, Top 25% \$M.

# 38 B3R F581 B479 U103 HR

Birth Date: 10-10-2018 Bull 19379095 Tattoo: F581

|                                     |                           |     |       |
|-------------------------------------|---------------------------|-----|-------|
| #Gardens Wave                       | #Gardens Highmark         | DMI | - .60 |
| B3R B479 G Wave Y46 HR              | Green Garden Lady 6255 S2 | Doc | +15   |
| 18182517 HR Y46 U140 504            | HP Lad 504                | HP  | +6.9  |
|                                     | B3R U140 Queen P197 N084  | \$M | +47   |
|                                     |                           | \$F | +83   |
| B3R R303 Bando 1147 0014            | #B3R 1147 8100 Bando 8092 | \$G | +63   |
| B3R U103 Paula R303 R155            | #B3R 0014-3173 Queen 8212 | \$B | +147  |
| 16317756 +B3R R155 Paula Pforte 202 | #Papa Forte 1921          |     |       |
|                                     | #B3R Blackbird 2070 P     |     |       |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +7      | +0        | +36   | +66       | +51      | +26               | +4          | +25        | +75     | +68 | -0.28 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 589          | 1063    | 39.50     | 3.74  | 4.25      | 14.8     | .34               | .30         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★       |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 48.01   | Grass ADG | 2.37  | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Targeting the Brand Bull, Top 25% BW, 2.37# ADG grass, Top 10% DMI, Top 25% Claw, Top 10% Angle, Top 25% Marbling, 14.8 sq. in. RE, Top 10% Fat, Top 25% \$G, Top 25% \$B, Top 25% \$C.

# 40 B3R F319 BND0 TNDR SWNG C049

Birth Date: 11-27-2018 Bull \*19390576 Tattoo: F319

|                                      |                              |     |       |
|--------------------------------------|------------------------------|-----|-------|
| B3R Tender Swing B141                | #Gardens Wave                | DMI | - .47 |
| 18100085 B3R X193 Elise T232 T113    | B3R R215 KEP Miss N117 M077  | Doc | +12   |
|                                      | +B3R Retail Tender T232      | HP  | +11.3 |
|                                      | B3R T113 Elise L234 N191     | \$M | +54   |
|                                      | B3R Z180 Heifer Safe         | \$F | +77   |
| B3R C049 KEP Miss Z180 U123          | B3R W233 Elector TendTn R310 | \$G | +40   |
| 18427167 B3R U123 KEP Miss R303 R061 | B3R X189 Blackbird T232 T037 | \$B | +117  |
|                                      | B3R R303 Bando 1147 0014     |     |       |
|                                      | #B3R R061 KEP Miss M048 N261 |     |       |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +8      | -1.2      | +29   | +52       | -1.04    | +21               | +10         | +26        | +40     | +49 | +0.11 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 559          | 1031    | 33.00     | 3.58  | 3.95      | 13.3     | .21               | .25         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 54.75   | Grass ADG | 2.89  | RE/cwt    | 1.39     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |     |       |

Slick haired, Top 10% BW, 2.89# ADG grass, Top 10% DMI, Top 10% Claw, Top 10% Angle, Top 25% \$EN.



# 41 B3R F423 BND0 TNDR SWNG C363

Birth Date: 12-17-2018 Bull \*19390668 Tattoo: F423

B3R Western Swing W446 #Gardens Wave  
 B3R R215 KEP Miss N117 M077  
 B3R Tender Swing B141 18100085 B3R X193 Elise T232 T113 +B3R Retail Tender T232 B3R T113 Elise L234 N191

B3R Retail Power Y184 #Connealy Power One  
 B3R C363 Erica Y184 T035 B3R W115 Elise S053 S250  
 \*18429269 \*B3R T035 Erica 0128 R038 B3R 0128 Rito 3091 4004 B3R R038 Erica 0004 N278

|     |       |
|-----|-------|
| DMI | +52   |
| Doc | +27   |
| HP  | +13.6 |
| \$M | +73   |
| \$F | +67   |
| \$G | +60   |
| \$B | +127  |

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|------|
| 13           | +6        | +5      | +40        | +68               | +28      | +18         | +14         | +32 | +80  | +58 | +016 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 535          | 967       | 34.00   | 3.74       | 5.68              | 13.0     | .30         | 25          |     |      |     |      |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |      |
| ★★★★         | ★★★★      | ★★★     | ★★★★       | ★★★★              |          |             |             |     |      |     |      |
| %CBW         | Grass ADG | RE/cwt  | 1.50       | Est. Sale Day Wt. | 1025     | Base Price  | \$2,750     |     |      |     |      |

Don't fall asleep on this Targeting the Brand Bull. Slick haired, 65.16% Cow body weight weaned, Top 10% Docility, Top 25% Claw, Top 25% CEM, Top 10% \$EN, 5.68% IMF, Top 25% Marbling, Top 25% \$G, Top 25% \$C.



B3R F366 96 Tndr Pwr D298 - Lot 44

# 42 B3R F300 BND0 TNDR SWNG C253

Birth Date: 11-11-2018 Bull \*19390558 Tattoo: F300

B3R Western Swing W446 #Gardens Wave  
 B3R R215 KEP Miss N117 M077  
 B3R Tender Swing B141 18100085 B3R X193 Elise T232 T113 +B3R Retail Tender T232 B3R T113 Elise L234 N191

B3R Prime Wave T299 #Gardens Wave  
 B3R C253 Blackbird T299 R264 B3R R060 Pride 0004 N295  
 \*18427338 #B3R R264 Blackbrd 0004 N219 B3R 0004 Electra 8082-8017 B3R N219 0179 Blackbird 8033

|     |       |
|-----|-------|
| DMI | -49   |
| Doc | +17   |
| HP  | +10.9 |
| \$M | +39   |
| \$F | +37   |
| \$G | +46   |
| \$B | +83   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|----|------|-----|-------|
| 13           | -2        | +1.4    | +26        | +39               | -0.2     | +16         | +17         | +3 | +55  | +26 | -0.04 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |    |      |     |       |
| 510          | 908       | 34.00   | 3.50       | 4.40              | 12.4     | .27         | 23          |    |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |    |      |     |       |
| ★            | ★★★       | ★★      | ★★★★       | ★★★★              |          |             |             |    |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.42       | Est. Sale Day Wt. | 1050     | Base Price  | \$2,750     |    |      |     |       |

Top 10% DMI, Top 10% \$EN.

# 44 B3R F366 96 TNDR PWR D298

Birth Date: 11-7-2018 Bull \*19390619 Tattoo: F366

B3R Retail Power Y184 #Connealy Power One  
 B3R W115 Elise S053 S250  
 B3R Tender Power D324 18752171 B3R W285 Blackbird R065 R281 #B3R Tender Ten R065 B3R R281 Blackbrd 1147 1043

B3R Z180 Heifer Safe B3R W233 Elector TendTn R310  
 B3R D298 Blackcap Z180 U066 B3R X189 Blackbird T232 T037  
 \*18752148 #B3R U066 Blackcap N193 S051 \*B3R N193 854E Emblazon 9180 B3R S051 Blackcap P060 N159

|     |       |
|-----|-------|
| DMI | +03   |
| Doc | +23   |
| HP  | +10.1 |
| \$M | +61   |
| \$F | +58   |
| \$G | +34   |
| \$B | +92   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|------|
| 13           | +10       | -1.7    | +43        | +68               | +86      | +27         | +8          | +22 | +32  | +34 | +012 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 661          | 1120      | 38.00   | 3.74       | 3.25              | 14.4     | .25         | .32         |     |      |     |      |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |      |
| ★★★★         | ★★★★★     | ★★★★    | ★★★★★      | ★★★               |          |             |             |     |      |     |      |
| %CBW         | Grass ADG | RE/cwt  | 1.40       | Est. Sale Day Wt. | 1225     | Base Price  | \$2,750     |     |      |     |      |

Slick haired, Top 25% CED, Top 10% BW, 65.71% Cow body weight weaned, Top 25% DMI, Top 25% Docility, Top 25% \$EN, 14.4 sq. in. RE.

# 43 B3R F354 96 TNDR PWR D235

Birth Date: 10-28-2018 Bull \*19390608 Tattoo: F354

B3R Retail Power Y184 #Connealy Power One  
 B3R W115 Elise S053 S250  
 B3R Tender Power D324 18752171 B3R W285 Blackbird R065 R281 #B3R Tender Ten R065 B3R R281 Blackbrd 1147 1043

\*B3R Electorate A229 B3R Prime Wave T299  
 B3R D235 Miss Doll A229 B175 B3R X202 Lady U149 T053  
 \*18752087 \*B3R B175 Miss Doll U077 9180 \*B3R Back To Basics U077 #B3R 9180 270 Queen 114

|     |      |
|-----|------|
| DMI | -12  |
| Doc | +27  |
| HP  | +8.9 |
| \$M | +61  |
| \$F | +47  |
| \$G | +34  |
| \$B | +81  |

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|------|
| 13           | +17       | -5.3    | +35        | +58               | +60      | +25         | +7          | +14 | +24  | +52 | +002 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 581          | 1008      | 35.00   | 3.75       | 3.17              | 13.2     | .21         | .35         |     |      |     |      |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |      |
| ★★★★         | ★★★★★     | ★★★★    | ★★★★★      | ★★★               |          |             |             |     |      |     |      |
| %CBW         | Grass ADG | RE/cwt  | 1.39       | Est. Sale Day Wt. | 1125     | Base Price  | \$2,750     |     |      |     |      |

Sleep easy with this heifer bull. Slick haired, Top 1% CED, Top 1% BW, 70% Cow body weight weaned, Top 25% DMI, Top 10% Claw, Top 25% CEM, Top 25% \$EN.

# 45 B3R F348 96 TNDR PWR D116

Birth Date: 11-17-2018 Bull \*19390602 Tattoo: F348

B3R Retail Power Y184 #Connealy Power One  
 B3R W115 Elise S053 S250  
 B3R Tender Power D324 18752171 B3R W285 Blackbird R065 R281 #B3R Tender Ten R065 B3R R281 Blackbrd 1147 1043

\*B3R Back To Basics U077 #B3R Tender Ten R065  
 B3R D116 Nancy U077 R039 B3R S024 Elise P061 N191  
 \*18751990 #B3R R039 Blackbrd M048 N123 #B3R M048 Cafd 0125 #B3R N123 8082 Blackbird 203

|     |       |
|-----|-------|
| DMI | +15   |
| Doc | +20   |
| HP  | +10.1 |
| \$M | +62   |
| \$F | +55   |
| \$G | +39   |
| \$B | +94   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD              | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|--------------|-----------|---------|------------|-------------------|----------|-------------|-------------|-----|------|-----|------|
| 13           | +10       | -9      | +39        | +61               | +1.12    | +25         | +12         | +22 | +42  | +43 | +020 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 622          | 1083      | 36.00   | 4.07       | 4.41              | 14.6     | .23         | .27         |     |      |     |      |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass           |          |             |             |     |      |     |      |
| ★★★★         | ★★★★★     | ★★★★    | ★★★★★      | ★★★               |          |             |             |     |      |     |      |
| %CBW         | Grass ADG | RE/cwt  | 1.50       | Est. Sale Day Wt. | 1175     | Base Price  | \$2,750     |     |      |     |      |

Slick haired, Top 25% CED, Top 10% BW, 62.7% Cow body weight weaned, 4.07# ADG grain, Top 25% Scrotal, Top 25% CEM, Top 10% \$EN, 14.6 sq. in. RE.

# 46 B3R F375 96 TNRD PWR D270

Birth Date: 11-19-2018 Bull \*19390626 Tattoo: F375

B3R Retail Power Y184 #Connealy Power One  
**B3R Tender Power D324** B3R W115 Elise S053 S250  
 18752171 B3R W285 Blackbird R065 R281 #B3R Tender Ten R065  
 B3R R281 Blackbird 1147 1043  
 B3R Z053 96 W118 T208 B3R W118 96 T146 S170  
**B3R D270 Erica Z053 Z049** +B3R T208 Lady M070 8017  
 \*18752122 B3R Z049 Erica X147 W250 B3R X147 Bando N117 U113  
 B3R W250 Erica P189 1162

|     |       |
|-----|-------|
| DMI | -.27  |
| Doc | +1    |
| HP  | +12.5 |
| \$M | +46   |
| \$F | +58   |
| \$G | +42   |
| \$B | +100  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +13      | -6        | +32        | +59       | +71      | +23               | +7          | +13        | +36     | +47 | -.034 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 604          | 1081     | 37.50     | 3.90       | 3.95      | 13.4     | .21               | .20         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 59.10    | Grass ADG | 2.91       | RE/cwt    | 1.41     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |       |

Heifer Bull, Slick Haired, Top 10% CED, Top 25% BW, 59.1% Cow body weight weaned, 2.91# ADG grass, Top 10% DMI, Top 10% CEM, Top 25% \$EN, Top 10% Fat.

Bradley 3 Ranch Ltd.

# 49 B3R F570 CONCORD D570 HR

Birth Date: 8-13-2018 Bull \*19381917 Tattoo: F570

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord (RDF)** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B  
 \*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**HR D570 U103 Y409** HR T424 R026 GW  
 18871415 B3R U103 Paula R303 R155 B3R R303 Bando 1147 0014  
 +B3R R155 Paula Pforte 202

|     |       |
|-----|-------|
| DMI | +24   |
| Doc | +19   |
| HP  | +12.1 |
| \$M | +79   |
| \$F | +85   |
| \$G | +40   |
| \$B | +125  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +10      | +5        | +57        | +92       | +1.40    | +25               | +3          | +40        | +33     | +77 | +.018 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 659          | 1551     | 39.50     | 4.60       | 4.23      | 16.6     | .34               | .48         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 63.37    | Grass ADG | 3.00       | RE/cwt    | 1.31     | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |     |       |

Lots to like here, Slick Haired, Top 25% CED, 63.37% Cow body weight weaned, 3.0# ADG grass, 1270# YW, 4.59# ADG grain, Top 25% Scrotal, Top 25% Heifer Preg, Top 25% CEM, 16.6 sq. in. RE, Top 25% RE, Top 10% \$M, Top 25% \$W, Top 25% \$C.

Bradley 3 Ranch Ltd.

# 47 B3R F368 96 TNRD PWR D214

Birth Date: 10-17-2018 Bull \*19390621 Tattoo: F368

B3R Retail Power Y184 #Connealy Power One  
**B3R Tender Power D324** B3R W115 Elise S053 S250  
 18752171 B3R W285 Blackbird R065 R281 #B3R Tender Ten R065  
 B3R R281 Blackbird 1147 1043  
 \*B3R Electorate A229 B3R Prime Wave T299  
**B3R D214 Blackbird A229 B324** B3R X202 Lady U149 T053  
 \*18752070 B3R B324 Blackbird W446 X195 B3R Western Swing W446  
 B3R X195 Blackbird T299 T256

|     |       |
|-----|-------|
| DMI | +22   |
| Doc | +11   |
| HP  | +11.6 |
| \$M | +51   |
| \$F | +82   |
| \$G | +55   |
| \$B | +137  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 13           | +8       | -1.2      | +36        | +75       | +1.19    | +20               | +7          | +28        | +66     | +64 | +0.05 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 522          | 1044     | 36.50     | 4.56       | 5.29      | 14.3     | .32               | .34         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 63.04    | Grass ADG | 2.54       | RE/cwt    | 1.41     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

A lot to like here, Targeting the Brand, Slick Haired, Top 10% BW, 63.04% Cow body weight weaned, 2.54# ADG grass, 4.56# ADG grain, Top 25% Scrotal, Top 10% Angle, Top 25% \$EN, 5.29% IMF, 14.3 sq. in. RE, Top 25% \$C.

Bradley 3 Ranch Ltd.

# 50 B3R F554 CONCORD D507 HR

Birth Date: 8-23-2018 Bull \*19381886 Tattoo: F554

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord (RDF)** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B  
 \*B3R Z452 96 U008 T412 HR +B3R U008 96 B Franchise 7079  
**HR D507 B335 Z452** HR T412 R200 HP  
 \*18908432 HR B335 W531 W458 B3R W458 96 HP504 S093 HR  
 HR W531 T307 T014

|     |       |
|-----|-------|
| DMI | +69   |
| Doc | +27   |
| HP  | +10.8 |
| \$M | +58   |
| \$F | +76   |
| \$G | +39   |
| \$B | +115  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +11      | -.4       | +54        | +98       | +88      | +23               | -11         | +37        | +32     | +52 | -.017 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 686          | 1462     | 38.00     | 3.95       | 3.92      | 13.4     | .28               | .47         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 68.60    | Grass ADG | 2.97       | RE/cwt    | 1.13     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |       |

Slick haired, Top 25% CED, Top 25% BW, 68.6% Cow body weight weaned, 2.97# ADG grass, Top 10% Docility, Top 10% CEM, Top 25% Fat.

Bradley 3 Ranch Ltd.

# 48 B3R F521 CONCORD B308 HR

Birth Date: 9-15-2018 Bull \*19381936 Tattoo: F521

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord (RDF)** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B  
 \*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**HR B308 X11 Pioneer Wave** HR T424 R026 GW  
 \*18269642 #HR X11 T307 U406 B3R T307 R294 HP HR  
 #HR U406 504 R202

|     |      |
|-----|------|
| DMI | +83  |
| Doc | +27  |
| HP  | +9.9 |
| \$M | +69  |
| \$F | +81  |
| \$G | +41  |
| \$B | +123 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +12      | -7        | +55        | +92       | +53      | +19               | +3          | +44        | +33     | +80 | +0.05 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 627          | 1075     | 37.00     | 3.40       | 3.99      | 15.0     | .39               | .30         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 52.64    | Grass ADG | 1.86       | RE/cwt    | 1.25     | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |     |       |

Maternal brother to the \$12,000 bull in the 2019 Sale, Slick haired, Top 10% CED, Top 25% BW, 1215# YW, Top 10% Docility, Top 10% CEM, 15 sq. in. RE, Top 25% RE, Top 25% \$C.

Bradley 3 Ranch Ltd.

# 51 B3R F528 CONCORD B332 HR

Birth Date: 9-11-2018 Bull \*19381937 Tattoo: F528

#\*Connealy Consensus #KMK Alliance 6595 187  
**Connealy Concord (RDF)** Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B  
 \*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**HR B332 Y63 Pioneer Wave** HR T424 R026 GW  
 \*18269636 HR Y63 T016 M070 #B3R M070 Stockman 9180  
 B3R T016 Blackcap 4095 M021

|     |       |
|-----|-------|
| DMI | -13   |
| Doc | +25   |
| HP  | +14.7 |
| \$M | +73   |
| \$F | +64   |
| \$G | +50   |
| \$B | +114  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 14           | +14      | -3.7      | +36        | +60       | +0.1     | +17               | +17         | +19        | +42     | +82 | -.035 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 574          | 1078     | 37.00     | 4.33       | 4.51      | 15.8     | .32               | .30         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 50.26    | Grass ADG | 1.60       | RE/cwt    | 1.28     | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |     |       |

Heifer Bull, Slick Haired, Top 10% CED, Top 1% BW, 4.33# ADG grain, Top 25% DMI, Top 25% Docility, Top 10% Heifer Preg, Top 10% CEM, Top 10% \$EN, 15.8 sq. in. RE, Top 25% RE, Top 10% Fat, Top 25% \$M.

Bradley 3 Ranch Ltd.

# 52 B3R F573 CONCORD D584 HR

Birth Date: 8-16-2018 Bull \*19381912 Tattoo: F573

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | -.02  |
| Doc | +22   |
| HP  | +11.1 |
| \$M | +71   |
| \$F | +65   |
| \$G | +55   |
| \$B | +120  |

\*B3R X539 Bando CB T423 HR  
HR D584 A249 X539  
18871428 HR A249 T029 504

Dunlouise Cortachy Boy D137 (RDF)  
HR T423 R183 GW  
HP Lad 504  
#B3R T029 Elise 4095 M001

| PEN# | CED | BE PD | WE PD | YE PD | SCR   | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|-------|-------|-------|-------|------|------|-----|------|-----|-------|
| 14   | +0  | +1.4  | +49   | +76   | +1.30 | +34  | +5   | +29 | +81  | +38 | +0.39 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 673     | 1449    | 41.00   | 4.56 | 4.57      | 13.7     | .34         | .48         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★          | ★★★★     | ★★★★   | ★★★★★      | ★★★★★   |

| %CBW  | Grass ADG | RE/cwt | 1.15 | Est. Sale Day Wt. | 1350 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 68.67 | 2.26      |        |      |                   |      |            |         |

Targeting the Brand Bull, Slick Haired, 68.67% Cow body weight weaned, 4.56# ADG grain, Top 25% DMI, Top 25% Scrotal, Top 25% Docility, Top 25% CEM, Top 10% Milk, Top 25% Marbling, Top 25% \$W, Top 25% \$G.

# 54 B3R F511 CONCORD A242 HR

Birth Date: 9-12-2018 Bull 19381944 Tattoo: F511

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +.26  |
| Doc | +32   |
| HP  | +14.3 |
| \$M | +83   |
| \$F | +82   |
| \$G | +34   |
| \$B | +115  |

B3R W414 Wave A272 R242 HR  
HR A242 R120 W414  
17895182 B3R R120 Blackbird 9193 7148

#Gardens Wave  
B3R R242 Erica M070 0047  
B3R 9193 3091 Rito 203  
B3R 7160 3213 Queen 3140

| PEN# | CED | BE PD | WE PD | YE PD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|-------|-------|-------|-----|------|------|-----|------|-----|-------|
| 14   | +7  | -6    | +55   | +89   | +93 | +18  | +6   | +35 | +29  | +49 | +0.21 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 578     | 1045    | 41.00   | 3.94 | 3.81      | 14.1     | .41         | .46         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★★    | ★★★★   | ★★★★★      | ★★★★    |

| %CBW  | Grass ADG | RE/cwt | 1.17 | Est. Sale Day Wt. | 1375 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 46.99 | 1.09      |        |      |                   |      |            |         |

Slick haired, Top 25% BW, Top 10% Docility, Top 10% Heifer Preg, Top 10% CEM, Top 25% \$EN, 14.1 sq. in. RE, Top 10% \$M, Top 25% \$G.

Bradley 3 Ranch LLC

Bradley 3 Ranch LLC



B3R F599 Concord Z143 HR - Lot 53

# 55 B3R F561 CONCORD D531 HR

Birth Date: 8-16-2018 Bull \*19381894 Tattoo: F561

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +.15  |
| Doc | +13   |
| HP  | +13.4 |
| \$M | +79   |
| \$F | +84   |
| \$G | +39   |
| \$B | +123  |

\*KCF Bennett Absolute  
HR D531 A261 W299  
18876483 HR A261 Y45 X510

\*SAV Final Answer 0035 (RDF)  
Thomas Miss Lucy 5152  
\*B3R X510 Bando GW T406 HR  
HR Y45 T403 Pioneer

| PEN# | CED | BE PD | WE PD | YE PD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|-------|-------|-------|-----|------|------|-----|------|-----|-------|
| 14   | +6  | -8    | +58   | +95   | +51 | +15  | +13  | +32 | +32  | +74 | +0.12 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 659     | 1477    | 37.00   | 4.52 | 3.81      | 14.5     | .32         | .48         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★    |

| %CBW  | Grass ADG | RE/cwt | 1.23 | Est. Sale Day Wt. | 1325 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 65.90 | 2.77      |        |      |                   |      |            |         |

Don't miss this Slick Haired bull. Top 25% BW, 65.9% Cow body weight weaned, 2.77# ADG grass, 4.53# ADG grain, Top 10% Claw, Top 10% Angle, Top 25% Heifer Preg, Top 10% \$EN, 14.5 sq. in. RE, Top 25% RE, Top 10% \$M, Top 25% \$G.

Bradley 3 Ranch LLC

# 53 B3R F599 CONCORD Z143 HR

Birth Date: 9-6-2018 Bull \*19381955 Tattoo: F599

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |       |
|-----|-------|
| DMI | +.15  |
| Doc | +23   |
| HP  | +15.3 |
| \$M | +68   |
| \$F | +90   |
| \$G | +42   |
| \$B | +131  |

+B3R U008 96 B Franchise 7079  
HR Z143 R041 U008  
17540416 B3R R041 Blackbird Conn N096

#Basin Franchise P142  
#B3R 7079 270 Blackcap 852  
#SAF Connection  
+B3R N096 8082 BLACKBIRD203

| PEN# | CED | BE PD | WE PD | YE PD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|-------|-------|-------|-----|------|------|-----|------|-----|-------|
| 14   | +14 | -2.0  | +51   | +86   | +84 | +19  | +0   | +36 | +41  | +72 | +0.31 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 609     | 1143    | 42.00   | 4.68 | 5.20      | 16.1     | .39         | .48         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW  | Grass ADG | RE/cwt | 1.21 | Est. Sale Day Wt. | 1500 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 40.79 | 2.74      |        |      |                   |      |            |         |

Really nice bull, Slick haired, Top 10% CED, Top 10% BW, 2.74# ADG grass, 4.68# ADG grain, Top 25% Docility, Top 10% Heifer Preg, Top 1% CEM, 5.2% IMF, 16.1 sq. in. RE, Top 25% RE, Top 25% \$G.

# 56 B3R F579 CONCORD T412 HR

Birth Date: 9-19-2018 Bull \*19381975 Tattoo: F579

#\*Connealy Consensus  
Connealy Concord (RDF)  
\*18148348 #Eura Elga of Conanga 9109

#KMK Alliance 6595 187  
Blinda of Conanga 004  
#SAV Bismarck 5682 (RDF)  
Eura Cal of Conanga 56B

|     |      |
|-----|------|
| DMI | +.61 |
| Doc | +24  |
| HP  | +7.4 |
| \$M | +55  |
| \$F | +76  |
| \$G | +45  |
| \$B | +121 |

Summitcrestlrr HI Prime 12P2  
HR T412 R200 HP  
16093709 B3R R200 Dorenda 9030 1092

#Summitcrest High Prime 0H29  
Loup River Enchantress 03L6  
B3R 9030 DL 7585  
B3R 1092 6064 Dorenda 6135

| PEN# | CED | BE PD | WE PD | YE PD | SCR   | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|-------|-------|-------|-------|------|------|-----|------|-----|-------|
| 14   | +7  | +2.0  | +44   | +81   | +1.32 | +22  | +4   | +37 | +37  | +77 | -.017 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 619     | 1125    | 40.50   | 4.02 | 4.17      | 14.9     | .27         | .45         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★           | ★★★★     | ★★★★★  | ★★★★★      | ★★★★    |

| %CBW  | Grass ADG | RE/cwt | 1.25 | Est. Sale Day Wt. | 1425 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 49.56 | 2.34      |        |      |                   |      |            |         |

Slick haired, 2.34# ADG grass, 1273# YW, 4.02# ADG grain, Top 25% Scrotal, Top 25% Docility, Top 10% CEM, 14.9 sq. in. RE, Top 25% RE, Top 25% Fat.

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Bradley 3 Ranch LLC





**B3R F518 Concord B286 HR - Lot 57**



**B3R F301 Electorate S040 - Lot 59**

**57 B3R F518 CONCORD B286 HR**

Birth Date: 9-14-2018 Bull \*19381935 Tattoo: F518

#\*Connealy Consensus #KMK Alliance 6595 I87  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 HR B286 X32 Pioneer Wave HR T424 RQ26 GW  
 18269644 HR X32 U008 R140 +B3R U008 96 B Franchise 7079  
 B3R R140 Blackcap 9193 8186

|     |      |
|-----|------|
| DMI | +29  |
| Doc | +18  |
| HP  | +5.3 |
| \$M | +55  |
| \$F | +60  |
| \$G | +60  |
| \$B | +120 |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|------|------|------|-----|------|------|-----|------|-----|-------|
| 14   | +16 | -3.1 | +40  | +70  | +84 | +17  | +15  | +21 | +63  | +98 | -.011 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 606     | 1115    | 41.00   | 4.07 | 4.56      | 18.1     | .39         | .39         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★      | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | Grass ADG | RE/cwt | 1.46 | Est. Sale Day Wt. | 1425 | Base Price | \$2,750 |
|------|-----------|--------|------|-------------------|------|------------|---------|
|------|-----------|--------|------|-------------------|------|------------|---------|

Good cattlemen will find this Targeting the Brand Slick Haired Bull. Top 1% CED, Top 1% BW, 55.6% Cow body weight weaned, 2.54# ADG grass, 1281# YW, 4.07# ADG grain, Top 25% Angle, Top 1% CEM, Top 10% \$EN, 18.1 sq. in. RE, Top 10% RE, Top 25% Fat, Top 12% Tenderness, Top 25% \$G.

**59 B3R F301 ELECTORATE S040**

Birth Date: 10-8-2018 Bull +\*19390559 Tattoo: F301

B3R Prime Wave T299 #Gardens Wave  
 B3R Electorate A229 B3R R060 Pride 0004 N295  
 \*17779610 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

#GAR Retail Product #GAR Precision 1680  
 B3R S040 Bkbrd GARRP N123 +GAR Ext 4927  
 \*15692042 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +60   |
| Doc | +16   |
| HP  | +12.2 |
| \$M | +60   |
| \$F | +73   |
| \$G | +50   |
| \$B | +123  |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT  |
|------|-----|------|------|------|-----|------|------|-----|------|-----|------|
| 17   | +10 | -.3  | +42  | +83  | +77 | +19  | +8   | +31 | +56  | +69 | +015 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 617     | 1091    | 39.00   | 5.11 | 4.11      | 14.3     | .32         | .35         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | Grass ADG | RE/cwt | 1.25 | Est. Sale Day Wt. | 1325 | Base Price | \$2,750 |
|------|-----------|--------|------|-------------------|------|------------|---------|
|------|-----------|--------|------|-------------------|------|------------|---------|

Embryo Electorate Son. Hits Targeting the Brand, Slick Haired, Top 25% CED, Top 25% BW, 5.11# ADG grain, Top 25% Angle, Top 25% Heifer Preg, Top 25% \$EN, 14.3 sq. in. RE.

**58 B3R F555 CONCORD F508 HR**

Birth Date: 8-10-2018 Bull \*19381920 Tattoo: F555

#\*Connealy Consensus #KMK Alliance 6595 I87  
 Connealy Concord (RDF) Blinda of Conanga 004  
 \*18148348 #Eura Elga of Conanga 9109 #+SAV Bismarck 5682 (RDF)  
 Eura Cal of Conanga 56B

B3R B479 G Wave Y46 HR #Gardens Wave  
 HR D508 B356 B479 HR Y46 U140 504  
 \*18871409 HR B356 Y48 X548 B3R X548 Rito CB T410 HR  
 #HR Y48 U408 U129

|     |       |
|-----|-------|
| DMI | +33   |
| Doc | +26   |
| HP  | +11.1 |
| \$M | +79   |
| \$F | +65   |
| \$G | +58   |
| \$B | +123  |

| PEN# | CED | BEPD | WEPD | YEPD | SCR   | MILK | \$EN | CW  | MARB | RE  | FAT  |
|------|-----|------|------|------|-------|------|------|-----|------|-----|------|
| 14   | +11 | -4   | +58  | +86  | +1.03 | +20  | +4   | +32 | +76  | +56 | +015 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 681     | 1504    | 39.50   | 4.55 | 4.00      | 15.9     | .36         | .53         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | Grass ADG | RE/cwt | 1.27 | Est. Sale Day Wt. | 1400 | Base Price | \$2,750 |
|------|-----------|--------|------|-------------------|------|------------|---------|
|------|-----------|--------|------|-------------------|------|------------|---------|

Lots of stars on this Targeting the Brand Slick Haired Bull. Top 25% CED, Top 25% BW, 77.83% Cow body weight weaned, 1250# YW, 4.55# ADG grain, Top 10% Docility, Top 10% Claw, Top 10% CEM, Top 25% Marbling, 15.9 sq. in. RE, Top 10% \$M, Top 25% \$W, Top 25% \$G, Top 25% \$C.

**60 B3R F282 ELECTORATE T213**

Birth Date: 9-22-2018 Bull +\*19396746 Tattoo: F282

B3R Prime Wave T299 #Gardens Wave  
 B3R Electorate A229 B3R R060 Pride 0004 N295  
 \*17779610 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

#B3R 1147 8100 Bando 8092 B3R 8100 270 Bando 3149  
 B3R T213 Elba 1147 P225 B3R 8092 5029 Blackbird 4004  
 16020166 B3R P225 9030 Elba 7094 B3R 9030 DL 7585  
 #B3R 7094 270 Elba 220

|     |       |
|-----|-------|
| DMI | +61   |
| Doc | +8    |
| HP  | +10.0 |
| \$M | +52   |
| \$F | +42   |
| \$G | +41   |
| \$B | +84   |

| PEN# | CED | BEPD | WEPD | YEPD | SCR   | MILK | \$EN | CW  | MARB | RE  | FAT  |
|------|-----|------|------|------|-------|------|------|-----|------|-----|------|
| 17   | +7  | -2.3 | +41  | +73  | +1.14 | +24  | +2   | +18 | +46  | +53 | +030 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 562     | 1042    | 38.00   | 3.96 | 3.95      | 16.1     | .34         | .37         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | Grass ADG | RE/cwt | 1.39 | Est. Sale Day Wt. | 1325 | Base Price | \$2,750 |
|------|-----------|--------|------|-------------------|------|------------|---------|
|------|-----------|--------|------|-------------------|------|------------|---------|

Embryo Electorate Son. Slick Haired, Top 10% BW, 2.57# ADG grass, Top 25% Scrotal, Top 25% Claw, 16.1 sq. in. RE.

# 61 B3R F312 ELECTORATE S189

Birth Date: 9-28-2018 Bull \*19393978 Tattoo: F312

B3R Prime Wave T299 #Gardens Wave  
 B3R Electorate A229 B3R R060 Pride 0004 N295  
 \*17779610 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

#B3R M070 Stockman 9180 Cross Down T Stockman 3525  
 B3R S189 Blackcap M070 1144 #B3R 9180 270 Queen 114  
 #15684019 #B3R 1144 8100 Blkcap 8027 B3R 8100 270 Bando 3149  
 B3R 8027 2595 Blackcap 7130

|     |       |
|-----|-------|
| DMI | +45   |
| Doc | +24   |
| HP  | +12.9 |
| \$M | +57   |
| \$F | +56   |
| \$G | +56   |
| \$B | +112  |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +9      | -1.5      | +36   | +68       | +1.13    | +19               | +7          | +20        | +77     | +44 | +0.27 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 573          | 1034    | 38.50     | 3.83  | 3.96      | 13.2     | .21               | .32         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 52.24   | Grass ADG | 2.51  | RE/cwt    | 1.24     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Embryo Electorate Targeting the Brand, Slick Haired Son. Top 25% CED, Top 10% BW, 2.51# ADG grass, Top 25% Scrotal, Top 25% Docility, Top 25% Heifer Preg, Top 25% \$EN, Top 25% Marbling, Top 3% Tenderness, Top 25% \$G.



B3R F353 Electorate D195 - Lot 63

# 62 B3R F365 ELECTORATE D100

Birth Date: 9-26-2018 Bull \*19390618 Tattoo: F365

B3R Prime Wave T299 #Gardens Wave  
 B3R Electorate A229 B3R R060 Pride 0004 N295  
 \*17779610 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

#Connealy Danny Boy #Connealy Timeline  
 B3R D100 Lilly 1654 N123 Energy of Conanga 4851  
 \*18753323 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +19   |
| Doc | +14   |
| HP  | +13.8 |
| \$M | +51   |
| \$F | +66   |
| \$G | +49   |
| \$B | +115  |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +9      | -1.3      | +38   | +66       | +65      | +23               | +3          | +25        | +73     | +35 | +0.60 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 585          | 1067    | 37.50     | 3.88  | 4.65      | 14.0     | .41               | .46         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 57.47   | Grass ADG | 2.74  | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |       |

Targeting the Brand Slick Haired Bull. Top 25% CED, Top 10% BW, 57.47% Cow body weight weaned, 2.74# ADG grass, Top 10% Heifer Preg, Top 25% Marbling, 14 sq. in. RE, Top 12% Tenderness.

# 63 B3R F353 ELECTORATE D195

Birth Date: 9-30-2018 Bull \*19390607 Tattoo: F353

B3R Prime Wave T299 #Gardens Wave  
 B3R Electorate A229 B3R R060 Pride 0004 N295  
 \*17779610 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

\*KCF Bennett Absolute #SAV Final Answer 0035 [RDF]  
 B3R D195 Blackbird W299 B344 Thomas Miss Lucy 5152  
 \*18753368 B3R B344 Blackbird U077 S118 \*B3R Back To Basics U077  
 +B3R S118 Blkbrd RD Am 203

|     |       |
|-----|-------|
| DMI | +43   |
| Doc | +21   |
| HP  | +11.2 |
| \$M | +61   |
| \$F | +77   |
| \$G | +60   |
| \$B | +136  |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +9      | -1.5      | +43   | +84       | +30      | +31               | -2          | +32        | +74     | +85 | +0.28 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 668          | 1154    | 36.00     | 4.21  | 4.20      | 14.8     | .30               | .39         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 71.06   | Grass ADG | 2.49  | RE/cwt    | 1.32     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |       |

Targeting the Brand Slick Haired Bull. Top 25% CED, Top 10% BW, 71.06% Cow body weight weaned, 2.49# ADG grass, 4.21# ADG grain, Top 25% Angle, Top 10% Milk, Top 25% Marbling, 14.8 sq. in. RE, Top 25% RE, Top 25% \$G, Top 25% \$C.

# 64 B3R F405 ABSOLUTE WAVE Y078

Birth Date: 10-22-2018 Bull \*19393982 Tattoo: F405

\*KCF Bennett Absolute #SAV Final Answer 0035 [RDF]  
 B3R Absolute Wave D484 Thomas Miss Lucy 5152  
 \*18778911 HR W533 Wave S178 #Gardens Wave  
 B3R S178 Elba 1147 P320

B3R T079 Retail Product N278 #GAR Retail Product  
 B3R Y078 Lady T079 N065 #B3R N278 0004 Erica 0061  
 17224544 B3R N065 854E Lady 1258 #OCC Emblazon 854E  
 B3R 1258 6064 Lady 7182

|     |      |
|-----|------|
| DMI | +61  |
| Doc | +1   |
| HP  | +4.7 |
| \$M | +39  |
| \$F | +61  |
| \$G | +58  |
| \$B | +119 |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 11           | +9      | -1.0      | +49   | +83       | +39      | +25               | +0          | +29        | +76     | +54 | +0.09 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 646          | 1088    | 36.50     | 3.99  | 4.48      | 14.1     | .28               | .25         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★        |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 57.78   | Grass ADG | 2.26  | RE/cwt    | 1.28     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

Targeting the Brand Bull with two maternal sibs back in B3R Herd. Slick Haired, Top 10% BW, 57.78% Cow body weight weaned, Top 25% Marbling, 14.1 sq. in. RE, Top 25% \$G.



We have made arrangements to bid and buy livestock through Superior Productions "Call or Click to Bid."

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All lots will be available for viewing online prior to sale day at: [Superiorlivestock.com](http://Superiorlivestock.com)

# 65 B3R F134 BND0 ABSLT Wv Y128

Birth Date: 10-30-2018 Bull \*19390436 Tattoo: F134

\*KCF Bennett Absolute #SAV Final Answer 0035 (RDF)  
**B3R Absolute Wave D484** Thomas Miss Lucy 5152  
 \*18778911 HR W533 Wave S178 #Gardens Wave  
 B3R S178 Elba 1147 P320

|     |      |
|-----|------|
| DMI | -40  |
| Doc | +22  |
| HP  | +9.7 |
| \$M | +52  |
| \$F | +42  |
| \$G | +39  |
| \$B | +81  |

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R Y128 Miss Doll U077 9180** B3R S024 Elise P061 N191  
 \*17225835 #B3R 9180 270 Queen 114 B3R Bando 2073 P  
 B3R 700 Queen 1880

| PEN#         | CED       | BEPD     | WEPD | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 11           | +19       | -6.8     | +27  | +38       | +1.09             | +21         | +16         | +12     | +47  | +34 | +0.32 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 586          | 922       | 37.00    | 2.92 | 3.78      | 11.1              | .16         | .12         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth    |                   | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★     |      | ★★        |                   | ★★★★        |             | ★★      |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.83 | 1.24      | Est. Sale Day Wt. | 1075        | Base Price  | \$2,750 |      |     |       |

Slick Haired Heifer Bull, Top 1% CED, Top 1% BW, 62.74% Cow body weight weaned, Top 10% DMI, Top 25% CEM, Top 10% \$EN.

Bradley 3 Ranch, Inc.



B3R F233 Bndo Abslt Wv Z108 - Lot 66

# 67 B3R F296 STKMN PNR TEN B142

Birth Date: 11-9-2018 Bull \*19390554 Tattoo: F296

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**B3R Pioneer Ten D457** HR T424 R026 GW  
 18787881 HR A201 T404 W177 #B3R W177 Elector TendTn 7079  
 HR T404 R272 HP

|     |       |
|-----|-------|
| DMI | -68   |
| Doc | +14   |
| HP  | +10.6 |
| \$M | +46   |
| \$F | +38   |
| \$G | +34   |
| \$B | +73   |

B3R S192 Rito 0128 1043 B3R 0128 Rito 3091 4004  
**B3R B142 Miss Doll S192 9180** #B3R 1043 616 Blkbird 9128  
 \*18105945 #B3R 9180 270 Queen 114 B3R Bando 2073 P  
 B3R 700 Queen 1880

| PEN#         | CED       | BEPD     | WEPD | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 11           | +13       | -2.8     | +26  | +43       | +1.20             | +20         | +13         | +0      | +24  | +63 | +0.09 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 575          | 967       | 36.00    | 3.05 | 3.74      | 14.7              | .23         | .21         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth    |                   | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★     |      | ★★        |                   | ★★★★        |             | ★★      |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.70 | 1.58      | Est. Sale Day Wt. | 1100        | Base Price  | \$2,750 |      |     |       |

Top 10% CED, Top 10% BW, Top 10% DMI, Top 25% Scrotal, Top 10% \$EN, 14.7 sq. in. RE, 1.58 RE/cwt.

Bradley 3 Ranch, Inc.



B3R F078 Stkmn Pnr Ten B371 - Lot 68

# 66 B3R F233 BND0 ABSLT Wv Z108

Birth Date: 10-26-2018 Bull \*19390495 Tattoo: F233

\*KCF Bennett Absolute #SAV Final Answer 0035 (RDF)  
**B3R Absolute Wave D484** Thomas Miss Lucy 5152  
 \*18778911 HR W533 Wave S178 #Gardens Wave  
 B3R S178 Elba 1147 P320

|     |       |
|-----|-------|
| DMI | +58   |
| Doc | +11   |
| HP  | +13.1 |
| \$M | +54   |
| \$F | +114  |
| \$G | +60   |
| \$B | +174  |

B3R P197 1147 Bando 9017 #B3R 1147 8100 Bando 8092  
**B3R Z108 Carla P197 S247** B3R 9017 DL Blackbird 7691  
 17521575 B3R S247 Carla N134 M012 B3R N134 9174 Fink 8010  
 B3R M012 Cafd Carla 0080

| PEN#         | CED       | BEPD     | WEPD | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 11           | +3        | +2.2     | +56  | +102      | +70               | +24         | -14         | +56     | +75  | +66 | -0.01 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 651          | 1197      | 38.00    | 4.98 | 4.26      | 15.7              | .30         | .32         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth    |                   | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★     |      | ★★★★      |                   | ★★★★        |             | ★★★★    |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 2.60 | 1.27      | Est. Sale Day Wt. | 1400        | Base Price  | \$2,750 |      |     |       |

Targeting the Brand Bull whose maternal brother sold for \$11,000 in 2018 Sale. Slick Haired, 2.6# ADG grass, 1259# YW, 4.98# ADG grain, Top 25% RADG, Top 25% Claw, Top 25% Heifer Preg, Top 25% CW, Top 25% Marbling, 15.1 sq. in. RE, Top 23% Tenderness, Top 10% \$F, Top 25% \$G, Top 10% \$B, Top 10% \$C.

Bradley 3 Ranch, Inc.

# 68 B3R F078 STKMN PNR TEN B371

Birth Date: 10-29-2018 Bull \*19390383 Tattoo: F078

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**B3R Pioneer Ten D457** HR T424 R026 GW  
 18787881 HR A201 T404 W177 #B3R W177 Elector TendTn 7079  
 HR T404 R272 HP

|     |      |
|-----|------|
| DMI | +42  |
| Doc | +19  |
| HP  | +9.4 |
| \$M | +60  |
| \$F | +53  |
| \$G | +55  |
| \$B | +108 |

B3R Western Swing W446 #Gardens Wave  
**B3R B371 Blackcap W446 X157** B3R R215 KEP Miss N117 M077  
 18100078 B3R X157 Blackcap GARUIT U056 #GAR Ultimate  
 B3R U056 Blackcap N193 S227

| PEN#         | CED       | BEPD     | WEPD | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 11           | +16       | -3.2     | +33  | +60       | +55               | +33         | +8          | +23     | +55  | +94 | -0.03 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 553          | 998       | 36.00    | 4.02 | 4.09      | 14.5              | .23         | .29         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth    |                   | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★     |      | ★★★★      |                   | ★★★★        |             | ★★★★    |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 2.20 | 1.46      | Est. Sale Day Wt. | 1175        | Base Price  | \$2,750 |      |     |       |

Targeting the Brand Heifer Bull with lots more. Top 1% CED, Top 1% BW, 60.3% Cows body weight weaned, 4.02# ADG grain, Top 25% CEM, Top 10% Milk, Top 25% \$EN, 14.5 sq. in. RE, Top 10% RE.

Bradley 3 Ranch, Inc.



# 69 B3R F143 STKMN PNR TEN B110

Birth Date: 11-5-2018 Bull \*19390445 Tattoo: F143

\*B3R Pioneer Wave Y409

#SAV Pioneer 7301

|     |      |
|-----|------|
| DMI | -.03 |
| Doc | +15  |
| HP  | +7.8 |
| \$M | +55  |
| \$F | +48  |
| \$G | +60  |
| \$B | +108 |

B3R Pioneer Ten D457

HR A201 T404 W177

HR T424 R026 GW

+B3R W177 Elector TendTn 7079

HR T404 R272 HP



B3R Real Money X523

#Gardens Wave

B3R B110 Erica X523 Z209

\*18100193 B3R Z209 Erica U077 W037

B3R R191 Blackcap 9030 1220

\*B3R Back To Basics U077

B3R W037 Erica N193 T184

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 11           | +7      | +6        | +33  | +57       | +1.43    | +22               | +11         | +14        | +81     | +68 | +036 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 559          | 921     | 37.00     | 3.21 | 4.29      | 13.5     | .23               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★        |          | ★★★★              |             | ★★★★★      |         |     |      |
| %CBW         | 58.90   | Grass ADG | 1.91 | RE/cwt    | 1.48     | Est. Sale Day Wt. | 1075        | Base Price | \$2,750 |     |      |

Targeting the Brand Bull whose maternal brother sold for \$8,000 in 2018 Sale. Slick Haired, 58.9% Cow body weight weaned, Top 25% DMI, Top 25% Scrotal, Top 10% Claw, Top 25% Angle, Top 25% CEM, Top 10% \$EN, Top 25% Marbling, Top 15% Tenderness, Top 25% \$G.



B3R F322 Stikmn Pnr Wv S040 - Lot 71



B3R F182 Pioneer Ten B240 - Lot 70

# 71 B3R F322 STKMN PNR WV S040

Birth Date: 10-11-2018 Bull \*19390579 Tattoo: F322

\*B3R Pioneer Wave Y409

\*17217486 HR T424 R026 GW



#GAR Retail Product

B3R S040 Bilkbrd GARRP N123

\*15692042 #+B3R N123 8082 Blackbird 203

#SAV Final Answer 0035 [RDF]

SAV Blackbird 5297

#Gardens Wave

B3R R026 Bilkcap CDTStk M258

#GAR Precision 1680

+GAR Ext 4927

B3R 8082 3173 Elector 4013

B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +54   |
| Doc | +15   |
| HP  | +12.3 |
| \$M | +59   |
| \$F | +81   |
| \$G | +54   |
| \$B | +135  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 11           | +8      | +2.0      | +47  | +87       | +7.6     | +19               | +5          | +34        | +75     | +50 | +043 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 599          | 1108    | 37.50     | 4.01 | 5.13      | 15.1     | .25               | .37         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |      |
| %CBW         | 49.26   | Grass ADG | 3.60 | RE/cwt    | 1.29     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |      |

Full Sib to Lots 72, 73 and 74, Targeting the Brand, 3.6# ADG grass, 4.01# ADG grain, Top 10% CEM, Top 25% \$EN, 5.13% IMF, Top 25% Marbling, 15.1 sq. in. RE, Top 25% \$C.

# 70 B3R F182 PIONEER TEN B240

Birth Date: 11-2-2018 Bull \*19393947 Tattoo: F182

\*B3R Pioneer Wave Y409

#SAV Pioneer 7301

|     |       |
|-----|-------|
| DMI | +60   |
| Doc | +25   |
| HP  | +10.5 |
| \$M | +56   |
| \$F | +66   |
| \$G | +70   |
| \$B | +137  |

B3R Pioneer Ten D457

HR A201 T404 W177

HR T424 R026 GW

+B3R W177 Elector TendTn 7079

HR T404 R272 HP



+B3R Retail Tender T232

#GAR Retail Product

B3R B240 Erica T232 U238

\*18100016 B3R U238 Erica M070 N278

#B3R 8017 466 Lady 7164

#B3R M070 Stockman 9180

#B3R N278 0004 Erica 0061

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE    | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-------|-------|
| 11           | +4      | +2.2      | +52  | +93       | +1.04    | +28               | -8          | +27        | +78     | +1.13 | -.021 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |       |       |
| 529          | 1035    | 38.00     | 4.35 | 4.53      | 17.2     | .30               | .32         |            |         |       |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |       |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |       |       |
| %CBW         | 58.58   | Grass ADG | 2.54 | RE/cwt    | 1.65     | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |       |       |

Targeting the Brand Bull, maternal brother to \$10,500 bull in 2018 Sale. Slick Haired, 58.58% Cow body weight weaned, 2.54# ADG grass, 4.35# ADG grain, Top 25% Docility, Top 25% CEM, Top 25% Milk, Top 25% Marbling, 17.2 sq. in. RE, 1.65 RE/cwt, Top 10% RE, Top 25% Fat, Top 8% Tenderness, Top 10% \$G, Top 25% \$C.

# 72 B3R F284 STKMN PNR WV S040

Birth Date: 9-28-2018 Bull \*19390542 Tattoo: F284

\*B3R Pioneer Wave Y409

\*17217486 HR T424 R026 GW



#GAR Retail Product

B3R S040 Bilkbrd GARRP N123

\*15692042 #+B3R N123 8082 Blackbird 203

#SAV Final Answer 0035 [RDF]

SAV Blackbird 5297

#Gardens Wave

B3R R026 Bilkcap CDTStk M258

#GAR Precision 1680

+GAR Ext 4927

B3R 8082 3173 Elector 4013

B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +50   |
| Doc | +23   |
| HP  | +11.6 |
| \$M | +57   |
| \$F | +48   |
| \$G | +54   |
| \$B | +102  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 11           | +6      | +5        | +38  | +64       | -46      | +19               | +8          | +20        | +80     | +44 | +059 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 521          | 1047    | 35.00     | 4.01 | 5.56      | 16.1     | .37               | .39         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |      |
| %CBW         | 45.53   | Grass ADG | 3.06 | RE/cwt    | 1.45     | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |     |      |

Full Sib to Lots 71, 73 and 74, Targeting the Brand, Slick Haired, Top 25% BW, 3.06# ADG grass, 4.01# ADG grain, Top 25% Docility, Top 25% CEM, Top 25% \$EN, 5.56% IMF, Top 25% Marbling, 16.1 sq. in. RE, Top 23% Tenderness.

# 73 B3R F361 STKMN PNR WV D193

Birth Date: 10-5-2018 Bull \*19390614 Tattoo: F361

|                                      |                              |          |
|--------------------------------------|------------------------------|----------|
| #SAV Pioneer 7301                    | #SAV Final Answer 0035 [RDF] | DMI +.15 |
| B3R Pioneer Wave Y409                | SAV Blackbird 5297           | Doc +28  |
| *17217486 HR T424 R026 GW            | #Gardens Wave                | HP +10.6 |
|                                      | B3R R026 Blkcap CDTStk M258  | \$M +64  |
|                                      |                              | \$F +69  |
| #KCF Bennett Absolute                | #SAV Final Answer 0035 [RDF] | \$G +62  |
| B3R D193 Carmen W299 B368            | Thomas Miss Lucy 5152        | \$B +131 |
| *18753370 *B3R B368 Carmen S067 R230 | +B3R S067 CdtStkmn M070 8017 |          |
|                                      | #B3R R230 Carmen M070 8175   |          |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 11           | +15     | -2.8      | +39   | +71       | +51      | +17               | +13         | +22        | +82     | +81 | +035 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 619          | 1038    | 37.50     | 3.37  | 3.43      | 14.5     | .27               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 60.93   | Grass ADG | 2.74  | RE/cwt    | 1.41     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |      |

Don't Miss this one. Full Sib to Lots 71, 72 and 74. Targeting the Brand, Slick Haired, Top 10% CED, Top 1% BW, 60.93% Cow body weight weaned, 2.74# ADG grass, Top 10% Docility, Top 10% CEM, Top 10% \$EN, Top 25% Marbling, 14.5 sq. in. RE, Top 25% RE, Top 14% Tenderness, Top 25% \$G, Top 25% \$C.



B3R F123 Stkmn Bsc Pnr X309 - Lot 76

# 74 B3R F320 STKMN PNR WV S040

Birth Date: 10-8-2018 Bull \*19390577 Tattoo: F320

|  |                              |          |
|--|------------------------------|----------|
| #SAV Pioneer 7301                      | #SAV Final Answer 0035 [RDF] | DMI +.24 |
| B3R Pioneer Wave Y409                  | SAV Blackbird 5297           | Doc +20  |
| *17217486 HR T424 R026 GW              | #Gardens Wave                | HP +8.5  |
|  | B3R R026 Blkcap CDTStk M258  | \$M +44  |
|  |                              | \$F +106 |
| #GAR Retail Product                    | #GAR Precision 1680          | \$G +42  |
| B3R S040 Blkbrd GARRP N123             | +GAR Ext 4927                | \$B +148 |
| *15692042 #B3R N123 8082 Blackbird 203 | B3R 8082 3173 Elector 4013   |          |
|  | B3R Blackbird 2075 P         |          |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 11           | +6      | +1.4      | +42   | +80       | +55      | +23               | -4          | +45        | +40     | +79 | +030 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 587          | 1005    | 35.50     | 3.48  | 3.83      | 14.6     | .23               | .28         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 47.24   | Grass ADG | 2.34  | RE/cwt    | 1.38     | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |     |      |

Full Sib to Lots 71, 72 and 73, Slick Haired, 2.34# ADG grass, Top 25% Angle, 14.6 sq. in. RE, Top 25% RE, Top 10% \$F, Top 25% \$B, Top 25% \$C.

# 76 B3R F123 STKMN BSC PNR X309

Birth Date: 10-17-2018 Bull 19390425 Tattoo: F123

|                                       |                            |          |
|---------------------------------------|----------------------------|----------|
| *B3R Pioneer Wave Y409                | #SAV Pioneer 7301          | DMI -.40 |
| B3R Basic Pioneer B121                | HR T424 R026 GW            | Doc +11  |
| *18100201 B3R Z238 Carla U077 W223    | *B3R Back To Basics U077   | HP +11.6 |
|                                       | #B3R W223 Carla R065 R295  | \$M +61  |
|                                       |                            | \$F +57  |
| B3R P088 0128 Rito M258               | B3R 0128 Rito 3091 4004    | \$G +57  |
| B3R X309 Blackcap P088 R017           | B3R M258 9174 Blkcap 8027  | \$B +114 |
| *16909417 B3R R017 Blackcap M048 M213 | #B3R M048 Cafid 0125       |          |
|                                       | #B3R M213 9030 Blkcap 8192 |          |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 1            | +11     | -1.0      | +33   | +50       | -15      | +20               | +14         | +19        | +74     | +61 | +019 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 558          | 993     | 35.50     | 3.76  | 5.77      | 14.8     | .34               | .46         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 53.51   | Grass ADG | 2.31  | RE/cwt    | 1.39     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, Top 25% CED, Top 10% BW, Top 10% DMI, Top 25% Angle, Top 1% CEM, Top 10% \$EN, 5.77% IMF, 14.8 sq. in. RE, Top 18% Tenderness, Top 25% \$G.

# 75 B3R F187 BASIC PNR A036

Birth Date: 10-23-2018 Bull \*19393952 Tattoo: F187

|                                     |                              |          |
|-------------------------------------|------------------------------|----------|
| *B3R Pioneer Wave Y409              | #SAV Pioneer 7301            | DMI +.24 |
| B3R Basic Pioneer B121              | HR T424 R026 GW              | Doc +27  |
| *18100201 B3R Z238 Carla U077 W223  | *B3R Back To Basics U077     | HP +15.4 |
|                                     | #B3R W223 Carla R065 R295    | \$M +69  |
|                                     |                              | \$F +45  |
| *B3R Back To Basics U077            | #B3R Tender Ten R065         | \$G +49  |
| B3R A036 Carmen U077 Y337           | B3R S024 Elise P061 N191     | \$B +94  |
| *17779676 B3R Y337 Carmen T079 P312 | B3R T079 Retail Product N278 |          |
|                                     | B3R P312 9193 Carmen 1008    |          |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 1            | +16     | -2.6      | +39   | +63       | +05      | +23               | -2          | +17        | +68     | +30 | +031 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 609          | 996     | 37.00     | 3.10  | 4.99      | 13.8     | .34               | .43         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 61.39   | Grass ADG | 2.71  | RE/cwt    | 1.35     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |      |

Targeting the Brand Bull that is a maternal sib to B3R Herd Bull Basic Ten, Slick Haired, Top 1% CED, Top 10% BW, 61.39% Cow body weight weaned, 2.71# ADG grass, Top 10% Docility, Top 25% Angle, Top 1% Heifer Preg, Top 10% CEM, Top 7% Tenderness.



We had a great day with the TCU Ranch Management class, lots of discussion and a field trip around the north end of the ranch. Picture is taken in our latest pasture make-over project.



**B3R F346 Stkmm Bsc Pnr D110 - Lot 77**

**79 B3R F188 BASIC PNR W220**

Birth Date: 10-30-2018 Bull \*19393953 Tattoo: F188

|                                      |                              |     |       |
|--------------------------------------|------------------------------|-----|-------|
| *B3R Pioneer Wave Y409               | #SAV Pioneer 7301            | DMI | -.16  |
| B3R Basic Pioneer B121               | HR T424 R026 GW              | Doc | +21   |
| *18100201 B3R Z238 Carla U077 W223   | *B3R Back To Basics U077     | HP  | +14.1 |
|                                      | #B3R W223 Carla R065 R295    | \$M | +65   |
|                                      | #B3R Tender Ten R065         | \$F | +55   |
| B3R W220 Carmen R065 R230            | B3R 0004 Electra 8082-8017   | \$G | +52   |
| *16634458 #B3R R230 Carmen M070 8175 | +B3R N127 5522 Blackbird 203 | \$B | +107  |
|                                      | #B3R M070 Stockman 9180      |     |       |
|                                      | B3R 8175 3173 Carmen 205     |     |       |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|------|------|------|-----|------|------|-----|------|-----|-------|
| 1    | +8  | -1.0 | +37  | +59  | +81 | +28  | +7   | +22 | +59  | +55 | -.005 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 533     | 1003    | 37.50   | 3.86 | 3.18      | 13.3     | .20         | .21         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★    | ★★★★★      | ★★★★★   |

| %CBW | 51.40 | Grass ADG | 2.26 | RE/cwt | 1.31 | Est. Sale Day Wt. | 1200 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Targeting the Brand Heifer Bull. Slick Haired, Top 25% BW, Top 25% DMI, Top 25% Docility, Top 25% Heifer Preg, Top 10% CEM, Top 25% \$EN.

Bradley 3 Ranch, Ltd.

**77 B3R F346 STKMN BSC PNR D110**

Birth Date: 9-29-2018 Bull \*19390600 Tattoo: F346

|                                      |                           |     |       |
|--------------------------------------|---------------------------|-----|-------|
| *B3R Pioneer Wave Y409               | #SAV Pioneer 7301         | DMI | +38   |
| B3R Basic Pioneer B121               | HR T424 R026 GW           | Doc | +28   |
| *18100201 B3R Z238 Carla U077 W223   | *B3R Back To Basics U077  | HP  | +11.4 |
|                                      | #B3R W223 Carla R065 R295 | \$M | +58   |
|                                      | #*Connealy Consensus 7229 | \$F | +72   |
| B3R D110 Greta 7229 R230             | #*Connealy Consensus      | \$G | +51   |
| *18753380 #B3R R230 Carmen M070 8175 | Blue Lilly of Conanga 16  | \$B | +124  |
|                                      | #B3R M070 Stockman 9180   |     |       |
|                                      | B3R 8175 3173 Carmen 205  |     |       |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT   |
|------|-----|------|------|------|-----|------|------|-----|------|-----|-------|
| 1    | +5  | +1.2 | +44  | +79  | +85 | +19  | +4   | +30 | +58  | +56 | -.005 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 587     | 1094    | 38.50   | 4.60 | 3.93      | 14.1     | .28         | .30         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | 57.66 | Grass ADG | 2.60 | RE/cwt | 1.29 | Est. Sale Day Wt. | 1300 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Slick Haired Bull, 57.66% Cow body weight weaned, 2.6# ADG grass, 4.6# ADG grain, Top 10% Docility, 14.1 sq. in. RE.

Bradley 3 Ranch, Ltd.

**80 B3R F213 STKMN BSC PNR A158**

Birth Date: 10-29-2018 Bull \*19390475 Tattoo: F213

|                                      |                             |     |       |
|--------------------------------------|-----------------------------|-----|-------|
| *B3R Pioneer Wave Y409               | #SAV Pioneer 7301           | DMI | -.28  |
| B3R Basic Pioneer B121               | HR T424 R026 GW             | Doc | +31   |
| *18100201 B3R Z238 Carla U077 W223   | *B3R Back To Basics U077    | HP  | +10.8 |
|                                      | #B3R W223 Carla R065 R295   | \$M | +62   |
|                                      | +B3R Retail Tender T232     | \$F | +40   |
| B3R A158 Blackcap T232 T282          | #GAR Retail Product         | \$G | +63   |
| 17779509 B3R T282 Blackcap M070 9073 | #B3R 8017 466 Lady 7164     | \$B | +102  |
|                                      | #B3R M070 Stockman 9180     |     |       |
|                                      | B3R 9073 7169 Blackcap 7186 |     |       |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT    |
|------|-----|------|------|------|-----|------|------|-----|------|-----|--------|
| 1    | +14 | -2.5 | +28  | +42  | -35 | +22  | +11  | +10 | +85  | +50 | +0.003 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 525     | 922     | 34.00   | 3.02 | 4.27      | 13.9     | .20         | .21         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★    | ★★★★★      | ★★★★★   |

| %CBW | 59.59 | Grass ADG | 2.57 | RE/cwt | 1.49 | Est. Sale Day Wt. | 1100 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Targeting the Brand, Slick Haired, Top 10% CED, Top 10% BW, 59.59% Cow body weight weaned, 2.57# ADG grass, Top 10% DMI, Top 10% Docility, Top 25% Angle, Top 10% CEM, Top 10% \$EN, Top 25% Marbling, Top 25% \$G.

Bradley 3 Ranch, Ltd.

**78 B3R F140 STKMN BSC PNR Z219**

Birth Date: 10-23-2018 Bull \*19390442 Tattoo: F140

|                                     |                           |     |       |
|-------------------------------------|---------------------------|-----|-------|
| *B3R Pioneer Wave Y409              | #SAV Pioneer 7301         | DMI | +34   |
| B3R Basic Pioneer B121              | HR T424 R026 GW           | Doc | +27   |
| *18100201 B3R Z238 Carla U077 W223  | *B3R Back To Basics U077  | HP  | +14.0 |
|                                     | #B3R W223 Carla R065 R295 | \$M | +51   |
|                                     | *B3R Back To Basics U077  | \$F | +52   |
| B3R Z219 Carmen U077 W016           | #B3R Tender Ten R065      | \$G | +57   |
| *17521678 B3R W016 Carmen 1147 M215 | B3R S024 Elise P061 N191  | \$B | +109  |
|                                     | #B3R 1147 8100 Bando 8092 |     |       |
|                                     | B3R M215 9022 Carmen 8175 |     |       |

| PEN# | CED | BEPD | WEPD | YEPD | SCR | MILK | \$EN | CW  | MARB | RE  | FAT |
|------|-----|------|------|------|-----|------|------|-----|------|-----|-----|
| 1    | +10 | -1.4 | +40  | +67  | +79 | +11  | +3   | +21 | +73  | +48 | +0  |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 542     | 966     | 37.50   | 4.02 | 6.39      | 12.7     | .34         | .28         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | 55.19 | Grass ADG | 2.14 | RE/cwt | 1.27 | Est. Sale Day Wt. | 1175 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Targeting the Brand, Slick Haired, Top 25% CED, Top 10% BW, 55.19% Cow body weight weaned, 4.02# ADG grain, Top 10% Docility, Top 25% Claw, Top 10% Heifer Preg, 6.39% IMF, Top 25% Marbling, Top 25% \$G.

Bradley 3 Ranch, Ltd.

**81 B3R F177 BASIC PNR W312**

Birth Date: 11-6-2018 Bull \*19393942 Tattoo: F177

|                                     |                               |     |       |
|-------------------------------------|-------------------------------|-----|-------|
| *B3R Pioneer Wave Y409              | #SAV Pioneer 7301             | DMI | +42   |
| B3R Basic Pioneer B121              | HR T424 R026 GW               | Doc | +28   |
| *18100201 B3R Z238 Carla U077 W223  | *B3R Back To Basics U077      | HP  | +12.2 |
|                                     | #B3R W223 Carla R065 R295     | \$M | +50   |
|                                     | #B3R M070 Stockman 9180       | \$F | +29   |
| B3R Y060 Emilia M070 W312           | Cross Down T Stockman 3525    | \$G | +43   |
| 17224534 #B3R W312 Emilia S350 P167 | #B3R 9180 270 Queen 114       | \$B | +72   |
|                                     | B3R S350 Cafd P050 4167       |     |       |
|                                     | +B3R P167 Emblazn Emilia 3179 |     |       |

| PEN# | CED | BEPD | WEPD | YEPD | SCR   | MILK | \$EN | CW | MARB | RE  | FAT    |
|------|-----|------|------|------|-------|------|------|----|------|-----|--------|
| 1    | +7  | -4   | +36  | +63  | +1.48 | +7   | +16  | +6 | +61  | +16 | +0.039 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 548     | 1020    | 39.00   | 4.18 | 4.46      | 12.9     | .44         | .32         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★★        | ★★★★★    | ★★★★★  | ★★★★★      | ★★★★★   |

| %CBW | 54.04 | Grass ADG | 2.29 | RE/cwt | 1.25 | Est. Sale Day Wt. | 1200 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Top 25% BW, 4.18# ADG grain, Top 25% Scrotal, Top 10% Docility, Top 25% CEM, Top 10% \$EN, Top 16% Tenderness.

Bradley 3 Ranch, Ltd.



# 82 B3R F394 STKMN BSC PNR U207

Birth Date: 11-3-2018 Bull 19390642 Tattoo: F394

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 B3R Basic Pioneer B121 HR T424 R026 GW  
 \*18100201 B3R Z238 Carla U077 W223 \*B3R Back To Basics U077  
 #B3R W223 Carla R065 R295  
 B3R 0128 Rito 3091 4004 B3R 813 Rito 3073  
 B3R U207 Elba 0128 1050 B3R M1 Blackbird 4203  
 16317843 B3R 1050 616 Elba 9114 #Rito 616 of 4B20 6807  
 #B3R 9114 6044 Elba 6179

|     |       |
|-----|-------|
| DMI | -54   |
| Doc | +28   |
| HP  | +11.1 |
| \$M | +39   |
| \$F | +74   |
| \$G | +29   |
| \$B | +102  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 1            | +8      | -7        | +46  | +62       | +1.05    | +10               | -4          | +27        | +17     | +32 | -0.10 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 620          | 1010    | 37.00     | 3.43 | 4.09      | 10.9     | .23               | .24         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★       |          | ★★★★              |             | ★★★        |         |     |       |
| %CBW         | 48.90   | Grass ADG | 2.03 | RE/cwt    | 1.13     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |       |

Slick Haired, Top 25% BW, Top 10% DMI, Top 10% Docility, Top 25% CEM, Top 25% Fat.

Bradley 3 Ranch Ltd.



B3R F567 D472 D557 HR - Lot 84

# 83 B3R F553 D472 D506 HR

Birth Date: 9-14-2018 Bull \*19379086 Tattoo: F553

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 B3R D472 STKN PNRWV Y66 HR HR T424 R026 GW  
 \*18787892 HR Y66 R060 U008 +B3R U008 96 B Franchise 7079  
 B3R R060 Pride 0004 N295  
 #\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 HR D506 W507 W299 Thomas Miss Lucy 5152  
 \*18876501 HR W507 Wave R195 #Gardens Wave  
 B3R R195 Blackbird 9030 1242

|     |       |
|-----|-------|
| DMI | +58   |
| Doc | +12   |
| HP  | +16.4 |
| \$M | +56   |
| \$F | +83   |
| \$G | +42   |
| \$B | +124  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE    | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-------|-------|
| 1            | +6      | +2.1      | +54  | +93       | +7.3     | +13               | +4          | +33        | +30     | +1.00 | +0.16 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |       |       |
| 589          | 1059    | 39.00     | 4.06 | 4.06      | 17.5     | .29               | .32         |            |         |       |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |       |       |
| ★★★          |         | ★★★       |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |       |       |
| %CBW         | 51.21   | Grass ADG | 2.17 | RE/cwt    | 1.55     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |       |       |

Slick Haired, 4.06# ADG grain, Top 10% Heifer Preg, Top 25% \$EN, 17.5 sq. in. RE, 1.55 RE/cwt, Top 10% RE.

Bradley 3 Ranch Ltd.

# 84 B3R F567 D472 D557 HR

Birth Date: 9-8-2018 Bull \*19379093 Tattoo: F567

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 B3R D472 STKN PNRWV Y66 HR HR T424 R026 GW  
 \*18787892 HR Y66 R060 U008 +B3R U008 96 B Franchise 7079  
 B3R R060 Pride 0004 N295  
 #\*KCF Bennett Absolute #\*SAV Final Answer 0035 (RDF)  
 HR D557 A215 W299 Thomas Miss Lucy 5152  
 18871999 HR A215 U415 U077 \*B3R Back To Basics U077  
 HR U415 125 S111

|     |       |
|-----|-------|
| DMI | +44   |
| Doc | +27   |
| HP  | +13.5 |
| \$M | +41   |
| \$F | +104  |
| \$G | +32   |
| \$B | +137  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 1            | +0      | +3.2      | +55  | +100      | +4.8     | +9                | -7          | +44        | +0.8    | +85 | -0.17 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 690          | 1140    | 39.50     | 3.68 | 3.78      | 14.1     | .34               | .23         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★            |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★        |         |     |       |
| %CBW         | 64.79   | Grass ADG | 1.46 | RE/cwt    | 1.15     | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |     |       |

Slick Haired, 64.79% Cow body weight weaned, Top 25% RADG, Top 10% Docility, Top 25% Heifer Preg, 14.1 sq. in. RE, Top 25% RE, Top 25% Fat, Top 10% \$F.

Bradley 3 Ranch Ltd.



Yes, the cattle have been handled on foot, horseback and 4-wheeler. The sale bulls have been handled a lot preparing them for their new home.

# 85 B3R F283 PRIME ELECTOR C232

Birth Date: 11-14-2018 Bull \*19396747 Tattoo: F283

\*B3R B325 Elector BtB W278 \*B3R Back To Basics U077  
 B3R Prime Elector D073 #\*B3R W278 Blackbird R065 R141  
 \*18751960 B3R Z199 Blackcap T299 W293 B3R Prime Wave T299  
 B3R W293 Blackcap M070 P222  
 B3R Grass Master Z187 B3R Western Swing W446  
 B3R C232 Emilia Z187 Z104 B3R X194 Carla S053 T121  
 \*18427317 B3R Z104 Emilia T232 W308 +B3R Retail Tender T232  
 B3R W308 Emilia P088 P102

|     |       |
|-----|-------|
| DMI | +33   |
| Doc | +14   |
| HP  | +16.3 |
| \$M | +79   |
| \$F | +39   |
| \$G | +37   |
| \$B | +75   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|------|-------|
| 7            | +8      | +2        | +43  | +67       | +6.7     | +15               | +18         | +15        | +5.5    | -0.1 | +0.48 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |       |
| 571          | 1005    | 35.50     | 3.48 | 3.85      | 12.0     | .30               | .38         |            |         |      |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |      |       |
| ★★★★         |         | ★★★★      |      | ★★★       |          | ★★★★              |             | ★          |         |      |       |
| %CBW         | 77.48   | Grass ADG | 2.14 | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |      |       |

Top 25% BW, 77.48% Cow body weight weaned, Top 25% Claw, Top 25% Angle, Top 10% Heifer Preg, Top 25% CEM, Top 10% \$EN, Top 10% \$M.

Bradley 3 Ranch Ltd.



**B3R F254 Elctr PrmElctr C061 - Lot 86**

**88**

**B3R F295 ABSOLUTE R039**

Birth Date: 9-27-2018 Bull # \*19390553 Tattoo: F295

|   |  |  |  |          |
|---|--|--|--|----------|
| KCF Bennett Absolute<br>#*16430795 Thomas Miss Lucy 5152                |  | #SAV Final Answer 0035 (RDF)<br>#Sitz Traveler 8180<br>SAV Emulous 8145<br>#Wulffs Ext 6106<br>Thomas Miss Lucy 3050               |  | DMI +.78 |
| B3R R039 Blackbrd M048 N123<br>#*15327897 #+B3R N123 8082 Blackbird 203 |  | #B3R M048 Cafd 0125<br>#CA Future Direction 5321<br>B3R 0125-7629 Erica 3179<br>B3R 8082 3173 Elector 4013<br>B3R Blackbird 2075 P |  | Doc +19  |
|   |  |  |  | HP +8.4  |
|   |  |  |  | \$M +26  |
|   |  |  |  | \$F +82  |
|   |  |  |  | \$G +53  |
|   |  |  |  | \$B +135 |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +4      | +7        | +49  | +94       | +1.21    | +25               | -30         | +34        | +55     | +83 | -.005 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 554          | 1066    | 36.50     | 3.87 | 4.21      | 14.3     | .30               | .23         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 44.36   | Grass ADG | 2.37 | RE/cwt    | 1.26     | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |     |       |

Full Sib to Lot 89, Targeting the Brand, Slick Haired, 2.37# ADG grass, Top 10% RADG, Top 25% Scrotal, 14.3 sq. in. RE, Top 25% RE, Top 10% Tenderness.

**86**

**B3R F254 ELCTR PRMELECTR C061**

Birth Date: 10-11-2018 Bull # \*19390516 Tattoo: F254

|   |  |   |  |          |
|---|--|---|--|----------|
| B3R Prime Elector D073<br>*18751960 B3R Z199 Blackcap T299 W293                       |  | *B3R Back To Basics U077<br>#B3R W278 Blackbird R065 R141<br>B3R Prime Wave T299<br>B3R W293 Blackcap M070 P222 |  | DMI -.05 |
| B3R Real Money X523<br>B3R C061 Primrose X523 0792<br>18427179 PAR B Primrose LO 0792 |  | #Gardens Wave<br>B3R R191 Blackcap 9030 1220<br>#Reich Lead On 424<br>PAR B Primrose 7092                       |  | Doc +22  |
|   |  |   |  | HP +11.9 |
|   |  |   |  | \$M +56  |
|   |  |   |  | \$F +67  |
|   |  |   |  | \$G +61  |
|   |  |   |  | \$B +128 |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 7            | +10     | -2.1      | +41  | +62       | +30      | +18               | +1          | +28        | +87     | +53 | +0.33 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 561          | 947     | 33.00     | 2.17 | 4.53      | 14.4     | .23               | .23         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★★       |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 58.93   | Grass ADG | 3.17 | RE/cwt    | 1.50     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |     |       |

Grass Programs look here. Targeting the Brand, Top 25% CED, Top 10% BW, 58.93% Cow body weight weaned, 3.17# ADG grass, Top 25% DMI, Top 25% Docility, Top 25% Heifer Preg, Top 25% CEM, Top 25% Marbling, 14.4 sq. in. RE, 1.5 RE/cwt, Top 20% Tenderness, Top 25% \$G.

**89**

**B3R F281 ABSOLUTE R039**

Birth Date: 10-2-2018 Bull # \*19398704 Tattoo: F281

|   |  |  |  |          |
|---|--|--|--|----------|
| KCF Bennett Absolute<br>#*16430795 Thomas Miss Lucy 5152                |  | #SAV Final Answer 0035 (RDF)<br>#Sitz Traveler 8180<br>SAV Emulous 8145<br>#Wulffs Ext 6106<br>Thomas Miss Lucy 3050               |  | DMI +.79 |
| B3R R039 Blackbrd M048 N123<br>#*15327897 #+B3R N123 8082 Blackbird 203 |  | #B3R M048 Cafd 0125<br>#CA Future Direction 5321<br>B3R 0125-7629 Erica 3179<br>B3R 8082 3173 Elector 4013<br>B3R Blackbird 2075 P |  | Doc +17  |
|   |  |  |  | HP +8.4  |
|   |  |  |  | \$M +45  |
|   |  |  |  | \$F +81  |
|   |  |  |  | \$G +51  |
|   |  |  |  | \$B +132 |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +7      | +5        | +51  | +95       | +74      | +24               | -14         | +35        | +60     | +71 | +0.23 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 588          | 1092    | 37.50     | 4.49 | 4.03      | 13.8     | .48               | .32         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★       |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 49.30   | Grass ADG | 2.43 | RE/cwt    | 1.21     | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |     |       |

Full Sib to Lot 88, Targeting the Brand, Slick Haired, 2.43# ADG grass, 4.49# ADG grain, Top 25% RADG, Top 25% Claw, Top 10% Angle, Top 17% Tenderness.

**87**

**B3R F508 ABSOLUTE A238 HR**

Birth Date: 9-4-2018 Bull # 19379060 Tattoo: F508

|  |  |  |  |          |
|--|--|--|--|----------|
| KCF Bennett Absolute<br>#*16430795 Thomas Miss Lucy 5152 |  | #SAV Final Answer 0035 (RDF)<br>#Sitz Traveler 8180<br>SAV Emulous 8145<br>#Wulffs Ext 6106<br>Thomas Miss Lucy 3050 |  | DMI +.12 |
| HR A238 R181 W414<br>17863866 B3R R181 Thymac 0140 7186  |  | #Gardens Wave<br>B3R R242 Erica M070 0047<br>B3R 0140 Bando 270 4064<br>B3R 7186 813 Thymac P094                     |  | Doc +23  |
|  |  |  |  | HP +9.4  |
|  |  |  |  | \$M +39  |
|  |  |  |  | \$F +73  |
|  |  |  |  | \$G +53  |
|  |  |  |  | \$B +126 |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 17           | +12     | -1.5      | +43  | +74       | +54      | +23               | -12         | +26        | +63     | +71 | +0.23 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 547          | 1078    | 37.00     | 4.08 | 5.65      | 15.5     | .46               | .46         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 46.08   | Grass ADG | 2.94 | RE/cwt    | 1.22     | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |     |       |

Targeting the Brand, Slick Haired, Top 10% CED, Top 10% BW, 2.94# ADG grass, 4.08# ADG grain, Top 25% DMI, Top 25% Docility, Top 25% CEM, 5.65% IMF, 15.5 sq. in. RE, Top 25% RE, Top 7% Tenderness.



Well, you just never know where Minnie Lou's next appearance will be. Here she was featured right along with other famous women in Gardens & Gun's Southern Women book.



**B3R F522 Absolute B312 - Lot 90**



**B3R F598 Absolute Z137 HR - Lot 92**

**90** **B3R F522 Absolute B312** [ OHF ]  
**Birth Date:** 9-5-2018 **Bull:** \*19380755 **Tattoo:** F522

#\*SAV Final Answer 0035 [RDF] #Sitz Traveler 8180  
**KCF Bennett Absolute** SAV Emulous 8145  
 #\*16430795 Thomas Miss Lucy 5152 #+Wulffs Ext 6106  
 Thomas Miss Lucy 3050

|     |      |
|-----|------|
| DMI | +43  |
| Doc | +24  |
| HP  | +9.9 |
| \$M | +64  |
| \$F | +67  |
| \$G | +49  |
| \$B | +116 |

B34 W414 Wave A272 R242 HR #Gardens Wave  
 HR B312 U277 W414 B3R R242 Erica M070 0047  
 18254826 B3R U277 Erica P061 1011 B3R P061 M048 Cafid M098  
 #B3R 1011 8082 Erica 9164

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 17           | +9       | -1.5      | +53        | +92       | +37      | +28               | -3          | +26        | +67     | +39 | +035 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 632          | 1144     | 37.00     | 3.92       | 5.21      | 15.8     | .37               | .36         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★★        | ★★★★★    | ★★★★★     | ★★★★       | ★★★★★     |          |                   |             |            |         |     |      |
| %CBW         | 50.56    | Grass ADG | 2.51       | RE/cwt    | 1.22     | Est. Sale Day Wt. | 1475        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, Top 10% BW, 2.51# ADG grass, 1331# YW, Top 25% Docility, Top 25% Milk, 5.21% IMF, 15.8 sq. in. RE, Top 25% \$W.

Bradley 3 Ranch, LLC

**92** **B3R F598 Absolute Z137 HR**  
**Birth Date:** 9-1-2018 **Bull:** \*19380758 **Tattoo:** F598

#\*SAV Final Answer 0035 [RDF] #Sitz Traveler 8180  
**KCF Bennett Absolute** SAV Emulous 8145  
 #\*16430795 Thomas Miss Lucy 5152 #+Wulffs Ext 6106  
 Thomas Miss Lucy 3050

|     |       |
|-----|-------|
| DMI | +59   |
| Doc | +23   |
| HP  | +10.7 |
| \$M | +57   |
| \$F | +75   |
| \$G | +44   |
| \$B | +120  |

B34 W414 Wave A272 R242 HR #Gardens Wave  
 HR Z137 R218 W414 B3R R242 Erica M070 0047  
 17540425 B3R R218 Erica 0140 7756 B3R 0140 Bando 270 4064  
 B3R 7756 3091 Erica 216

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 17           | +11      | -1.7      | +43        | +86       | +1.54    | +23               | +4          | +28        | +64     | +29 | +056 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 589          | 1135     | 41.50     | 4.60       | 5.00      | 15.1     | .41               | .43         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★★     | ★★★★★      | ★★★★★     |          |                   |             |            |         |     |      |
| %CBW         | 49.21    | Grass ADG | 2.17       | RE/cwt    | 1.15     | Est. Sale Day Wt. | 1500        | Base Price | \$2,750 |     |      |

Slick Haired, Top 25% CED, Top 25% BW, 1360# YW, 4.6# ADG grain, Top 10% Scrotal, Top 25% Docility, 5.00% IMF, 15.1 sq. in. RE, Top 5% Tenderness.

Bradley 3 Ranch, LLC

**91** **B3R F594 Absolute Y96 HR**  
**Birth Date:** 9-2-2018 **Bull:** 19380759 **Tattoo:** F594

#\*SAV Final Answer 0035 [RDF] #Sitz Traveler 8180  
**KCF Bennett Absolute** SAV Emulous 8145  
 #\*16430795 Thomas Miss Lucy 5152 #+Wulffs Ext 6106  
 Thomas Miss Lucy 3050

|     |      |
|-----|------|
| DMI | -.05 |
| Doc | +14  |
| HP  | +9.0 |
| \$M | +47  |
| \$F | +66  |
| \$G | +51  |
| \$B | +117 |

B3R W458 96 HP504 S093 HR HP Lad 504  
 HR Y96 W512 W458 B3R S093 Blkcap N134 M248  
 17236456 HR W512 Wave R176 #Gardens Wave  
 B3R R176 EliseEona 0140 6087

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 17           | +10      | -9        | +45        | +80       | +55      | +26               | -7          | +16        | +63     | +48 | +011 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 569          | 1049     | 38.00     | 3.63       | 5.53      | 16.6     | .36               | .37         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★★        | ★★★      | ★★★★★     | ★★★★★      | ★★★★★     |          |                   |             |            |         |     |      |
| %CBW         | 46.65    | Grass ADG | 2.97       | RE/cwt    | 1.38     | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick haired, Top 25% CED, Top 10% BW, 2.97# ADG grass, Top 25% DMI, Top 25% Angle, 5.53% IMF, 16.6 sq. in. RE, Top 16% Tenderness.

Bradley 3 Ranch, LLC

**93** **B3R F583 Absolute X41 HR** [ OHF ]  
**Birth Date:** 9-4-2018 **Bull:** \*19380760 **Tattoo:** F583

#\*SAV Final Answer 0035 [RDF] #Sitz Traveler 8180  
**KCF Bennett Absolute** SAV Emulous 8145  
 #\*16430795 Thomas Miss Lucy 5152 #+Wulffs Ext 6106  
 Thomas Miss Lucy 3050

|     |       |
|-----|-------|
| DMI | +28   |
| Doc | +26   |
| HP  | +10.2 |
| \$M | +57   |
| \$F | +47   |
| \$G | +42   |
| \$B | +89   |

+B3R U008 96 B Franchise 7079 #Basin Franchise P142  
 HR X41 U008 U408 #B3R 7079 270 Blackcap 852  
 \*16950565 HR U408 T10 R073 #B3R Tender Ten R065  
 B3R R073 Erica M048 N217

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 17           | +8       | -6        | +44        | +76       | +1.38    | +30               | -2          | +14        | +56     | +20 | +026 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 571          | 968      | 37.00     | 3.92       | 4.28      | 12.0     | .38               | .27         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★★        | ★★★      | ★★★★      | ★★★★       | ★★★★★     |          |                   |             |            |         |     |      |
| %CBW         | 52.72    | Grass ADG | 1.37       | RE/cwt    | 1.07     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Maternal brother to \$7,500 bull in 2018 Sale, Top 25% BW, Top 25% Scrotal, Top 10% Docility, Top 10% Milk.

Bradley 3 Ranch, LLC



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**B3R F131 ELCTR TNRD PRD W037**

Birth Date: 11-5-2018 Bull 19390433 Tattoo: F131

|                                       |                              |     |       |
|---------------------------------------|------------------------------|-----|-------|
| B3R W233 Elector TendTn R310          | #B3R Tender Ten R065         | DMI | +26   |
| <b>B3R Tender Product C278</b>        | B3R R310 Daisy 0128 0135     | Doc | +27   |
| 18429187 B3R W121 Blackbird S053 S172 | *B3R S053 GAR Ret Prd N309   | HP  | +13.3 |
|                                       | B3R S172 Blackbird N117 P304 | \$M | +72   |
|                                       |                              | \$F | +50   |
| *B3R N193 854E Emblazon 9180          | #+OCC Emblazon 854E          | \$G | +34   |
| <b>B3R W037 Erica N193 T184</b>       | #B3R 9180 270 Queen 114      | \$B | +84   |
| 16634340 B3R T184 Erica 1147 P302     | #B3R 1147 8100 Bando 8092    |     |       |
|                                       | B3R P302 0004 Erica 1162     |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 17           | +17       | -4.6     | +31  | +58               | +44      | +31         | +10         | +15     | +44  | +07 | +032 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 581          | 1024      | 37.50    | 3.94 | 3.74              | 12.8     | .30         | .43         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★         |           | ★★★★     |      | ★★★★              |          | ★★★★        |             | ★★★     |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.29 | Est. Sale Day Wt. | 1200     | Base Price  | \$2,750     |         |      |     |      |

Slick Haired, Top 10% CED, Top 1% BW, 62.68% Cow body weight weaned, 2.37# ADG grass, Top 10% Docility, Top 25% Claw, Top 25% Angle, Top 25% Heifer Preg, Top 25% Milk, Top 25% \$EN, Top 25% \$M.



B3R F125 Elctr Tndr Pro X084 - Lot 97

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**B3R F178 TENDER PRD X185**

Birth Date: 10-25-2018 Bull 19393943 Tattoo: F178

|                                       |                              |     |       |
|---------------------------------------|------------------------------|-----|-------|
| B3R W233 Elector TendTn R310          | #B3R Tender Ten R065         | DMI | +33   |
| <b>B3R Tender Product C278</b>        | B3R R310 Daisy 0128 0135     | Doc | +33   |
| 18429187 B3R W121 Blackbird S053 S172 | *B3R S053 GAR Ret Prd N309   | HP  | +15.1 |
|                                       | B3R S172 Blackbird N117 P304 | \$M | +80   |
|                                       |                              | \$F | +44   |
| +B3R Retail Tender T232               | #GAR Retail Product          | \$G | +40   |
| <b>B3R X185 Eroria T232 T114</b>      | #B3R 8017 466 Lady 7164      | \$B | +84   |
| 16909298 B3R T114 Eroria P088 9198    | B3R P088 0128 Rito M258      |     |       |
|                                       | B3R 9198 3081 Eroria 127     |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 17           | +8        | -1.0     | +43  | +62               | +01      | +19         | +15         | +23     | +53  | +31 | +046 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 546          | 959       | 35.00    | 3.31 | 4.99              | 13.0     | .32         | .34         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★★         |           | ★★★★     |      | ★★★               |          | ★★★         |             | ★★★★    |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.29 | Est. Sale Day Wt. | 1150     | Base Price  | \$2,750     |         |      |     |      |

Slick haired, Top 25% BW, Top 10% Docility, Top 10% Heifer Preg, Top 10% \$EN, Top 10% \$M.

97

**B3R F125 ELCTR TNRD PRD X084**

Birth Date: 10-26-2018 Bull 19390427 Tattoo: F125

|                                       |                              |     |       |
|---------------------------------------|------------------------------|-----|-------|
| B3R W233 Elector TendTn R310          | #B3R Tender Ten R065         | DMI | +36   |
| <b>B3R Tender Product C278</b>        | B3R R310 Daisy 0128 0135     | Doc | +29   |
| 18429187 B3R W121 Blackbird S053 S172 | *B3R S053 GAR Ret Prd N309   | HP  | +15.3 |
|                                       | B3R S172 Blackbird N117 P304 | \$M | +76   |
|                                       |                              | \$F | +52   |
| #B3R Tender Ten R065                  | B3R 0004 Electra 8082-8017   | \$G | +35   |
| <b>B3R X084 Dutchess R065 8093</b>    | +B3R N127 5522 Blackbird 203 | \$B | +86   |
| +16909210 #B3R 8093 270 Erica 3179    | B3R Bando 2073 P             |     |       |
|                                       | B3R 10 Erica 3853            |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 17           | +3        | -1.0     | +38  | +63               | +18      | +30         | +8          | +26     | +55  | -07 | +057 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 639          | 1084      | 37.00    | 3.62 | 4.32              | 13.1     | .34         | .38         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★          |           | ★★★★     |      | ★★★★              |          | ★★★★        |             | ★★★★    |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.21 | Est. Sale Day Wt. | 1275     | Base Price  | \$2,750     |         |      |     |      |

Slick Haired, Top 10% BW, 55.23% Cow body weight weaned, 3.00# ADG grass, Top 10% Docility, Top 25% Heifer Preg.

96

**B3R F149 ELCTR TNRD PRD X243**

Birth Date: 10-28-2018 Bull 19390451 Tattoo: F149

|                                       |                              |     |       |
|---------------------------------------|------------------------------|-----|-------|
| B3R W233 Elector TendTn R310          | #B3R Tender Ten R065         | DMI | -24   |
| <b>B3R Tender Product C278</b>        | B3R R310 Daisy 0128 0135     | Doc | +26   |
| 18429187 B3R W121 Blackbird S053 S172 | *B3R S053 GAR Ret Prd N309   | HP  | +12.5 |
|                                       | B3R S172 Blackbird N117 P304 | \$M | +66   |
|                                       |                              | \$F | +55   |
| +B3R Added Efficiency T222            | #+OCC Emblazon 854E          | \$G | +58   |
| <b>B3R X243 Erica T222 S170</b>       | #B3R 7079 270 Blackcap 852   | \$B | +113  |
| #16909353 #B3R S170 Erica N117 P302   | +B3R N117 Rock D AM 203      |     |       |
|                                       | B3R P302 0004 Erica 1162     |     |       |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT  |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|------|
| 17           | +1        | +4       | +38  | +58               | +52      | +24         | +8          | +20     | +76  | +40 | -009 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |      |
| 566          | 939       | 36.00    | 2.87 | 5.00              | 12.5     | .15         | .18         |         |      |     |      |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |      |
| ★★★          |           | ★★★★     |      | ★★                |          | ★★★★        |             | ★★★★    |      |     |      |
| %CBW         | Grass ADG | RE/cwt   | 1.34 | Est. Sale Day Wt. | 1125     | Base Price  | \$2,750     |         |      |     |      |

Targeting the Brand, 57.48% Cow body weight weaned, Top 10% DMI, Top 10% Docility, Top 25% Angle, Top 25% \$EN, 5.00% IMF, Top 25% Marbling, Top 25% \$G.



Friday presale dinner is a crowd favorite. This year's speaker will be John Stika of CAB.



**B3R F420 96 Cnsensus Lk B046 - Lot 98**

**98 B3R F420 96 Cnsensus Lk B046**

Birth Date: 10-25-2018 Bull \*19390665 Tattoo: F420

|                                       |                               |           |
|---------------------------------------|-------------------------------|-----------|
| #*Connealy Consensus 7229             | #*Connealy Consensus          | DMI +1.36 |
| B3R Consensus Look B040               | Blue Lilly of Conanga 16      | Doc +11   |
| *18104943 *McKellar Blinna Pearl 2421 | *McKellar Now Look            | HP +9.6   |
|                                       | +*JMc Blinna 1324 672         | \$M +55   |
| #*EF Complement 8088                  | #Basin Franchise P142         | \$F +72   |
| B3R B046 Primrose 8088 2011           | +EF Everelda Entense 6117     | \$G +53   |
| 18102230 PAR B FA Primrose 2011       | #*SAV Final Answer 0035 [RDF] | \$B +125  |
|                                       | PAR B Lass IF 0811            |           |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +13     | -1.5      | +56  | +105      | +1.28    | +39               | -15         | +41        | +89     | +28 | +090 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 704          | 1275    | 39.50     | 5.39 | 6.14      | 16.2     | .55               | .57         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★       |      | ★★★★      |          | ★★                |             | ★★★★       |         |     |      |
| %CBW         | 58.33   | Grass ADG | 3.14 | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1475        | Base Price | \$2,750 |     |      |

Hope you like him as much as I do, Targeting the Brand, Top 10% CED, Top 10% BW, 58.33% Cow body weight weaned, 3.14# ADG grass, 5.39# ADG grain, Top 25% Scrotal, Top 10% CEM, 6.14% IMF, Top 25% Marbling, 16.2 sq. in. RE, Top 5% Tenderness, Top 25% \$W.

**99 B3R F132 96 Cnsensus Lk B344**

Birth Date: 10-27-2018 Bull \*19390434 Tattoo: F132

|                                       |                          |          |
|---------------------------------------|--------------------------|----------|
| #*Connealy Consensus 7229             | #*Connealy Consensus     | DMI +.60 |
| B3R Consensus Look B040               | Blue Lilly of Conanga 16 | Doc +23  |
| *18104943 *McKellar Blinna Pearl 2421 | *McKellar Now Look       | HP +17.4 |
|                                       | +*JMc Blinna 1324 672    | \$M +79  |
| *B3R Back To Basics U077              | #B3R Tender Ten R065     | \$F +75  |
| B3R B344 Blackbird U077 S118          | B3R S024 Elise P061 N191 | \$G +54  |
| 18099963 +B3R S118 Blkbrd RD Am 203   | #Rockn D Ambush 1531     | \$B +129 |
|                                       | B3R Blackbird 2075 P     |          |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +13     | -1.0      | +49  | +89       | +50      | +29               | -5          | +32        | +66     | +54 | +008 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 563          | 1013    | 36.50     | 3.56 | 3.90      | 14.5     | .21               | .33         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 66.55   | Grass ADG | 2.29 | RE/cwt    | 1.37     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |      |

Slick Haired, Top 10% CED, Top 10% BW, 66.55% Cow body weight weaned, Top 25% Docility, Top 25% Claw, Top 10% Heifer Preg, Top 10% CEM, Top 25% Milk, 14.5 sq. in. RE, Top 9% Tenderness, Top 10% \$M, Top 25% \$C.

**100 B3R F214 96 Cnsensus Lk B193**

Birth Date: 10-21-2018 Bull \*19390476 Tattoo: F214

|   |                            |          |
|---|----------------------------|----------|
| #*Connealy Consensus 7229               | #*Connealy Consensus       | DMI +.29 |
| B3R Consensus Look B040                 | Blue Lilly of Conanga 16   | Doc +17  |
| *18104943 *McKellar Blinna Pearl 2421   | *McKellar Now Look         | HP +12.1 |
|   | +*JMc Blinna 1324 672      | \$M +58  |
| #*Connealy Consensus 7229               | #*Connealy Consensus       | \$F +84  |
| B3R B193 Lilly 7229 N123                | Blue Lilly of Conanga 16   | \$G +41  |
| *18106133 #+B3R N123 8082 Blackbird 203 | B3R 8082 3173 Elector 4013 | \$B +124 |
|   | B3R Blackbird 2075 P       |          |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +10     | +3        | +57  | +94       | +09      | +18               | -1          | +37        | +45     | +32 | +003 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 578          | 1047    | 35.00     | 3.45 | 4.12      | 12.0     | .25               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 55.79   | Grass ADG | 2.20 | RE/cwt    | 1.12     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |      |

Slick Haired, Top 25% CED, 55.79% Cow body weight weaned, Top 17% Tenderness.

**101 B3R F305 96 Cnsensus Lk B192**

Birth Date: 11-3-2018 Bull \*19390563 Tattoo: F305

|                                       |                          |          |
|---------------------------------------|--------------------------|----------|
| #*Connealy Consensus 7229             | #*Connealy Consensus     | DMI +.88 |
| B3R Consensus Look B040               | Blue Lilly of Conanga 16 | Doc +30  |
| *18104943 *McKellar Blinna Pearl 2421 | *McKellar Now Look       | HP +14.1 |
|                                       | +*JMc Blinna 1324 672    | \$M +68  |
| *B3R S053 GAR Ret Prd N309            | #GAR Retail Product      | \$F +77  |
| B3R B192 Miss Doll S053 9180          | #B3R N309 0004 Jilt 0250 | \$G +27  |
| *18105952 #B3R 9180 270 Queen 114     | B3R Bando 2073 P         | \$B +105 |
|                                       | B3R 700 Queen 1880       |          |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +7      | +1.0      | +62  | +106      | +1.41    | +18               | -6          | +38        | +17     | +43 | +019 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 625          | 1139    | 37.50     | 4.33 | 3.48      | 14.5     | .37               | .36         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★        |         |     |      |
| %CBW         | 65.72   | Grass ADG | 2.63 | RE/cwt    | 1.25     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |      |

Slick Haired, 65.72% Cow body weight weaned, Top 25% WW, 2.63# ADG grass, 4.33# ADG grain, Top 25% Scrotal, Top 25% Docility, Top 25% Heifer Preg, 14.5 sq. in. RE, Top 12% Tenderness.



**B3R F132 96 Cnsensus Lk B344 - Lot 99**

# 102 B3R F413 96 Cnsensus Lk B222

Birth Date: 11-13-2018 Bull \*19390659 Tattoo: F413

#\*Connealy Consensus 7229 #\*Connealy Consensus  
**B3R Consensus Look B040** Blue Lilly of Conanga 16  
 \*18104943 \*McKellar Blinna Pearl 2421 \*McKellar Now Look  
 +\*JMc Blinna 1324 672

|     |       |
|-----|-------|
| DMI | +41   |
| Doc | +16   |
| HP  | +13.9 |
| \$M | +68   |
| \$F | +39   |
| \$G | +25   |
| \$B | +64   |

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R B222 Belle W233 Y114** B3R R310 Daisy 0128 0135  
 \*18100119 +\*B3R Y114 Belle N193 8092 \*B3R N193 854E Emblazon 9180  
 B3R 8092 5029 Blackbird 4004

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +7      | +4        | +39   | +69       | +65      | +21               | +7          | +12        | +22     | +09 | +016 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 673          | 1059    | 36.00     | 3.61  | 3.58      | 12.3     | .28               | .30         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★       |          | ★★★★              |             | ★★         |         |     |      |
| %CBW         | 60.36   | Grass ADG | 2.11  | RE/cwt    | 1.23     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |      |

Slick Haired, 60.36% Cow body weight weaned, Top 10% Claw, Top 25% Angle, Top 25% Heifer Preg, Top 10% CEM, Top 25% \$EN.

# 104 B3R F275 Rito A177 C144

Birth Date: 11-2-2018 Bull \*19390537 Tattoo: F275

B3R Real Money X523 #Gardens Wave  
**B3R A177 Rito RI Money U017** B3R R191 Blackcap 9030 1220  
 17779514 +B3R U017 Dolly 0004 7079 B3R 0004 Electra 8082-8017  
 #B3R 7079 270 Blackcap 852

|     |       |
|-----|-------|
| DMI | +10   |
| Doc | +9    |
| HP  | +12.3 |
| \$M | +58   |
| \$F | +59   |
| \$G | +55   |
| \$B | +114  |

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
**B3R C144 Lady Y409 A062** HR T424 R026 GW  
 \*18427238 \*B3R A062 Lady X523 Y210 B3R Real Money X523  
 B3R Y210 Lady 8212 W236

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 6            | +9      | -2.3      | +33   | +55       | +32      | +24               | +12         | +25        | +85     | +33 | +054 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 621          | 1002    | 32.00     | 3.35  | 3.69      | 12.4     | .25               | .25         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★        |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 60.65   | Grass ADG | 1.77  | RE/cwt    | 1.32     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, Top 25% CED, Top 10% BW, 60.62% Cow body weight weaned, Top 25% Heifer Preg, Top 10% CEM, Top 10% \$EN, Top 25% Marbling, Top 25% \$G.



B3R F105 Elector BtB D180 - Lot 103



B3R F247 Rito A177 C233 - Lot 105

# 103 B3R F105 ELECTOR BtB D180

Birth Date: 9-22-2018 Bull \*19390408 Tattoo: F105

#B3R Tender Ten R065 B3R 0004 Electra 8082-8017  
**B3R Back To Basics U077** +B3R N127 5522 Blackbird 203  
 \*16317735 B3R S024 Elise P061 N191 B3R P061 M048 Cafd M098  
 #B3R N191 0128 Elise 9032

|     |       |
|-----|-------|
| DMI | +75   |
| Doc | +28   |
| HP  | +15.8 |
| \$M | +84   |
| \$F | +53   |
| \$G | +42   |
| \$B | +95   |

\*B3R Electorate A229 B3R Prime Wave T299  
**B3R D180 Blackcap A229 B211** B3R X202 Lady U149 T053  
 \*18752045 \*B3R B211 Blackcap W233 Y212 B3R W233 Elector TendTn R310  
 B3R Y212 Blackcap N117 W033

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 2            | +12     | -2        | +56   | +84       | +52      | +22               | +4          | +33        | +51     | +32 | +020 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 661          | 978     | 34.50     | 2.65  | 3.63      | 11.1     | .18               | .27         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★       |          | ★★★★              |             | ★★★        |         |     |      |
| %CBW         | 70.32   | Grass ADG | 2.31  | RE/cwt    | 1.16     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |      |

It has been awhile since we've had a Back to Basics son in the sale. Slick Haired, Top 10% CED, Top 25% BW, 70.32% Cow body weight weaned, Top 10% Docility, Top 10% Heifer Preg, Top 10% CEM, Top 25% \$EN, Top 21% Tenderness, Top 10% \$M.

# 105 B3R F247 Rito A177 C233

Birth Date: 10-11-2018 Bull \*19390509 Tattoo: F247

B3R Real Money X523 #Gardens Wave  
**B3R A177 Rito RI Money U017** B3R R191 Blackcap 9030 1220  
 17779514 +B3R U017 Dolly 0004 7079 B3R 0004 Electra 8082-8017  
 #B3R 7079 270 Blackcap 852

|     |       |
|-----|-------|
| DMI | +16   |
| Doc | +15   |
| HP  | +11.8 |
| \$M | +52   |
| \$F | +49   |
| \$G | +45   |
| \$B | +94   |

\*B3R Electorate A229 B3R Prime Wave T299  
**B3R C233 Carla A229 Z108** B3R X202 Lady U149 T053  
 \*18427318 B3R Z108 Carla P197 S247 B3R P197 1147 Bando 9017  
 B3R S247 Carla N134 M012

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 6            | +8      | -1.3      | +24   | +46       | +31      | +21               | +15         | +15        | +53     | +62 | +037 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 602          | 1076    | 37.50     | 4.64  | 3.80      | 15.7     | .37               | .41         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 64.25   | Grass ADG | 1.94  | RE/cwt    | 1.45     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Top 10% BW, 64.25% Cow body weight weaned, 4.64# ADG grain, Top 10% Claw, Top 25% Heifer Preg, Top 10% \$EN, 15.7 sq. in. RE.





**B3R F093 Rito A177 C307 - Lot 106**

**108 B3R F270 Rito A177 C238**

Birth Date: 10-23-2018 Bull \*19390532 Tattoo: F270

|                                    |                             |     |       |
|------------------------------------|-----------------------------|-----|-------|
| B3R Real Money X523                | #Gardens Wave               | DMI | -22   |
| <b>B3R A177 Rito RI Money U017</b> | B3R R191 Blackcap 9030 1220 | Doc | +22   |
| 17779514 +B3R U017 Dolly 0004 7079 | B3R 0004 Electra 8082-8017  | HP  | +11.7 |
|                                    | #B3R 7079 270 Blackcap 852  | \$M | +49   |
|                                    | B3R Grass Master Z187       | \$F | +18   |
| <b>B3R C238 Carla Z187 Z204</b>    | B3R Western Swing W446      | \$G | +55   |
| *18427323 B3R Z204 Carla U077 W229 | B3R X194 Carla S053 T121    | \$B | +73   |
|                                    | *B3R Back To Basics U077    |     |       |
|                                    | B3R W229 Carla R065 R293    |     |       |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +8      | -1.6      | +22  | +37       | +1.22    | +13               | +24         | -6         | +69     | +63 | +0.18 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 506          | 949     | 37.50     | 3.82 | 4.59      | 15.3     | 27                | 28          |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★★     |      | ★★★       |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 56.85   | Grass ADG | 2.14 | RE/cwt    | 1.61     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |     |       |

Targeting the Brand, Slick Haired, Top 10% BW, 56.85% Cow body weight weaned, Top 25% DMI, Top 25% Scrotal, Top 25% Docility, Top 25% Heifer Preg, Top 1% \$EN, 15.3 sq. in. RE.

**106 B3R F093 Rito A177 C307**

Birth Date: 10-16-2018 Bull \*19390398 Tattoo: F093

|                                    |                               |     |      |
|------------------------------------|-------------------------------|-----|------|
| B3R Real Money X523                | #Gardens Wave                 | DMI | -38  |
| <b>B3R A177 Rito RI Money U017</b> | B3R R191 Blackcap 9030 1220   | Doc | +28  |
| 17779514 +B3R U017 Dolly 0004 7079 | B3R 0004 Electra 8082-8017    | HP  | +8.1 |
|                                    | #B3R 7079 270 Blackcap 852    | \$M | +43  |
|                                    | B3R U071 Rito S192 S144       | \$F | +64  |
| <b>B3R C307 Elise U071 W072</b>    | B3R S192 Rito 0128 1043       | \$G | +53  |
| 18429214 B3R W072 Elise N193 T113  | B3R S144 Erica 1147 P196      | \$B | +117 |
|                                    | *B3R N193 854E Embblazon 9180 |     |      |
|                                    | B3R T113 Elise L234 N191      |     |      |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +12     | -2.8      | +29  | +53       | +5.8     | +11               | +18         | +10        | +8.0    | +15 | +0.27 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 513          | 1006    | 36.00     | 4.23 | 4.18      | 11.9     | .28               | .34         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★★★      |          | ★★★★★             |             | ★★★★       |         |     |       |
| %CBW         | 51.40   | Grass ADG | 1.83 | RE/cwt    | 1.20     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

Targeting the Brand, Top 10% CED, Top 10% BW, 4.23# ADG grain, Top 10% DMI, Top 10% Docility, Top 10% \$EN, Top 25% Marbling, Top 14% Tenderness.

**109 B3R F245 Rito A177 C207**

Birth Date: 10-28-2018 Bull \*19390507 Tattoo: F245

|                                      |                             |     |      |
|--------------------------------------|-----------------------------|-----|------|
| B3R Real Money X523                  | #Gardens Wave               | DMI | -43  |
| <b>B3R A177 Rito RI Money U017</b>   | B3R R191 Blackcap 9030 1220 | Doc | +26  |
| 17779514 +B3R U017 Dolly 0004 7079   | B3R 0004 Electra 8082-8017  | HP  | +4.5 |
|                                      | #B3R 7079 270 Blackcap 852  | \$M | +39  |
|                                      | *B3R Electorate A229        | \$F | +34  |
| <b>B3R C207 Carmen A229 Z220</b>     | B3R Prime Wave T299         | \$G | +47  |
| *18427292 #B3R Z220 Carmen U077 W094 | B3R X202 Lady U149 T053     | \$B | +81  |
|                                      | *B3R Back To Basics U077    |     |      |
|                                      | B3R W094 Carmen R065 T112   |     |      |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +6      | -8        | +25  | +39       | +5.4     | +16               | +20         | +2         | +68     | +27 | +0.47 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 559          | 1028    | 34.00     | 3.95 | 4.53      | 12.8     | .37               | .32         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★       |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 61.03   | Grass ADG | 2.66 | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

Targeting the Brand, Top 10% BW, 61.03% Cow body weight weaned, 2.66# ADG grass, Top 10% DMI, Top 10% Docility, Top 1% \$EN.

**107 B3R F087 Rito A177 C251**

Birth Date: 10-24-2018 Bull \*19390392 Tattoo: F087

|   |                              |     |       |
|---|------------------------------|-----|-------|
| B3R Real Money X523                     | #Gardens Wave                | DMI | -38   |
| <b>B3R A177 Rito RI Money U017</b>      | B3R R191 Blackcap 9030 1220  | Doc | +21   |
| 17779514 +B3R U017 Dolly 0004 7079      | B3R 0004 Electra 8082-8017   | HP  | +11.2 |
|   | #B3R 7079 270 Blackcap 852   | \$M | +53   |
|   | B3R W233 Elector TendTn R310 | \$F | +14   |
| <b>B3R C251 Blackbird W233 R099</b>     | #B3R Tender Ten R065         | \$G | +61   |
| 18427336 +B3R R099 Blackbird F-5522 203 | B3R R310 Daisy 0128 0135     | \$B | +76   |
|   | #Finks 5522-6148             |     |       |
|   | B3R Blackbird 2075 P         |     |       |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +5      | -1.6      | +18  | +25       | +3.2     | +21               | +19         | -3         | +9.9    | +19 | +0.41 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 555          | 936     | 35.00     | 3.23 | 4.57      | 12.3     | .28               | .32         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★★     |      | ★★★       |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 57.81   | Grass ADG | 2.31 | RE/cwt    | 1.36     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |       |

Targeting the Brand, Maternal brother to \$7,000 bull in 2019 Sale, Top 10% BW, 57.81% cow body weight weaned, Top 10% DMI, Top 25% Angle, Top 10% \$EN, Top 25% Marbling, Top 16% Tenderness, Top 25% \$G.



In memory of Shari Morrow, a longtime customer here at the ranch. We sure enjoyed laughing a lot together and visiting. She will be missed.



**B3R F074 96 Z053 2384 - Lot 110**

**112 B3R F083 96 Z053 Y330**

Birth Date: 11-3-2018 Bull \*19390388 Tattoo: F083

B3R W118 96 T146 S170 B3R Carcass Franchise T146  
 #B3R S170 Erica N117 P302  
 #B3R M070 Stockman 9180  
 #B3R 8017 466 Lady 7164

B3R Z053 96 W118 T208  
 17521529 +B3R T208 Lady M070 8017

+B3R U137 Bando N117 7079 +B3R N117 Rock D AM 203  
 #B3R 7079 270 Blackcap 852  
 #B3R M070 Stockman 9180  
 B3R 9073 7169 Blackcap 7186

|     |       |
|-----|-------|
| DMI | +80   |
| Doc | +29   |
| HP  | +12.6 |
| \$M | +59   |
| \$F | +30   |
| \$G | +58   |
| \$B | +89   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 10           | -5       | +4.2      | +47        | +80       | +1.20    | +23               | +3          | +13        | +82     | +29 | +006 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 595          | 1115     | 37.00     | 4.24       | 6.05      | 13.5     | .41               | .25         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 57.05    | Grass ADG | 2.77       | RE/cwt    | 1.18     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |      |

Targeting the Brand, 57.05% Cow body weight weaned, 2.77# ADG grass, 4.24# ADG grain, Top 25% Scrotal, Top 10% Docility, Top 25% Heifer Preg, 6.05% IMF, Top 25% Marbling, Top 25% \$G.

Bradley 3 Ranch, Inc.

**110 B3R F074 96 Z053 2384**

Birth Date: 11-2-2018 Bull \*19390380 Tattoo: F074

B3R W118 96 T146 S170 B3R Carcass Franchise T146  
 #B3R S170 Erica N117 P302  
 #B3R M070 Stockman 9180  
 #B3R 8017 466 Lady 7164

B3R Z053 96 W118 T208  
 17521529 +B3R T208 Lady M070 8017

#\*Connealy Consensus 7229 #\*Connealy Consensus  
 Blue Lilly of Conanga 16  
 #+\*McKellar Final Call  
 Black Crane of Conanga 204

McKellar Black Lilly 2384  
 \*17532366 +JMc Black Call 0496 203

|     |       |
|-----|-------|
| DMI | +74   |
| Doc | +26   |
| HP  | +14.0 |
| \$M | +62   |
| \$F | +55   |
| \$G | +62   |
| \$B | +117  |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 10           | +7       | +1.5      | +48        | +85       | +54      | +31               | -6          | +28        | +96     | +31 | +037 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 613          | 1146     | 38.00     | 4.82       | 4.34      | 15.7     | .37               | .32         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★           | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 65.28    | Grass ADG | 2.17       | RE/cwt    | 1.35     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |      |

Get some Growth and Carcass in this Targeting the Brand Bull, 65.28% Cow body weight weaned, 4.82# ADG grain, Top 10% Docility, Top 25% Heifer Preg, Top 10% Milk, Top 25% Marbling, 15.7 sq. in. RE, Top 25% \$G.

Bradley 3 Ranch, Inc.



**B3R F085 96 Z053 2011 - Lot 113**

**113 B3R F085 96 Z053 2011**

Birth Date: 11-1-2018 Bull 19390390 Tattoo: F085

B3R W118 96 T146 S170 B3R Carcass Franchise T146  
 #B3R S170 Erica N117 P302  
 #B3R M070 Stockman 9180  
 #B3R 8017 466 Lady 7164

B3R Z053 96 W118 T208  
 17521529 +B3R T208 Lady M070 8017

\*SAV Final Answer 0035 [RDF] #Sitz Traveler 8180  
 SAV Emulous 8145  
 #\*Mytty In Focus [RDF]  
 PAR B Lass RP 8121

PAR B FA Primrose 2011  
 17669232 PAR B Lass IF 0811

|     |       |
|-----|-------|
| DMI | +54   |
| Doc | +29   |
| HP  | +12.2 |
| \$M | +71   |
| \$F | +53   |
| \$G | +41   |
| \$B | +94   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 10           | +6       | +7        | +52        | +88       | +1.91    | +30               | +0          | +27        | +57     | +25 | +047 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 701          | 1178     | 39.50     | 4.04       | 3.70      | 13.7     | .30               | .35         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 65.15    | Grass ADG | 2.71       | RE/cwt    | 1.16     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |      |

Slick Haired, 65.15% Cow body weight weaned, 701# Adj WW, 2.71# ADG grass, 1205# YW, 4.04# ADG grain, Top 10% Scrotal, Top 10% Docility, Top 25% Milk, Top 11% Tenderness, Top 25% \$W.

Bradley 3 Ranch, Inc.

**111 B3R F113 96 Z053 9788**

Birth Date: 11-18-2018 Bull 19390416 Tattoo: F113

B3R W118 96 T146 S170 B3R Carcass Franchise T146  
 #B3R S170 Erica N117 P302  
 #B3R M070 Stockman 9180  
 #B3R 8017 466 Lady 7164

B3R Z053 96 W118 T208  
 17521529 +B3R T208 Lady M070 8017

#\*Mytty In Focus [RDF] #SAF Focus of ER  
 Mytty Countess 906  
 #\*E&B 1680 Precision 1023  
 RHCC Zara 4788

RHCC Zara IF 9788  
 16681131 RHCC Zara 7488

|     |      |
|-----|------|
| DMI | +27  |
| Doc | +10  |
| HP  | +9.5 |
| \$M | +57  |
| \$F | +34  |
| \$G | +49  |
| \$B | +82  |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 10           | +13      | +4        | +42        | +62       | +81      | +15               | +16         | +16        | +59     | +49 | +016 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 637          | 954      | 35.00     | 2.55       | 4.15      | 12.2     | .20               | .25         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 63.07    | Grass ADG | 1.37       | RE/cwt    | 1.33     | Est. Sale Day Wt. | 1050        | Base Price | \$2,750 |     |      |

Targeting the Brand Maternal brother to the \$9,000 bull in the 2018 Sale, Top 10% CED, 63.07% Cow body weight weaned, Top 25% Claw, Top 10% CEM, Top 10% \$EN.

Bradley 3 Ranch, Inc.

# 114 B3R F111 96 Z053 Y064

Birth Date: 11-3-2018 Bull \*19390414 Tattoo: F111

|                                   |                            |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
|-----------------------------------|----------------------------|--|-----|------|-----|-----|----|------|-----|-----|-----|-----|-----|-----|-----|-----|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>-.06</td></tr> <tr><td>Doc</td><td>+14</td></tr> <tr><td>HP</td><td>+9.7</td></tr> <tr><td>\$M</td><td>+61</td></tr> <tr><td>\$F</td><td>+48</td></tr> <tr><td>\$G</td><td>+44</td></tr> <tr><td>\$B</td><td>+92</td></tr> </table> | DMI | -.06 | Doc | +14 | HP | +9.7 | \$M | +61 | \$F | +48 | \$G | +44 | \$B | +92 |
| DMI                               | -.06                       |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| Doc                               | +14                        |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| HP                                | +9.7                       |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| \$M                               | +61                        |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| \$F                               | +48                        |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| \$G                               | +44                        |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| \$B                               | +92                        |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
|                                   | #B3R 8017 466 Lady 7164    |  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| *B3R N193 854E Emblazon 9180      |                            | #+0CC Emblazon 854E  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| B3R Y064 Lady N193 T053           |                            | #B3R 9180 270 Queen 114  |     |      |     |     |    |      |     |     |     |     |     |     |     |     |
| 17224536 #B3R T053 Lady 0097 R214 | #+SAF Connection           | #B3R R214 Lady M048 M195   |     |      |     |     |    |      |     |     |     |     |     |     |     |     |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 10           | +4        | +3.0     | +41  | +60               | +33      | +18         | +16         | +18     | +50  | +48 | +0.17 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 618          | 1032      | 37.50    | 3.50 | 4.06              | 12.7     | .21         | .32         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★            |           | ★★★★     |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.24 | Est. Sale Day Wt. | 1200     | Base Price  | \$2,750     |         |      |     |       |

Slick Haired, 57.44% Cow body weight weaned, 2.34# ADG grass, Top 25% DMI, Top 25% Claw, Top 25% Angle, Top 10% \$EN, Top 10% Tenderness.

Bradley 3 Ranch Ltd.

# 117 B3R F119 96 Z053 9688

Birth Date: 11-9-2018 Bull 19390422 Tattoo: F119

|                                   |                            |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
|-----------------------------------|----------------------------|---|-----|----|-----|-----|----|------|-----|-----|-----|-----|-----|-----|-----|------|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>+0</td></tr> <tr><td>Doc</td><td>+29</td></tr> <tr><td>HP</td><td>+9.9</td></tr> <tr><td>\$M</td><td>+55</td></tr> <tr><td>\$F</td><td>+42</td></tr> <tr><td>\$G</td><td>+66</td></tr> <tr><td>\$B</td><td>+108</td></tr> </table> | DMI | +0 | Doc | +29 | HP | +9.9 | \$M | +55 | \$F | +42 | \$G | +66 | \$B | +108 |
| DMI                               | +0                         |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| Doc                               | +29                        |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| HP                                | +9.9                       |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| \$M                               | +55                        |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| \$F                               | +42                        |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| \$G                               | +66                        |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| \$B                               | +108                       |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
|                                   | #B3R 8017 466 Lady 7164    |   |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| #*Mytty In Focus (RDF)            |                            | #SAF Focus of ER  |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| RHCC Zara IF 9688                 |                            | Myyty Countess 906  |     |    |     |     |    |      |     |     |     |     |     |     |     |      |
| 16681133 RHCC Zara 6488           | #SS Traveler 6807 T510     | RHCC Zara 4788  |     |    |     |     |    |      |     |     |     |     |     |     |     |      |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB  | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|-------|-----|-------|
| 10           | +12       | -8       | +36  | +65               | +83      | +20         | +9          | +6      | +1.08 | +13 | +0.32 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |       |     |       |
| 583          | 1098      | 36.50    | 4.20 | 5.50              | 14.5     | .44         | .41         |         |       |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |       |     |       |
| ★            |           | ★★★★     |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |       |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.32 | Est. Sale Day Wt. | 1275     | Base Price  | \$2,750     |         |       |     |       |

Targeting the Brand, Slick Haired, Top 10% CED, Top 25% BW, 2.54# ADG grass, 4.2# ADG grain, Top 25% DMI, Top 10% Docility, Top 25% \$EN, 5.50% IMF, Top 10% Marbling, 14.5 sq. in. RE, Top 3% Tenderness, Top 25% \$G.

Bradley 3 Ranch Ltd.

# 115 B3R F082 96 Z053 2409

Birth Date: 10-28-2018 Bull \*19390387 Tattoo: F082

|                                   |                            |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
|-----------------------------------|----------------------------|---|-----|------|-----|-----|----|------|-----|-----|-----|-----|-----|-----|-----|------|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>+.94</td></tr> <tr><td>Doc</td><td>+24</td></tr> <tr><td>HP</td><td>+9.3</td></tr> <tr><td>\$M</td><td>+67</td></tr> <tr><td>\$F</td><td>+58</td></tr> <tr><td>\$G</td><td>+56</td></tr> <tr><td>\$B</td><td>+114</td></tr> </table> | DMI | +.94 | Doc | +24 | HP | +9.3 | \$M | +67 | \$F | +58 | \$G | +56 | \$B | +114 |
| DMI                               | +.94                       |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| Doc                               | +24                        |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| HP                                | +9.3                       |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| \$M                               | +67                        |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| \$F                               | +58                        |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| \$G                               | +56                        |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| \$B                               | +114                       |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
|                                   | #B3R 8017 466 Lady 7164    |   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| #*McKellar Final Call             |                            | #*SAV Final Answer 0035 (RDF)   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| McKellar Black Candace 2409       |                            | JMc Prittas Time 4537 3117  |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
| +*17532403                        | Black Crane of Conanga 204 | #Connealy Forefront   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |
|                                   |                            | #Black Cala of Conanga 5203   |     |      |     |     |    |      |     |     |     |     |     |     |     |      |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 10           | +10       | -2       | +59  | +102              | +1.58    | +31         | -6          | +31     | +89  | +23 | +0.50 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 628          | 1114      | 36.00    | 4.48 | 4.39              | 13.1     | .35         | .48         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★★★         |           | ★★★★     |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.16 | Est. Sale Day Wt. | 1300     | Base Price  | \$2,750     |         |      |     |       |

A lot to like in this Targeting the Brand Bull, Top 25% BW, 56.68% Cow body weight weaned, 4.48# ADG grain, Top 10% Scrotal, Top 25% Docility, Top 25% Milk, Top 25% Marbling, Top 10% Tenderness, Top 25% \$W, Top 25% \$G.

Bradley 3 Ranch Ltd.

# 118 B3R F072 96 Z053 1521

Birth Date: 10-24-2018 Bull 19390378 Tattoo: F072

|                                   |                            |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
|-----------------------------------|----------------------------|--|-----|-----|-----|-----|----|-------|-----|-----|-----|-----|-----|-----|-----|-----|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>+28</td></tr> <tr><td>Doc</td><td>+25</td></tr> <tr><td>HP</td><td>+13.3</td></tr> <tr><td>\$M</td><td>+64</td></tr> <tr><td>\$F</td><td>+16</td></tr> <tr><td>\$G</td><td>+53</td></tr> <tr><td>\$B</td><td>+69</td></tr> </table> | DMI | +28 | Doc | +25 | HP | +13.3 | \$M | +64 | \$F | +16 | \$G | +53 | \$B | +69 |
| DMI                               | +28                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| Doc                               | +25                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| HP                                | +13.3                      |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| \$M                               | +64                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| \$F                               | +16                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| \$G                               | +53                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| \$B                               | +69                        |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
|                                   | #B3R 8017 466 Lady 7164    |  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| #*Sitz Dash 10277                 |                            | #Sitz Upward 307R  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| PAR Lass Dash 1521                |                            | +Sitz Everelda Entense 2665  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
| 17287246                          | PAR Lass 5121              | #+GAR Integrity  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |
|                                   |                            | PAR3 Lass Design 1521  |     |     |     |     |    |       |     |     |     |     |     |     |     |     |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|------|-----|-------|
| 10           | +4        | +1.4     | +27  | +44               | +24      | +18         | +18         | +1      | +75  | +39 | +0.36 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |      |     |       |
| 536          | 899       | 35.00    | 3.38 | 4.80              | 14.9     | .38         | .32         |         |      |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |      |     |       |
| ★★           |           | ★★★★★    |      | ★★★               |          | ★★★         |             | ★★★★★   |      |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.61 | Est. Sale Day Wt. | 1075     | Base Price  | \$2,750     |         |      |     |       |

Targeting the Brand, Slick Haired, Top 25% Docility, Top 10% Claw, Top 10% Angle, Top 25% Heifer Preg, Top 10% \$EN, Top 25% Marbling, 14.9 sq. in. RE, 1.61 RE/cwt.

Bradley 3 Ranch Ltd.

# 116 B3R F110 96 Z053 0424

Birth Date: 10-14-2018 Bull 19390413 Tattoo: F110

|                                   |                            |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
|-----------------------------------|----------------------------|--|-----|-----|-----|-----|----|------|-----|-----|-----|-----|-----|-----|-----|------|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>+41</td></tr> <tr><td>Doc</td><td>+20</td></tr> <tr><td>HP</td><td>+7.0</td></tr> <tr><td>\$M</td><td>+30</td></tr> <tr><td>\$F</td><td>+56</td></tr> <tr><td>\$G</td><td>+67</td></tr> <tr><td>\$B</td><td>+123</td></tr> </table> | DMI | +41 | Doc | +20 | HP | +7.0 | \$M | +30 | \$F | +56 | \$G | +67 | \$B | +123 |
| DMI                               | +41                        |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| Doc                               | +20                        |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| HP                                | +7.0                       |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| \$M                               | +30                        |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| \$F                               | +56                        |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| \$G                               | +67                        |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| \$B                               | +123                       |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
|                                   | #B3R 8017 466 Lady 7164    |  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| #*ACF New Design 2062             |                            | #B/R New Design 323  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| PAR 2062 Primrose 0424            |                            | Act Queen 8192   |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
| +16983272                         | RHCC Primrose Image 5142   | #Isu Imaging Q 9111  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |
|                                   |                            | +PARB Primrose 1472  |     |     |     |     |    |      |     |     |     |     |     |     |     |      |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB  | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|-------|-----|-------|
| 10           | +0        | +3.8     | +42  | +74               | +80      | +19         | -4          | +21     | +1.01 | +41 | +0.25 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |       |     |       |
| 565          | 1080      | 36.00    | 4.25 | 6.53              | 13.7     | .34         | .36         |         |       |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |       |     |       |
| ★★★★         |           | ★★★★     |      | ★★★★★             |          | ★★★★★       |             | ★★★★★   |       |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.26 | Est. Sale Day Wt. | 1250     | Base Price  | \$2,750     |         |       |     |       |

This Targeting the Brand Bull was raised as a twin, Slick Haired, 2.94# ADG grass, 4.25# ADG grain, 6.53% IMF, Top 10% Marbling, Top 10% \$G.

Bradley 3 Ranch Ltd.

# 119 B3R F081 96 Z053 2692

Birth Date: 11-2-2018 Bull 19390386 Tattoo: F081

|                                   |                            |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
|-----------------------------------|----------------------------|---|-----|-----|-----|-----|----|------|-----|-----|-----|-----|-----|-----|-----|-----|
| B3R W118 96 T146 S170             | B3R Carcass Franchise T146 | <table border="1"> <tr><td>DMI</td><td>+69</td></tr> <tr><td>Doc</td><td>+10</td></tr> <tr><td>HP</td><td>+9.4</td></tr> <tr><td>\$M</td><td>+46</td></tr> <tr><td>\$F</td><td>+22</td></tr> <tr><td>\$G</td><td>+63</td></tr> <tr><td>\$B</td><td>+85</td></tr> </table> | DMI | +69 | Doc | +10 | HP | +9.4 | \$M | +46 | \$F | +22 | \$G | +63 | \$B | +85 |
| DMI                               | +69                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| Doc                               | +10                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| HP                                | +9.4                       |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| \$M                               | +46                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| \$F                               | +22                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| \$G                               | +63                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| \$B                               | +85                        |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| B3R Z053 96 W118 T208             | #B3R S170 Erica N117 P302  |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| 17521529 +B3R T208 Lady M070 8017 | #B3R M070 Stockman 9180    |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
|                                   | #B3R 8017 466 Lady 7164    |   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| #*SAV Iron Mountain 8066          |                            | #TC Gridiron 258  |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| PAR B IM Primrose 2692            |                            | SAV Madame Pride 3249   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
| 17669239                          | PAR B Primrose 6092        | KM Next Chapter 1211  |     |     |     |     |    |      |     |     |     |     |     |     |     |     |
|                                   |                            | +PARB Primrose 0592   |     |     |     |     |    |      |     |     |     |     |     |     |     |     |

| PEN#         | CED       | BEPD     | WEPD | YEPD              | SCR      | MILK        | \$EN        | CW      | MARB  | RE  | FAT   |
|--------------|-----------|----------|------|-------------------|----------|-------------|-------------|---------|-------|-----|-------|
| 10           | +15       | -1.8     | +29  | +61               | +1.16    | +25         | +9          | +3      | +1.15 | -11 | +0.60 |
| Adj. WW      | Adj. YW   | Act. SC  | ADG  | Act. %IMF         | Act. REA | Act. RibFat | Act. RmpFat |         |       |     |       |
| 547          | 1105      | 38.50    | 4.29 | 7.29              | 12.2     | .46         | .43         |         |       |     |       |
| Calving Ease |           | Maternal |      | Growth            |          | Efficiency  |             | Carcass |       |     |       |
| ★★★★★        |           | ★★★      |      | ★★★★★             |          | ★★★         |             | ★★★★★   |       |     |       |
| %CBW         | Grass ADG | RE/cwt   | 1.08 | Est. Sale Day Wt. | 1300     | Base Price  | \$2,750     |         |       |     |       |

Targeting the Brand Heifer Bull, Top 10% CED, Top 10% BW, 3.00# ADG grass, 4.29# ADG grain, Top 25% Scrotal, Top 10% CEM, Top 25% \$EN, 7.29% IMF, Top 10% Marbling, Top 7% Tenderness, Top 25% \$G.

Bradley 3 Ranch Ltd.



120

B3R F215 96 A263 A122

Birth Date: 11-6-2018 Bull \*19390477 Tattoo: F215

+\*B3R Power Line X095 #GAR Retail Product
B3R A263 96 Prw Line W094 #B3R 8093 270 Erica 3179
17779549 B3R W094 Carmen R065 T112 #B3R Tender Ten R065
B3R T112 Carmen P088 1098

Table with 2 columns: Trait, Value. DMI +.57, Doc +20, HP +10.1, SM +61, SF +33, SG +54, SB +87

B3R Prime Wave T299 #Gardens Wave
B3R A122 Blackbird T299 X232 B3R R060 Pride 0004 N295
#17779615 B3R X232 Blackbird T222 S040 +B3R Added Efficiency T222
\*B3R S040 Bkbrd GARRP N123

Table with 12 columns: PEN#, CED, BEPD, WEPD, YEPD, SCR, MILK, \$EN, CW, MARB, RE, FAT. Values: 3, +9, -9, +37, +67, -.01, +22, +12, +12, +.62, +.71, +.003

Table with 8 columns: Adj. WW, Adj. YW, Act. SC, ADG, Act. %IMF, Act. REA, Act. RibFat, Act. RmpFat. Values: 595, 973, 35.00, 3.27, 3.81, 13.3, .21, .21

Table with 5 columns: Calving Ease, Maternal, Growth, Efficiency, Carcass. Values: ★★★★★, ★★★★★, ★★★, ★★★★★, ★★★★★

Table with 8 columns: %CBW, Grass ADG, RE/cwt, 1.39, Est. Sale Day Wt., 1125, Base Price, \$2,750

Targeting the Brand, Slick Haired, Top 25% BW, 65.82% Cow body weight weaned, Top 25% CEM, Top 10% \$EN, Top 25% RE.



B3R F207 96 A263 Z232 - Lot 123

121

B3R F192 96 Prw LNE Y130

Birth Date: 11-29-2018 Bull \*19393957 Tattoo: F192

+\*B3R Power Line X095 #GAR Retail Product
B3R A263 96 Prw Line W094 #B3R 8093 270 Erica 3179
17779549 B3R W094 Carmen R065 T112 #B3R Tender Ten R065
B3R T112 Carmen P088 1098

Table with 2 columns: Trait, Value. DMI +.38, Doc +11, HP +9.6, SM +51, SF +59, SG +36, SB +95

\*B3R N193 854E Emblazon 9180 #OCC Emblazon 854E
B3R Y130 Belle N193 8092 #B3R 9180 270 Queen 114
+\*17224556 B3R 8092 5029 Blackbird 4004 B3R 1111 Traveler 5202
B3R M1 Blackbird 4203

Table with 12 columns: PEN#, CED, BEPD, WEPD, YEPD, SCR, MILK, \$EN, CW, MARB, RE, FAT. Values: 3, +12, -3.0, +40, +75, +.85, +26, +4, +19, +.34, +.27, -.004

Table with 8 columns: Adj. WW, Adj. YW, Act. SC, ADG, Act. %IMF, Act. REA, Act. RibFat, Act. RmpFat. Values: 593, 998, 34.50, 3.77, 3.37, 12.2, .16, .16

Table with 5 columns: Calving Ease, Maternal, Growth, Efficiency, Carcass. Values: ★★★★★, ★★★★★, ★★★, ★★★★★, ★★★★★

Table with 8 columns: %CBW, Grass ADG, RE/cwt, 1.38, Est. Sale Day Wt., 1100, Base Price, \$2,750

Two maternal sisters in B3R Herd, Slick Hair, Top 10% CED, Top 1% BW, 55.79% Cow body weight weaned, Top 25% \$EN.

123

B3R F207 96 A263 Z232

Birth Date: 10-11-2018 Bull \*19393972 Tattoo: F207

+\*B3R Power Line X095 #GAR Retail Product
B3R A263 96 Prw Line W094 #B3R 8093 270 Erica 3179
17779549 B3R W094 Carmen R065 T112 #B3R Tender Ten R065
B3R T112 Carmen P088 1098

Table with 2 columns: Trait, Value. DMI +.78, Doc +31, HP +13.7, SM +63, SF +74, SG +41, SB +114

\*B3R Back To Basics U077 #B3R Tender Ten R065
B3R Z232 Blackbird U077 W285 B3R S024 Elise P061 N191
#17522299 B3R W285 Blackbird R065 R281 #B3R 2024 Elise P061 N191
B3R R281 Blackbird 1147 1043

Table with 12 columns: PEN#, CED, BEPD, WEPD, YEPD, SCR, MILK, \$EN, CW, MARB, RE, FAT. Values: 3, +13, -3.0, +52, +92, +1.06, +24, -9, +36, +.44, +.38, +0.09

Table with 8 columns: Adj. WW, Adj. YW, Act. SC, ADG, Act. %IMF, Act. REA, Act. RibFat, Act. RmpFat. Values: 616, 1064, 36.50, 3.74, 3.68, 13.0, .24, .29

Table with 5 columns: Calving Ease, Maternal, Growth, Efficiency, Carcass. Values: ★★★★★, ★★★★★, ★★★★★, ★★★★★, ★★★★★

Table with 8 columns: %CBW, Grass ADG, RE/cwt, 1.18, Est. Sale Day Wt., 1300, Base Price, \$2,750

Two maternal sisters in B3R Herd, Slick Haired, Top 10% CED, Top 1% BW, 65.2% Cow body weight weaned, 2.86# ADG grass, Top 10% Docility, Top 25% Heifer Preg, Top 25% CEM.

122

B3R F141 96 A263 A217

Birth Date: 10-16-2018 Bull \*19390443 Tattoo: F141

+\*B3R Power Line X095 #GAR Retail Product
B3R A263 96 Prw Line W094 #B3R 8093 270 Erica 3179
17779549 B3R W094 Carmen R065 T112 #B3R Tender Ten R065
B3R T112 Carmen P088 1098

Table with 2 columns: Trait, Value. DMI -.39, Doc +24, HP +11.6, SM +45, SF +44, SG +44, SB +88

B3R Prime Wave T299 #Gardens Wave
B3R A217 Blackbird T299 X214 B3R R060 Pride 0004 N295
17779611 B3R X214 Blackbird M070 N136 #B3R M070 Stockman 9180
+B3R N136 PF Blackbird 203

Table with 12 columns: PEN#, CED, BEPD, WEPD, YEPD, SCR, MILK, \$EN, CW, MARB, RE, FAT. Values: 3, +3, +1.0, +31, +49, +.75, +14, +9, +6, +.47, +.46, -.003

Table with 8 columns: Adj. WW, Adj. YW, Act. SC, ADG, Act. %IMF, Act. REA, Act. RibFat, Act. RmpFat. Values: 520, 902, 36.00, 3.45, 3.75, 13.5, .20, .27

Table with 5 columns: Calving Ease, Maternal, Growth, Efficiency, Carcass. Values: ★★★★★, ★★★★★, ★★★★★, ★★★★★, ★★★★★

Table with 8 columns: %CBW, Grass ADG, RE/cwt, 1.45, Est. Sale Day Wt., 1100, Base Price, \$2,750

Two maternal sisters in B3R Herd, Slick Haired, 57.65% Cow body weight weaned, Top 10% DMI, Top 25% Docility, Top 25% Angle, Top 25% \$EN.

124

B3R F402 96 A263 U095

Birth Date: 10-14-2018 Bull \*19393981 Tattoo: F402

+\*B3R Power Line X095 #GAR Retail Product
B3R A263 96 Prw Line W094 #B3R 8093 270 Erica 3179
17779549 B3R W094 Carmen R065 T112 #B3R Tender Ten R065
B3R T112 Carmen P088 1098

Table with 2 columns: Trait, Value. DMI -.20, Doc +20, HP +13.4, SM +58, SF +51, SG +35, SB +85

B3R R303 Bando 1147 0014 #B3R 1147 8100 Bando 8092
B3R U095 Blackbird R303 R141 #B3R 0014-3173 Queen 8212
\*16317748 +B3R R141 Blackbird RDAm 203 #Rockn D Ambush 1531
B3R Blackbird 2075 P

Table with 12 columns: PEN#, CED, BEPD, WEPD, YEPD, SCR, MILK, \$EN, CW, MARB, RE, FAT. Values: 3, +3, -7, +41, +63, +96, +23, +1, +13, +.26, +.37, -.019

Table with 8 columns: Adj. WW, Adj. YW, Act. SC, ADG, Act. %IMF, Act. REA, Act. RibFat, Act. RmpFat. Values: 485, 840, 36.00, 3.45, 3.25, 10.3, .16, .16

Table with 5 columns: Calving Ease, Maternal, Growth, Efficiency, Carcass. Values: ★★★★★, ★★★★★, ★★★★★, ★★★★★, ★★★★★

Table with 8 columns: %CBW, Grass ADG, RE/cwt, 1.21, Est. Sale Day Wt., 1025, Base Price, \$2,750

Two maternal sisters in B3R Herd, Top 25% BW, Top 10% DMI, Top 25% Heifer Preg, Top 25% Fat.

# 125 B3R F286 RITO RESOURCE B085

Birth Date: 11-2-2018 Bull \*19390544 Tattoo: F286

#\*SAV Resource 1441 [RDF] +Rito 707 of Ideal 3407 7075  
**Connealy Resource 620A** \*SAV Blackcap May 4136  
 18460863 Babe Bobbie of Conanga 1109 #\*Connealy Leader  
 Babe of Conanga 528

|     |       |
|-----|-------|
| DMI | +73   |
| Doc | +19   |
| HP  | +14.3 |
| \$M | +70   |
| \$F | +41   |
| \$G | +48   |
| \$B | +89   |

|  |                             |
|--|-----------------------------|
| B3R Real Money X523                      | #Gardens Wave               |
| B3R B085 Miss Doll X523 Z090             | B3R R191 Blackcap 9030 1220 |
| *18100169 +*B3R Z090 Miss Doll S053 9180 | *B3R S053 GAR Ret Prd N309  |
|  | #B3R 9180 270 Queen 114     |

| PEN#    | CED     | BEPD    | WEPD | YEPD      | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|---------|---------|---------|------|-----------|----------|-------------|-------------|-----|------|-----|------|
| 2       | +2      | +1.7    | +43  | +73       | +97      | +18         | +12         | +19 | +56  | +65 | +030 |
| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 598     | 1092    | 38.00   | 3.64 | 4.27      | 14.7     | .32         | .43         |     |      |     |      |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★          | ★★★★     | ★★★★   | ★★★        | ★★★★    |

| %CBW | 68.03 | Grass ADG | 2.46 | RE/cwt | 1.34 | Est. Sale Day Wt. | 1275 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Targeting the Brand, Slick Haired, 68.03% Cow body weight weaned, 2.46# ADG grass, Top 25% Heifer Preg, Top 10% CEM, Top 10% \$EN, 14.7 sq. in. RE.

Bradley 3 Ranch Ltd.



B3R F400 Resource U202 - Lot 126

# 126 B3R F400 RESOURCE U202

Birth Date: 11-15-2018 Bull 19390648 Tattoo: F400

#\*SAV Resource 1441 [RDF] +Rito 707 of Ideal 3407 7075  
**Connealy Resource 620A** \*SAV Blackcap May 4136  
 18460863 Babe Bobbie of Conanga 1109 #\*Connealy Leader  
 Babe of Conanga 528

|     |      |
|-----|------|
| DMI | +96  |
| Doc | +12  |
| HP  | +9.1 |
| \$M | +2   |
| \$F | +94  |
| \$G | +34  |
| \$B | +128 |

|                                    |                              |
|------------------------------------|------------------------------|
| B3R 0128 Rito 3091 4004            | B3R 813 Rito 3073            |
| B3R U202 Blackcap 0128 1048        | B3R M1 Blackbird 4203        |
| 16317838 #B3R 1048 616 Blkcap 9098 | #Rito 616 of 4B20 6807       |
|                                    | #B3R 9098 6064 Blackcap 5156 |

| PEN#    | CED     | BEPD    | WEPD | YEPD      | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|---------|---------|---------|------|-----------|----------|-------------|-------------|-----|------|-----|------|
| 2       | +2      | +2.7    | +53  | +111      | +69      | +5          | -24         | +38 | +10  | +88 | -017 |
| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 718     | 1206    | 36.00   | 3.82 | 4.02      | 13.3     | .30         | .34         |     |      |     |      |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★           | ★        | ★★★★   | ★★★★       | ★★★★    |

| %CBW | 52.79 | Grass ADG | 3.06 | RE/cwt | 1.14 | Est. Sale Day Wt. | 1325 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

One of those bulls that just keeps catching your eye, Slick Haired, 718# WW, 3.06# ADG grass, Top 25% YW, Top 10% RADG, Top 10% RE, Top 25% Fat, Top 25% \$F.

Bradley 3 Ranch Ltd.

# 127 B3R F303 RESOURCE X090 [ OSF ]

Birth Date: 12-11-2018 Bull 19390561 Tattoo: F303

#\*SAV Resource 1441 [RDF] +Rito 707 of Ideal 3407 7075  
**Connealy Resource 620A** \*SAV Blackcap May 4136  
 18460863 Babe Bobbie of Conanga 1109 #\*Connealy Leader  
 Babe of Conanga 528

|     |       |
|-----|-------|
| DMI | +98   |
| Doc | +16   |
| HP  | +11.4 |
| \$M | +56   |
| \$F | +70   |
| \$G | +46   |
| \$B | +116  |

|  |                        |
|--|------------------------|
| +B3R N117 Rock D AM 203                | #Rockn D Ambush 1531   |
| B3R X090 Belle N117 8092               | B3R Blackbird 2075 P   |
| +16909218 B3R 8092 5029 Blackbird 4004 | B3R 1111 Traveler 5202 |
|  | B3R M1 Blackbird 4203  |

| PEN#    | CED     | BEPD    | WEPD | YEPD      | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|---------|---------|---------|------|-----------|----------|-------------|-------------|-----|------|-----|------|
| 2       | +9      | +5      | +48  | +92       | +178     | +23         | -10         | +32 | +44  | +62 | -012 |
| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 557     | 1026    | 39.00   | 4.11 | 4.03      | 12.9     | .21         | .23         |     |      |     |      |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★     | ★★★★   | ★★★★       | ★★★★    |

| %CBW | 45.54 | Grass ADG | 2.20 | RE/cwt | 1.37 | Est. Sale Day Wt. | 1125 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Slick Haired, 4.11# ADG grain, Top 25% RADG, Top 10% Scrotal, Top 10% Claw, Top 10% CEM, Top 25% Fat.

Bradley 3 Ranch Ltd.

# 128 B3R F292 RESOURCE Z120

Birth Date: 10-26-2018 Bull \*19390550 Tattoo: F292

#\*SAV Resource 1441 [RDF] +Rito 707 of Ideal 3407 7075  
**Connealy Resource 620A** \*SAV Blackcap May 4136  
 18460863 Babe Bobbie of Conanga 1109 #\*Connealy Leader  
 Babe of Conanga 528

|     |       |
|-----|-------|
| DMI | +1.00 |
| Doc | +13   |
| HP  | +8.8  |
| \$M | +17   |
| \$F | +92   |
| \$G | +36   |
| \$B | +127  |

|                                    |                           |
|------------------------------------|---------------------------|
| B3R P061 M048 Cafd M098            | #B3R M048 Cafd 0125       |
| B3R Z120 Dutchess P061 8093        | #B3R M098 3525 Erica 9164 |
| *17521585 #B3R 8093 270 Erica 3179 | B3R Bando 2073 P          |
|                                    | B3R 10 Erica 3853         |

| PEN#    | CED     | BEPD    | WEPD | YEPD      | SCR      | MILK        | \$EN        | CW  | MARB | RE    | FAT  |
|---------|---------|---------|------|-----------|----------|-------------|-------------|-----|------|-------|------|
| 2       | -8      | +5.0    | +55  | +99       | +73      | +8          | -13         | +43 | +08  | +1.05 | -024 |
| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |     |      |       |      |
| 648     | 1118    | 37.00   | 3.67 | 3.52      | 16.5     | .35         | .28         |     |      |       |      |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
|              | ★        | ★★★★   | ★★★        | ★★★★    |

| %CBW | 51.35 | Grass ADG | 2.43 | RE/cwt | 1.53 | Est. Sale Day Wt. | 1250 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

2.43# ADG grass, Top 25% RADG, Top 10% Claw, Top 10% Angle, 16.5 sq. in. RE, 1.53 RE/cwt, Top 10% RE, Top 25% Fat, Top 25% \$F.

Bradley 3 Ranch Ltd.

# 129 B3R F369 ELCTR C237 D188

Birth Date: 10-5-2018 Bull \*19390622 Tattoo: F369

\*B3R Electorate A229 B3R Prime Wave T299  
**B3R C237 Elector A229 Z120** B3R X202 Lady U149 T053  
 \*18427322 +\*B3R Z120 Dutchess P061 8093 #B3R P061 M048 Cafd M098  
 #B3R 8093 270 Erica 3179

|     |       |
|-----|-------|
| DMI | +56   |
| Doc | +14   |
| HP  | +12.8 |
| \$M | +55   |
| \$F | +46   |
| \$G | +49   |
| \$B | +95   |

|  |                              |
|--|------------------------------|
| *B3R Electorate A229                   | B3R Prime Wave T299          |
| B3R D188 Blackcap A229 B361            | B3R X202 Lady U149 T053      |
| *18752052 *B3R B361 Blackcap S067 S189 | +B3R S067 CdtStkmm M070 8017 |
|  | #B3R S189 Blackcap M070 1144 |

| PEN#    | CED     | BEPD    | WEPD | YEPD      | SCR      | MILK        | \$EN        | CW  | MARB | RE  | FAT  |
|---------|---------|---------|------|-----------|----------|-------------|-------------|-----|------|-----|------|
| 3       | +9      | -6      | +43  | +70       | +134     | +22         | -3          | +23 | +53  | +73 | +013 |
| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |     |      |     |      |
| 579     | 963     | 37.00   | 3.17 | 4.02      | 13.9     | .37         | .30         |     |      |     |      |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★     | ★★★★   | ★★★        | ★★★★    |

| %CBW | 64.19 | Grass ADG | 2.54 | RE/cwt | 1.45 | Est. Sale Day Wt. | 1125 | Base Price | \$2,750 |
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|
|------|-------|-----------|------|--------|------|-------------------|------|------------|---------|

Slick Haired, Top 25% CED, Top 25% BW, 64.19% Cow body weight weaned, 2.54# ADG grass, Top 25% Scrotal, Top 25% Heifer Preg, Top 25% CEM, Top 25% RE.

Bradley 3 Ranch Ltd.

# 130 B3R F383 ELCTR C237 D330

Birth Date: 11-15-2018 Bull \*19390634 Tattoo: F383

\*B3R Electorate A229 B3R Prime Wave T299  
 B3R C237 Elector A229 Z120 B3R X202 Lady U149 T053  
 \*18427322 +\*B3R Z120 Dutchess P061 8093 B3R P061 M048 Cafd M098  
 #B3R 8093 270 Erica 3179

\*B3R Consensus Look B040 #\*Connealy Consensus 7229  
 B3R D330 Blackbird B040 Y220 \*McKellar Blinna Pearl 2421  
 \*18752177 #\*B3R Y220 Blackbird W233 W278 B3R W233 Elector TendTn R310  
 #\*B3R W278 Blackbird R065 R141

|     |      |
|-----|------|
| DMI | +18  |
| Doc | +19  |
| HP  | +7.0 |
| \$M | +49  |
| \$F | +63  |
| \$G | +47  |
| \$B | +110 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 3            | +2       | +1.7      | +40        | +70       | +54      | +21               | +6          | +27        | +53     | +42 | -005 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 510          | 937      | 35.50     | 3.81       | 4.22      | 12.9     | .16               | .14         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 52.58    | Grass ADG | 1.71       | RE/cwt    | 1.47     | Est. Sale Day Wt. | 1050        | Base Price | \$2,750 |     |      |

Slick Haired, Top 10% Angle, Top 25% \$EN.

# 132 B3R F349 ELCTR C237 D053

Birth Date: 10-19-2018 Bull \*19390603 Tattoo: F349

\*B3R Electorate A229 B3R Prime Wave T299  
 B3R C237 Elector A229 Z120 B3R X202 Lady U149 T053  
 \*18427322 +\*B3R Z120 Dutchess P061 8093 B3R P061 M048 Cafd M098  
 #B3R 8093 270 Erica 3179

B3R Z053 96 W118 T208 B3R W118 96 T146 S170  
 B3R D053 Blackbird Z053 Z291 +B3R T208 Lady M070 8017  
 \*18751952 \*B3R Z291 Blackbird U019 T066 +B3R Replicate U019  
 #B3R T066 Blackbird N193 R281

|     |       |
|-----|-------|
| DMI | +03   |
| Doc | +15   |
| HP  | +13.3 |
| \$M | +50   |
| \$F | +37   |
| \$G | +46   |
| \$B | +84   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 3            | +5       | +7        | +29        | +52       | +56      | +20               | +6          | +10        | +41     | +76 | -009 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 599          | 1041     | 35.00     | 3.24       | 4.20      | 14.7     | .21               | .25         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 63.19    | Grass ADG | 2.71       | RE/cwt    | 1.44     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |      |

Slick Haired, 63.19% Cow body weight weaned, 2.71# ADG grass, Top 25% DMI, Top 25% Claw, Top 25% Heifer Preg, Top 25% \$EN, 14.7 sq. in. RE, Top 25% RE, Top 25% Fat.



B3R F382 Elctr C237 D165 - Lot 131

# 133 B3R F186 HEIFER SAFE B167

Birth Date: 10-20-2018 Bull \*19393951 Tattoo: F186

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
 B3R Z180 Heifer Safe B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

\*B3R Back To Basics U077 #B3R Tender Ten R065  
 B3R B167 Blackbird U077 T138 B3R S024 Elise P061 N191  
 18099982 B3R T138 Blkbrd N193 1043 \*B3R N193 854E Emblazon 9180  
 #B3R 1043 616 Blkbrd 9128

|     |       |
|-----|-------|
| DMI | +49   |
| Doc | +28   |
| HP  | +13.7 |
| \$M | +61   |
| \$F | +72   |
| \$G | +18   |
| \$B | +90   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 4            | +8       | -2.1      | +48        | +82       | -07      | +21               | -5          | +34        | +08     | +05 | +011 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 525          | 914      | 33.00     | 3.17       | 4.12      | 8.8      | .25               | .29         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★       |          |                   |             |            |         |     |      |
| %CBW         | 51.42    | Grass ADG | 2.09       | RE/cwt    | 0.94     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Top 10% BW, Top 10% Docility, Top 25% Heifer Preg, Top 13% Tenderness.

# 131 B3R F382 ELCTR C237 D165

Birth Date: 10-20-2018 Bull \*19390633 Tattoo: F382

\*B3R Electorate A229 B3R Prime Wave T299  
 B3R C237 Elector A229 Z120 B3R X202 Lady U149 T053  
 \*18427322 +\*B3R Z120 Dutchess P061 8093 B3R P061 M048 Cafd M098  
 #B3R 8093 270 Erica 3179

B3R A177 Rito Rl Money U017 B3R Real Money X523  
 B3R D165 Carmen A177 A243 +B3R U017 Dolly 0004 7079  
 \*18752032 B3R A243 Carmen W242 T276 B3R W242 Stkmm M070 P196  
 B3R T276 Carmen 0004 9187

|     |       |
|-----|-------|
| DMI | +17   |
| Doc | +19   |
| HP  | +10.6 |
| \$M | +45   |
| \$F | +54   |
| \$G | +60   |
| \$B | +114  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 3            | +10      | -1.5      | +37        | +66       | +1.12    | +20               | +4          | +19        | +76     | +54 | -007 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 557          | 1090     | 38.50     | 4.37       | 5.66      | 14.5     | .30               | .34         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 58.51    | Grass ADG | 3.23       | RE/cwt    | 1.36     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, Top 25% CED, Top 10% BW, 58.51% Cow body weight weaned, 3.23# ADG grass, 4.37# ADG grain, 5.66% IMF, Top 25% Marbling, 14.5 sq. in. RE, Top 21% Tenderness, Top 25% \$G.

# 134 B3R F323 HEIFER SAFE R039

Birth Date: 9-22-2018 Bull \*19393979 Tattoo: F323

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
 B3R Z180 Heifer Safe B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

#B3R M048 Cafd 0125 #CA Future Direction 5321  
 B3R R039 Blackbird M048 N123 B3R 0125-7629 Erica 3179  
 \*15327897 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | -.15  |
| Doc | +18   |
| HP  | +10.7 |
| \$M | +63   |
| \$F | +52   |
| \$G | +34   |
| \$B | +86   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 4            | +7       | -2.4      | +34        | +52       | +49      | +30               | +7          | +17        | +39     | +18 | +026 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 616          | 1074     | 37.50     | 3.60       | 3.90      | 13.7     | .30               | .32         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 47.60    | Grass ADG | 2.89       | RE/cwt    | 1.28     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Twin, Embryo, Top 10% BW, 2.89# ADG grass, Top 25% DMI, Top 25% Claw, Top 25% Angle, Top 25% Milk, Top 25% \$EN.



# 135 B3R F151 ELCTR HFR SF B368

Birth Date: 11-2-2018 Bull \*19390453 Tattoo: F151

|  |  |   |   |
|--|--|---|---|
| B3R Z180 Heifer Safe<br>17521640       | B3R W233 Elector TendTn R310<br>B3R X189 Blackbird T232 T037 | #B3R Tender Ten R065<br>B3R R310 Daisy 0128 0135<br>+B3R Retail Tender T232<br>B3R T037 Blackbird 0097 R264 | DMI -.11<br>Doc +27<br>HP +11.3<br>\$M +64<br>\$F +24<br>\$G +30<br>\$B +53 |
|  | +B3R S067 CdtStkmn M070 8017                                 | #B3R M070 Stockman 9180<br>#B3R 8017 466 Lady 7164<br>#B3R M070 Stockman 9180<br>B3R 8175 3173 Carmen 205   |   |
| B3R B368 Carmen S067 R230<br>*18099957 | #B3R R230 Carmen M070 8175                                   |   |   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +11     | -1.2      | +26  | +36       | +5.0     | +25               | +18         | +8         | +35     | +12 | +0.40 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 528          | 984     | 36.50     | 4.13 | 4.25      | 12.7     | .32               | .34         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★        |         |     |       |
| %CBW         | 60.90   | Grass ADG | 1.54 | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |       |

Top 25% CED, Top 10% BW, 60.9% Cow body weight weaned, 4.13# ADG grain, Top 25% DMI, Top 10% Docility, Top 10% \$EN.



B3R F150 Elctr Hfr Sf B131 - Lot 138

# 136 B3R F321 ELCTR HFR SF B328

Birth Date: 11-22-2018 Bull \*19390578 Tattoo: F321

|  |  |   |   |
|--|--|---|---|
| B3R Z180 Heifer Safe<br>17521640         | B3R W233 Elector TendTn R310<br>B3R X189 Blackbird T232 T037 | #B3R Tender Ten R065<br>B3R R310 Daisy 0128 0135<br>+B3R Retail Tender T232<br>B3R T037 Blackbird 0097 R264 | DMI +.72<br>Doc +37<br>HP +12.8<br>\$M +72<br>\$F +57<br>\$G +36<br>\$B +93 |
|  | *B3R Back To Basics U077                                     | #B3R Tender Ten R065<br>B3R S024 Elise P061 N191<br>#B3R M070 Stockman 9180<br>B3R 1026 616 Blkbird 9194    |   |
| B3R B328 Blackbird U077 S187<br>18099969 | B3R S187 Blackbird M070 1026                                 |   |   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +10     | -2.6      | +47  | +82       | +1.12    | +25               | +1          | +27        | +36     | +34 | +0.12 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 583          | 1044    | 36.50     | 3.62 | 3.49      | 13.6     | .23               | .38         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 61.56   | Grass ADG | 2.37 | RE/cwt    | 1.37     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |       |

Slick Haired, Top 25% CED, Top 10% BW, 61.56% Cow body weight weaned, 2.37# ADG grass, Top 1% Docility, Top 25% Heifer Preg, Top 25% CEM, Top 25% \$M.

# 138 B3R F150 ELCTR HFR SF B131

Birth Date: 10-17-2018 Bull \*19390452 Tattoo: F150

|  |  |   |  |
|--|--|---|--|
| B3R Z180 Heifer Safe<br>17521640         | B3R W233 Elector TendTn R310<br>B3R X189 Blackbird T232 T037 | #B3R Tender Ten R065<br>B3R R310 Daisy 0128 0135<br>+B3R Retail Tender T232<br>B3R T037 Blackbird 0097 R264 | DMI +.46<br>Doc +9<br>HP +14.3<br>\$M +61<br>\$F +29<br>\$G +45<br>\$B +75 |
|  | B3R Real Money X523  | #Gardens Wave<br>B3R R191 Blackcap 9030 1220<br>*B3R Back To Basics U077<br>+B3R X075 Dutchess GARRP 8093   |  |
| B3R B131 Dutchess X523 Z185<br>*18100187 | B3R Z185 Dutchess U077 X075                                  |   |  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +15     | -4.2      | +28  | +52       | +7.5     | +33               | +8          | +11        | +59     | +21 | +0.11 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 568          | 1083    | 37.00     | 4.25 | 4.23      | 14.6     | .28               | .30         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 63.32   | Grass ADG | 2.60 | RE/cwt    | 1.33     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Slick Haired, Top 10% CED, Top 10% BW, 63.32% Cow body weight weaned, 2.6# ADG grass, 4.16# ADG grain, Top 10% Heifer Preg, Top 10% Milk, Top 25% \$EN, 14.6 sq. in. RE, Top 9% Tenderness.

# 137 B3R F193 HEIFER SAFE B151

Birth Date: 10-24-2018 Bull \*19393958 Tattoo: F193

|                                       |  |   |   |
|---------------------------------------|--|---|---|
| B3R Z180 Heifer Safe<br>17521640      | B3R W233 Elector TendTn R310<br>B3R X189 Blackbird T232 T037 | #B3R Tender Ten R065<br>B3R R310 Daisy 0128 0135<br>+B3R Retail Tender T232<br>B3R T037 Blackbird 0097 R264 | DMI -.03<br>Doc +21<br>HP +13.3<br>\$M +71<br>\$F +30<br>\$G +22<br>\$B +53 |
|                                       | *B3R Back To Basics U077                                     | #B3R Tender Ten R065<br>B3R S024 Elise P061 N191<br>#Finks 5522-6148<br>B3R 400 Carla 8727                  |   |
| B3R B151 Carla U077 9175<br>*18105988 | #+B3R9175 5522-6148Carla855                                  |   |   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +9      | -1.9      | +40  | +53       | +9.6     | +32               | +6          | +15        | +0.3    | +31 | -0.15 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 607          | 978     | 39.00     | 2.82 | 3.14      | 11.8     | .18               | .21         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |       |
| %CBW         | 55.43   | Grass ADG | 2.63 | RE/cwt    | 1.20     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |       |

Maternal brother to \$11,500 Bull in 2019 Sale, Slick Haired, Top 25% CED, Top 10% BW, 55.43% Cow body weight weaned, 2.63# ADG grass, Top 25% DMI, Top 25% Heifer Preg, Top 10% Milk, Top 25% \$EN, Top 25% Fat, Top 25% \$M.

# 139 B3R F138 96 TNRD BOY A277

Birth Date: 10-27-2018 Bull \*19390440 Tattoo: F138

|  |   |   |   |
|--|---|---|---|
| B3R Tender Boy C108<br>*18428706         | #Connealy Danny Boy<br>#B3R A257 Blackcap T232 S189 | #Connealy Timeline<br>Energy of Conanga 4851<br>+B3R Retail Tender T232<br>#B3R S189 Blackcap M070 1144 | DMI -.19<br>Doc +32<br>HP +12.1<br>\$M +62<br>\$F +48<br>\$G +38<br>\$B +86 |
|  | *B3R Back To Basics U077                            | #B3R Tender Ten R065<br>B3R S024 Elise P061 N191<br>#Finks 5522-6148<br>B3R Blackbird 2075 P            |   |
| B3R A277 Blackbird U077 N124<br>17779439 | +B3R N124 5522 Blackbird 203                        |   |   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT    |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|--------|
| 6            | -7      | +4.2      | +41  | +62       | +1.21    | +20               | +10         | +15        | +18     | +57 | -0.062 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |        |
| 663          | 1084    | 40.00     | 4.11 | 4.07      | 14.2     | .25               | .28         |            |         |     |        |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |        |
| ★★★★         |         | ★★★★      |      | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |        |
| %CBW         | 63.81   | Grass ADG | 2.23 | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |        |

63.81% Cow body weight weaned, 4.11# ADG grain, Top 25% DMI, Top 25% Scrotal, Top 10% Docility, Top 25% \$EN, 14.6 sq. in. RE, Top 1% Fat.

# 140 B3R F158 96 TNRD BOY W122

Birth Date: 11-9-2018 Bull \*19390459 Tattoo: F158

#Connealy Danny Boy  
B3R Tender Boy C108  
\*18428706 #\*B3R A257 Blackcap T232 S189

#Connealy Timeline  
Energy of Conanga 4851  
+B3R Retail Tender T232  
#B3R S189 Blackcap M070 1144

|     |       |
|-----|-------|
| DMI | +20   |
| Doc | +29   |
| HP  | +14.0 |
| \$M | +52   |
| \$F | +70   |
| \$G | +45   |
| \$B | +115  |

\*B3R S053 GAR Ret Prd N309  
B3R W122 Blackbird S053 S018  
16634528 B3R S018 Blackbird N095 0092

#GAR Retail Product  
#B3R N309 0004 Jilt 0250  
+B3R N095 5522-6148 Finks 203  
B3R 0092 6064 Blkbrd 7682

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | -6      | +4.4      | +50  | +80       | +65      | +10               | +8          | +24        | +39     | +56 | -.032 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 527          | 981     | 34.00     | 4.11 | 4.23      | 12.6     | .20               | .23         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★★★      |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 44.14   | Grass ADG | 2.17 | RE/cwt    | 1.36     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |       |

Slick Haired, 4.11# ADG grain, Top 10% Docility, Top 25% Heifer Preg, Top 25% \$EN, Top 10% Fat.



B3R F234 96 TnrD Boy Z318 - Lot 142



B3R F176 TnrD Boy Z198 - Lot 141

# 142 B3R F234 96 TNRD BOY Z318

Birth Date: 10-27-2018 Bull \*19390496 Tattoo: F234

#Connealy Danny Boy  
B3R Tender Boy C108  
\*18428706 #\*B3R A257 Blackcap T232 S189

#Connealy Timeline  
Energy of Conanga 4851  
+B3R Retail Tender T232  
#B3R S189 Blackcap M070 1144

|     |       |
|-----|-------|
| DMI | -.18  |
| Doc | +23   |
| HP  | +15.2 |
| \$M | +57   |
| \$F | +58   |
| \$G | +37   |
| \$B | +95   |

B3R X183 Elector T299 T248  
B3R Z318 Blackbird X183 U095  
\*17522442 \*B3R U095 Blackbird R303 R141

B3R Prime Wave T299  
B3R T248 KEP Miss M070 8123  
B3R R303 Bando 1147 0014  
+B3R R141 Blackbrd RDAm 203

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +6      | -1        | +38  | +67       | +39      | +18               | +2          | +14        | +24     | +51 | -.030 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 597          | 1088    | 37.50     | 4.15 | 3.78      | 14.5     | .32               | .27         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 51.47   | Grass ADG | 2.66 | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Slick Haired, Top 25% BW, 2.66# ADG grass, 4.15# ADG grain, Top 25% DMI, Top 25% Docility, Top 10% Heifer Preg, Top 10% CEM, 14.5 sq. in. RE, Top 10% Fat.

# 141 B3R F176 TNRD BOY Z198

Birth Date: 11-4-2018 Bull \*19393941 Tattoo: F176

#Connealy Danny Boy  
B3R Tender Boy C108  
\*18428706 #\*B3R A257 Blackcap T232 S189

#Connealy Timeline  
Energy of Conanga 4851  
+B3R Retail Tender T232  
#B3R S189 Blackcap M070 1144

|     |       |
|-----|-------|
| DMI | +54   |
| Doc | +23   |
| HP  | +11.1 |
| \$M | +23   |
| \$F | +53   |
| \$G | +50   |
| \$B | +103  |

B3R Prime Wave T299  
B3R Z198 Blackbird T299 W267  
17521657 B3R W267 Blackbird M070 P317

#Gardens Wave  
B3R R060 Pride 0004 N295  
#B3R M070 Stockman 9180  
B3R P317 0004 Blackbird 1026

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | -4      | +3.5      | +37  | +69       | +1.11    | +12               | -4          | +23        | +51     | +51 | -.035 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 646          | 1128    | 39.50     | 4.21 | 4.18      | 13.9     | .28               | .34         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★           |         | ★★★★★     |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 58.30   | Grass ADG | 2.51 | RE/cwt    | 1.23     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

58.3% Cow body weight weaned, 2.51# ADG grass, 4.21# ADG grain, Top 25% Docility, Top 25% Fat.

# 143 B3R F142 96 TNRD BOY Y139

Birth Date: 10-26-2018 Bull \*19390444 Tattoo: F142

#Connealy Danny Boy  
B3R Tender Boy C108  
\*18428706 #\*B3R A257 Blackcap T232 S189

#Connealy Timeline  
Energy of Conanga 4851  
+B3R Retail Tender T232  
#B3R S189 Blackcap M070 1144

|     |       |
|-----|-------|
| DMI | -.15  |
| Doc | +8    |
| HP  | +15.4 |
| \$M | +44   |
| \$F | +31   |
| \$G | +44   |
| \$B | +74   |

+B3R N117 Rock D AM 203  
B3R Y139 Belle N117 8092  
\*17224559 B3R 8092 5029 Blackbird 4004

#Rockn D Ambush 1531  
B3R Blackbird 2075 P  
B3R 1111 Traveler 5202  
B3R M1 Blackbird 4203

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +1      | -3        | +29  | +44       | +94      | +9                | +19         | +1         | +46     | +37 | -.012 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 517          | 875     | 36.00     | 3.58 | 4.78      | 12.0     | .21               | .30         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★        |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 55.14   | Grass ADG | 1.60 | RE/cwt    | 1.36     | Est. Sale Day Wt. | 1050        | Base Price | \$2,750 |     |       |

Two maternal sisters in B3R Herd, Top 25% BW, 55.14% Cow body weight weaned, Top 25% DMI, Top 25% Claw, Top 10% Heifer Preg, Top 1% \$EN, Top 25% Fat.

# 144 B3R F236 96 TNRD BOY X189

Birth Date: 11-1-2018 Bull 19390498 Tattoo: F236

#Connealy Danny Boy #Connealy Timeline  
**B3R Tender Boy C108** Energy of Conanga 4851  
 \*18428706 #\*B3R A257 Blackcap T232 S189 +B3R Retail Tender T232  
 #B3R S189 Blackcap M070 1144  
 +B3R Retail Tender T232 #GAR Retail Product  
**B3R X189 Blackbird T232 T037** #B3R 8017 466 Lady 7164  
 16909302 B3R T037 Blackbird 0097 R264 #+SAF Connection  
 #B3R R264 Blackbrd 0004 N219

|     |       |
|-----|-------|
| DMI | +77   |
| Doc | +20   |
| HP  | +14.6 |
| \$M | +47   |
| \$F | +68   |
| \$G | +53   |
| \$B | +121  |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 6            | +4       | +3.0      | +50        | +87       | +99      | +18               | -14         | +33        | +62     | +44 | -.022 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 603          | 1089     | 37.00     | 4.01       | 4.08      | 14.6     | .20               | .23         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 55.52    | Grass ADG | 1.89       | RE/cwt    | 1.35     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

Targeting the Brand, maternal brother to B3R Herd Bull, Heifer Safe, 55.52% Cow body weight weaned, 4.01# ADG grain, Top 10% Heifer Preg, 14.6 sq. in. RE, Top 25% Fat.

Bradley 3 Ranch Ltd.

# 147 B3R F129 BNDO MSTR DSGN X266

Birth Date: 10-28-2018 Bull 19390431 Tattoo: F129

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 +B3R Added Efficiency T222 #+OCC Emblazon 854E  
**B3R X266 Carla T222 S229** #B3R 7079 270 Blackcap 852  
 16909374 #B3R S229 Carla M070 0080 #B3R M070 Stockman 9180  
 +B3R 0080 Carla 6148-855

|     |       |
|-----|-------|
| DMI | +31   |
| Doc | +22   |
| HP  | +12.0 |
| \$M | +48   |
| \$F | +43   |
| \$G | +43   |
| \$B | +86   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 18           | +18      | -4.2      | +31        | +58       | +79      | +9                | +20         | +12        | +72     | +03 | +068 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 568          | 1010     | 37.50     | 4.11       | 4.09      | 12.2     | .32               | .36         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 55.42    | Grass ADG | 2.46       | RE/cwt    | 1.20     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |      |

Maternal brother to \$9,000 Bull in 2019 Sale, Slick Haired, Top 1% CED, Top 1% BW, 55.42% Cow body weight weaned, 2.46# ADG grass, 4.11# ADG grain, Top 25% Docility, Top 10% CEM, Top 1% \$EN.

Bradley 3 Ranch Ltd.

# 145 B3R F195 MASTER DESIGN W236

Birth Date: 11-25-2018 Bull 19393960 Tattoo: F195

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 B3R S192 Rito 0128 1043 B3R 0128 Rito 3091 4004  
**B3R W236 Lady S192 N065** #B3R 1043 616 Blkbrd 9128  
 16634471 B3R N065 854E Lady 1258 #+OCC Emblazon 854E  
 B3R 1258 6064 Lady 7182

|     |       |
|-----|-------|
| DMI | +38   |
| Doc | +26   |
| HP  | +14.9 |
| \$M | +49   |
| \$F | +52   |
| \$G | +35   |
| \$B | +86   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|------|
| 18           | +11      | -1.6      | +40        | +70       | +1.07    | +9                | +10         | +15        | +56     | -.03 | +068 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |      |
| 561          | 1044     | 39.00     | 4.36       | 4.35      | 12.6     | .41               | .43         |            |         |      |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |      |      |
| %CBW         | 48.03    | Grass ADG | 2.94       | RE/cwt    | 1.28     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |      |

Top 25% CED, Top 10% BW, 2.94# ADG grass, 4.36# ADG grain, Top 10% Docility, Top 10% Heifer Preg, Top 25% \$EN.

Bradley 3 Ranch Ltd.



B3R F201 Master Design Y082 - Lot 148

# 146 B3R F135 BNDO MSTR DSGN A185

Birth Date: 10-19-2018 Bull \*19390437 Tattoo: F135

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 B3R Real Money X523 #Gardens Wave  
**B3R A185 Carla X523 T121** B3R R191 Blackcap 9030 1220  
 17779491 B3R T121 Carla P197 0084 B3R P197 1147 Bando 9017  
 +B3R 0084 Carla 6148-855

|     |       |
|-----|-------|
| DMI | +13   |
| Doc | +19   |
| HP  | +14.4 |
| \$M | +59   |
| \$F | +10   |
| \$G | +42   |
| \$B | +52   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|------|
| 18           | +15      | -3.8      | +22        | +41       | +84      | +16               | +21         | -7         | +86     | -.33 | +104 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |      |
| 506          | 964      | 37.50     | 4.19       | 5.09      | 11.5     | .50               | .46         |            |         |      |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |      |      |
| %CBW         | 50.05    | Grass ADG | 2.09       | RE/cwt    | 1.13     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |      |

Two maternal sisters in B3R Herd, Top 10% CED, Top 1% BW, 4.19# ADG grain, Top 10% Heifer Preg, Top 25% CEM, Top 1% \$EN, 5.09% IMF, Top 25% Marbling.

Bradley 3 Ranch Ltd.

# 148 B3R F201 MASTER DESIGN Y082

Birth Date: 10-21-2018 Bull \*19393966 Tattoo: F201

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 B3R T079 Retail Product N278 #GAR Retail Product  
**B3R Y082 Queen T079 S185** #B3R N278 0004 Erica 0061  
 17224546 B3R S185 Queen 0128 0014 B3R 0128 Rito 3091 4004  
 #B3R 0014-3173 Queen 8212

|     |       |
|-----|-------|
| DMI | +82   |
| Doc | +26   |
| HP  | +13.6 |
| \$M | +62   |
| \$F | +15   |
| \$G | +40   |
| \$B | +55   |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|------|
| 18           | +11      | -2.8      | +34        | +65       | +1.73    | +16               | +15         | -1         | +98     | -.53 | +146 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |      |
| 550          | 1027     | 41.00     | 4.11       | 4.74      | 13.1     | .71               | .75         |            |         |      |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |      |      |
| %CBW         | 47.91    | Grass ADG | 1.94       | RE/cwt    | 1.18     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |      |

Slick Haired, Top 25% CED, Top 10% BW, 4.11# ADG grain, Top 10% Scrotal, Top 10% Docility, Top 25% Heifer Preg, Top 25% CEM, Top 10% \$EN, Top 25% Marbling.

Bradley 3 Ranch Ltd.



# 149 B3R F230 BNDO MSTR DSGN A116

Birth Date: 11-30-2018 Bull \*19390492 Tattoo: F230

B3R Grass Master Z187 B3R Western Swing W446  
 B3R Master Design C215 B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

B3R A116 Carla S053 9175 #GAR Retail Product  
 \*17779413 #+B3R9175 5522-6148Carla855 #B3R N309 0004 Jilt 0250  
 #Finks 5522-6148  
 B3R 400 Carla 8727

|     |       |
|-----|-------|
| DMI | +7.3  |
| Doc | +19   |
| HP  | +14.9 |
| \$M | +63   |
| \$F | +35   |
| \$G | +46   |
| \$B | +81   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 18           | +12       | -2.0    | +40        | +64       | -.02              | +12         | +18         | +19     | +7.3 | +22 | +0.68 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 589          | 981       | 33.00   | 3.33       | 4.54      | 13.7              | .34         | .39         |         |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass   |                   |             |             |         |      |     |       |
| ★★★★         | ★★★★      | ★★★     | ★★★★       | ★★★★      |                   |             |             |         |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.40       | 1.46      | Est. Sale Day Wl. | 1075        | Base Price  | \$2,750 |      |     |       |

Targeting the Brand, Top 10% CED, Top 10% BW, 55.57% Cow body weight weaned, Top 10% Heifer Preg, Top 10% CEM, 1% \$EN.

# 152 B3R F172 MSTR DSGN A055

Birth Date: 11-10-2018 Bull \*19393939 Tattoo: F172

B3R Grass Master Z187 B3R Western Swing W446  
 B3R Master Design C215 B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

B3R A055 Carla Y248 Y185 #GAR Retail Product  
 \*17789553 B3R Y185 Carla T232 W141 #B3R U035 Queen N193 S234  
 +B3R Retail Tender T232  
 B3R W141 Carla S053 S229

|     |       |
|-----|-------|
| DMI | +0.9  |
| Doc | +28   |
| HP  | +11.2 |
| \$M | +48   |
| \$F | +34   |
| \$G | +62   |
| \$B | +96   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB  | RE  | FAT   |
|--------------|-----------|---------|------------|-----------|-------------------|-------------|-------------|---------|-------|-----|-------|
| 18           | +12       | -2.6    | +27        | +45       | +3.7              | +14         | +18         | +7      | +1.25 | -26 | +1.01 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |       |     |       |
| 507          | 1000      | 37.00   | 3.39       | 6.93      | 12.3              | .53         | .48         |         |       |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass   |                   |             |             |         |       |     |       |
| ★★★★         | ★★★★      | ★★★★    | ★★★★       | ★★★★      |                   |             |             |         |       |     |       |
| %CBW         | Grass ADG | RE/cwt  | 2.60       | 1.21      | Est. Sale Day Wl. | 1175        | Base Price  | \$2,750 |       |     |       |

Targeting the Brand Bull with two maternal sisters in B3R Herd, Slick Haired, Top 10% CED, Top 10% BW, 2.6# ADG grass, Top 25% DMI, Top 10% Docility, Top 25% CEM, Top 10% \$EN, 6.93% IMF, Top 10% Marbling, Top 25% \$G.

# 150 B3R F235 BNDO MSTR DSGN W082

Birth Date: 11-10-2018 Bull 19390497 Tattoo: F235

B3R Grass Master Z187 B3R Western Swing W446  
 B3R Master Design C215 B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

+B3R N117 Rock D AM 203 #Rockn D Ambush 1531  
 B3R W082 Lady N117 T175 B3R Blackbird 2075 P  
 16634374 B3R T175 Lady 1147 P051 #B3R 1147 8100 Bando 8092  
 B3R P051 Volunteer Lady M195

|     |       |
|-----|-------|
| DMI | +30   |
| Doc | +28   |
| HP  | +13.0 |
| \$M | +54   |
| \$F | +19   |
| \$G | +42   |
| \$B | +61   |

| PEN#         | CED       | BEPD    | WEPD       | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE  | FAT   |
|--------------|-----------|---------|------------|-----------|-------------------|-------------|-------------|---------|------|-----|-------|
| 18           | +10       | -1.6    | +29        | +48       | +1.10             | +12         | +20         | +0      | +6.4 | +16 | +0.58 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |     |       |
| 546          | 908       | 36.50   | 2.96       | 3.95      | 13.4              | .25         | .32         |         |      |     |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass   |                   |             |             |         |      |     |       |
| ★★★★         | ★★★★      | ★★      | ★★★★       | ★★★       |                   |             |             |         |      |     |       |
| %CBW         | Grass ADG | RE/cwt  | 1.60       | 1.50      | Est. Sale Day Wl. | 1050        | Base Price  | \$2,750 |      |     |       |

Slick Haired, Top 25% CEM, Top 10% BW, Top 10% Docility, Top 25% Heifer Preg, Top 10% CEM, Top 1% \$EN.



B3R F589 B438 Y78 HR - Lot 153

# 151 B3R F417 MASTER DESIGN Y210

Birth Date: 10-25-2018 Bull \*19393983 Tattoo: F417

B3R Grass Master Z187 B3R Western Swing W446  
 B3R Master Design C215 B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

B/R New Design 323-8212 #B/R New Design 323  
 B3R Y210 Lady 8212 W236 B/R Eisa Trojan Erica 518  
 17229407 B3R W236 Lady S192 N065 B3R S192 Rito 0128 1043  
 B3R N065 854E Lady 1258

|     |      |
|-----|------|
| DMI | +38  |
| Doc | +24  |
| HP  | +9.0 |
| \$M | +49  |
| \$F | +35  |
| \$G | +67  |
| \$B | +102 |

| PEN#         | CED       | BEPD    | WEPD       | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB  | RE | FAT   |
|--------------|-----------|---------|------------|-----------|-------------------|-------------|-------------|---------|-------|----|-------|
| 18           | +17       | -5.3    | +26        | +52       | +7.5              | +14         | +19         | +9      | +1.24 | +0 | +0.78 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |       |    |       |
| 586          | 984       | 37.50   | 3.27       | 6.01      | 12.8              | .32         | .32         |         |       |    |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass   |                   |             |             |         |       |    |       |
| ★★★★         | ★★★★      | ★★★     | ★★★★       | ★★★★      |                   |             |             |         |       |    |       |
| %CBW         | Grass ADG | RE/cwt  | 2.11       | 1.28      | Est. Sale Day Wl. | 1175        | Base Price  | \$2,750 |       |    |       |

Targeting the Brand Bull with two maternal sisters in B3R Herd, Slick Haired, Top 1% CED, Top 1% BW, 56.89% Cow body weight weaned, Top 25% Docility, Top 10% CEM, Top 10% \$EN, 6.01% IMF, Top 10% Marbling, Top 10% \$G.

# 153 B3R F589 B438 Y78 HR [ OHF ]

Birth Date: 9-30-2018 Bull 19379097 Tattoo: F589

\*B3R Pioneer Wave Y409 #SAV Pioneer 7301  
 B3R B438 Pionr Wve X41 HR HR T424 R026 GW  
 \*18177763 \*HR X41 U008 U408 +B3R U008 96 B Franchise 7079  
 HR U408 T10 R073

#Gardens Wave #Gardens Highmark  
 HR Y78 U236 Wave Green Garden Lady 6255 S2  
 17236432 B3R U236 Blackbird 0128 1140 B3R 0128 Rito 3091 4004  
 #B3R 1140 944 Blkbird 8168

|     |       |
|-----|-------|
| DMI | +58   |
| Doc | +28   |
| HP  | +12.8 |
| \$M | +49   |
| \$F | +83   |
| \$G | +59   |
| \$B | +143  |

| PEN#         | CED       | BEPD    | WEPD       | YEPD      | SCR               | MILK        | \$EN        | CW      | MARB | RE   | FAT   |
|--------------|-----------|---------|------------|-----------|-------------------|-------------|-------------|---------|------|------|-------|
| 3            | +4        | +1.6    | +48        | +86       | +9.7              | +17         | -4          | +39     | +8.2 | +5.3 | +0.26 |
| Adj. WW      | Adj. YW   | Act. SC | ADG        | Act. %IMF | Act. REA          | Act. RibFat | Act. RmpFat |         |      |      |       |
| 601          | 993       | 39.00   | 3.83       | 5.06      | 13.6              | .32         | .30         |         |      |      |       |
| Calving Ease | Maternal  | Growth  | Efficiency | Carcass   |                   |             |             |         |      |      |       |
| ★★           | ★★★★      | ★★★★    | ★★★★       | ★★★★      |                   |             |             |         |      |      |       |
| %CBW         | Grass ADG | RE/cwt  | 1.49       | 1.26      | Est. Sale Day Wl. | 1250        | Base Price  | \$2,750 |      |      |       |

Targeting the Brand, Top 10% Docility, Top 25% Heifer Preg, 5.06% IMF, Top 25% Marbling, Top 25% \$G, Top 25% \$B, Top 25% \$C.



**B3R F256 Rito Z151 C089 - Lot 154**

# 156 B3R F096 Rito Z151 C287

Birth Date: 11-17-2018 Bull \*19390401 Tattoo: F096

|                              |                           |                              |  |     |       |
|------------------------------|---------------------------|------------------------------|--|-----|-------|
| +*Three Trees Double Design  |                           | #*GAR Predestined            |  | DMI | +56   |
| B3R Z151 Rito 3TDD X325      |                           | +Rita 4L1 of 2536 208        |  | Doc | +27   |
| 17521621                     | B3R X325 Carmen S192 1098 | B3R S192 Rito 0128 1043      |  | HP  | +11.6 |
|                              |                           | B3R 1098 9030 Carmen 7089    |  | \$M | +42   |
| B3R W233 Elector TendTn R310 |                           | #B3R Tender Ten R065         |  | \$F | +58   |
| B3R C287 Blackbird W233 T150 |                           | B3R R310 Daisy 0128 0135     |  | \$G | +41   |
| 18429196                     | B3R T150 Blkbrd 1147 P317 | #B3R 1147 8100 Bando 8092    |  | \$B | +99   |
|                              |                           | B3R P317 0004 Blackbird 1026 |  |     |       |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +6      | -5        | +41  | +77       | +39      | +16               | -6          | +19        | +56     | +20 | +034 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 527          | 954     | 36.00     | 3.48 | 4.98      | 12.7     | .32               | .34         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★          |         | ★★★       |      | ★★        |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 56.30   | Grass ADG | 2.23 | RE/cwt    | 1.40     | Est. Sale Day Wt. | 1075        | Base Price | \$2,750 |     |      |

Slick Haired, Top 25% BW, 56.3% Cow body weight weaned, Top 10% Docility.

# 154 B3R F256 Rito Z151 C089

Birth Date: 10-16-2018 Bull \*19390518 Tattoo: F256

|                             |                             |                             |  |     |       |
|-----------------------------|-----------------------------|-----------------------------|--|-----|-------|
| +*Three Trees Double Design |                             | #*GAR Predestined           |  | DMI | +98   |
| B3R Z151 Rito 3TDD X325     |                             | +Rita 4L1 of 2536 208       |  | Doc | +25   |
| 17521621                    | B3R X325 Carmen S192 1098   | B3R S192 Rito 0128 1043     |  | HP  | +12.4 |
|                             |                             | B3R 1098 9030 Carmen 7089   |  | \$M | +45   |
| B3R W242 Stkmn M070 P196    |                             | #B3R M070 Stockman 9180     |  | \$F | +32   |
| B3R C089 Blackcap W242 U115 |                             | B3R P196 1147 Erica 8093    |  | \$G | +53   |
| *18427199                   | B3R U115 Blackcap N117 R035 | +B3R N117 Rock D AM 203     |  | \$B | +85   |
|                             |                             | B3R R035 Blackcap 0004 N332 |  |     |       |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +2      | +1.2      | +52  | +85       | +82      | +12               | -11         | +15        | +65     | +55 | +011 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 585          | 1159    | 38.00     | 4.92 | 4.14      | 14.0     | .60               | .31         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★           |         | ★★★★      |      | ★★★★★     |          | ★★★               |             | ★★★★★      |         |     |      |
| %CBW         | 56.85   | Grass ADG | 2.66 | RE/cwt    | 1.17     | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, 56.85% Cow body weight weaned, 2.66# ADG grass, 1217# YW, 4.92# ADG grain, Top 10% Docility, Top 25% Claw, Top 10% Angle, 14.0 sq. in. RE.

# 157 B3R F260 Rito Z151 C216

Birth Date: 10-19-2018 Bull \*19390522 Tattoo: F260

|                             |                           |                           |  |     |       |
|-----------------------------|---------------------------|---------------------------|--|-----|-------|
| +*Three Trees Double Design |                           | #*GAR Predestined         |  | DMI | +1.43 |
| B3R Z151 Rito 3TDD X325     |                           | +Rita 4L1 of 2536 208     |  | Doc | +24   |
| 17521621                    | B3R X325 Carmen S192 1098 | B3R S192 Rito 0128 1043   |  | HP  | +13.1 |
|                             |                           | B3R 1098 9030 Carmen 7089 |  | \$M | +67   |
| B3R Grass Master Z187       |                           | #B3R Western Swing W446   |  | \$F | +44   |
| B3R C216 Lady Z187 Z079     |                           | B3R X194 Carla S053 T121  |  | \$G | +85   |
| *18427301                   | #B3R Z079 Lady W118 T053  | B3R W118 96 T146 S170     |  | \$B | +129  |
|                             |                           | #B3R T053 Lady 0097 R214  |  |     |       |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +5      | +3        | +53  | +97       | +217     | +20               | -2          | +24        | +1.37   | +43 | +020 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 587          | 1025    | 42.00     | 3.27 | 5.36      | 13.3     | .29               | .29         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★★     |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |      |
| %CBW         | 57.38   | Grass ADG | 2.57 | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |      |

Look here! Targeting the Brand, Slick Haired, 57.38% Cow body weight weaned, 2.57# ADG grass, Top 10% Scrotal, Top 25% Docility, Top 25% CEM, 5.36% IMF, Top 10% Marbling, Top 10% \$G, Top 25% \$C.

# 155 B3R F289 Rito Z151 C054

Birth Date: 11-6-2018 Bull \*19390547 Tattoo: F289

|                             |                           |                             |  |     |       |
|-----------------------------|---------------------------|-----------------------------|--|-----|-------|
| +*Three Trees Double Design |                           | #*GAR Predestined           |  | DMI | +70   |
| B3R Z151 Rito 3TDD X325     |                           | +Rita 4L1 of 2536 208       |  | Doc | +30   |
| 17521621                    | B3R X325 Carmen S192 1098 | B3R S192 Rito 0128 1043     |  | HP  | +11.7 |
|                             |                           | B3R 1098 9030 Carmen 7089   |  | \$M | +60   |
| B3R Real Money X523         |                           | #Gardens Wave               |  | \$F | +40   |
| B3R C054 Lass X523 1121     |                           | B3R R191 Blackcap 9030 1220 |  | \$G | +49   |
| 18427172                    | PAR Lass Dash 1121        | #*Sitz Dash 10277           |  | \$B | +89   |
|                             |                           | PAR3 Lass Design 1521       |  |     |       |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | +4      | +6        | +35  | +63       | +1.45    | +24               | +4          | +17        | +81     | +31 | +095 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 541          | 944     | 35.50     | 3.48 | 4.58      | 13.0     | .36               | .36         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★★     |      | ★★        |          | ★★★★★             |             | ★★★★★      |         |     |      |
| %CBW         | 63.72   | Grass ADG | 1.86 | RE/cwt    | 1.44     | Est. Sale Day Wt. | 1075        | Base Price | \$2,750 |     |      |

Targeting the Brand, 63.72% Cow body weight weaned, Top 25% Scrotal, Top 10% Docility, Top 25% Claw, Top 25% Marbling.

# 158 B3R F278 Rito Z151 C137

Birth Date: 11-10-2018 Bull \*19390540 Tattoo: F278

|                             |                           |                            |  |     |       |
|-----------------------------|---------------------------|----------------------------|--|-----|-------|
| +*Three Trees Double Design |                           | #*GAR Predestined          |  | DMI | +65   |
| B3R Z151 Rito 3TDD X325     |                           | +Rita 4L1 of 2536 208      |  | Doc | +28   |
| 17521621                    | B3R X325 Carmen S192 1098 | B3R S192 Rito 0128 1043    |  | HP  | +10.2 |
|                             |                           | B3R 1098 9030 Carmen 7089  |  | \$M | +52   |
| SF Turtlerock RFI W124      |                           | #SF In Focus 026T          |  | \$F | +33   |
| B3R C137 Carmen W124 A243   |                           | #SF Turtlerock Beauty U102 |  | \$G | +56   |
| *18428771                   | B3R A243 Carmen W242 T276 | B3R W242 Stkmn M070 P196   |  | \$B | +89   |
|                             |                           | B3R T276 Carmen 0004 9187  |  |     |       |

Bradley 3 Ranch, Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 8            | -1      | -2        | +42  | +69       | +1.14    | +28               | -7          | +17        | +70     | +28 | -028 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 562          | 984     | 36.50     | 3.58 | 4.02      | 11.8     | .25               | .30         |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★           |         | ★★★★      |      | ★★★★      |          | ★★★               |             | ★★★★       |         |     |      |
| %CBW         | 56.14   | Grass ADG | 2.06 | RE/cwt    | 1.22     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Targeting the Brand, Top 25% BW, 56.14% Cow body weight weaned, Top 25% Scrotal, Top 10% Docility, Top 25% Claw, Top 25% Milk, Top 10% Fat.



**B3R F294 Elector W233 S040 - Lot 159**

**161 B3R F224 STKMN WV RSNQ Z097**

Birth Date: 11-9-2018 Bull \*19390486 Tattoo: F224

B3R W414 Wave A272 R242 HR #Gardens Wave  
 B3R R242 Erica M070 0047  
 B3R N134 9174 Fink 8010  
 B3R 9057 7095 Blackbird7120

B3R Prime Wave T299 #Gardens Wave  
 B3R R060 Pride 0004 N295  
 #B3R 1147 8100 Bando 8092  
 B3R M021 9193 Blkcap 0242

|     |       |
|-----|-------|
| DMI | -32   |
| Doc | +15   |
| HP  | +13.4 |
| \$M | +56   |
| \$F | +43   |
| \$G | +46   |
| \$B | +88   |

|              |          |           |            |           |          |                   |             |            |         |     |      |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
| 9            | +6       | -1.1      | +25        | +39       | -01      | +20               | +16         | +8         | +54     | +49 | +019 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 566          | 958      | 34.00     | 3.19       | 3.67      | 16.1     | .27               | .30         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 55.33    | Grass ADG | 2.11       | RE/cwt    | 1.75     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Maternal brother to \$9,000 Bull in 2018 Sale, Top 10% BW, 55.33% Cow body weight weaned, Top 10% DMI, Top 25% Heifer Preg, Top 10% \$EN, 16.1 sq. in. RE, 1.75 RE/cwt.

**162 B3R F166 STKMN WV RSNQ X296**

Birth Date: 11-10-2018 Bull 19390467 Tattoo: F166

B3R W414 Wave A272 R242 HR #Gardens Wave  
 B3R R242 Erica M070 0047  
 B3R N134 9174 Fink 8010  
 B3R 9057 7095 Blackbird7120

+B3R Balanced Traits T216 +B3R N117 Rock D AM 203  
 #B3R 7079 270 Blackcap 852  
 #B3R N117 Rock D AM 203  
 +B3R P133 Emblazn Emilia 3179

|     |       |
|-----|-------|
| DMI | +22   |
| Doc | +20   |
| HP  | +10.5 |
| \$M | +64   |
| \$F | +48   |
| \$G | +52   |
| \$B | +100  |

|              |          |           |            |           |          |                   |             |            |         |     |      |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
| 9            | +4       | +2.1      | +44        | +66       | +1.08    | +16               | +15         | +21        | +69     | +40 | +023 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 583          | 969      | 38.00     | 3.38       | 4.46      | 13.1     | .20               | .30         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★           | ★★★★★    | ★★        | ★★★        | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 48.26    | Grass ADG | 1.80       | RE/cwt    | 1.36     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |     |      |

Targeting the Brand, Slick Haired, Top 10% CEM, Top 10% \$EN.

**163 B3R F393 STKMN WV RSNQ U066**

Birth Date: 11-6-2018 Bull 19390641 Tattoo: F393

B3R W414 Wave A272 R242 HR #Gardens Wave  
 B3R R242 Erica M070 0047  
 B3R N134 9174 Fink 8010  
 B3R 9057 7095 Blackbird7120

\*B3R N193 854E Emblazon 9180 #+OCC Emblazon 854E  
 #B3R 9180 270 Queen 114  
 B3R P060 Volunteer M037  
 B3R N159 9193 Blackcap 9011

|     |       |
|-----|-------|
| DMI | +10   |
| Doc | +32   |
| HP  | +10.4 |
| \$M | +55   |
| \$F | +65   |
| \$G | +34   |
| \$B | +100  |

|              |          |           |            |           |          |                   |             |            |         |     |      |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
| 9            | -6       | +2.9      | +31        | +60       | +1.17    | +26               | +13         | +26        | +41     | +21 | +032 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 679          | 1034     | 36.00     | 2.94       | 3.40      | 11.3     | .14               | .20         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★       |          |                   |             |            |         |     |      |
| %CBW         | 61.62    | Grass ADG | 1.91       | RE/cwt    | 1.15     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |      |

Two maternal sisters in B3R Herd, Slick Haired, 61.62% Cow body weight weaned, Top 25% DMI, Top 25% Scrotal, Top 10% Docility, \$EN Top 10%.

**159 B3R F294 ELECTOR W233 S040**

Birth Date: 9-30-2018 Bull \*19390552 Tattoo: F294

#B3R Tender Ten R065 B3R 0004 Electra 8082-8017  
 +B3R N127 5522 Blackbird 203  
 B3R W233 Elector TendTn R310 B3R 0128 Rito 3091 4004  
 B3R R310 Daisy 0128 0135 B3R 0135-270 Daisy 4010

#GAR Retail Product #GAR Precision 1680  
 B3R S040 Blkbrd GARRP N123 +GAR Ext 4927  
 \*15692042 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |      |
|-----|------|
| DMI | +32  |
| Doc | +28  |
| HP  | +9.8 |
| \$M | +44  |
| \$F | +77  |
| \$G | +22  |
| \$B | +100 |

|              |          |           |            |           |          |                   |             |            |         |     |      |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
| 5            | +10      | -1.2      | +42        | +74       | +0.94    | +17               | -2          | +31        | +18     | +12 | +029 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 526          | 1017     | 37.00     | 3.94       | 4.05      | 15.1     | .28               | .38         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★★        | ★★★★     | ★★★★      | ★★★★       | ★★★       |          |                   |             |            |         |     |      |
| %CBW         | 45.69    | Grass ADG | 2.17       | RE/cwt    | 1.38     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Full Sib to Lot 160. Slick Haired, Top 25% CED, Top 10% BW, Top 10% Docility, 15.1 sq. in. RE.

**160 B3R F315 ELECTOR W233 S040**

Birth Date: 10-2-2018 Bull \*19390572 Tattoo: F315

#B3R Tender Ten R065 B3R 0004 Electra 8082-8017  
 +B3R N127 5522 Blackbird 203  
 B3R W233 Elector TendTn R310 B3R 0128 Rito 3091 4004  
 B3R R310 Daisy 0128 0135 B3R 0135-270 Daisy 4010

#GAR Retail Product #GAR Precision 1680  
 B3R S040 Blkbrd GARRP N123 +GAR Ext 4927  
 \*15692042 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +23   |
| Doc | +17   |
| HP  | +10.1 |
| \$M | +51   |
| \$F | +48   |
| \$G | +20   |
| \$B | +67   |

|              |          |           |            |           |          |                   |             |            |         |     |      |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
| 5            | +13      | -2.3      | +34        | +55       | +1.47    | +21               | +10         | +21        | +24     | -05 | +063 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 587          | 1029     | 39.00     | 3.89       | 4.03      | 14.1     | .37               | .43         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★★        | ★★★★★    | ★★★★      | ★★★★       | ★★★       |          |                   |             |            |         |     |      |
| %CBW         | 48.17    | Grass ADG | 2.43       | RE/cwt    | 1.29     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Full Sib to Lot 159, Slick Haired, Top 10% CED, Top 10% BW, 2.43# ADG grass, Top 25% Scrotal, Top 25% Angle, Top 10% \$EN, 14.1 sq. in. RE, Top 4% Tenderness.





**B3R F209 Wave Rising A043 - Lot 164**



**B3R F084 Rito RI Mny W312 - Lot 166**

**164 B3R F209 WAVE RISING A043**

Birth Date: 11-4-2018 Bull \*19393974 Tattoo: F209

|                                       |                              |     |       |
|---------------------------------------|------------------------------|-----|-------|
| B3R W414 Wave A272 R242 HR            | #Gardens Wave                | DMI | +69   |
| <b>B3R Wave Rising C474</b>           | B3R R242 Erica M070 0047     | Doc | +24   |
| 18451072 B3R U196 Blackbird N134 9057 | B3R N134 9174 Fink 8010      | HP  | +12.1 |
|                                       | B3R 9057 7095 Blackbird7120  | \$M | +73   |
|                                       | B3R W118 96 T146 S170        | \$F | +41   |
| <b>B3R A043 KEP Miss W118 U123</b>    | B3R Carcass Franchise T146   | \$G | +47   |
| 17779523 B3R U123 KEP Miss R303 R061  | #B3R S170 Erica N117 P302    | \$B | +88   |
|                                       | B3R R303 Bando 1147 0014     |     |       |
|                                       | #B3R R061 KEP Miss M048 N261 |     |       |

|              |          |           |            |           |          |                   |             |            |         |     |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| PEN#         | CED      | BE PD     | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
| 9            | +1       | +2.3      | +48        | +80       | +1.39    | +26               | +5          | +21        | +64     | +26 | +0.21 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 621          | 1088     | 40.00     | 3.37       | 4.36      | 13.1     | .30               | .30         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★           | ★★★★★    | ★★★★      | ★★★        | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 63.50    | Grass ADG | 2.40       | RE/cwt    | 1.21     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

Targeting the Brand, 63.5% Cow body weight weaned, 2.4# ADG grass, Top 25% Scrotal, Top 25% Docility, Top 10% Angle, Top 25% Heifer Preg, Top 25% \$M.

Bradley 3 Ranch, Ltd.

**166 B3R F084 RITO RL MNY W312**

Birth Date: 11-5-2018 Bull 19390389 Tattoo: F084

|   |                           |     |      |
|---|---------------------------|-----|------|
| #Gardens Wave                           | #Gardens Highmark         | DMI | +36  |
| <b>B3R Real Money X523</b>              | Green Garden Lady 6255 S2 | Doc | +20  |
| 16927035 B3R R191 Blackcap 9030 1220    | B3R 9030 DL 7585          | HP  | +6.0 |
|   | B3R 1220 7095 Queen 3112  | \$M | +29  |
|   | B3R S350 Cafd P050 4167   | \$F | +17  |
| <b>B3R W312 Emilia S350 P167</b>        | B3R P050 M048 Cafd M024   | \$G | +49  |
| #16634599 +B3R P167 Emblazn Emilia 3179 | B3R N167 0128 Bessie 9153 | \$B | +67  |
|   | #+OCC Emblazon 854E       |     |      |
|   | B3R 10 Erica 3853         |     |      |

|              |          |           |            |           |          |                   |             |            |         |      |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|-------|
| PEN#         | CED      | BE PD     | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT   |
| 7            | +8       | -.7       | +37        | +54       | +82      | +12               | +13         | +3         | +79     | +0.3 | +0.43 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |       |
| 552          | 1005     | 38.50     | 3.51       | 4.46      | 11.0     | .43               | .34         |            |         |      |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |       |
| ★★★★         | ★★       | ★★        | ★★★★       | ★★★★      |          |                   |             |            |         |      |       |
| %CBW         | 45.66    | Grass ADG | 1.60       | RE/cwt    | 1.11     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |       |

Targeting the Brand, Slick Haired, Top 25% BW, Top 10% \$EN, Top 25% Marbling, Top 8% Tenderness.

Bradley 3 Ranch, Ltd.

**165 B3R F148 STKMN WV RSNQ X191**

Birth Date: 10-31-2018 Bull 19390450 Tattoo: F148

|                                       |                             |     |       |
|---------------------------------------|-----------------------------|-----|-------|
| B3R W414 Wave A272 R242 HR            | #Gardens Wave               | DMI | +28   |
| <b>B3R Wave Rising C474</b>           | B3R R242 Erica M070 0047    | Doc | +28   |
| 18451072 B3R U196 Blackbird N134 9057 | B3R N134 9174 Fink 8010     | HP  | +12.9 |
|                                       | B3R 9057 7095 Blackbird7120 | \$M | +55   |
|                                       | B3R Prime Wave T299         | \$F | +49   |
| <b>B3R X191 Carmen T299 T056</b>      | #Gardens Wave               | \$G | +37   |
| 16909304 B3R T056 Carmen 1147 R309    | B3R R060 Pride 0004 N295    | \$B | +85   |
|                                       | #B3R 1147 8100 Bando 8092   |     |       |
|                                       | B3R R309 Carmen 9201 1008   |     |       |

|              |          |           |            |           |          |                   |             |            |         |      |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|-------|
| PEN#         | CED      | BE PD     | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT   |
| 9            | -1       | +9        | +27        | +52       | +1.77    | +19               | +13         | +15        | +53     | +1.7 | +0.64 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |       |
| 557          | 959      | 37.00     | 3.63       | 4.14      | 11.4     | .23               | .41         |            |         |      |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |       |
| ★★           | ★★★★     | ★★★★      | ★★★        | ★★★★      |          |                   |             |            |         |      |       |
| %CBW         | 49.60    | Grass ADG | 2.17       | RE/cwt    | 1.29     | Est. Sale Day Wt. | 1125        | Base Price | \$2,750 |      |       |

Top 10% Scrotal, Top 10% Docility, Top 25% Heifer Preg, Top 10% \$EN.

Bradley 3 Ranch, Ltd.



**We have strong winds out here, so even Santa's packages got blown around!**



**B3R F168 Mstr Dsgn X269 - Lot 167**



**B3R F200 Master Design W223 - Lot 168**

**167 B3R F168 MSTR DSGN X269**

Birth Date: 11-7-2018 Bull 19393938 Tattoo: F168

B3R Grass Master Z187  
**B3R Master Design C215**  
 \*18427300 B3R Z148 Carmen U0286 X191  
  
 B3R T079 Retail Product N278  
**B3R X269 Carla T079 R295**  
 16909377 B3R R295 Carla M070 0080

B3R Western Swing W446  
 B3R X194 Carla S053 T121  
 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 #GAR Retail Product  
 #B3R N278 0004 Erica 0061  
 #B3R M070 Stockman 9180  
 +B3R 0080 Carla 6148-855

|     |       |
|-----|-------|
| DMI | +1.09 |
| Doc | +28   |
| HP  | +8.7  |
| \$M | +40   |
| \$F | +47   |
| \$G | +68   |
| \$B | +115  |

| PEN# | CED | BE PD | WE PD | YE PD | SCR   | MILK | \$EN | CW  | MARB  | RE   | FAT   |
|------|-----|-------|-------|-------|-------|------|------|-----|-------|------|-------|
| 18   | +13 | -8    | +51   | +93   | +1.30 | +6   | +5   | +19 | +1.26 | -.13 | +0.62 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 574     | 1060    | 37.50   | 3.94 | 7.72      | 11.6     | .43         | .43         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★     | ★★★★   | ★★★★       | ★★★★    |

| %CBW  | Grass ADG | RE/cwt | 1.10 | Est. Sale Day Wt. | 1250 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 47.60 | 2.80      |        |      |                   |      |            |         |

Targeting the Brand, Slick Haired, Top 10% CED, Top 10% BW, 2.8# ADG grass, Top 25% Scrotal, Top 10% Docility, Top 10% CEM, Top 25% \$EN, 7.72% IMF, Top 10% Marbling, Top 10% \$G.

**168 B3R F200 MASTER DESIGN W223**

Birth Date: 11-3-2018 Bull 19393965 Tattoo: F200

B3R Grass Master Z187  
**B3R Master Design C215**  
 \*18427300 B3R Z148 Carmen U0286 X191  
 #B3R Tender Ten R065  
**B3R W223 Carla R065 R295**  
 #16634461 B3R R295 Carla M070 0080

B3R Western Swing W446  
 B3R X194 Carla S053 T121  
 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 B3R 0004 Electra 8082-8017  
 +B3R N127 5522 Blackbird 203  
 #B3R M070 Stockman 9180  
 +B3R 0080 Carla 6148-855

|     |       |
|-----|-------|
| DMI | +1.11 |
| Doc | +34   |
| HP  | +9.4  |
| \$M | +33   |
| \$F | +17   |
| \$G | +36   |
| \$B | +54   |

| PEN# | CED | BE PD | WE PD | YE PD | SCR  | MILK | \$EN | CW | MARB | RE   | FAT   |
|------|-----|-------|-------|-------|------|------|------|----|------|------|-------|
| 18   | +11 | -2.3  | +22   | +36   | +5.9 | +6   | +25  | -3 | +7.8 | -.35 | +1.18 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 528     | 1021    | 38.00   | 4.20 | 4.66      | 12.8     | .71         | .46         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★★     | ★★★★   | ★★★★       | ★★★     |

| %CBW  | Grass ADG | RE/cwt | 1.24 | Est. Sale Day Wt. | 1225 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 50.33 | 2.91      |        |      |                   |      |            |         |

Slick Haired, Top 10% CED, Top 10% BW, 2.91# ADG grass, 4.2# ADG grain, Top 25% DMI, Top 1% Docility, Top 10% CEM, Top 1% \$EN, Top 25% Marbling, Top 10% Tenderness.



**B3R F229 Bndo Mstr Dsgn W227 - Lot 169**

**169 B3R F229 BND0 MSTR DSGN W227**

Birth Date: 11-6-2018 Bull 19390491 Tattoo: F229

B3R Grass Master Z187  
**B3R Master Design C215**  
 \*18427300 B3R Z148 Carmen U0286 X191  
 B3R T296 Emblazon N193 1046  
**B3R W227 Elise T296 R308**  
 16634464 B3R R308 Elise 1147 1149

B3R Western Swing W446  
 B3R X194 Carla S053 T121  
 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056  
 \*B3R N193 854E Emblazon 9180  
 #B3R 1046 8082 Blkcap 9011  
 #B3R 1147 8100 Bando 8092  
 B3R 1149 944 Elise 8117

|     |       |
|-----|-------|
| DMI | +4.40 |
| Doc | +9    |
| HP  | +8.8  |
| \$M | +48   |
| \$F | +51   |
| \$G | +40   |
| \$B | +91   |

| PEN# | CED | BE PD | WE PD | YE PD | SCR  | MILK | \$EN | CW  | MARB | RE   | FAT   |
|------|-----|-------|-------|-------|------|------|------|-----|------|------|-------|
| 18   | +8  | +2    | +35   | +62   | +2.8 | +19  | +15  | +19 | +5.8 | +1.8 | +0.53 |

| Adj. WW | Adj. YW | Act. SC | ADG  | Act. %IMF | Act. REA | Act. RibFat | Act. RmpFat |
|---------|---------|---------|------|-----------|----------|-------------|-------------|
| 518     | 1020    | 36.00   | 4.35 | 4.56      | 14.3     | .32         | .37         |

| Calving Ease | Maternal | Growth | Efficiency | Carcass |
|--------------|----------|--------|------------|---------|
| ★★★★         | ★★★      | ★★★★   | ★★★★       | ★★★     |

| %CBW  | Grass ADG | RE/cwt | 1.38 | Est. Sale Day Wt. | 1225 | Base Price | \$2,750 |
|-------|-----------|--------|------|-------------------|------|------------|---------|
| 44.54 | 2.60      |        |      |                   |      |            |         |

Slick Haired, Top 25% BW, 2.6# ADG grass, 4.35# ADG grain, Top 10% CEM, Top 10% \$EN, 14.3 sq. in. RE.

# 170 B3R F189 MSTR DSGN Z204

Birth Date: 10-27-2018 Bull \*19393954 Tattoo: F189

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

|     |       |
|-----|-------|
| DMI | +11   |
| Doc | +31   |
| HP  | +15.6 |
| \$M | +69   |
| \$F | +34   |
| \$G | +59   |
| \$B | +93   |

|              |          |           |            |           |          |                   |             |            |         |      |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|------|-------|
| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT   |
| 18           | +13      | -3.5      | +31        | +48       | +90      | +19               | +16         | +9         | +1.09   | -.01 | +0.82 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |       |
| 527          | 985      | 38.00     | 4.54       | 7.14      | 12.7     | .41               | .34         |            |         |      |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |      |       |
| ★★★★★        | ★★★★★    | ★★★       | ★★★★       | ★★★★      |          |                   |             |            |         |      |       |
| %CBW         | 47.78    | Grass ADG | 1.63       | RE/cwt    | 1.27     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |       |

Targeting the Brand, Slick Haired, Top 10% CED, Top 1% BW, 4.54# ADG grain, Top 25% DMI, Top 10% Docility, Top 10% Heifer Preg, Top 25% CEM, Top 10% \$EN, 7.14% IMF, Top 10% Marbling, Top 25% \$G.

Bradley 3 Ranch Ltd.

# 173 B3R F173 BNDO MSTR DSGN Z061

Birth Date: 11-11-2018 Bull \*19390472 Tattoo: F173

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

|     |      |
|-----|------|
| DMI | +63  |
| Doc | +20  |
| HP  | +8.7 |
| \$M | +42  |
| \$F | +14  |
| \$G | +36  |
| \$B | +50  |

|              |          |           |            |           |          |                   |             |            |         |     |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
| 18           | +17      | -3.1      | +25        | +53       | +1.42    | +17               | +18         | -2         | +51     | +14 | +0.55 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 435          | 859      | 36.00     | 4.06       | 4.43      | 11.3     | .30               | .37         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★★        | ★★★      | ★★        | ★★★★       | ★★★       |          |                   |             |            |         |     |       |
| %CBW         | 36.16    | Grass ADG | 1.83       | RE/cwt    | 1.29     | Est. Sale Day Wt. | 1025        | Base Price | \$2,750 |     |       |

Top 1% CED, Top 1% BW, 4.06# ADG grain, Top 25% Scrotal, Top 10% CEM, Top 10% \$EN.

Bradley 3 Ranch Ltd.

# 171 B3R F422 BNDO MSTR DSGN A062

Birth Date: 11-2-2018 Bull \*19390667 Tattoo: F422

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

|     |      |
|-----|------|
| DMI | +82  |
| Doc | +25  |
| HP  | +3.8 |
| \$M | +39  |
| \$F | +50  |
| \$G | +32  |
| \$B | +82  |

|              |          |           |            |           |          |                   |             |            |         |       |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-------|-------|
| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE    | FAT   |
| 18           | +12      | -2.9      | +35        | +67       | +46      | +15               | +14         | +23        | +52     | +0.03 | +0.85 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |       |       |
| 664          | 1019     | 36.50     | 3.32       | 3.76      | 9.9      | .28               | .37         |            |         |       |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |       |       |
| ★★★★★        | ★★★      | ★★★       | ★★★★       | ★★★       |          |                   |             |            |         |       |       |
| %CBW         | 66.40    | Grass ADG | 1.91       | RE/cwt    | 1.00     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |       |       |

Maternal brother to B3R Herd Bull Prime Money with two maternal sisters in B3R Herd, Slick Haired, Top 10% CED, Top 1% BW, 66.4% Cow body weight weaned, Top 25% Docility, Top 10% CEM, Top 10% \$EN.

Bradley 3 Ranch Ltd.



B3R F288 Stkmn Wv Rsnng Y340 - Lot 174

# 172 B3R F121 BNDO MSTR DSGN A189

Birth Date: 10-28-2018 Bull \*19390423 Tattoo: F121

B3R Grass Master Z187 B3R Western Swing W446  
**B3R Master Design C215** B3R X194 Carla S053 T121  
 \*18427300 B3R Z148 Carmen U0286 X191 +\*Three Trees Double Design  
 B3R X191 Carmen T299 T056

|     |       |
|-----|-------|
| DMI | -17   |
| Doc | +29   |
| HP  | +11.1 |
| \$M | +46   |
| \$F | +24   |
| \$G | +46   |
| \$B | +70   |

|              |          |           |            |           |          |                   |             |            |         |     |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
| 18           | +17      | -5.4      | +8         | +27       | +40      | +18               | +19         | -7         | +76     | +13 | +0.79 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 479          | 943      | 37.00     | 4.02       | 4.73      | 14.8     | .34               | .48         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★★        | ★★★★★    | ★★★       | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 55.70    | Grass ADG | 2.57       | RE/cwt    | 1.50     | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |     |       |

Targeting the Brand, Slick Haired, Top 1% CED, Top 1% BW, 55.7% Cow body weight weaned, 2.57# ADG grass, 4.02# ADG grain, Top 25% DMI, Top 10% Docility, Top 1% CEM, Top 1% \$EN, Top 25% Marbling, 14.8 sq. in. RE, 1.50 RE/cwt, Top 25% Tenderness.

Bradley 3 Ranch Ltd.

# 174 B3R F288 STKMN WV RSNNG Y340

Birth Date: 11-10-2018 Bull \*19390546 Tattoo: F288

B34 W414 Wave A272 R242 HR #Gardens Wave  
**B3R Wave Rising C474** B3R R242 Erica M070 0047  
 18451072 B3R U196 Blackbird N134 9057 B3R N134 9174 Fink 8010  
 B3R 9057 7095 Blackbird7120

|     |       |
|-----|-------|
| DMI | +35   |
| Doc | +27   |
| HP  | +11.5 |
| \$M | +69   |
| \$F | +45   |
| \$G | +40   |
| \$B | +86   |

|              |          |           |            |           |          |                   |             |            |         |     |       |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
| 9            | +6       | +1        | +33        | +53       | +1.32    | +29               | +12         | +23        | +48     | +40 | +0.35 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 633          | 1107     | 41.00     | 4.26       | 4.06      | 13.7     | .32               | .36         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |       |
| ★★★★★        | ★★★★★    | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |       |
| %CBW         | 70.65    | Grass ADG | 2.06       | RE/cwt    | 1.26     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

Two maternal sisters in B3R Herd, Top 25% BW, 70.65% Cow body weight weaned, 4.26# ADG grain, Top 25% Scrotal, Top 10% Docility, Top 25% Claw, Top 25% Milk, Top 10% \$EN, Top 20% Tenderness.

Bradley 3 Ranch Ltd.



# 175 B3R F147 STKMN Wv RSNg Z248

Birth Date: 10-30-2018 Bull \*19390449 Tattoo: F147

|                           |                              |                             |     |       |
|---------------------------|------------------------------|-----------------------------|-----|-------|
| B3R Wave Rising C474      | B34 W414 Wave A272 R242 HR   | #Gardens Wave               | DMI | -02   |
| 18451072                  | B3R U196 Blackbird N134 9057 | B3R R242 Erica M070 0047    | Doc | +21   |
|                           |                              | B3R N134 9174 Fink 8010     | HP  | +10.4 |
|                           |                              | B3R 9057 7095 Blackbird7120 | \$M | +54   |
|                           | B3R Real Money X523          | #Gardens Wave               | \$F | +21   |
| B3R Z248 Carmen X523 T265 |                              | B3R R191 Blackcap 9030 1220 | \$G | +51   |
| 17521700                  | B3R T265 Carmen M070 8209    | #B3R M070 Stockman 9180     | \$B | +72   |
|                           |                              | B3R 8209 270 Carmen 017     |     |       |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 9            | +2       | +1.0      | +34        | +45       | +49      | +15               | +20         | +4         | +65     | +48 | +020 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 428          | 841      | 35.00     | 3.31       | 3.51      | 13.2     | .20               | .20         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★          | ★★★★     | ★         | ★★★        | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 40.57    | Grass ADG | 2.14       | RE/cwt    | 1.50     | Est. Sale Day Wt. | 1050        | Base Price | \$2,750 |     |      |

Targeting the Brand. Top 25% DMI, Top 1% \$EN, 1.50 RE/cwt.



We welcome you to come look at bulls and our Angus females prior to the sale.

# 176 B3R F144 STKMN Wv RSNg A243

Birth Date: 10-25-2018 Bull \*19390446 Tattoo: F144

|                           |                              |                             |     |       |
|---------------------------|------------------------------|-----------------------------|-----|-------|
| B3R Wave Rising C474      | B34 W414 Wave A272 R242 HR   | #Gardens Wave               | DMI | -59   |
| 18451072                  | B3R U196 Blackbird N134 9057 | B3R R242 Erica M070 0047    | Doc | +28   |
|                           |                              | B3R N134 9174 Fink 8010     | HP  | +11.2 |
|                           |                              | B3R 9057 7095 Blackbird7120 | \$M | +59   |
|                           | B3R W242 Stkmn M070 P196     | #B3R M070 Stockman 9180     | \$F | +42   |
| B3R A243 Carmen W242 T276 |                              | B3R P196 1147 Erica 8093    | \$G | +57   |
| 17779507                  | B3R T276 Carmen 0004 9187    | B3R 0004 Electra 8082-8017  | \$B | +99   |
|                           |                              | B3R 9187 3091 Carmen 010    |     |       |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|-----|
| 9            | +6       | -2.4      | +22        | +34       | +2.23    | +28               | +14         | +7         | +75     | +44 | +0  |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |     |
| 577          | 977      | 40.00     | 3.51       | 4.22      | 13.8     | .23               | .27         |            |         |     |     |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |     |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                   |             |            |         |     |     |
| %CBW         | 62.92    | Grass ADG | 1.94       | RE/cwt    | 1.42     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |     |

Targeting the Brand, three maternal sisters in B3R Herd, Top 10% BW, 62.92% Cow body weight weaned, Top 10% DMI, Top 1% Scrotal, Top 10% Docility, Top 25% Milk, Top 10% Milk, Top 25% Marbling, Top 25% \$G.

# 178 B3R F204 WAVE RISING A076

Birth Date: 11-5-2018 Bull \*19393969 Tattoo: F204

|                          |                              |                             |     |      |
|--------------------------|------------------------------|-----------------------------|-----|------|
| B3R Wave Rising C474     | B34 W414 Wave A272 R242 HR   | #Gardens Wave               | DMI | +19  |
| 18451072                 | B3R U196 Blackbird N134 9057 | B3R R242 Erica M070 0047    | Doc | +32  |
|                          |                              | B3R N134 9174 Fink 8010     | HP  | +9.0 |
|                          |                              | B3R 9057 7095 Blackbird7120 | \$M | +65  |
|                          | #Connealy Danny Boy          | #Connealy Timeline          | \$F | +50  |
| B3R A076 Pride 1654 Y228 |                              | Energy of Conanga 4851      | \$G | +37  |
| *17779825                | B3R Y228 Pride U077 W140     | *B3R Back To Basics U077    | \$B | +87  |
|                          |                              | #B3R W140 Pride S053 S207   |     |      |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 9            | +7       | -1.0      | +46        | +71       | +2.45    | +26               | +2          | +17        | +44     | +39 | +042 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 585          | 1099     | 41.00     | 4.04       | 4.34      | 14.9     | .34               | .45         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★★★         | ★★★★     | ★★★★      | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 55.35    | Grass ADG | 2.77       | RE/cwt    | 1.38     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Top 10% BW, 55.35% Cow body weight weaned, 2.77# ADG grass, 4.04# ADG grain, Top 1% Scrotal, Top 10% Docility, Top 10% CEM, 14.9 sq. in. RE.

# 177 B3R F179 Wv RISING W065

Birth Date: 11-7-2018 Bull 19393944 Tattoo: F179

|                              |                              |                                   |     |       |
|------------------------------|------------------------------|-----------------------------------|-----|-------|
| B3R Wave Rising C474         | B34 W414 Wave A272 R242 HR   | #Gardens Wave                     | DMI | -25   |
| 18451072                     | B3R U196 Blackbird N134 9057 | B3R R242 Erica M070 0047          | Doc | +25   |
|                              |                              | B3R N134 9174 Fink 8010           | HP  | +13.8 |
|                              |                              | B3R 9057 7095 Blackbird7120       | \$M | +61   |
|                              | #BR Midland                  | #Twin Valley Precision E161 (ROF) | \$F | +53   |
| B3R W065 Emilia Midland T155 |                              | BR Royal Lass 7036-19             | \$G | +52   |
| 16637375                     | B3R T155 Emilia 1147 P157    | #B3R 1147 8100 Bando 8092         | \$B | +105  |
|                              |                              | +B3R P157 Emblazn Emilia 3179     |     |       |

| PEN#         | CED      | BEPD      | WEPD       | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|----------|-----------|------------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 9            | +2       | +2.5      | +31        | +47       | +86      | +19               | +14         | +16        | +69     | +37 | +014 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 561          | 916      | 38.00     | 3.21       | 5.06      | 12.9     | .16               | .25         |            |         |     |      |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                   |             |            |         |     |      |
| ★★           | ★★★★     | ★★        | ★★★★       | ★★★★      |          |                   |             |            |         |     |      |
| %CBW         | 43.59    | Grass ADG | 1.77       | RE/cwt    | 1.43     | Est. Sale Day Wt. | 1075        | Base Price | \$2,750 |     |      |

Targeting the Brand, Top 10% DMI, Top 25% Docility, Top 25% Heifer Preg, Top 25% CEM, Top 10% \$EN, 5.06% IMF.



Welcome Charolais customers, we will go off the SLA-TV Channel 998 at 3:00 p.m. (CST), but you can still bid by phone or online with Superior. If you need a bull and are unable to get here, ask for help.



**B3R F184 Tender Boy Z314 - Lot 179**

# 181 B3R F410 96 T NDR BOY Y114

Birth Date: 10-31-2018 Bull \*19390656 Tattoo: F410

|   |                              |     |      |
|---|------------------------------|-----|------|
| #Connealy Danny Boy                     | #Connealy Timeline           | DMI | +08  |
| <b>B3R Tender Boy C108</b>              | Energy of Conanga 4851       | Doc | +27  |
| *18428706 #*B3R A257 Blackcap T232 S189 | +B3R Retail Tender T232      | HP  | +9.3 |
|   | #B3R S189 Blackcap M070 1144 | \$M | +36  |
|   | *B3R N193 854E Emblazon 9180 | \$F | +61  |
| <b>B3R Y114 Belle N193 8092</b>         | #B3R 9180 270 Queen 114      | \$G | +27  |
| *17224552 B3R 8092 5029 Blackbird 4004  | B3R 1111 Traveler 5202       | \$B | +88  |
|   | B3R M1 Blackbird 4203        |     |      |

Bradley 3 Ranch Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 7            | -2      | +3.0      | +50  | +76       | +1.34    | +13               | -6          | +23        | +07     | +48 | -023 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 662          | 1019    | 39.00     | 3.07 | 3.02      | 13.5     | 20                | 21          |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★          |         | ★★★★      |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |      |
| %CBW         | 58.12   | Grass ADG | 1.43 | RE/cwt    | 1.33     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |     |      |

Two maternal sisters in B3R Herd, 58.12% Cow body weight weaned, Top 25% DMI, Top 25% Scrotal, Top 10% Docility, Top 25% Fat.

# 179 B3R F184 TENDER BOY Z314

Birth Date: 10-21-2018 Bull \*19393949 Tattoo: F184

|   |                               |     |       |
|---|-------------------------------|-----|-------|
| #Connealy Danny Boy                     | #Connealy Timeline            | DMI | +96   |
| <b>B3R Tender Boy C108</b>              | Energy of Conanga 4851        | Doc | +26   |
| *18428706 #*B3R A257 Blackcap T232 S189 | +B3R Retail Tender T232       | HP  | +14.7 |
|   | #B3R S189 Blackcap M070 1144  | \$M | +51   |
|   | +B3R Replicate U019           | \$F | +72   |
| <b>B3R Z314 Blackbird U019 T037</b>     | #Rock N Ambush 1531           | \$G | +42   |
| 17521758 B3R T037 Blackbird 0097 R264   | B3R Blackbird 2075 P          | \$B | +115  |
|   | #+SAF Connection              |     |       |
|   | #B3R R264 Blackbird 0004 N219 |     |       |

Bradley 3 Ranch Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 7            | +0      | +2.9      | +58  | +99       | +0.89    | +16               | -16         | +40        | +42     | +56 | +007 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 652          | 1214    | 38.50     | 4.62 | 4.28      | 14.7     | 32                | 41          |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★           |         | ★★★★      |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |      |
| %CBW         | 56.26   | Grass ADG | 3.31 | RE/cwt    | 1.18     | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |     |      |

This bull will add some growth, 56.26% Cow body weight weaned, 3.31# ADG grass, 1214# YW, 4.62# ADG grain. Top 10% Docility, Top 25% Heifer Preg, 14.7 sq. in. RE.



**B3R F190 Tender Boy Z226 - Lot 182**

# 180 B3R F231 96 T NDR BOY A038

Birth Date: 10-16-2018 Bull \*19390493 Tattoo: F231

|   |                              |     |       |
|---|------------------------------|-----|-------|
| #Connealy Danny Boy                     | #Connealy Timeline           | DMI | +29   |
| <b>B3R Tender Boy C108</b>              | Energy of Conanga 4851       | Doc | +25   |
| *18428706 #*B3R A257 Blackcap T232 S189 | +B3R Retail Tender T232      | HP  | +15.1 |
|   | #B3R S189 Blackcap M070 1144 | \$M | +73   |
|   | B3R Natural Product W100     | \$F | +62   |
| <b>B3R A038 Blackbird W100 Y310</b>     | *B3R S053 GAR Ret Prd N309   | \$G | +42   |
| *17779672 #B3R Y310 Blackbird T222 N138 | B3R S247 Carla N134 M012     | \$B | +104  |
|   | +B3R Added Efficiency T222   |     |       |
|   | +B3R N138 Rda Blackbird 203  |     |       |

Bradley 3 Ranch Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 7            | +8      | +0        | +38  | +70       | +1.15    | +22               | +9          | +23        | +48     | +30 | +004 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 550          | 1025    | 38.00     | 3.76 | 4.63      | 14.4     | 30                | 39          |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★★     |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |      |
| %CBW         | 57.52   | Grass ADG | 2.89 | RE/cwt    | 1.32     | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |     |      |

Nice bull, Top 25% BW, 57.52% Cow body weight weaned, 2.89# ADG grass, Top 25% Scrotal, Top 25% Docility, Top 25% Claw, Top 10% Heifer Preg, Top 25% \$EN, 14.4 sq. in. RE, Top 25% \$M.

# 182 B3R F190 TENDER BOY Z226

Birth Date: 10-19-2018 Bull \*19393955 Tattoo: F190

|   |                              |     |       |
|---|------------------------------|-----|-------|
| #Connealy Danny Boy                     | #Connealy Timeline           | DMI | +18   |
| <b>B3R Tender Boy C108</b>              | Energy of Conanga 4851       | Doc | +30   |
| *18428706 #*B3R A257 Blackcap T232 S189 | +B3R Retail Tender T232      | HP  | +12.4 |
|   | #B3R S189 Blackcap M070 1144 | \$M | +73   |
|   | *B3R Back To Basics U077     | \$F | +69   |
| <b>B3R Z226 Blackbird U077 W012</b>     | B3R S024 Elise P061 N191     | \$G | +61   |
| *17521685 B3R W012 Blackbird 1147 M246  | #B3R 1147 8100 Bando 8092    | \$B | +130  |
|   | B3R M246 9174 Blkbrd 8062    |     |       |

Bradley 3 Ranch Ltd.

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 7            | +4      | +1.2      | +51  | +76       | +1.71    | +20               | +4          | +33        | +82     | +47 | -003 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 662          | 1070    | 36.50     | 3.33 | 5.88      | 14.1     | 27                | 30          |            |         |     |      |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★★     |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |      |
| %CBW         | 65.22   | Grass ADG | 2.60 | RE/cwt    | 1.30     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Don't miss this Targeting the Brand Bull that was a B3R Herd Bull Finalist, Slick Haired, 65.22% Cow body weight weaned, 2.6# ADG grass, Top 10% Docility, Top 25% CEM, 5.88% IMF, Top 25% Marbling, 14.1 sq. in. RE, Top 25% \$M, Top 25% \$G, Top 25% \$C.

# 183 B3R F163 96 TNRD BOY W269

Birth Date: 11-4-2018 Bull 19390464 Tattoo: F163

#Connealy Danny Boy #Connealy Timeline  
**B3R Tender Boy C108** Energy of Conanga 4851  
 \*18428706 #B3R A257 Blackcap T232 S189 +B3R Retail Tender T232  
 #B3R S189 Blackcap M070 1144

#B3R M070 Stockman 9180 Cross Down T Stockman 3525  
**B3R W269 Blackbird M070 N096** #B3R 9180 270 Queen 114  
 #16634497 +B3R N096 8082 BLACKBIRD203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +37   |
| Doc | +27   |
| HP  | +10.1 |
| \$M | +32   |
| \$F | +66   |
| \$G | +41   |
| \$B | +107  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK             | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|------------------|-------------|------------|---------|-----|-------|
| 7            | -8       | +4.6      | +46        | +80       | +1.13    | +15              | -2          | +29        | +42     | +28 | -0.18 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat      | Act. RmpFat |            |         |     |       |
| 635          | 1048     | 36.00     | 3.30       | 3.96      | 10.5     | .16              | .21         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                  |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                  |             |            |         |     |       |
| %CBW         | 60.19    | Grass ADG | 1.80       | RE/cwt    | 1.03     | Est. Sale Day WL | 1225        | Base Price | \$2,750 |     |       |

Maternal brother to the \$12,000 Bull in the 2018 Sale, two maternal sisters in B3R Herd, 60.19% Cow body weight weaned, Top 25% Scrotal, Top 10% Docility, Top 25% Fat.

# 186 B3R F265 ELECTOR Y248 C086

Birth Date: 10-31-2018 Bull \*19390527 Tattoo: F265

B3R Prime Wave T299 #Gardens Wave  
**B3R Y248 Elctr Prm Wv U035** B3R R060 Pride 0004 N295  
 17241162 B3R U035 Queen N193 S234 \*B3R N193 854E Emblazon 9180  
 B3R S234 Queen M048 M205

B3R Grass Master Z187 B3R Western Swing W446  
**B3R C086 Blackcap Z187 2069** B3R X194 Carla S053 T121  
 18427198 PAR Triple J Blackcap 2069 +Triple J Design of Foxcross  
 PAR Brill Blackcap 0769

|     |      |
|-----|------|
| DMI | -88  |
| Doc | +23  |
| HP  | +8.3 |
| \$M | +40  |
| \$F | +64  |
| \$G | +53  |
| \$B | +118 |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK             | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|------------------|-------------|------------|---------|-----|-------|
| 5            | +12      | -2.1      | +26        | +47       | -0.9     | +7               | +22         | +6         | +58     | +62 | -0.17 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat      | Act. RmpFat |            |         |     |       |
| 468          | 858      | 34.00     | 3.85       | 4.05      | 12.5     | .17              | .20         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                  |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★        | ★★★★       | ★★★★      |          |                  |             |            |         |     |       |
| %CBW         | 49.26    | Grass ADG | 1.40       | RE/cwt    | 1.50     | Est. Sale Day WL | 1000        | Base Price | \$2,750 |     |       |

Targeting the Brand, Top 10% CED, Top 10% BW, Top 1% DMI, Top 25% Docility, Top 25% Claw, Top 25% Angle, Top 25% CEM, Top 1% \$EN, 1.50 RE/cwt, Top 25% Fat.

# 184 B3R F094 ELECTOR Y248 C221

Birth Date: 10-20-2018 Bull \*19390399 Tattoo: F094

B3R Prime Wave T299 #Gardens Wave  
**B3R Y248 Elctr Prm Wv U035** B3R R060 Pride 0004 N295  
 17241162 B3R U035 Queen N193 S234 \*B3R N193 854E Emblazon 9180  
 B3R S234 Queen M048 M205

\*B3R Electorate A229 B3R Prime Wave T299  
**B3R C221 Miss Doll A229 Z091** B3R X202 Lady U149 T053  
 \*18427306 +\*B3R Z091 Miss Doll U077 9180 \*B3R Back To Basics U077  
 #B3R 9180 270 Queen 114

|     |       |
|-----|-------|
| DMI | -54   |
| Doc | +29   |
| HP  | +12.2 |
| \$M | +62   |
| \$F | +43   |
| \$G | +44   |
| \$B | +87   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK             | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|------------------|-------------|------------|---------|-----|-------|
| 5            | +13      | -3.2      | +25        | +45       | +61      | +22              | +15         | +5         | +61     | +24 | +0.34 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat      | Act. RmpFat |            |         |     |       |
| 549          | 963      | 37.50     | 3.88       | 3.89      | 12.4     | .30              | .37         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                  |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                  |             |            |         |     |       |
| %CBW         | 54.25    | Grass ADG | 1.23       | RE/cwt    | 1.27     | Est. Sale Day WL | 1125        | Base Price | \$2,750 |     |       |

Maternal brother to B3R Herd Bull Permian Basin, Top 10% CED, Top 1% BW, Top 10% DMI, Top 10% Docility, Top 25% Heifer Preg, Top 25% CEM, Top 10% \$EN.



B3R F264 Elector Y248 C252 - Lot 187

# 185 B3R F277 ELECTOR Y248 C079

Birth Date: 10-28-2018 Bull \*19390539 Tattoo: F277

B3R Prime Wave T299 #Gardens Wave  
**B3R Y248 Elctr Prm Wv U035** B3R R060 Pride 0004 N295  
 17241162 B3R U035 Queen N193 S234 \*B3R N193 854E Emblazon 9180  
 B3R S234 Queen M048 M205

\*B3R Electorate A229 B3R Prime Wave T299  
**B3R C079 Pearl A229 2421** B3R X202 Lady U149 T053  
 \*18427192 \*McKellar Blinna Pearl 2421 \*McKellar Now Look  
 +\*JMc Blinna 1324 672

|     |       |
|-----|-------|
| DMI | -19   |
| Doc | +19   |
| HP  | +12.9 |
| \$M | +49   |
| \$F | +44   |
| \$G | +42   |
| \$B | +86   |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK             | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|------------------|-------------|------------|---------|-----|-------|
| 5            | +8       | -1.2      | +33        | +58       | -12      | +14              | +14         | +6         | +56     | +29 | +0.44 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat      | Act. RmpFat |            |         |     |       |
| 500          | 1002     | 35.00     | 4.37       | 4.76      | 13.2     | .39              | .32         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                  |             |            |         |     |       |
| ★★★★         | ★★★★     | ★★★       | ★★★★       | ★★★★      |          |                  |             |            |         |     |       |
| %CBW         | 48.88    | Grass ADG | 2.51       | RE/cwt    | 1.29     | Est. Sale Day WL | 1175        | Base Price | \$2,750 |     |       |

Top 10% BW, 2.51# ADG grass, 4.37# ADG grain, Top 10% DMI, Top 25% Heifer Preg, Top 10% \$EN.

# 187 B3R F264 ELECTOR Y248 C252

Birth Date: 10-20-2018 Bull \*19390526 Tattoo: F264

B3R Prime Wave T299 #Gardens Wave  
**B3R Y248 Elctr Prm Wv U035** B3R R060 Pride 0004 N295  
 17241162 B3R U035 Queen N193 S234 \*B3R N193 854E Emblazon 9180  
 B3R S234 Queen M048 M205

B3R Real Money X523 #Gardens Wave  
**B3R C252 Lilly X523 N123** B3R R191 Blackcap 9030 1220  
 \*18427337 #+B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |      |
|-----|------|
| DMI | -32  |
| Doc | +25  |
| HP  | +8.2 |
| \$M | +27  |
| \$F | +49  |
| \$G | +40  |
| \$B | +89  |

| PEN#         | CED      | BE PD     | WE PD      | YE PD     | SCR      | MILK             | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|----------|-----------|------------|-----------|----------|------------------|-------------|------------|---------|-----|-------|
| 5            | +10      | -2.3      | +17        | +44       | -8.3     | +19              | +4          | +4         | +58     | +25 | +0.61 |
| Adj. WW      | Adj. YW  | Act. SC   | ADG        | Act. %IMF | Act. REA | Act. RibFat      | Act. RmpFat |            |         |     |       |
| 526          | 1033     | 33.00     | 4.77       | 4.12      | 13.3     | .55              | .45         |            |         |     |       |
| Calving Ease | Maternal | Growth    | Efficiency | Carcass   |          |                  |             |            |         |     |       |
| ★★★★         | ★★★      | ★★★★      | ★★★★       | ★★★★      |          |                  |             |            |         |     |       |
| %CBW         | 58.19    | Grass ADG | 2.34       | RE/cwt    | 1.30     | Est. Sale Day WL | 1225        | Base Price | \$2,750 |     |       |

Top 25% CED, Top 10% BW, 59.19% Cow body weight weaned, 2.34# ADG grass, 4.77# ADG grain, Top 10% DMI, Top 25% Docility, Top 25% \$EN.



# 188 B3R F211 ELCTORATE B325 A321

Birth Date: 10-27-2018 Bull \*19393976 Tattoo: F211

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R B325 Elector B1B W278** B3R S024 Elise P061 N191  
 \*18100059 #\*B3R W278 Blackbird R065 R141 #B3R Tender Ten R065  
 +B3R R141 Blackbrd RDAm 203

B3R T296 Emblazon N193 1046 \*B3R N193 854E Emblazon 9180  
**B3R A321 Eroria T296 W123** #B3R 1046 8082 Blkcap 9011  
 17779555 B3R W123 Eroria S053 S045 \*B3R S053 GAR Ret Prd N309  
 B3R S045 Eroria P061 N215

|     |       |
|-----|-------|
| DMI | -.19  |
| Doc | +17   |
| HP  | +11.8 |
| \$M | +66   |
| \$F | +34   |
| \$G | +36   |
| \$B | +69   |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 5            | +11     | -8        | +38   | +56       | +49      | +21               | +10         | +9         | +44     | +06 | +016 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 548          | 993     | 36.50     | 4.05  | 5.09      | 12.3     | .37               | .32         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★        |          | ★★★★              |             | ★★         |         |     |      |
| %CBW         | 58.35   | Grass ADG | 1.63  | RE/cwt    | 1.45     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Top 25% CED, Top 25% BW, 4.05# ADG grain, Top 25% DMI, Top 10% Angle, Top 25% Heifer Preg, Top 10% CEM, Top 10% \$EN, 5.09% IMF.



B3R F127 Elector B325 Y118 - Lot 191

# 189 B3R F212 ELECTOR B325 A330

Birth Date: 10-21-2018 Bull \*19390474 Tattoo: F212

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R B325 Elector B1B W278** B3R S024 Elise P061 N191  
 \*18100059 #\*B3R W278 Blackbird R065 R141 #B3R Tender Ten R065  
 +B3R R141 Blackbrd RDAm 203

+B3R Retail Tender T232 #GAR Retail Product  
**B3R A330 Erica T232 T035** #B3R 8017 466 Lady 7164  
 \*17779483 \*B3R T035 Erica 0128 R038 B3R 0128 Rito 3091 4004  
 B3R R038 Erica 0004 N278

|     |      |
|-----|------|
| DMI | -.01 |
| Doc | +30  |
| HP  | +8.7 |
| \$M | +68  |
| \$F | +58  |
| \$G | +50  |
| \$B | +107 |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 5            | +8      | +8        | +46   | +72       | +64      | +28               | +5          | +24        | +66     | +30 | +015 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 556          | 1054    | 37.50     | 4.36  | 4.11      | 14.4     | .32               | .39         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★★       |         |     |      |
| %CBW         | 54.44   | Grass ADG | 2.34  | RE/cwt    | 1.32     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |      |

Targeting the Brand, maternal brother to \$9,500 Bull in 2019 Sale, 2.34# ADG grass, 4.36# ADG grain, Top 25% DMI, Top 10% Docility, Top 25% Claw, Top 25% Milk, Top 25% \$EN, 14.4 sq. in. RE.

# 191 B3R F127 ELECTOR B325 Y118

Birth Date: 10-27-2018 Bull \*19390429 Tattoo: F127

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R B325 Elector B1B W278** B3R S024 Elise P061 N191  
 \*18100059 #\*B3R W278 Blackbird R065 R141 #B3R Tender Ten R065  
 +B3R R141 Blackbrd RDAm 203

#GAR Retail Product #GAR Precision 1680  
**B3R Y118 Dutchess 5659 8093** +GAR Ext 4927  
 \*17226986 #B3R 8093 270 Erica 3179 B3R Bando 2073 P  
 B3R 10 Erica 3853

|     |       |
|-----|-------|
| DMI | -.13  |
| Doc | +7    |
| HP  | +13.8 |
| \$M | +63   |
| \$F | +93   |
| \$G | +24   |
| \$B | +116  |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +12     | -2.6      | +45   | +80       | +39      | +28               | +2          | +36        | -.04    | +72 | -.007 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 647          | 1157    | 36.00     | 4.71  | 2.87      | 15.9     | .32               | .41         |            |         |     |       |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |       | ★★★★      |          | ★★★★              |             | ★★★        |         |     |       |
| %CBW         | 64.64   | Grass ADG | 2.34  | RE/cwt    | 1.38     | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |     |       |

All of the good ones are not at the front of the sale, Top 10% CED, Top 10% BW, 64.64% Cow body weight weaned, 2.34# ADG grass, 1209# YW, 4.71# ADG grain, Top 25% DMI, Top 25% Heifer Preg, Top 10% CEM, Top 25% Milk, 15.9 sq. in. RE, Top 25% RE, Top 25% Fat.

# 190 B3R F133 ELECTOR B325 X075

Birth Date: 10-18-2018 Bull 19390435 Tattoo: F133

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R B325 Elector B1B W278** B3R S024 Elise P061 N191  
 \*18100059 #\*B3R W278 Blackbird R065 R141 #B3R Tender Ten R065  
 +B3R R141 Blackbrd RDAm 203

#GAR Retail Product #GAR Precision 1680  
**B3R X075 Dutchess GARPP 8093** +GAR Ext 4927  
 +16915605 #B3R 8093 270 Erica 3179 B3R Bando 2073 P  
 B3R 10 Erica 3853

|     |       |
|-----|-------|
| DMI | -1.02 |
| Doc | +13   |
| HP  | +15.0 |
| \$M | +48   |
| \$F | +26   |
| \$G | +42   |
| \$B | +68   |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|-----|------|
| 5            | +7      | -1.1      | +19   | +23       | -06      | +25               | +14         | -8         | +52     | +34 | +031 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |      |
| 552          | 898     | 35.00     | 2.69  | 3.80      | 12.8     | .25               | .32         |            |         |     |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |     |      |
| ★★★★         |         | ★★★★      |       | ★★        |          | ★★★★              |             | ★★         |         |     |      |
| %CBW         | 58.35   | Grass ADG | 1.63  | RE/cwt    | 1.45     | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |     |      |

Two maternal sisters in Herd, Top 10% BW, 58.35% Cow body weight weaned, Top 1% DMI, Top 10% Heifer Preg, Top 10% \$EN, Top 7% Tenderness.

# 192 B3R F136 ELCTR HER SF B339

Birth Date: 10-22-2018 Bull \*19390438 Tattoo: F136

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R Z180 Heifer Safe** B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

\*B3R Back To Basics U077 #B3R Tender Ten R065  
**B3R B339 Blackbird U077 W133** B3R S024 Elise P061 N191  
 18100038 B3R W133 Blackbird T222 S252 +B3R Added Efficiency T222  
 B3R S252 Blackbird 0128 1140

|     |       |
|-----|-------|
| DMI | +12   |
| Doc | +30   |
| HP  | +11.1 |
| \$M | +61   |
| \$F | +29   |
| \$G | +24   |
| \$B | +53   |

| PEN#         | CED     | BE PD     | WE PD | YE PD     | SCR      | MILK              | \$EN        | CW         | MARB    | RE   | FAT  |
|--------------|---------|-----------|-------|-----------|----------|-------------------|-------------|------------|---------|------|------|
| 4            | +15     | -3.5      | +29   | +46       | +50      | +28               | +9          | +10        | +24     | -.04 | +020 |
| Adj. WW      | Adj. YW | Act. SC   | ADG   | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |      |      |
| 530          | 988     | 35.00     | 3.63  | 4.40      | 11.5     | .34               | .34         |            |         |      |      |
| Calving Ease |         | Maternal  |       | Growth    |          | Efficiency        |             | Carcass    |         |      |      |
| ★★★★         |         | ★★★★      |       | ★★        |          | ★★★★              |             | ★★★        |         |      |      |
| %CBW         | 59.62   | Grass ADG | 2.11  | RE/cwt    | 1.13     | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |      |

Slick Haired, Top 10% CED, Top 1% BW, 59.62% Cow body weight weaned, Top 10% Docility, Top 10% CEM, Top 25% Milk, Top 25% \$EN, Top 20% Tenderness.



**B3R F409 Elctr Hfr Sf B278 - Lot 193**



**B3R F169 Elctr Hfr Sf B370 - Lot 195**

**193 B3R F409 ELCTR HFR SF B278**

Birth Date: 10-27-2018 Bull \*19390655 Tattoo: F409

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R Z180 Heifer Safe** B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

B3R Western Swing W446 #Gardens Wave  
**B3R B278 Lady W446 X202** B3R R215 KEP Miss N117 M077  
 \*18100089 B3R X202 Lady U149 T053 +B3R U149 96 B Franchise 7105  
 #B3R T053 Lady 0097 R214

|     |      |
|-----|------|
| DMI | +82  |
| Doc | +24  |
| HP  | +9.0 |
| \$M | +62  |
| \$F | +77  |
| \$G | +36  |
| \$B | +113 |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE    | FAT |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-------|-----|
| 4            | +10     | -2.4      | +46  | +87       | +1.09    | +33               | +0          | +40        | +30     | +0.24 |     |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |       |     |
| 676          | 1186    | 39.00     | 4.56 | 4.16      | 13.7     | .40               | .32         |            |         |       |     |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |       |     |
| ★★★★         |         | ★★★★      |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |       |     |
| %CBW         | 73.96   | Grass ADG | 2.03 | RE/cwt    | 1.16     | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |       |     |

Two maternal sisters in B3R Herd, Slick Haired, Top 25% CED, Top 10% BW, 73.96% Cow body weight weaned, 1220# YW, 4.56# ADG grain, Top 25% Docility, Top 10% Milk, Top 25% \$W.

**195 B3R F169 ELCTR HFR SF B370**

Birth Date: 11-3-2018 Bull \*19390469 Tattoo: F169

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R Z180 Heifer Safe** B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

B3R W242 Stkmn M070 P196 #B3R M070 Stockman 9180  
**B3R B370 Blackcap W242 W130** B3R P196 1147 Erica 8093  
 \*18100037 #B3R W130 Blackcap T146 S176 B3R Carcass Franchise T146  
 #B3R S176 Blackcap M048 P335

|     |       |
|-----|-------|
| DMI | +54   |
| Doc | +26   |
| HP  | +10.9 |
| \$M | +39   |
| \$F | +49   |
| \$G | +30   |
| \$B | +80   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | -3      | +2.2      | +38  | +71       | +1.00    | +34               | -11         | +23        | +16     | +34 | -0.28 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 618          | 1117    | 36.50     | 4.51 | 4.71      | 14.5     | .28               | .36         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★         |         | ★★★★      |      | ★★★★★     |          | ★★★★              |             | ★★★★★      |         |     |       |
| %CBW         | 60.00   | Grass ADG | 1.83 | RE/cwt    | 1.32     | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |     |       |

Slick Haired, 60% Cow body weight weaned, 4.51# ADG grain, Top 10% Docility, Top 10% Milk, 14.5 sq. in. RE, Top 10% Fat.

**194 B3R F199 HEIFER SAFE B158**

Birth Date: 11-7-2018 Bull \*19393964 Tattoo: F199

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R Z180 Heifer Safe** B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

\*B3R S053 GAR Ret Prd N309 #GAR Retail Product  
**B3R B158 Lilly S053 N123** #B3R N309 0004 Jilt 0250  
 \*18099940 #B3R N123 8082 Blackbird 203 B3R 8082 3173 Elector 4013  
 B3R Blackbird 2075 P

|     |       |
|-----|-------|
| DMI | +45   |
| Doc | +28   |
| HP  | +13.7 |
| \$M | +64   |
| \$F | +49   |
| \$G | +24   |
| \$B | +72   |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 5            | +6      | +3        | +28  | +55       | +75      | +27               | +11         | +18        | +22     | +09 | +0.29 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 576          | 1045    | 36.00     | 3.95 | 3.81      | 12.9     | .36               | .46         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★★     |      | ★★★★★     |          | ★★★★★             |             | ★★         |         |     |       |
| %CBW         | 54.75   | Grass ADG | 2.34 | RE/cwt    | 1.31     | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |     |       |

2.34# ADG grass, Top 10% Docility, Top 25% Heifer Preg, Top 10% CEM, Top 25% \$EN.

**196 B3R F220 ELCTR HFR SF B069**

Birth Date: 10-25-2018 Bull \*19390482 Tattoo: F220

B3R W233 Elector TendTn R310 #B3R Tender Ten R065  
**B3R Z180 Heifer Safe** B3R R310 Daisy 0128 0135  
 17521640 B3R X189 Blackbird T232 T037 +B3R Retail Tender T232  
 B3R T037 Blackbird 0097 R264

#GDAR Game Day 449 (RDF) #Boyd New Day 8005  
**B3R B069 Zara 449 9788** #GDAR Miss Wix 474  
 18101347 RHCC Zara IF 9788 #Mitty In Focus (RDF)  
 RHCC Zara 7488

|     |       |
|-----|-------|
| DMI | +75   |
| Doc | +8    |
| HP  | +12.7 |
| \$M | +60   |
| \$F | +64   |
| \$G | +59   |
| \$B | +123  |

| PEN#         | CED     | BEPD      | WEPD | YEPD      | SCR      | MILK              | \$EN        | CW         | MARB    | RE  | FAT   |
|--------------|---------|-----------|------|-----------|----------|-------------------|-------------|------------|---------|-----|-------|
| 4            | +13     | -2.1      | +39  | +73       | +39      | +29               | +8          | +28        | +75     | +58 | +0.03 |
| Adj. WW      | Adj. YW | Act. SC   | ADG  | Act. %IMF | Act. REA | Act. RibFat       | Act. RmpFat |            |         |     |       |
| 556          | 1074    | 37.00     | 4.55 | 4.26      | 15.6     | .30               | .36         |            |         |     |       |
| Calving Ease |         | Maternal  |      | Growth    |          | Efficiency        |             | Carcass    |         |     |       |
| ★★★★★        |         | ★★★★      |      | ★★★★★     |          | ★★★★★             |             | ★★★★★      |         |     |       |
| %CBW         | 60.44   | Grass ADG | 2.86 | RE/cwt    | 1.44     | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |     |       |

Ending with a really good Bull. Targeting the Brand, Slick Haired, Top 10% CED, Top 10% BW, 60.44% Cow body weight weaned, 2.86# ADG grass, 4.55# ADG grain, Top 25% Milk, Top 25% \$EN, Top 25% Marbling, 15.6 RE, Top 4% Tenderness, Top 25% \$G.

# Charolais Bull Offering

Selling Charolais bulls after the Angus bulls, estimated start time to be 1:45 - 2:00 p.m.



This year's Charolais bull offering is simply INCREDIBLE! If you appreciate bulls with power and performance, you will like these bulls. We have bulls from our herd and the top end of the M6 Charolais Cooperators' herds. In our herd, we have utilized genetics from M6, Camp Cooley, Lindskov Theil and other progressive Charolais breeders. After Kevin Moore of M6 Charolais decided to disperse his Charolais herd, (a 40-year operation that produced numerous multiple trait leaders), we contacted Kevin and some of his cooperators to see if it would be possible to expand our Charolais offering. Those conversations resulted in Kevin helping us with the offering and several of his cooperators sending us bulls that we are offering in this sale.

All of these bulls have been through our program of grass gain test this past May-August, the feed gain test, and have been genomically tested for enhanced EPDs and parent verification and were PI tested. If you have any questions, you can ask our staff or Kevin Moore. We have also added Justin Stout to auction the Charolais bulls this year. There are several herd sire prospects in this offering!

These bulls will add performance as well as heterosis. This group of Charolais bulls have been handled on foot and on horseback as well as 4-wheelers. However you work your cattle, we try our best to have them prepared for your conditions and your environment. This will be one of the largest Charolais bull offerings to sell in Spring 2020 in Texas.

Charolais EPDs current as of January 3, 2020. Please note the footnotes were written with the EPDs available as of December 2019, so you will see some difference in references made.





**197**

**B3R F607 CONFIDENCE**

**B3R F607 CONFIDENCE - Lot 197**

Birth Date: 9/14/2018 M M923260 Tattoo: F607 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEXT STEP 164 P  
**ROR NEXT STEP 702**  
 F1236450 LS MS MOMENTUM 4247 7643

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 FRESH AIR 8165 P ET  
 M6 MS BRAVO GRID 831 ET  
 M6 MOMENTUM 4247 P ET  
 BCF MISS KANSAS MAC9736P

TSI 240.04

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| TBD          | 9.2     | 0.9      | 54      | 96        | 1.4       | 12                | 8.8         | 39         | 1.19    | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 82           | 948     | 1396     | 39      | 3.3       | 95        | 17.67             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.37    | Feed ADG | 4.37    | RE/CWT    | 1.25      | Est. Sale Day Wt. | 1625        | Base Price | \$2,750 |      |

Lot 197 is breeding cows in the Bradley 3 Ranch herd. Buyer will purchase 1/2 interest and full possession after 4/1/2020. B3R F607 Confidence may be the biggest bodied and stoutest made herd sire prospect in the entire offering. He has the #1 highest Adj WW and Adj YW in this sale. Combine that with very moderate calving-ease credentials and a huge 17-inch REA. Lot 197 is very unique in that his EPDs rank in the top 1% or 2% for WW, YW, MTL, SC, REA, and TSI. This herd sire is a difference maker, and we believe in him so much that we are already putting his genetics back into our herd.

Bradley 3 Ranch, Inc.



**B3R F613 CONFIDENCE - Lot 198**

**198 B3R F613 CONFIDENCE**

Birth Date: 10/13/2018 M M923265 Tattoo: F613 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEXT STEP 164 P  
**ROR NEXT COOL 789**  
 F1238446 ROR COOL FIREMAKER 596

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 FRESH AIR 8165 P ET  
 M6 MS BRAVO GRID 831 ET  
 M6 COOL REP 8108 ET  
 ROR COOL FIRE 9334

TSI 233.24

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 11.9    | -0.4     | 50      | 89        | 1.7       | 7                 | 9.4         | 32         | 0.89    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 71           | 893     | 1336     | 41      | 3.52      | 104       | 17.05             | 0.24        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 0.97    | Feed ADG | 4.82    | RE/CWT    | 1.3       | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

A definite herd sire prospect with extreme body mass and muscle shape. We love the way he delivers Calving Ease, Top 1% to 2% Growth with outstanding Carcass Yield and Carcass quality genetics. His Terminal Sire Index of +233.24 ranks in the Top 2% of the entire Charolais breed. We get excited knowing his offspring will inherit his potential Heifer-Safe calving ease, powerful body depth and shape, and huge 17-inch REA traits. Lot 198 is a "do it all" herd sire prospect with tremendous EPDs.

Bradley 3 Ranch, Inc.



**B3R F604 CONFIDENCE - Lot 199**

**201 B3R F603 CONFIDENCE**

Birth Date: 9/1/2018 M M923262 Tattoo: F603 P

M6 NEW DEAL 246 M6 NEW STANDARD 842 P ET  
 M6 CONFIDENCE 503 LS MS COOL 8840  
 M855467 MR MS STANDARD ISSUE 334 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 COOL REP 8108 ET M6 COOL DUDE 6463 P ET  
 ROR COOL LADY 738 SR LADY EASE 914 ET  
 F1236178 MISS SI J FRRS SIERRA 511E  
 GM MS AJ 9335 PLD

TSI 223.27

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 7.6     | 1.8      | 50      | 82        | 1.2       | 3                 | 8.5         | 28         | 1.04    | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 80           | 823     | 1140     | 35      | 3.48      | 104       | 14.22             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★★★★   |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.69    | Feed ADG | 4.41    | RE/CWT    | 1.23      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Lot 201 is another high-growth, big REA son of M6 Confidence. We started the Charolais sale with his brothers and could have started with him. His combination of an 80 lb. BW and an 823 lb. Adj WW is impressive. His Growth, REA, and TSI EPDs are equally impressive. He ranks in the top 2% for WW, top 1% for REA, and top 8% for Terminal Sire Index in the entire breed. Yield Grade 1 genetics can earn a premium and Lot 201 has the genetics.

**199 B3R F604 CONFIDENCE**

Birth Date: 9/2/2018 M M923264 Tattoo: F604 P

M6 NEW DEAL 246 M6 NEW STANDARD 842 P ET  
 M6 CONFIDENCE 503 LS MS COOL 8840  
 M855467 MR MS STANDARD ISSUE 334 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 NEXT STEP 164 P M6 FRESH AIR 8165 P ET  
 ROR NEXT NEW 775 M6 MS BRAVO GRID 831 ET  
 F1238444 ROR NEW DUKE 556 ET M6 NEW STANDARD 842 P ET  
 THREE TREES NANCY 5571ET

TSI 232.86

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 10      | 0.7      | 54      | 92        | 1.8       | 12                | 4           | 39         | 1.01    | 0.06 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 84           | 849     | 1204     | 39      | 2.93      | 87        | 14.86             | 0.11        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★★   |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.66    | Feed ADG | 4.18    | RE/CWT    | 1.22      | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |

Lot 199 is a definite herd sire prospect that DNA testing confirmed his homozygous polled trait. He has been a standout from day one and is a HALF brother to both Lots 197 and 198. The genetics are consistent in all these brothers. Calving Ease, Top 1% WW numbers, big REA stats, and their Top 2% Terminal Sire Index Values set these M6 Confidence sons apart. We love Lot 199's strong top, huge body, and 20% Calving Ease genetics. What an opportunity to get Top 1% Growth numbers, in a herd sire that is stout and well made.

**202 B3R F638 ALARMS**

Birth Date: 9/24/2018 M M922835 Tattoo: F638 P

M6 COOL REP 8108 ET M6 COOL DUDE 6463 P ET  
 M6 SIRENS & ALARMS 429PS SR LADY EASE 914 ET  
 M849087 M6 MS GAIN & GRADE 552 P M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 WYOMING WIND 4298 PLD LT WYOMING WIND 4020 PLD  
 FF MISS WINDY1104 PLD M6 MS H45 NANCY 2229 PET  
 F1144793 MS OZ ENDURE 3166P OAKDALE DUKE 9003P  
 MS OAKDALE SELECT 8043 P

TSI 231.17

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 19           | 2.5     | 3.6      | 48      | 92        | 1.1       | 8                 | 6.2         | 32         | 1.09    | -0.02 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 85           | 798     | 1244     | 40.5    | 3.01      | 89        | 15.48             | 0.18        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★            |         |          | ★★★★★   |           |           | ★★★               |             |            |         |       |
| Grass ADG    | 2.4     | Feed ADG | 5.17    | RE/CWT    | 1.12      | Est. Sale Day Wt. | 1500        | Base Price | \$2,750 |       |

Lot 202 is huge-bodied and heavy-muscled with big time Growth and \$Index numbers. He also has the #4 highest ADG on feed. Genetics ranking in the top 1%-3% of the breed for WW, YW, REA and TSI pushes profits to the top.

**200 B3R F635 COOL HAND**

Birth Date: 9/8/2018 M M922840 Tattoo: F635 D

M6 COOL REP 8108 ET M6 COOL DUDE 6463 P ET  
 M6 COOL HAND 419 ET SR LADY EASE 914 ET  
 EM853148 M6 MS NEW JEWEL 0155 PLD M6 NEW STANDARD 842 P ET  
 M6 MS 5078 MARK 635 PLD ET

M6 GRID REP 0127 PLD SR/NC FIELD REP 2158 P ET  
 SNA MISS STACEY E 339 M6 MS GRID MAKER 597 P ET  
 F1198424 M6 MS 104 GABRIEL 756 ET M6 GRID MAKER 104 PET  
 BF MISS GAIN & GRADE 386

TSI 232.26

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 6.3     | 1.4      | 44      | 87        | 1.6       | 15                | 7.7         | 37         | 1       | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 83           | 772     | 1159     | 38.5    | 3.2       | 106       | 13.95             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★★★★   |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.71    | Feed ADG | 5.26    | RE/CWT    | 1.03      | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |

Lot 200 is a stout, huge-bodied, and extremely eye appealing M6 Cool Hand son. He is #3 for ADG on feed while ranking in the top 2% to 10% for WW, YW, MTL, SC, and TSI. Lot 200 is a powerfully made individual with just an 83 lb. BW. Lot 200 certainly sets the bar as an attractive, high performance, beef machine. He will have a lot of admirers!



**B3R F635 COOL HAND - Lot 200**





**B3R F656 COLONEL 424 - Lot 203**



**B3R F622 CONFIDENCE - Lot 204**

**203 B3R F656 COLONEL 424**

Birth Date: 8/28/2018 M M923289 Tattoo: F656 P

BJR HANK 984 P  
**RIO COLONEL B133**  
 M857140 PC MISS BLUE GRASS 9210

OAKDALE DUKE 9003P  
 BJR MISS ELI ALI 632 P  
 LT BLUEGRASS 4017 P  
 TPC MISS MISSOURI T705 ET

DCF SOLID GOLD 1762 P  
**MCC GOLDEN GIRL 424**  
 F1188737 MCC CRUEL GIRL 834

DCF GOLD DUST 7591 P  
 DCF MS REP  
 LHD CIGAR E46  
 MISS GCR SUPREME 248

TSI 211.45

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 3.5     | 1.7      | 41      | 69        | 1.1       | 11                | 6.6         | 31         | 0.91    | 0.1  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 93           | 709     | 1192     | 41      | 3.32      | 100       | 15.34             | 0.27        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★            |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.29    | Feed ADG | 5.31    | RE/CWT    | 1.05      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

Lot 203 is stout, deep, and good. He offers extra muscle shape down his top and throughout in a very eye appealing design. He also has the #2 highest ADG of feed. Make note of his top 9% WW EPD and his 15-inch REA. He is a very attractive bull with extra Grow and Muscle genetics.

Bradley 3 Ranch, LLC

**204 B3R F622 CONFIDENCE**

Birth Date: 10/4/2018 M M923306 Tattoo: F622 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 COOL REP 8108 ET  
**PC MS COOL REP 624**  
 F1233728 PC MS CIGAR 024 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LHD CIGAR E46  
 CR MS PERFECTION 4049

TSI 225.78

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 5.3     | 2.1      | 50      | 83        | 1.6       | 7                 | 7.5         | 32         | 0.91    | 0.18 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 88           | 805     | 1256     | 40      | 4.11      | 128       | 16.8              | 0.25        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★            |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2       | Feed ADG | 4.79    | RE/CWT    | 1.36      | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |      |

Lot 204 is angular through his front end, deep-bodied, and strong-topped. We love his 805 lb. WW, 16-inch REA and 4.11 IMF. He has the #5 highest ultrasound IMF score of all the Charolais. Also, he ranks in the top 3%-7% for WW, YW, REA, and TSI EPDs. The combination of extreme Growth, Muscle, and Marbling of Lot 204 is outstanding and will drive the profit values of his calves.

Bradley 3 Ranch, LLC



**B3RF647 BELLS & WHISTLES ET - Lot 205**

**205 B3RF647 BELLS & WHISTLES ET**

Birth Date: 9/1/2018 M EM922715 Tattoo: F647 D

M6 COOL REP 8108 ET  
**M6 BELLS & WHISTLES 258 P**  
 M829092 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 COOL REP 8108 ET  
**CAREY FRMS LADY B2**  
 F1185769 CAREY FRMS LADY 302

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT WYOMING WIND 4020 PLD  
 CAREY FRMS LADY 003

TSI 206.95

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 4.3     | 1.4      | 41      | 63        | 1.1       | 10                | 3.9         | 30         | 1.22    | 0.06 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 82           | 768     | 1088     | 37.5    | 2.26      | 100       | 14.59             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★            |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 0.71    | Feed ADG | 3.88    | RE/CWT    | 1.16      | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |      |

Lot 205 is stout, huge-bodied and very attractive. He ranks in the top 1% for REA with a top 15% ranking for WW. We really appreciate his extra Muscle and Performance with just an 82 lb. BW. Lot 205 is an eye appealing standout in addition to delivering extra Muscle and Performance genetics.

Bradley 3 Ranch, LLC



**206**

**B3RF654 TEN STAR**

Birth Date: 9/21/2018 M M922722 Tattoo: F654 D

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS 2237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 COOL REP 8108 ET  
**WEAVERS COOL VERONICA 1340**  
 F1201408 WEAVERS VERONICA 0730

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 KEYS MCHENRY 24M  
 SWAN VERONICA L030

TSI 208.53

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 9.6     | -0.2     | 38      | 62        | 1.1       | 6                 | 9.3         | 25         | 1.1     | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 75           | 738     | 1167     | 38      | 2.42      | 85        | 17.42             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.54    | Feed ADG | 4.32    | RE/CWT    | 1.41      | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |      |

Lot 206 is heavy-muscled, big-bodied, and possesses extra Calving Ease genetics. He has the #4 largest ultrasound REA while ranking in the top 15% of the breed for CE. His 75 lb. BW confirms those Easy Calving traits. The weaning weight genetics that he offers are also very good, ranking in the top 20%. Great combination of Calving Ease, Muscle, and Growth.



**B3RF646 BELLS & WHISTLES ET - Lot 208**

**208**

**B3RF646 BELLS & WHISTLES ET**

Birth Date: 9/1/2018 M EM922714 Tattoo: F646 P

M6 COOL REP 8108 ET  
**M6 BELLS & WHISTLES 258 P**  
 M829092 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 COOL REP 8108 ET  
**CAREY FRMS LADY B2**  
 F1185769 CAREY FRMS LADY 302

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT WYOMING WIND 4020 PLD  
 CAREY FRMS LADY 003

TSI 197.18

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 19           | 5       | -0.4     | 32      | 53        | 1.3       | 8                 | 2.8         | 24         | 0.97    | -0.06 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 70           | 822     | 1150     | 35.5    | 3.17      | 100       | 15.13             | 0.18        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★           |         |          | ★★★     |           |           | ★★★               |             |            |         |       |
| Grass ADG    | 0.4     | Feed ADG | 3.88    | RE/CWT    | 1.2       | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |       |

Lot 208 looks like an awesome beef bull. He has powerful muscle shape from end to end and has extra rib depth and shape. He is another bull with outstanding Calving Ease credentials and high ranking REA traits. His -0.5 BW and EPD 70 lb. BW is more than impressive after studying the stoutness of this bull. This combination of Calving Ease and high yielding Muscle traits will maximize Profits.



**B3RF650 RUSHMORE - Lot 207**

**207**

**B3RF650 RUSHMORE**

Birth Date: 9/4/2018 M M922718 Tattoo: F650 P

LT RIO BRAVO 3181 P  
**LT RUSHMORE 8060 PLD**  
 M760665 LT BRENDA'S EASE 3055PLD

LT RIO BLANCO 1234 P  
 LT 7N OF DUKE 9083 PLD  
 LT UNLIMITED EASE 9108  
 LT BRENDA 1014 PLD

CML DIABLO 2X  
**LAFRAISE DARA 696**  
 F1236515 LAFRAISE KYLIE 69A

SPARROWS SANCHEZ 715T  
 CML PLD WILMA 3S  
 TR MR FIRE WATER 5792RET  
 LAFRAISE KRYSTLE 638 PLD

TSI 200.51

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 9.2     | -2       | 29      | 53        | 1         | 18                | 1.3         | 32         | 0.7     | 0.11 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 70           | 705     | 1159     | 36.5    | 2.9       | 97        | 16.32             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★      |           |           | ★                 |             |            |         |      |
| Grass ADG    | 1.14    | Feed ADG | 3.91    | RE/CWT    | 1.29      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 207 is a stout made, huge-bodied bull with elite Calving Ease genetics. His -1.5 BW EPD and 70 lb. BW offers Heifer Safe potential Calving Ease. Combine that with his 16-inch REA and we know the calves he sires will have the muscle shape to sell for top dollar.

**209**

**B3R F658 COLONEL 502**

Birth Date: 8/30/2018 M M923287 Tattoo: F658 P

BJR HANK 984 P  
**RIO COLONEL B133**  
 M857140 PC MISS BLUE GRASS 9210

OAKDALE DUKE 9003P  
 BJR MISS ELI ALI 632 P  
 LT BLUEGRASS 4017 P  
 TPC MISS MISSOURI T705 ET

MCC THE KIDD 906  
**MISS PARR BK 502**  
 F1205646 MISS PARR GM 103

CHUNKY MONKEY  
 MCC MISS DUKE 725  
 M6 GRID MAKER 104 PET  
 MR PARR COM 7 3

TSI 188.14

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 19           | 12      | -1.8     | 21      | 38        | 0.2       | 11                | 9.1         | 21         | 0.52    | 0.11 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 83           | 730     | 1128     | 38      | 3.34      | 101       | 12.86             | 0.09        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★      |           |           | ★                 |             |            |         |      |
| Grass ADG    | 1.86    | Feed ADG | 3.6     | RE/CWT    | 0.97      | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |

Lot 209 is another stout and powerfully made bull who provides Calving Ease deluxe genetics. His -1.6 BW EPD and 11.1 CE EPD is elite and offers potential Heifer-Safe Calving Ease. We really like these bulls that show so much muscle expression and thickness while possessing extreme calving-ease genetics. Low stress calving with the kind of muscle shape that gets the calf buyers' attention is what Lot 209 will deliver.



**B3R F625 NEW STANDARD - Lot 210**



**B3R F609 ALARMS - Lot 211**

**210 B3R F625 NEW STANDARD**

Birth Date: 10/19/2018 M M923324 Tattoo: F625 D

LT RIO BRAVO 3181 P  
**M6 NEW STANDARD 842 P ET**  
 EM756753 M6 MS GRID MAKER 2175 ET

LT RIO BLANCO 1234 P  
 LT 7N OF DUKE 9083 PLD  
 M6 GRID MAKER 104 PET  
 M6 MS E46'S DUKE 248 PET

M6 COOL REP 8108 ET  
**PC COOL LADY 240**  
 F1169113 CAREY FRMS LUCY 613

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT ASSERTION 1277 P  
 PC MS LUCY 436

TSI 236.81

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 2.7     | 2.7      | 56      | 94        | 1.8       | 8                 | 4.8         | 36         | 1.35    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 85           | 850     | 1312     | 43      | 3.11      | 95        | 18.6              | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.31    | Feed ADG | 4.31    | RE/CWT    | 1.4       | Est. Sale Day Wt. | 1500        | Base Price | \$2,750 |      |

Lot 210 is an attractive, huge-bodied, high performing, and extremely heavy-muscled bull. His muscle type is smooth while exhibiting the #1 largest REA (18.6) in the entire sale. His EPDs also rank him in the top 1%-2% for WW, YW, SC, REA, and TSI. Lot 210 can take profits to new levels with his elite Growth and Muscle traits while also ranking in the top 20% for the carcass quality MARB trait.

**211 B3R F609 ALARMS**

Birth Date: 9/17/2018 M M923251 Tattoo: F609 P

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 HIGH STANDARD 119  
**GF MISS TANYA 374**  
 F1167613 ROR MS MARK 589

M6 NEW STANDARD 842 P ET  
 M6 MS CIGAR 587 PLD ET  
 M6 MARK 7136 PLD  
 BW MISS MAC 2058 P

TSI 227.89

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 6.1     | -0.1     | 43      | 82        | 1.5       | 1                 | 2.3         | 22         | 0.92    | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 83           | 849     | 1220     | 42      | 3.43      | 99        | 15.78             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.2     | Feed ADG | 3.05    | RE/CWT    | 1.15      | Est. Sale Day Wt. | 1475        | Base Price | \$2,750 |      |

Lot 211 is a very eye appealing, big-bodied, stout-made bull with tremendous performance genetics. His modest 0.1 BW EPD and 6.5 CE EPD in addition to his Adj WW of 849 lbs. is extremely impressive. The Calving Ease, high Growth and extra Muscle genetic combination will set his calves apart for more profit. He ranks in the top 3%-7% of the breed for WW, YW, SC, REA, and TSI.



**B3R F639 ALARMS - Lot 212**

**212 B3R F639 ALARMS**

Birth Date: 9/25/2018 M M922837 Tattoo: F639 S

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 NEW STANDARD 842 P ET  
**M6 MS NEW NANCY 3042P**  
 F1181900 BPC NANCY GW BX06 P

LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 LINK MR 650 GUNNER WIND 317 P  
 THREE TREES NANCY 3082ET

TSI 235.54

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 8.2     | 0.7      | 47      | 91        | 1.8       | 13                | 5.1         | 37         | 1.21    | 0    |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 83           | 826     | 1245     | 40.5    | 3.36      | 100       | 15.03             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.94    | Feed ADG | 4.83    | RE/CWT    | 1.12      | Est. Sale Day Wt. | 1475        | Base Price | \$2,750 |      |

Lot 212 is strong-topped, long-hipped, huge-bodied and beautifully made. He combines Calving Ease, high Growth, extra Muscle, and top \$Profit genetics. His 7.6 CE EPD and modest 83 lb. BW gives him low stress Calving Ease credentials. His top 1%-3% genetics for WW, YW, MTL, SC, REA and TSI is awesome. He is the kind that we could have started the sale with and sets his buyer up for maximizing a return on their investment.



**213****B3R F634 ALARMS**

Birth Date: 9/6/2018 M M922848 Tattoo: F634 D

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

EGF HOUSE BRAND 056R  
**GF MS HOUSE BRAND 9178**  
 F1104471 ROR GABRIEL 644

M6 HOUSE BRAND 062 PLD  
 BF MISS MADISON 1058  
 M6 RANCHER CHOICE 9469 P  
 BF MISS GAIN & GRADE 386

TSI 230.7

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 4.3     | 2.4      | 39      | 82        | 1.2       | 13                | 5.5         | 32         | 1.08    | 0.15 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 86           | 777     | 1179     | 37.5    | 3.27      | 108       | 14.53             | 0.12        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★★   |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.17    | Feed ADG | 5.02    | RE/CWT    | 1.06      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

Lot 213 is a heavy-muscled, powerful bull with top end Growth performance. He has the #6 highest ADG on feed. Over 5 pounds a day is really getting it done! In addition, ranking in the top 4%-6% for YW, REA, and TSI is outstanding. He also shows lots of Muscle expression which excites the calf buyers into paying more. Great combination of extra pounds with more muscle shape.

**B3R F660 BOJANGLES 652 - Lot 115****215****B3R F660 BOJANGLES 652**

Birth Date: 9/2/2018 M M923285 Tattoo: F660 P

WR WRANGLER W601  
**SUMMIT BOJANGLES B09**  
 M844594 SUMMIT MS VANNA Z14

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 SUMMIT RIO BRAVO 8156  
 SUMMIT MS VANNA 8107

M6 GRID MAKER 104 PET  
**MCC MS MISTY 652**  
 EF1225654 BHD MS CIGAR K1371

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 LHD CIGAR E46  
 LHD MS SILVERMARK G1408

TSI 233.14

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 2.5     | 2.4      | 53      | 93        | 1.9       | 12                | 8.9         | 39         | 1.03    | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 92           | 789     | 1224     | 42      | 3.05      | 104       | 14.81             | 0.21        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★★   |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.77    | Feed ADG | 4.38    | RE/CWT    | 1.01      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

Lot 215 is a stout made, wide-bodied bull with big time Growth performance EPDs. He ranks in the top 1%-7% for WW, YW, MTL, SC, REA, and TSI. Now that is impressive. The payweight and yield premium on Lot 215's calves will definitely be at the top end.

**B3RF652 TEN STAR - Lot 214****214****B3RF652 TEN STAR**

Birth Date: 9/9/2018 M M922720 Tattoo: F652 D

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 COOL REP 8108 ET  
**CAREY FRMS LADY A47**  
 EF1181862 CAREY FRMS LADY 302

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT WYOMING WIND 4020 PLD  
 CAREY FRMS LADY 003

TSI 211.59

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 5.7     | 1.9      | 40      | 69        | 0.9       | 3                 | 8.5         | 23         | 1.03    | 0.07 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 77           | 818     | 1338     | 39      | 3.01      | 106       | 17.97             | 0.25        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★★★★   |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.83    | Feed ADG | 5.54    | RE/CWT    | 1.22      | Est. Sale Day Wt. | 1675        | Base Price | \$2,750 |      |

Lot 214 is powerful from end to end, huge-bodied, and has eye appeal to spare. His Calving Ease stats of a 77 lb. BW and a 5.7 CE EPD are more than solid. He has the #1 highest ADG (5.54) on feed and the #2 largest REA (18.0). If his calves should Gain and Yield like their daddy, "Holy Smokes" they might set new records for profit.



**Loadout of bulls will commence immediately at the completion of the Angus bull sale and after proper settlement has been made.**





**B3R F601 NEXT STEP - Lot 216**

**218 B3R F610 LONE STAR**

Birth Date: 9/19/2018 M M923253 Tattoo: F610 P

M6 GRID MAKER 104 PET  
**M6 LONE STAR 2183 P ET**  
 EM836497 ROR MISS MARK 138 P

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 M6 MARK 7136 PLD  
 MISS LPF 630 MAC

M6 NEW STANDARD 842 P ET  
**ROR JEWEL 483**  
 F1184684 M6 MS GAIN & GRADE 513ET

LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 M6 GAIN & GRADE 927 PLD  
 HALES MS CIGAR 1051 ET

TSI 209.41

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 1.9     | 2.8      | 40      | 70        | 1.9       | 10                | 4.9         | 30         | 0.73    | 0.04 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 90           | 861     | 1301     | 45.5    | 3.07      | 89        | 14.57             | 0.23        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.14    | Feed ADG | 4.7     | RE/CWT    | 1.04      | Est. Sale Day Wt. | 1575        | Base Price | \$2,750 |      |

Lot 218 exhibits extra body depth while possessing some of the best Adj WW and Adj YW in the sale. His 861 lb. Adj WW and 1,301 lb. Adj YW is very impressive. He ranks in the top 8%-20% for WW, YW, MTL, SC, REA, and TSI. Those traits positively influence profit and Lot 218 has got the goods.

**216 B3R F601 NEXT STEP**

Birth Date: 9/5/2018 M M923098 Tattoo: F601 S

M6 FRESH AIR 8165 P ET  
**M6 NEXT STEP 164 P**  
 M802023 M6 MS BRAVO GRID 831 ET

THREE TREES WIND 0383 ET  
 SR LADY EASE 914 ET  
 LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET

M6 COOL REP 8108 ET  
**EJS MS COOL DUKE 413 PLD**  
 F1179983 EJS MISS DUKE 9007 PLD

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 EJS PERFECT DUKE 7203 P ET  
 EJS MISS DUKE 6114 ET

TSI 223.73

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 8.3     | 0.4      | 45      | 80        | 1.4       | 20                | 7           | 42         | 0.99    | 0.1  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 78           | 819     | 1221     | 39      | 2.75      | 100       | 15.42             | 0.11        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.83    | Feed ADG | 4.33    | RE/CWT    | 1.21      | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |      |

216 is an extremely thick and huge-bodied bull with a strong top. Got to really like these bulls with Calving Ease genetics that are off the chart with Growth and Muscle traits. His Calving Ease genetics are legit with his 8.0 CE EPD and 78 lb. BW. He also ranks in the top 1%-5% for WW, YW, Milk, MTL, SC, REA, and TSI. That's a lot of WOW in an eye appealing package.

**219 B3RF648 TEN STAR**

Birth Date: 9/3/2018 M M922716 Tattoo: F648 P

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

TR PZC RAPID FIRE 9775 ET  
**CAREY FARMS LADY PATTI 510**  
 EF1215161 CAREY FRMS LADY 617

TR MR FIRE WATER 5792RET  
 THOMAS MS IMPRESSIVE0641  
 M6 RANCHER CHOICE 9469 P  
 CAREY FRMS LADY 223

TSI 205.28

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 6       | 0.5      | 33      | 60        | 0.5       | 2                 | 6.8         | 19         | 0.74    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 75           | 732     | 1191     | 36      | 2.78      | 93        | 14.6              | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★                 |             |            |         |      |
| Grass ADG    | 1.37    | Feed ADG | 4.1     | RE/CWT    | 1.07      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 219 is a strong-topped, thick-made bull with very good Calving Ease genetics. We really like his 75 lb. BW and 5.6 CE EPD. Combine that with top 30%-35% Growth and Profit numbers, and that makes him rock-solid for Calving Ease with extra performance.

**217 B3R F661 COLONEL 422**

Birth Date: 9/6/2018 M M923284 Tattoo: F661 P

BJR HANK 984 P  
**RIO COLONEL B133**  
 M857140 PC MISS BLUE GRASS 9210

OAKDALE DUKE 9003P  
 BJR MISS ELI ALI 632 P  
 LT BLUEGRASS 4017 P  
 TPC MISS MISSOURI T705 ET

DCF SOLID GOLD 1762 P  
**MCC MISS GOLD 422**  
 F1188735 MCC MISS THROTTLE 923

DCF GOLD DUST 7591 P  
 DCF MS REP  
 M6 FULL THROTTLE 2138 PET  
 BHD MS CIGAR K1371

TSI 198.5

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 3.1     | 1.4      | 33      | 54        | 1         | 14                | 6.9         | 30         | 0.78    | 0.11 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 93           | 761     | 1119     | 38.5    | 3.57      | 108       | 13.85             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 0.97    | Feed ADG | 5       | RE/CWT    | 1.01      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 217 is another square made bull that shows extra muscle shape with more rib shape and depth. He has the #7 highest (5.00) ADG on feed. His calves will exhibit that extra Muscle pop and Gain like a "house on fire."

**220 B3R F602 LONE STAR PLD**

Birth Date: 9/28/2018 M M923099 Tattoo: F602 P

M6 GRID MAKER 104 PET  
**M6 LONE STAR 2183 P ET**  
 EM836497 ROR MISS MARK 138 P

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 M6 MARK 7136 PLD  
 MISS LPF 630 MAC

M6 FORWARD 062S  
**ROR AGATHA 087**  
 F1120437 BF MS GAIN & GRADE 440

LHD CIGAR E46  
 NF AGATHA 9581 POLLED  
 M6 GAIN & GRADE 927 PLD  
 BF MISS GRAZER 206

TSI 214.36

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | -8.2    | 5.2      | 46      | 78        | 1.5       | 17                | -0.6        | 40         | 0.68    | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 89           | 768     | 1184     | 42.5    | 2.81      | 100       | 14.48             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.43    | Feed ADG | 3.73    | RE/CWT    | 1.15      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

Lot 220 has elite Growth EPDs and an outstanding 768 lb. Adj WW. His 14.5 REA shows plenty of muscle in this bull. Ideally use him on mature cows to maximize payweight. He ranks in the top 3% for WW and top 5% for YW.



**B3RF653 COOL REP - Lot 221**



**B3R F626 COOL REP - Lot 223**

**221 B3RF653 COOL REP**

Birth Date: 9/10/2018 M M922721 Tattoo: F653 P

M6 COOL REP 8108 ET  
**M6 COOL REP B2**  
**EM856332** CAREY FRMS LADY 806  
 M6 BELLS & WHISTLES 258 P  
**CAREY FRMS LADY DEMI 516**  
**EF1215162** CAREY FRMS LADY 302  
 M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 RANCHER CHOICE 9469 P  
 CAREY FRMS LADY 302  
 M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 LT WYOMING WIND 4020 PLD  
 CAREY FRMS LADY 003

TSI 185.74

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 20           | 3       | 1.4      | 27      | 43        | 1.1       | 10                | 3.1         | 23         | 0.69    | -0.02 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 82           | 664     | 1096     | 40      | 2.57      | 90        | 15.79             | 0.18        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★★          |         |          | ★★      |           |           | ★★                |             |            |         |       |
| Grass ADG    | 1.29    | Feed ADG | 3.63    | RE/CWT    | 1.3       | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |       |

Lot 221 is a big-topped, square made bull with a lot of muscle shape. His 82 lb. BW is a nice trait to go with his outstanding 15.8-inch ultrasound REA. Calf buyers pay more for those calves with extra muscle pop and Lot 221 delivers.

**223 B3R F626 COOL REP**

Birth Date: 10/19/2018 M M923313 Tattoo: F626 P

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
**EM770701** SR LADY EASE 914 ET  
 M6 COWMAKER 650 ET  
**PC MS COWMAKER 372**  
**F1185979** PC MS WIND 810  
 M6 FUNCTION 169 PET  
 MISS LFP 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET  
 M6 GRID MAKER 104 PET  
 CR MISS DUKE 157  
 EJS PERFECT WIND 4058 ET  
 PC MISS CIGAR 121 P

TSI 236.74

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 7.9     | 2.2      | 52      | 95        | 1.3       | 4                 | 9.2         | 30         | 1.04    | 0.12 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 84           | 773     | 1307     | 41      | 3.16      | 96        | 16.2              | 0.34        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.17    | Feed ADG | 4.94    | RE/CWT    | 1.21      | Est. Sale Day Wt. | 1525        | Base Price | \$2,750 |      |

Lot 223 is a performance and muscle, big bodied machine. Got to like his 8.0 CE EPD to go with his top 2%-7% WW, YW, REA and TSI genetics. His 16-inch REA is powerful in addition to his 1,307 lb. Adj YW. He combines outstanding Calving Ease, Growth and Muscle genetics in a well-made package.

**222 B3RF651 ABSOLUTE**

Birth Date: 9/5/2018 M M922719 Tattoo: F651 P

SHF FIRE POWER 0080  
**SHF ABSOLUTE 1508**  
**M861660** SHF ANNIE OAKLEY 1106  
 M6 COOL REP 8108 ET  
**CAREY FRMS LADY HOPE B3**  
**EF1198590** CAREY FRMS LADY 806  
 TR MR FIRE WATER 5792RET  
 ACE MS DYNASTY 7117  
 EJS PERFECT WIND 3010 ET  
 ACE-SHF MS MAC 55224  
 M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 RANCHER CHOICE 9469 P  
 CAREY FRMS LADY 302

TSI 198.01

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 20           | 3       | 2.2      | 37      | 58        | 0.9       | 11                | 0.6         | 29         | 0.7     | 0.05 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 85           | 711     | 1042     | 36      | 3.15      | 106       | 14.39             | 0.11        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★      |           |           | ★★                |             |            |         |      |
| Grass ADG    | 0.46    | Feed ADG | 3.52    | RE/CWT    | 1.22      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

Lot 222 is extremely stout and huge-bodied. He shows extra muscle expression and thickness from end to end. If you want to impress the calf buyers with calves that have extra shape and weight, Lot 222 will get it done. His top 30% WW EPD and 14-inch REA is rock solid and he really looks the part.



**When you make your bull buying decisions, we always ask you to consider buying more than one bull--bulls need a buddy, too.**



**B3R F056 TEN WHISTLES A002 - Lot 224**

**226 B3R F028 COOL HAND A027**

Birth Date: 10/14/2018 M M920282 Tattoo: F028 P

M6 COOL HAND 419 ET M6 COOL REP 8108 ET  
**M6 COOL HAND 6110** M6 MS NEW JEWEL 0155 PLD  
**M879998** SNA MISS STACEY E 339 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

EATONS PIONEER 9161 EATONS EXPLORER 6343  
**B3R A027 9161 9020** EATONS MISS BILARA 4749  
**EF1181625** MS COOLEY SKY E 9020M ET SKYMONT EASE 2078  
 WCR MISS IMPRESS 9020ETP

TSI 246.75

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 2.2     | 3.1      | 52      | 103       | 1.3       | 12                | 3.3         | 38         | 0.84    | 0.2  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 96           | 695     | 1287     | 38      | 3.59      | 102       | 15.09             | 0.38        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.77    | Feed ADG | 4.6     | RE/CWT    | 1.11      | Est. Sale Day Wt. | 1525        | Base Price | \$2,750 |      |

Lot 226 is a heavy-muscled, extremely deep-bodied bull with elite Performance and Profit genetics. He has the #1 highest (+246.75) Terminal Sire Index in this offering while ranking in the top 2%-3% for WW and YW EPDs. His 0.17 MARB EPD is also outstanding. Lot 226 combines elite Growth, Marbling, and Profit traits.

**224 B3R F056 TEN WHISTLES A002**

Birth Date: 10/18/2018 M M920294 Tattoo: F056 P

M6 BELLS & WHISTLES 258 P M6 COOL REP 8108 ET  
**M6 TEN WHISTLES 456 P** M6 MS GAIN & GRADE 552 P  
**M859441** M6 MS TEN MAKER 1100 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

M6 MAKES IT EASY 723 P ET WCR SIR IMPRESSIVE 8191P  
**B3R A002 723 Y031 TW** M6 MS 104 QUALITY 481PET  
**F1180402** B3R Y031 CCR JP LEAD ON TW EATONS LEAD ON P 5037  
 MS COOLEY JPOT 1107N18ET

TSI 222.53

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 21           | 3.3     | 0.7      | 49      | 83        | 1.5       | 10                | 3.6         | 35         | 1.18    | -0.02 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 91           | 722     | 1226     | 41      | 3.31      | 94        | 17.12             | 0.2         |            |         |       |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |       |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |       |
| Grass ADG    | 1.69    | Feed ADG | 4.85    | RE/CWT    | 1.33      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |       |

Lot 224 is a definite herd sire prospect who will be a crowd favorite. He is big-topped, wide-bodied with a stout hip and an attractive design. He has the #6 largest (17.1) REA in the sale and top 3%-15% genetics for WW, YW, MTL, SC, REA and TSI. If you are looking for a herd sire without any New Standard influence, do not overlook this bull.

**227 B3R F014 BELLS & WHISTLES C019**

Birth Date: 10/10/2018 M M920272 Tattoo: F014 S

M6 BELLS & WHISTLES 258 P M6 COOL REP 8108 ET  
**M6 BELLS & WHISTLES 630** M6 MS GAIN & GRADE 552 P  
**M890927** WEAVERS RIO VERONICA 1430 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

M6 BLANCO STANDARD 231 ET M6 NEW STANDARD 842 P ET  
**B3R C019 CCR Z231 X011** M6 MS RIO GRADE 960 P ET  
**F1216102** B3R X011 MS COOLEY JP M2076673 B/T SMART CHOICE M207 ET  
 MS COOLEY JACKPOT 6673N

TSI 231.11

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 9.8     | -2.9     | 36      | 71        | 1.8       | 7                 | 2.2         | 25         | 0.95    | 0.38 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 69           | 653     | 1218     | 42      | 4.57      | 130       | 15.53             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 3.14    | Feed ADG | 4.66    | RE/CWT    | 1.23      | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |      |

Lot 227 is very unique with elite Calving Ease and Marbling genetics. He is also big-topped with a huge body. He ranks in the top 2%-9% of the breed for BW, SC, REA, MARB, and TSI. His 4.57 IMF score is #2 highest IMF value in the sale. Lot 227 delivers extreme Calving Ease, Muscle, and Profit genetics.

**225 B3R F023 COOL HAND 835U4**

Birth Date: 10/27/2018 M M920279 Tattoo: F023 S

M6 COOL HAND 419 ET M6 COOL REP 8108 ET  
**M6 COOL HAND 6110** M6 MS NEW JEWEL 0155 PLD  
**M879998** SNA MISS STACEY E 339 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

COOLEY DENTON 5036S EATONS LEADER 2233 P  
**MS COOLEY DENTON 835U4** MS CC SIR DUKE 5036M2  
**EF1096236** MS COOLEY JPOT 835R2 ET CCR JACKPOT 1410K5 PET  
 EATONS SUPREME 0835

TSI 232.97

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 0.4     | 2.5      | 46      | 89        | 1.2       | 9                 | 2.2         | 32         | 1.11    | 0.13 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 99           | 718     | 1248     | 39      | 3.92      | 112       | 16.9              | 0.24        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.69    | Feed ADG | 4.55    | RE/CWT    | 1.32      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

Lot 225 is extremely thick with a powerful top and a huge body. He provides top end Performance, Muscle, and a strong ultrasound IMF score. His 16.9-inch REA is also extremely impressive while ranking in the top 4%-6% for WW, YW, and TSI.



**B3R F023 COOL HAND 835U4 - Lot 225**





**B3R F623 COOL REP - Lot 228**



**B3R F659 COOL REP 309 - Lot 229**

**228 B3R F623 COOL REP**

Birth Date: 10/8/2018 M M923323 Tattoo: F623 D

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

EJS PERFECT WIND 4058 ET  
**PC MS WIND 805**  
 F1087875 PC MS PERFECTMARK338P ET

M6 FUNCTION 169 PET  
 MISS LPF 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

LT WYOMING WIND 4020 PLD  
 DS PERFECT BELL 851ETPLD  
 LHD ALI MARK T214  
 MD MS PERFECT B40

TSI 226.65

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 6.7     | 1.8      | 43      | 82        | 1.2       | 9                 | 8.1         | 30         | 1       | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 80           | 631     | 1151     | 38      | 3.23      | 98        | 17.27             | 0.28        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.43    | Feed ADG | 4.75    | RE/CWT    | 1.44      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

228 is angular through his front end, strong-topped, thick-made, wide-bodied, and has a very attractive design. He has the #5 largest REA (17.3) with an 80 lb. BW and a low stress 6.3 CE EPD. He also ranks in the top 15%-25% for WW, YW, SC, REA, and TSI. Very impressive multiple trait selection for Calving Ease, Growth, Muscle, and Profit traits.

**229 B3R F659 COOL REP 309**

Birth Date: 9/1/2018 M M923286 Tattoo: F659 D

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

M&M WYO WIND 8100 P  
**MCC MISS FUNCTIONAL 309**  
 F1127351 MCC MISS FUNCTION 699

M6 FUNCTION 169 PET  
 MISS LPF 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

LT WYOMING WIND 4020 PLD  
 VCR MISS DUCHESS 357 PLD  
 M6 FUNCTION 169 PET  
 TAMMY JO 90

TSI 204.52

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 3.1     | 1.1      | 30      | 56        | 1.2       | 16                | 0.7         | 31         | 0.9     | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 94           | 650     | 1152     | 40      | 3.04      | 91        | 14.49             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.89    | Feed ADG | 3.86    | RE/CWT    | 1.13      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

229 is another stout made, huge-bodied bull with lots of eye appeal. He shows the kind of muscle expression that is sure to make his calves muscle pop. He ranks in the top 15% for REA EPD. Calf buyers pay more for calves that possess the shape and depth the Lot 229 will sire.



**B3R F051 BELLS&WHISTLES3472U13 - Lot 230**

**230 B3R F051 BELLS&WHISTLES3472U13**

Birth Date: 10/27/2018 M M920292 Tattoo: F051 S

M6 BELLS & WHISTLES 258 P  
**M6 BELLS & WHISTLES 630**  
 M890927 WEAVERS RIO VERONICA 1430

LC SUSPECT 0109 P ET  
**MS COOLEY SUSPECT 3472U13**  
 EF1096238 MS CCR IMPRSV 3472L7 PET

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

LT WYOMING WIND 4020 PLD  
 LC MISS LACI CAE 104  
 JWK IMPRESSIVE D040 ET  
 WCR MISS TRADITION 3472

TSI 220.46

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 1.5     | 1.8      | 47      | 75        | 0.7       | 9                 | -2.4        | 33         | 1.08    | 0.2  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 97           | 661     | 1160     | 36.5    | 3.72      | 106       | 15.58             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.2     | Feed ADG | 4.15    | RE/CWT    | 1.32      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

230 is a well-balanced, big-bodied, strong-topped, and square made bull. Got to like his high Growth, Muscle, and Marbling genetics. He ranks in the top 2%-15% in the breed for WW, YW, MTL, REA, MARB, and TSI genetics. His 15.6-inch REA is very impressive.

## 231 B3R F062 LEDGER X016

Birth Date: 10/3/2018 M EM920331 Tattoo: F062 P

LT BLUEGRASS 4017 P  
**LT LEDGER 0332 P**  
 M791626 LT BRENDA 6120 PLD

LT ASSERTION 1277 P  
 LT PEARL'S BREEZE 2236 P  
 LT RIO BRAVO 3181 P  
 LT BRENDA'S EASE 3055PLD

B/T SMART CHOICE M207 ET  
**B3R X016 MS CCR M207 6673**  
 EF1134447 MS COOLEY JACKPOT 6673N

LHD CIGAR E46  
 MISS HOODOO Z6017  
 CCR JACKPOT 1410K5 PET  
 MS CCR SIRDUKE 6673L ET

TSI 224.66

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | -1.4    | 1.3      | 39      | 78        | 1.3       | -2                | -1          | 18         | 0.89    | 0.24 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 85           | 629     | 1187     | 38.5    | 3.64      | 103       | 14.88             | 0.21        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 3.4     | Feed ADG | 4.06    | RE/CWT    | 1.16      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

Lot 231 is another well-balanced, deep-sided bull, who is thick from end to end. He is very unique in that he combines excellent Growth and Muscle genetics with elite Marbling. His 0.25 MARB EPD ranks in the top 5% while possessing top 10%-20% genetics for WW, YW, REA, and TSI. Note his #2 highest ADG on grass.

Bradley 3 Ranch, LLC

## 233 B3R F050 COOL HAND A030

Birth Date: 10/26/2018 M M920291 Tattoo: F050 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

M6 FUNCTION 169 PET  
**B3R A030 169 8046**  
 EF1181628 MS COOLEY ORIG 8046N13ET

LHD CIGAR E46  
 VCR MISS MAC IV 317  
 EATONS ORIGINAL 5102  
 KCL DAWN 8046 PLD

TSI 234.22

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | -0.9    | 3.7      | 50      | 92        | 1.4       | 6                 | 2.9         | 32         | 1.02    | 0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 99           | 716     | 1244     | 42      | 3.62      | 103       | 15.4              | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.89    | Feed ADG | 4.24    | RE/CWT    | 1.22      | Est. Sale Day Wt. | 1450        | Base Price | \$2,750 |      |

Lot 233 is a really thick and big-bodied bull. He is elite for Growth and Profit genetics ranking at the very top of the breed. Top 2%-3% for WW EPD, YW EPD and Terminal Sire Index EPD is flat awesome. His 15.4-inch REA ranks in the top 8% and that makes him worth more.

Bradley 3 Ranch, LLC

## 232 B3R F047 COOL HAND B014

Birth Date: 10/12/2018 M M920289 Tattoo: F047 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

M6 COOL MAKER 261 P  
**B3R B014 MS CCR 1107U102**  
 F1199710 MS COOLEY CHARLIE 1107U102

M6 COOL REP 8108 ET  
 M6 MS 104 COMMANDER 7184 P ET  
 RC CHARLIE 0327  
 MS CCR SIRPAUL 1107L17 P

TSI 238.81

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 4.5     | 1.1      | 47      | 92        | 1.3       | 17                | 5.3         | 41         | 0.87    | 0.18 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 96           | 707     | 1245     | 39      | 3.8       | 108       | 14.48             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.49    | Feed ADG | 4.61    | RE/CWT    | 1.1       | Est. Sale Day Wt. | 1475        | Base Price | \$2,750 |      |

Lot 232 is a strong-topped, heavy-muscled bull with plenty of rib. He is loaded with high Growth, extra Muscle and top Profit genetics. He ranks in the top 4% of the breed for both WW EPD, YW EPD and \$Profit EPD. In addition, he shows a lot of muscle expression and ranks in the top 15% for REA EPD. His excellent 3.80 ultrasound IMF score and 4.61 ADG on feed only adds value to this good bull.

Bradley 3 Ranch, LLC



B3R F047 COOL HAND B014 - Lot 232



B3R F007 COOL HAND 1107U102 - Lot 234

## 234 B3R F007 COOL HAND 1107U102

Birth Date: 10/9/2018 M M920269 Tattoo: F007 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

RC CHARLIE 0327  
**MS COOLEY CHARLIE 1107U102**  
 EF1095177 MS CCR SIRPAUL 1107L17 P

SCRSUPERCHARLIE0767PD  
 RC NICHOLE 9821  
 WCR SIR PAUL 9803 ET P  
 MS CCR ALABAM 1107F18 ET

TSI 216.64

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 21           | 1.3     | 2        | 37      | 71        | 0.8       | 12                | 1.7         | 30         | 0.94    | 0.12 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 88           | 614     | 1153     | 39      | 3.6       | 101       | 15.51             | 0.23        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
|              |         |          | ★★★★★   |           |           |                   | ★★★★★       |            |         |      |
| Grass ADG    | 2.03    | Feed ADG |         | RE/CWT    | 1.28      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

Lot 234 is attractive and powerful. He concentrates on the traits that add profit. He has the #5 highest ADG (5.04) on feed while harnessing top end Growth, Muscle, and \$Value genetics. He ranks in the top 15%-25% for Charolais with his YW EPD, REA EPD, TSI EPD and has eye candy phenotype.

Bradley 3 Ranch, LLC



# 235 B3R F629 NEW STANDARD

Birth Date: 11/6/2018 M M923319 Tattoo: F629 P

M6 NEW STANDARD 842 P ET  
**M6 NEW STANDARD 211**  
 M811987 M6 MS CIGAR 587 PLD ET

M6 COOL REP 8108 ET  
**PC COOL LADY 148**  
 F1151774 HF MS SMOKESTER R0205 ET

LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 LHD CIGAR E46  
 M6 MS H45 TANYA 336 P ET

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 JDJ SMOKESTER J1377 P ET  
 LHD MS ALIMARK D37

TSI 225.98

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 21           | 6.1     | 0.8      | 50      | 87        | 1.6       | 14                | 5.3         | 39         | 1.11    | -0.08 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 86           | 882     | 1284     | 39      | 3.21      | 105       | 15.52             | 0.2         |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |       |
| Grass ADG    | 2.09    | Feed ADG | 4.05    | RE/CWT    | 1.26      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |       |

Lot 235 is an explosive Growth, heavy Muscled bull who maximizes Profits. He has a big top with his 15.5-inch REA and a giant 882 lb. Adj WW. He ranks in the top 1%-8% for WW EPD, YW EPD, MTL EPD, SC EPD, REA EPD, and TSI EPD. There is a lot to like about Lot 235.



B3R F664 COOL REP 817 ET - Lot 237

# 237 B3R F664 COOL REP 817 ET

Birth Date: 11/12/2018 M EM920792 Tattoo: 817 P

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

M6 NEW STANDARD 842 P ET  
**M6 MS NEW NANCY 274 P ET**  
 EF1166113 M6 MS 761 NANCY 6100 P ET

M6 FUNCTION 169 PET  
 MISS LPF 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 WCR SIR DUKE 761  
 M6 MS H45 NANCY 382 ET

TSI 227

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 6       | 1        | 44      | 80        | 1.5       | 11                | 3.9         | 33         | 1.02    | 0.16 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 76           | 726     | 1116     | 37      | 3.02      | 100       | 13.46             | 0.12        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.29    | Feed ADG | 4.19    | RE/CWT    | 1.26      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 237 is a herd sire prospect that does everything with style and excellence. Low Birth, high Growth, heavy Muscle, dense Marbling and top Profits. He is a little younger than the bulls we started the sale with, but he easily could have started this offering. The M6 Cool Rep, M6 New Standard, and Nancy cow family in his pedigree have been time tested and are highly respected icons of the Charolais breed.

Bradley 3 Ranch, Inc.



B3R F021 TEN WHISTLES 581 - Lot 236

# 236 B3R F021 TEN WHISTLES 581

Birth Date: 11/4/2018 M M920277 Tattoo: F021 D

M6 BELLS & WHISTLES 258 P  
**M6 TEN WHISTLES 456 P**  
 M859441 M6 MS TEN MAKER 1100

M6 NEW STANDARD 842 P ET  
**M6 MS NEW & COOL 581**  
 F1220817 M6 MS COOL & WHITE 386 P

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 M6 COOL REP 8108 ET  
 M6 MS RIO MAKER 9106 P ET

TSI 216.34

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 13      | -3.1     | 41      | 70        | 1.9       | 10                | 5           | 31         | 0.95    | 0.01 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 72           | 701     | 1165     | 39      | 3.27      | 87        | 13.52             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.14    | Feed ADG | 4.11    | RE/CWT    | 1.19      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Lot 236 is stout and deep with bona fide Heifer-Safe Calving Ease potential. He is very unique because of his combination of elite Calving Ease stats with outstanding Growth, Muscle, and Profit genetics. His 12.9 CE EPD and -3 BW EPD rank in the top 4%-6% of the breed while ranking in the top 1%-15% for WW EPD, YW EPD, MTL EPD, SC EPD, REA EPD and TSI EPD. Wow! He does it all in a powerful and attractive design.

# 238 B3R F663 COOL REP 815

Birth Date: 11/11/2018 M M920790 Tattoo: 815 D

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

LT REWARD 2348 PLD  
**BLB FANAHERNA B104 P**  
 F1201038 BLB GUNNER'S LADY 926

M6 FUNCTION 169 PET  
 MISS LPF 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

LT LEDGER 0332 P  
 LT LIBERTY 9293 POLLED  
 LINK MR 650 GUNNER WIND 317 P  
 ABC KNUTA FANAHERNA POLL

TSI 237.43

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 4.1     | 1.5      | 50      | 94        | 1.6       | 7                 | 3.5         | 32         | 1.14    | 0.1  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 743     | 1156     | 37.5    | 3.27      | 100       | 14.14             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.71    | Feed ADG | 3.57    | RE/CWT    | 1.27      | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |      |

Lot 238 is another well-made M6 Cool Rep son that reads like a million dollars. A low 81 lb. BW to go with top 1%-2% rankings for WW EPD, YW EPD, REA EPD, and TSI EPD. Modest birth weights with top end performance and muscle makes it easier to maximize income.

Bradley 3 Ranch, Inc.



## 239 B3R F042 COOL HAND 5148

Birth Date: 11/5/2018 M M920287 Tattoo: F042 S

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

M6 COOL REP 8108 ET  
**M6 MS COOL & WHITE 5148 ET**  
 EF1220837 M6 MS RIO MAKER 9106 P ET

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P

TSI 226.92

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | -1.1    | 2.8      | 42      | 80        | 1.8       | 13                | 1.3         | 34         | 0.97    | 0.16 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 98           | 653     | 1152     | 40      | 3.71      | 99        | 14.29             | 0.12        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.14    | Feed ADG | 4.21    | RE/CWT    | 1.26      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Lot 239 is a heavy muscled, strong topped, and wide-bodied bull who performs at the top end for Growth, Muscle, and Profit traits. He ranks in the top 3%-15% in the breed for WW EPD, YW EPD, MTL EPD, SC EPD, REA EPD, and TSI EPD. Do not overlook his more than respectable 3.71 IMF ultrasound score.

## 242 B3R F024 BELLS & WHISTLES W010

Birth Date: 10/19/2018 M M920280 Tattoo: F024 P

M6 BELLS & WHISTLES 258 P  
**M6 BELLS & WHISTLES 630**  
 M890927 WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

COOLEY LIMESTONE 8046S6  
**B3R W010 COOLEY SMPLOT 8046S6**  
 EF1118540 MS COOLEY SMPLOT 1107M34

M6 FUNCTION 169 PET  
 MS COOLEY ORIG 8046N13ET  
 LC SIMPLICITY 9015PLD ET  
 MS CCR S 5627 1107F22 ET

TSI 216.09

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 2.6     | 2.2      | 40      | 69        | 1.3       | 8                 | 4.6         | 28         | 0.78    | 0.27 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 100          | 675     | 1110     | 38      | 3.89      | 111       | 13.19             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.09    | Feed ADG | 3.75    | RE/CWT    | 1.12      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

These M6 Bells & Whistles 630 sons consistently offer elite Marbling with extra Muscle and Growth traits. They also exhibit huge body dimension. Lot 242's 0.24 MARB EPD ranks in the top 5% with top 10% REA genetics.

## 240 B3R F003 FOREMAN D008

Birth Date: 10/12/2018 M M920346 Tattoo: F003 P

WR WRANGLER W601  
**WR FOREMAN D602**  
 M883344 WR DUCHESS B612

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 LT LEDGER 0332 P  
 WR DUCHESS Y601

M6 BLANCO STANDARD 231 ET  
**B3R D008 CCR Z231 W010**  
 F1234519 B3R W010 COOLEY SMPLOT 8046S6

M6 NEW STANDARD 842 P ET  
 M6 MS RIO GRADE 960 P ET  
 COOLEY LIMESTONE 8046S6  
 MS COOLEY SMPLOT 1107M34

TSI 219.06

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 8       | -0.3     | 37      | 69        | 1.1       | 9                 | 4.3         | 28         | 0.84    | 0.27 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 621     | 1103     | 39      | 4.39      | 116       | 13.3              | 0.25        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.46    | Feed ADG | 3.86    | RE/CWT    | 1.23      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 240 is very unique because he combines terrific Calving Ease traits with elite Marbling in addition to high Growth and top Profits. He has the #3 highest (4.39) IMF measurements in the sale. If you want to increase Marbling without sacrificing Calving Ease, Performance, REA or \$Profit, you need to look hard and long at Lot 240.

## 243 B3R F066 COOLREP 8512

Birth Date: 10/5/2018 M EM923014 Tattoo: F066 H

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

M6 FUNCTION 169 PET  
 MISS LPP 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

DR STEALTH 574  
**M&M MS STEALTH 8512 ET**  
 EF1103006 BALDRIDGESWEETHEART444ET

HOODOO SLASHER 1144  
 DR ALEXIS 412 ET  
 VCR SIR DUKE 914 PLD  
 BALDRIDGE SWEETHEART 530

TSI 214.53

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 6.4     | 0.7      | 40      | 70        | 1.2       | 12                | 5.4         | 32         | 0.76    | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 88           | 514     | 1100     | 42      | 3.87      | 110       | 13.49             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 3.6     | Feed ADG | 4.19    | RE/CWT    | 1.13      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 243 is a well-made M6 Cool Rep son with an outstanding 3.87 IMF score to go with solid Performance and Calving Ease numbers. The Sweetheart cow family on the bottom side of this pedigree has produced many high sellers and show winners across the United States.

## 241 B3R F055 BELLS & WHISTLES W006

Birth Date: 11/3/2018 M M920293 Tattoo: F055 P

M6 BELLS & WHISTLES 258 P  
**M6 BELLS & WHISTLES 630**  
 M890927 WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

B/T SMART CHOICE M207 ET  
**B3R W006 CCR TRAD SC M207**  
 EF1118537 MS CCR TRAD 1107L4 P

LHD CIGAR E46  
 MISS HOODOO Z6017  
 WCR SIR TRADITION 066  
 MS CCR P CUT 1107J10 PET

TSI 220.74

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 0.7     | 1.1      | 39      | 70        | 0.9       | 7                 | 0.5         | 27         | 0.99    | 0.28 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 88           | 591     | 1170     | 36      | 3.85      | 102       | 14.76             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.66    | Feed ADG | 4.73    | RE/CWT    | 1.23      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

We should have taken his picture because Lot 241 is a good looking beef bull. He is stout, strong-topped, square-made with lots of body. He is another elite Marbling Charolais bull with excellent Muscle and Growth traits. His 0.26 MARB EPD ranks in the top 4%.

## 244 B3R F013 COOL HAND B025

Birth Date: 10/26/2018 M M920271 Tattoo: F013 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

M6 COOL MAKER 261 P  
**B3R B025 CCR Z261 Y031**  
 F1199726 B3R Y031 CCR JP LEAD ON TW

M6 COOL REP 8108 ET  
 M6 MS 104 COMMANDER 7184 P ET  
 EATONS LEAD ON P 5037  
 MS COOLEY JPOT 1107N18ET

TSI 224.93

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 5.7     | 0.9      | 36      | 77        | 0.9       | 15                | 6.5         | 33         | 1.03    | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 93           | 640     | 1157     | 35      | 3.51      | 100       | 15.76             | 0.23        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.57    | Feed ADG | 4.61    | RE/CWT    | 1.34      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 244 is another powerful, heavy-muscled, and huge-bodied M6 Cool Hand son. His 15.8 REA measurement is outstanding, and he ranks in the top 9% of the breed for REA EPD. He combines that extra muscle with excellent Growth and Profit genetics. His top 20%-30% WW EPD, YW EPD, and TSI EPD certainly pushes him toward the top end for profit.

# 245 B3R F022 TEN WHISTLES C007

Birth Date: 10/17/2018 M M920278 Tattoo: F022 D

M6 BELLS & WHISTLES 258 P  
**M6 TEN WHISTLES 456 P**  
 M859441 M6 MS TEN MAKER 1100

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

M6 BLANCO STANDARD 231 ET  
**B3R C007 CCR Z231 835U4**  
 F1216092 MS COOLEY DENTON 835U4

M6 NEW STANDARD 842 P ET  
 M6 MS RIO GRADE 960 P ET  
 COOLEY DENTON 5036S  
 MS COOLEY JPOT 835R2 ET

TSI 209.11

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 8.4     | -1       | 35      | 63        | 1.8       | 8                 | 4.3         | 25         | 0.95    | 0.01 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 682     | 1157     | 41      | 3.32      | 94        | 13.97             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.97    | Feed ADG | 3.79    | RE/CWT    | 1.21      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |      |

Muscle, Muscle, Muscle, and Body, Body, Body! Lot 245 is a tank of beef cattle production in one package. He also combines excellent Calving Ease genetics with top 2% REA numbers and top end Performance. His top 20% Terminal Sire Index will add Profit to his calves.



B3R F040 TEN WHISTLES C013 - Lot 247



B3R F001 FOREMAN D003 - Lot 246

# 247 B3R F040 TEN WHISTLES C013

Birth Date: 10/26/2018 M M920285 Tattoo: F040 P

M6 BELLS & WHISTLES 258 P  
**M6 TEN WHISTLES 456 P**  
 M859441 M6 MS TEN MAKER 1100

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

M6 BLANCO STANDARD 231 ET  
**B3R C013 CCR Z231 X025**  
 F1216098 B3R X025 MS CCR M207 7L 4P

M6 NEW STANDARD 842 P ET  
 M6 MS RIO GRADE 960 P ET  
 B/T SMART CHOICE M207 ET  
 MS CCR TRAD 1107L4 P

TSI 201.61

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 8.6     | -1.2     | 33      | 52        | 0.9       | 7                 | 4.9         | 23         | 0.98    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 632     | 1093     | 37      | 3.54      | 101       | 16.58             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★     |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.89    | Feed ADG | 4.09    | RE/CWT    | 1.54      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 247 is a real well-balanced bull with Calving Ease, Growth, Marbling, and a huge Rib Eye. He has the #1 RE/CWT (1.54) in the entire sale and his 16.6 ultrasound REA is outstanding. He also ranks in the top 20%-25% of the breed for CE EPD, BW EPD, SC EPD, REA EPD, MARB EPD, and TSI EPD. The M6 Ten Whistles sons always show more muscle and rib shape.

# 246 B3R F001 FOREMAN D003

Birth Date: 9/30/2018 M M920344 Tattoo: F001 P

WR WRANGLER W601  
**WR FOREMAN D602**  
 M883344 WR DUCHESS B612

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 LT LEDGER 0332 P  
 WR DUCHESS Y601

M6 BLANCO STANDARD 231 ET  
**B3R D003 CCR Z231 X004**  
 F1234518 MS COOLEY PIONEER 1107X5

M6 NEW STANDARD 842 P ET  
 M6 MS RIO GRADE 960 P ET  
 EATONS PIONEER 9161  
 MS COOLEY CHARLIE 1107U102

TSI 227.44

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 22           | 14.3    | -2.9     | 35      | 76        | 0.9       | 7                 | 9.8         | 25         | 0.72    | 0.2  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 60           | 643     | 1136     | 38.5    | 3.98      | 105       | 12.5              | 0.32        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★    |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.34    | Feed ADG | 3.76    | RE/CWT    | 1.08      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |      |

Lot 246 offers Heifer-Safe Calving Ease with outstanding Marbling and top Profits. Every measure of Calving Ease is off the charts with his 60 lb. BW, top 2% CE EPD and top 6% BW EPD. He will also improve Marbling with his 3.98 IMF score and top 15% MARB EPD. Profits are the name of the game, and he does not disappoint with his top 10% TSI EPD. We could call him "Sleep Easy Profits."

# 248 B3R F612 CONFIDENCE

Birth Date: 10/12/2018 M M923263 Tattoo: F612 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 COOL REP 8108 ET  
**ROR COOL FOUNDATION 769**  
 F1238437 ROR MS FOUNDATION 168

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 FOUNDATION 8008 P ET  
 ROR QUALITY 842

TSI 215.61

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 9.2     | 0.3      | 43      | 71        | 0.7       | 4                 | 8.9         | 25         | 0.76    | 0.12 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 80           | 767     | 1188     | 36      | 3.27      | 97        | 16.55             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★    |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.57    | Feed ADG | 4.18    | RE/CWT    | 1.46      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |      |

Lot 248 has big time Growth, Muscle, and Profit numbers with excellent Calving Ease! He ranks in the top 1%-5% for WW EPD, YW EPD, MTL EPD, SC EPD, REA EPD, and TSI EPD. His birth to weaning spread is also very impressive, 81 lbs. BW and 846 lbs. WW is "smoking good." Make note that his 7.8 CE EPD is outstanding in combination with top 1% Growth numbers.



**B3R F617 ROCK STAR - Lot 249**



**B3R F624 CONFIDENCE - Lot 251**

**249 B3R F617 ROCK STAR**

Birth Date: 9/16/2018 M M923303 Tattoo: F617 P

M6 FRESH AIR 8165 P ET  
**M6 ROCK STAR 306 P ET**  
 EM837756 M6 MS BRAVO GRID 844 ET  
 M6 TEN STAR 215 P ET  
**PC MS TEN STAR 653 P**  
 F1239209 PC MISS COOL REP 501

THREE TREES WIND 0383 ET  
 SR LADY EASE 914 ET  
 LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET  
 KEYS TEN-ACIOUS 166S  
 M6 MS Z237 BIG TIMES16ET  
 M6 COOL REP 8108 ET  
 THREE TREES CLARERO448ET

TSI 210.59

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|--|
| 23           | 4.6     | 2.3      | 47      | 68        | 1.1       | 4                 | 5.6         | 28         | 1.04    | 0.19 |  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |  |
| 84           | 790     | 1169     | 38      | 3.02      | 92        | 16.65             | 0.13        |            |         |      |  |
| Calving Ease |         |          |         | Growth    |           |                   |             | Carcass    |         |      |  |
| ★★★★         |         |          |         | ★★★★      |           |                   |             | ★★★★       |         |      |  |
| Grass ADG    | 1.66    | Feed ADG | 3.69    | RE/CWT    | 1.4       | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |  |

Lot 249 is an eye appealing, stout made bull with explosive Growth, Muscle, Marbling, and Profit traits. Got to love his big top with a 16.7-inch REA who ranks in the top 1% of the breed. His top 2%-9% WW EPD, YW EPD, MARB EPD and TSI EPD certainly pushes the limits for profit.

Bradley 3 Ranch, LLC

**251 B3R F624 CONFIDENCE**

Birth Date: 10/14/2018 M M923304 Tattoo: F624 S

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183  
 M6 NEW STANDARD 842 P ET  
**PC MS COOL STANDARD 649 P**  
 F1239205 PC MS COOL REP 365

TSI 226.7

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|--|
| 23           | 9       | 1.4      | 56      | 89        | 1.8       | 9                 | 9.8         | 37         | 0.81    | 0.05 |  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |  |
| 81           | 846     | 1216     | 40      | 3.59      | 109       | 13.63             | 0.16        |            |         |      |  |
| Calving Ease |         |          |         | Growth    |           |                   |             | Carcass    |         |      |  |
| ★★★★         |         |          |         | ★★★★      |           |                   |             | ★★★★       |         |      |  |
| Grass ADG    | 1.17    | Feed ADG | 4.23    | RE/CWT    | 1.21      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |      |  |

Lot 251 is a very attractive, huge-bodied bull with a big top and lots of muscle. He also has top end Growth and Profit traits to go with a good Calving Ease number. He has the #4 (tied) RE/CWT (1.46) in this sale with a giant 16.6-inch REA. His Growth EPDs rank in the top 9%-15% for WW and YW. Need to mention his top 20% TSI EPD which adds Profit.

Bradley 3 Ranch, LLC

**250 B3R F615 MASTER LUKE**

Birth Date: 11/15/2018 M M923250 Tattoo: F615 P

M6 COOL REP 8108 ET  
**M6 MASTER LUKE 541 PLD**  
 M855457 ROR QUALITY 967

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 MOMENTUM 4247 P ET  
 ROR GEM 635  
 M6 NEW STANDARD 842 P ET  
 LT RIO BRAVO 3181 P  
**ROR JEWEL 206**  
 F1147573 ROR MS COWMAKER 017

TSI 218.42

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|--|
| 23           | 7       | 2        | 41      | 73        | 1         | 20                | 8.1         | 40         | 1.01    | 0.17 |  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |  |
| 77           | 854     | 1289     | 37      | 3.3       | 83        | 15.15             | 0.11        |            |         |      |  |
| Calving Ease |         |          |         | Growth    |           |                   |             | Carcass    |         |      |  |
| ★★★          |         |          |         | ★★★★      |           |                   |             | ★★★★       |         |      |  |
| Grass ADG    | 1.54    | Feed ADG | 3.99    | RE/CWT    | 1.26      | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |  |

Lot 250 is another high Growth, heavy-Muscled, densely-Marbled, and top Profit bull with just a 77 lb. BW. He has lots of Muscle shape with a 15.2-inch REA who ranks in the top 6% is equally impressive. He also pushes Profit with his top 10% TSI figures. Note his excellent birth weight to weaning weight spread of 77 lbs. to 854 lbs.

Bradley 3 Ranch, LLC



**B3R F615 MASTER LUKE - Lot 250**





**B3R F619 NEW STANDARD - Lot 252**



**B3RF655 TEN STAR - Lot 254**

**252 B3R F619 NEW STANDARD**

Birth Date: 9/26/2018 M M923320 Tattoo: F619 D

LT RIO BRAVO 3181 P  
**M6 NEW STANDARD 842 P ET**  
 EM756753 M6 MS GRID MAKER 2175 ET

LT RIO BLANCO 1234 P  
 LT 7N OF DUKE 9083 PLD  
 M6 GRID MAKER 104 PET  
 M6 MS E46'S DUKE 248 PET

M6 COOL REP 8108 ET  
**PC COOL LADY 140**  
 F1151770 PC MS WIND 805

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 EJS PERFECT WIND 4058 ET  
 PC MS PERFECTMARK338P ET

TSI 219.36

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 6       | -0.2     | 36      | 71        | 1.7       | 6                 | -1.2        | 24         | 0.78    | 0.19 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 86           | 599     | 1105     | 40      | 3.43      | 105       | 15.65             | 0.23        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2       | Feed ADG | 4.73    | RE/CWT    | 1.3       | Est. Sale Day Wt. | 1375        | Base Price | \$2,750 |      |

Lot 252 is a stout made, eye appealing bull with extra muscle and guts. He is very balanced with good Calving Ease, Growth, Muscle, Marbling, and Profit genetics. He shows extra muscle shape with a large 15.7-inch REA. He does everything well with EPDs that rank in the top 15%-25% for YW, REA, MARB, and TSI with a negative BW EPD.

**254 B3RF655 TEN STAR**

Birth Date: 9/22/2018 M M922723 Tattoo: F655 P

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 COOL REP 8108 ET  
**CAREY FRMS LADY HOPE B6**  
 EF1198589 CAREY FRMS LADY 806

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 RANCHER CHOICE 9469 P  
 CAREY FRMS LADY 302

TSI 212.6

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 7.3     | 2        | 39      | 67        | 0.8       | 3                 | 12.8        | 22         | 0.91    | 0.16 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 75           | 717     | 1125     | 36      | 3.31      | 118       | 15.74             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 0.94    | Feed ADG | 3.75    | RE/CWT    | 1.34      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 254 is an impressive individual that really looks the part! He is big, stout, and good! His Calving Ease, Wean Weight, and REA numbers are excellent. 75 lb. BW with a 7.2 Caving Ease EPD is good. His 15.7-inch REA and top 3% REA EPD is outstanding. Calf buyers pay more for calves with more muscle pop and Lot 254's offspring will stand out.

**253 B3R F608 BELLS**

Birth Date: 9/14/2018 M M923255 Tattoo: F608 P

M6 COOL REP 8108 ET  
**M6 BELLS & WHISTLES 258 P**  
 M829092 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BC MISS MAC 74

M6 COOL REP 8108 ET  
**ROR COOL LADY 526**  
 F1197428 PC MISS MAYBELLE 302P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LHD CIGAR E46  
 CAREY FRMS MAYBELLE E7

TSI 210.51

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | -0.3    | 1.8      | 42      | 67        | 0.9       | 5                 | -0.1        | 26         | 0.88    | 0.1  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 86           | 780     | 1143     | 39      | 3.77      | 109       | 14.16             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 0.8     | Feed ADG | 3.9     | RE/CWT    | 1.12      | Est. Sale Day Wt. | 1425        | Base Price | \$2,750 |      |

Lot 253 is another attractive, heavy-muscled, and deep-ribbed bull. He shows lots of muscle expression down his top and his REA EPD ranks in the top 4%. His weaning numbers are also outstanding with a WW EPD which ranks in the top 7% of the breed. His top 30% TSI EPD pushes profits to the top end.



**B3R F608 BELLS - Lot 253**

## 255 B3R F611 LONE STAR

Birth Date: 9/25/2018 M M923256 Tattoo: F611 P

M6 GRID MAKER 104 PET  
**M6 LONE STAR 2183 P ET**  
 EM836497 ROR MISS MARK 138 P

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 M6 MARK 7136 PLD  
 MISS LPF 630 MAC

M6 COOL REP 8108 ET  
**ROR COOL LADY 527**  
 F1197423 LS MS GAIN & GRADE 5407 ET

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GAIN & GRADE 927 PLD  
 MOORES MS MARK 7338

TSI 219.23

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 3.5     | 1.2      | 42      | 72        | 1.3       | 11                | 0.9         | 32         | 1.06    | 0.13 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 82           | 744     | 1162     | 39      | 3.7       | 108       | 16.1              | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★           |         |          | ★★★★    |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.8     | Feed ADG | 4.13    | RE/CWT    | 1.29      | Est. Sale Day Wt. | 1400        | Base Price | \$2,750 |      |

Lot 255 is another heavy-muscled, big-bodied bull with excellent Growth and Profit numbers. His 16.1-inch REA and top 6% REA EPD is awesome. Also, his EPDs for WW, YW, and TSI all rank in the top 15%-25%. His calves will mash the scales and bring top dollar.

Bradley 3 Ranch Ltd.

## 258 B3R F657 BOJANGLES 675

Birth Date: 8/29/2018 M M923288 Tattoo: F657 P

WR WRANGLER W601  
**SUMMIT BOJANGLES 809**  
 M844594 SUMMIT MS VANNA Z14

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 SUMMIT RIO BRAVO 8156  
 SUMMIT MS VANNA 8107

MCC THE KIDD 906  
**PARR MS BK 675**  
 F1238115 MCC MISS HOLY ONE 334

CHUNKY MONKEY  
 MCC MISS DUKE 725  
 TR PZC HOLYWATER 9777 ET  
 MCC MISS THROTTLE 923

TSI 200.27

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 8.6     | -1.9     | 35      | 54        | 0.9       | 7                 | 3.3         | 24         | 0.89    | 0.05 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 78           | 769     | 1084     | 36      | 2.82      | 96        | 15.89             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★     |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 1.43    | Feed ADG | 3.88    | RE/CWT    | 1.32      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 258 is a well-balanced individual who should have made it to the picture pen. He is big-topped, deep-ribbed, and has an angular, easy-calving front end. He certainly has lots of easy Calving credentials with a 78 lb. BW, -1.7 BW EPD, which ranks in the top 15%, and a top 25% CE EPD. Do not overlook the extra muscle shape in this bull. His 15.9 REA and top 15% REA EPD is ideal.

Bradley 3 Ranch Ltd.

## 256 B3R F633 COOL HAND

Birth Date: 9/4/2018 M M922844 Tattoo: F633 P

M6 COOL REP 8108 ET  
**M6 COOL HAND 419 ET**  
 EM853148 M6 MS NEW JEWEL 0155 PLD

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 NEW STANDARD 842 P ET  
 M6 MS 5078 MARK 635 PLD ET

M6 HIGH STANDARD 119  
**GF TANYA 614**  
 F1214943 WEAVERS LORETTA 0750

M6 NEW STANDARD 842 P ET  
 M6 MS CIGAR 587 PLD ET  
 CJC TRADEMARK H45  
 WEAVERS SHANNON 0350

TSI 218.74

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 11.7    | -1       | 40      | 72        | 1.7       | 13                | 5.8         | 33         | 0.85    | 0.11 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 74           | 755     | 1054     | 38      | 2.57      | 84        | 12.58             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★    |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.89    | Feed ADG | 3.52    | RE/CWT    | 1.07      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

Lot 256 is a uniquely balanced bull that has elite Calving Ease genetics with heavy Growth, big REA, good Marbling, and top end Profit numbers. His EPDs rank in the top 1%-25% of the breed for CE EPD, BW EPD, WW EPD, YW EPD, MTL EPD, SC EPD, REA EPD, MARB EPD, and TSI EPD. That is multiple trait selection at its best!

Bradley 3 Ranch Ltd.

## 259 B3R F605 LONE STAR

Birth Date: 9/8/2018 M M923257 Tattoo: F605 P

M6 GRID MAKER 104 PET  
**M6 LONE STAR 2183 P ET**  
 EM836497 ROR MISS MARK 138 P

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 M6 MARK 7136 PLD  
 MISS LPF 630 MAC

M6 HIGH STANDARD 119  
**GF TANYA 547**  
 F1201954 BEAUMARK 7599

M6 NEW STANDARD 842 P ET  
 M6 MS CIGAR 587 PLD ET  
 M6 EASY 3851 PLD  
 ROR MS BEAUMARK 599

TSI 192.55

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 6.7     | 0.3      | 28      | 50        | 1.6       | 13                | 4.4         | 27         | 0.36    | 0.07 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 85           | 717     | 1032     | 39.5    | 3.51      | 106       | 10.98             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★      |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 0.89    | Feed ADG | 3.21    | RE/CWT    | 1.01      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 259 is another high quality Charolais with solid Calving Ease numbers. His 6.1 CE EPD is better than average for the Charolais breed. Feedlot calf buyers love smokey and yellow calves who are well-respected for feed conversion, grain, and carcass yield traits.

Bradley 3 Ranch Ltd.

## 257 B3R F637 ALARMS

Birth Date: 9/11/2018 M M922845 Tattoo: F637 D

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 MARK 7136 PLD  
**ROR MS MARK 6474**  
 F1051260 ROR MISS GAIN & GRADE323

LHD MR SILVER MARK A35  
 MJM ADDITIONS LOTTIE7126  
 M6 GAIN & GRADE 927 PLD  
 ROR MISS MAC 901 TW P

TSI 220.25

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | -1.6    | 3.7      | 38      | 75        | 1.1       | 6                 | 2.6         | 25         | 0.95    | 0.09 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 87           | 666     | 1084     | 37.5    | 3.74      | 111       | 15.46             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.43    | Feed ADG | 4.99    | RE/CWT    | 1.31      | Est. Sale Day Wt. | 1350        | Base Price | \$2,750 |      |

Lot 257 is extra thick and deep with a big top. He has the #8 highest (4.90) ADG on feed in the sale. He also has top end genetics for Growth, Muscle and Profit. His 15.5-inch REA and top 9% REA EPD is powerful. His EPDs rank in the top 15%-20% for WW, YW and TSI. High growth smokey calves with extra muscle shape demand top dollar and deliver more pounds.

Bradley 3 Ranch Ltd.

## 260 B3RF649 TEN STAR

Birth Date: 9/4/2018 M M922717 Tattoo: F649 D

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 COOL REP 8108 ET  
**WEAVERS COOL ANN MARIE 1497**  
 F1205662 LAFRAISE ANN MARIE 597

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 TR MR FIRE WATER 5792RET  
 LAFRAISE ANN MARIE 953

TSI 195

| PEN#         | CED     | BE PD    | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 23           | 6.8     | 0.9      | 27      | 49        | 1.1       | 6                 | 7.2         | 19         | 1.04    | 0.02 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 77           | 648     | 1062     | 37.5    | 3.09      | 104       | 15.17             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★      |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 0.83    | Feed ADG | 3.71    | RE/CWT    | 1.24      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Lot 260 has outstanding Calving Ease and heavy muscle traits. Got to really like his low stress 77 lb. BW and 7.0 CE EPDs. He also has a big 15.2-inch REA with a top 1% REA EPD. He is the kind that builds the Charolais reputation for Calving Ease while producing heavy muscled calves.

Bradley 3 Ranch Ltd.



**B3R F616 CONFIDENCE - Lot 261**

**263 B3R F645 ALARMS**

Birth Date: 11/25/2018 M M922838 Tattoo: F645 P

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 DESIGN 929 P ET  
**GF GERMAINE 309 TW**  
 F1162712 M6 MS WIND 710 PLD

M6 BEEF DOCTOR 5180 P ET  
 SR LADY EASE 914 ET  
 THREE TREES WIND 0383 ET  
 M6 MS TRADITION 505 PLD

TSI 230.3

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 24           | 8       | 1.7      | 46      | 84        | 1.8       | 12                | 9.2         | 35         | 1.07    | 0.1  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 695     | 1073     | 37      | 3.83      | 101       | 15.09             | 0.13        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.86    | Feed ADG | 4.61    | RE/CWT    | 1.55      | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |      |

Lot 263 easily checks the Muscle, Volume, and Quality boxes with nice Calving Ease stats. He is younger but has great Growth, Muscle, and Profit traits! His 15.1-inch REA and 4.61 ADG on feed is terrific. His EPDs rank in the top 1%-7% for YW, MTL, SC, REA and TSI. Lot 263 is a high-quality bull that does a lot of things extremely well.

**261 B3R F616 CONFIDENCE**

Birth Date: 11/28/2018 M M923261 Tattoo: F616 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 NEW PROMISE 103 P  
**ROR NEW PROMISE 723**  
 F1236183 ROR JEWEL 508 ET

M6 NEW STANDARD 842 P ET  
 M6 MS Z337 BIG TIME516ET  
 M6 NEW STANDARD 842 P ET  
 ROR GEM 632

TSI 217.23

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 24           | 10.7    | -0.4     | 48      | 74        | 1.7       | 7                 | 7.1         | 31         | 0.88    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 74           | 861     | 1247     | 36.5    | 4.6       | 117       | 14.79             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.57    | Feed ADG | 3.57    | RE/CWT    | 1.45      | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |      |

Lot 261 is a definite homozygous polled herd sire prospect! If he had been a little older, he easily could have started the sale. He is a great Calving Ease candidate with explosive Growth, Muscle, Marbling and Profit genetics! He has the #1 highest IMF score of 4.60 and has a 74 lb. BW with EPDs that rank in the top 1%-10% for WW, YW, MTL, SC, REA, and TSI. He has it all!

**264 B3R F620 ROCK STAR**

Birth Date: 9/27/2018 M M923325 Tattoo: F620 D

M6 FRESH AIR 8165 P ET  
**M6 ROCK STAR 306 P ET**  
 EM837756 M6 MS BRAVO GRID 844 ET

THREE TREES WIND 0383 ET  
 SR LADY EASE 914 ET  
 LT RIO BRAVO 3181 P  
 M6 MS GRID MAKER 2175 ET

M6 NEW STANDARD 211  
**PC MS STAR 674**  
 F1254754 BARA MS MARLA REALITY 63Y

M6 NEW STANDARD 842 P ET  
 M6 MS CIGAR 587 PLD ET  
 BHD REALITY T3136 P  
 K BUDS MY MARLA ET

TSI 213.6

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 24           | 5.3     | 2.5      | 43      | 74        | 0.8       | 14                | 8.4         | 35         | 1.03    | -0.07 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 80           | 756     | 1166     | 36.5    | 2.51      | 77        | 17.38             | 0.13        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★★          |         |          | ★★★★    |           |           | ★★★★              |             |            |         |       |
| Grass ADG    | 1.54    | Feed ADG | 4.42    | RE/CWT    | 1.53      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |       |

Lot 264 is a very powerful bull with explosive Growth, Muscle, and Profit genetics. Got to really like his low stress 80 lb. BW to go with his #4 largest REA (17.4) and #2 largest REA/CWT (1.53). Yes, he is heavy-muscled and has a huge body. His EPDs are equally impressive, ranking in the top 2%-15% for WW, YW, MTL, REA, and TSI.

**262 B3R F630 CONFIDENCE**

Birth Date: 11/8/2018 M M923307 Tattoo: F630 P

M6 NEW DEAL 246  
**M6 CONFIDENCE 503**  
 M855467 MR MS STANDARD ISSUE 334

M6 NEW STANDARD 842 P ET  
 LS MS COOL 8840  
 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 COOL REP 8108 ET  
**PC MS COOL REP 620 P**  
 F1233730 BARA MS LEADER 21R

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 ABC LEADER  
 LHD MS CIGAR K331

TSI 218.81

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 24           | 10.8    | -0.5     | 50      | 78        | 1.2       | 9                 | 9.5         | 34         | 0.93    | -0.01 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 74           | 782     | 1115     | 37      | 2.63      | 86        | 12.42             | 0.12        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★★★         |         |          | ★★★     |           |           | ★★                |             |            |         |       |
| Grass ADG    | 0.94    | Feed ADG | 3.66    | RE/CWT    | 1.28      | Est. Sale Day Wt. | 1150        | Base Price | \$2,750 |       |

Lot 262 is another attractive M6 Confidence son with great Calving Ease and Elite Growth, Muscle, and Profit genetics! He is a picture quality bull with extra body, big top and an angular front. He has a low stress 74 lb. BW with a CE EPD that ranks in the top 15%. His EPDs rank in the top 1%-8% for WW, YW, MTL, REA, and TSI. He might be a little younger, but he is good.



**You are welcome to come in advance of the sale to view the bulls. There is nothing better than seeing the bulls with your own eyes.**





**B3R F606 CONFIDENCE - Lot 265**



**B3R F618 CONFIDENCE - Lot 267**

**265 B3R F606 CONFIDENCE**

Birth Date: 9/8/2018 M M923259 Tattoo: F606 P

M6 NEW DEAL 246 M6 NEW STANDARD 842 P ET  
**M6 CONFIDENCE 503** LS MS COOL 8840  
**M855467** MR MS STANDARD ISSUE 334 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 NEW STANDARD 842 P ET LT RIO BRAVO 3181 P  
**M6/ROR NEW JEWEL 6166 P ET** M6 MS GRID MAKER 2175 ET  
**EF1229047** M6 MS 5078 MARK 635 PLD ET M6 MARK 7136 PLD  
 M6MSD040UNLIMITED3103PET **TSI 217.51**

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 24           | 7.4     | 0.4      | 40      | 73        | 1.6       | 3                 | 5.7         | 23         | 0.9     | 0.07 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 759     | 1103     | 37      | 3.41      | 103       | 14.65             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           |                   | ★★★★        |            |         |      |
| Grass ADG    | 1.26    | Feed ADG | 3.27    | RE/CWT    | 1.34      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

These M6 Confidence sons have got everyone's attention and Lot 265 does not disappoint. He is an eye appealing, angular-fronted, strong-topped, and big-bodied bull. He has a low stress 81 lb. BW to go with EPDs that rank in the top 2%-20% for WW, YW, SC, REA, and TSI. He checks all the boxes!

**267 B3R F618 CONFIDENCE**

Birth Date: 9/26/2018 M M923311 Tattoo: F618 P

M6 NEW DEAL 246 M6 NEW STANDARD 842 P ET  
**M6 CONFIDENCE 503** LS MS COOL 8840  
**M855467** MR MS STANDARD ISSUE 334 M6 STANDARD ISSUE 110  
 GF MS EASY 0183

M6 NEW STANDARD 211 M6 NEW STANDARD 842 P ET  
**PC MS STANDARD 526** M6 MS CIGAR 587 PLD ET  
**F1222576** PC MS WIND 857 P EJS PERFECT WIND 4058 ET  
 PC MS CIGAR 557 PLD ET **TSI 210.85**

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 24           | 10.2    | -0.2     | 35      | 64        | 1.3       | 5                 | 8.8         | 23         | 0.7     | 0.13 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 79           | 629     | 1045     | 37      | 3.23      | 99        | 15.83             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           |                   | ★★★★        |            |         |      |
| Grass ADG    | 1.8     | Feed ADG | 4.02    | RE/CWT    | 1.45      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 267 is a very attractive, cool-fronted, heavy-muscled bull with plenty of rib. His #5 largest REA/CWT (1.45) and 15.8 REA shows his extra muscle shape. Got to like his low stress 79 lb. BW and 9.3 CE EPD. His top 20%-25% EPDs for Growth and Profit traits will pay on your sale day.

**266 B3R F631 LONE STAR**

Birth Date: 11/13/2018 M M923321 Tattoo: F631 P

M6 GRID MAKER 104 PET WCR SIR TRADITION 066  
**M6 LONE STAR 2183 P ET** YCR MISS MAC IV 317  
**EM836497** ROR MISS MARK 138 P M6 MARK 7136 PLD  
 MISS LPF 630 MAC

OHF GRID MAN J311 TTR-OHF BEYOND THE GRID  
**PC MS VANESSA 112 P** RWB CIGAR VANESSA  
**F1137827** PC MS WIND 857 P EJS PERFECT WIND 4058 ET  
 PC MS CIGAR 557 PLD ET **TSI 216.46**

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 24           | 8.1     | 1.9      | 44      | 74        | 1.2       | 3                 | 9.6         | 25         | 0.99    | 0.13 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 83           | 773     | 1139     | 37      | 3.29      | 108       | 15.72             | 0.18        |            |         |      |
| Calving Ease |         |          | Growth  |           |           |                   | Carcass     |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           |                   | ★★★★        |            |         |      |
| Grass ADG    | 1.09    | Feed ADG | 3.94    | RE/CWT    | 1.46      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

Lot 266 is a well-balanced, thick made, deep-sided bull with excellent Calving Ease, Growth, Muscle, and Profit calculations. He has a big top with the #4 largest REA/CWT (1.46) and a powerful 15.7-inch REA. He has a low stress 10.1 CE EPD who ranks in the top 15% of the breed. His top 5%-20% EPDs for WW, YW, SC, REA, and TSI are also very impressive.



**B3R F631 LONE STAR - Lot 266**

# 268 B3R F636 ALARMS

Birth Date: 9/8/2018 M M922847 Tattoo: F636 D

M6 COOL REP 8108 ET  
**M6 SIRENS & ALARMS 429PS**  
 M849087 M6 MS GAIN & GRADE 552 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 GRID MAKER 104 PET  
 BCF MISS MAC 74

M6 BEEF DOCTOR 5180 P ET  
**M6 MS 5180 NANCY 8155 ET**  
 EF1103502 M6 MS H45 NANCY 382 ET

M6 FUNCTION 169 PET  
 M6 MS DUKE 009 PLD  
 CJC TRADEMARK H45  
 M6 066 NANCY 106P ET

TSI 206.7

| PEN#         | CED      | BEPD    | WEPD    | YEPD              | SCR       | MILK       | MCE         | MTNL | REA  | MARB |
|--------------|----------|---------|---------|-------------------|-----------|------------|-------------|------|------|------|
| 24           | 7        | 0.9     | 39      | 63                | 1.2       | 10         | 5.3         | 29   | 0.82 | 0.1  |
| BW           | Adj. WW  | Adj. YW | Act. SC | Act. %IMF         | IMF Ratio | Act. REA   | Act. RibFat |      |      |      |
| 80           | 781      | 1019    | 35.5    | 3.14              | 104       | 11.96      | 0.13        |      |      |      |
| Calving Ease |          |         | Growth  |                   |           | Carcass    |             |      |      |      |
| ★★★★         |          |         | ★★★★    |                   |           | ★★★★★      |             |      |      |      |
| Grass ADG    | Feed ADG | RE/CWT  | 1.11    | Est. Sale Day Wt. | 1200      | Base Price | \$2,750     |      |      |      |

Lot 268 is another angular, cool-fronted, eye appealing bull that exhibits extra muscle shape down his top. He has low stress Calving Ease numbers with just an 80. lb BW and 6.6 CE EPD. His 781 lb. WW is excellent in addition to his top 6%-25% EPDs for WW, YW, MTL, SC, REA, and TSI.



B3R F621 NEW STANDARD TW - Lot 271

# 269 B3R F632 COOL HAND

Birth Date: 9/2/2018 M M922834 Tattoo: F632 P

M6 COOL REP 8108 ET  
**M6 COOL HAND 419 ET**  
 EM853148 M6 MS NEW JEWEL 0155 PLD

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 NEW STANDARD 842 P ET  
 M6 MS 5078 MARK 635 PLD ET

CMC MR ROYCE 181 PLD  
**CMC LADY ROYCE 074 P**  
 F1195967 CMC MISS OPIE 690 PLD

COOLEY ROYCE 1107T39  
 SR LADY LIZ 663  
 SRC MR OPIE T113  
 CMC LADY SHANIA 180P

TSI 211.07

| PEN#         | CED      | BEPD    | WEPD    | YEPD              | SCR       | MILK       | MCE         | MTNL | REA  | MARB |
|--------------|----------|---------|---------|-------------------|-----------|------------|-------------|------|------|------|
| 24           | 0.9      | 3.4     | 35      | 66                | 0.8       | 14         | 6.4         | 32   | 0.87 | 0.12 |
| BW           | Adj. WW  | Adj. YW | Act. SC | Act. %IMF         | IMF Ratio | Act. REA   | Act. RibFat |      |      |      |
| 83           | 729      | 1031    | 36      | 2.98              | 98        | 13.55      | 0.16        |      |      |      |
| Calving Ease |          |         | Growth  |                   |           | Carcass    |             |      |      |      |
| ★★★          |          |         | ★★★★    |                   |           | ★★★★★      |             |      |      |      |
| Grass ADG    | Feed ADG | RE/CWT  | 1.25    | Est. Sale Day Wt. | 1225      | Base Price | \$2,750     |      |      |      |

Lot 269 is stout, big-bodied and shows lots of muscle shape from end to end. His 83 lb. BW and 729 lb. WW are more than solid. His top 20%-35% EPDs for WW, YW, MTL, REA, and TSI will push his calves' profit to the top end.

# 271 B3R F621 NEW STANDARD TW

Birth Date: 9/30/2018 M M923314 Tattoo: F621 P

LT RIO BRAVO 3181 P  
**M6 NEW STANDARD 842 P ET**  
 EM756753 M6 MS GRID MAKER 2175 ET

LT RIO BLANCO 1234 P  
 LT 7N OF DUKE 9083 PLD  
 M6 GRID MAKER 104 PET  
 M6 MS E46'S DUKE 248 PET

M6 COOL REP 8108 ET  
**PC MS COOL REP**  
 F1185978 PC MS FUNCTION 956 P

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 FUNCTION 169 PET  
 BARA MS LEADER 21R

TSI 212.62

| PEN#         | CED      | BEPD    | WEPD    | YEPD              | SCR       | MILK       | MCE         | MTNL | REA  | MARB |
|--------------|----------|---------|---------|-------------------|-----------|------------|-------------|------|------|------|
| 24           | 5.4      | 0.4     | 38      | 66                | 1.9       | 21         | 2.9         | 40   | 0.99 | 0.13 |
| BW           | Adj. WW  | Adj. YW | Act. SC | Act. %IMF         | IMF Ratio | Act. REA   | Act. RibFat |      |      |      |
| 64           | 553      | 1007    | 40      | 3.78              | 100       | 16.36      | 0.16        |      |      |      |
| Calving Ease |          |         | Growth  |                   |           | Carcass    |             |      |      |      |
| ★★★★         |          |         | ★★★★★   |                   |           | ★★★★★      |             |      |      |      |
| Grass ADG    | Feed ADG | RE/CWT  | 1.52    | Est. Sale Day Wt. | 1250      | Base Price | \$2,750     |      |      |      |

Lot 271 is heavy-muscled, wide-bodied, and very attractive. His low stress 64 lb. BW, 16.4-inch REA, and #3 largest RE/CWT (1.52) got our attention. His Growth and Profit numbers also are outstanding. His EPDs rank in the top 1%-20% for WW, YW, MTL, SC, REA, and TSI.

# 270 B3R F641 TAC

Birth Date: 11/11/2018 M M922839 Tattoo: F641 S

KEYS TEN-ACIOUS 166S  
**M6 TACTICAL 217 P ET**  
 EM821498 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 HIGH STANDARD 119  
**GF TANYA 334**  
 F1162713 MG MS SLEEP EASY 903

M6 NEW STANDARD 842 P ET  
 M6 MS CIGAR 587 PLD ET  
 M6 SLEEP EASY 734 PLD  
 MG DUKE 705

TSI 221.58

| PEN#         | CED      | BEPD    | WEPD    | YEPD              | SCR       | MILK       | MCE         | MTNL | REA  | MARB |
|--------------|----------|---------|---------|-------------------|-----------|------------|-------------|------|------|------|
| 24           | 8.1      | 1.3     | 47      | 76                | 1.2       | 11         | 10          | 34   | 0.89 | 0.27 |
| BW           | Adj. WW  | Adj. YW | Act. SC | Act. %IMF         | IMF Ratio | Act. REA   | Act. RibFat |      |      |      |
| 77           | 645      | 1047    | 38      | 3.96              | 104       | 13.4       | 0.16        |      |      |      |
| Calving Ease |          |         | Growth  |                   |           | Carcass    |             |      |      |      |
| ★★★★         |          |         | ★★★★    |                   |           | ★★★★★      |             |      |      |      |
| Grass ADG    | Feed ADG | RE/CWT  | 1.33    | Est. Sale Day Wt. | 1175      | Base Price | \$2,750     |      |      |      |

Lot 270 will get your attention because of his powerful design and extra eye appeal. However, his Calving Ease, extreme Muscle, and top Profit numbers will create even more value on your sale day. Got to love his low stress 77 lb. BW with a top 20% CE EPD. He also has the #7 highest IMF score (3.96) and top 4% MARB EPD. Do not overlook his top 10%-15% EPDs for WW, YW, MTL, SC, REA, and TSI.



B3R F641 TAC - Lot 270

## 272 B3R F628 TEN STAR

Birth Date: 11/1/2018 M M923317 Tattoo: F628 P

KEYS TEN-ACIOUS 166S  
**M6 TEN STAR 215 P ET**  
 EM821497 M6 MS Z237 BIG TIME516ET

KEYS MCTENDER 279P  
 MISS KEY MAYBELL 73N  
 M6 BIG TOP 268 PLD ET  
 M6 MS 927 MARK 3108 ET

M6 REAL DEAL 9107 P ET  
**PC MISS REAL DEAL 202 P TW**  
 F1163429 PC MISS CIGAR MARK234PET

LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P  
 LHD CIGAR E46  
 LHD MS ALI MARK D188

TSI 197.5

| PEN#         | CED      | BEPD    | WEPD              | YEPD       | SCR       | MILK     | MCE         | MTNL | REA  | MARB |  |
|--------------|----------|---------|-------------------|------------|-----------|----------|-------------|------|------|------|--|
| 24           | 3.3      | 3.3     | 31                | 53         | 0.8       | 6        | 9.2         | 21   | 0.94 | 0.11 |  |
| BW           | Adj. WW  | Adj. YW | Act. SC           | Act. %IMF  | IMF Ratio | Act. REA | Act. RibFat |      |      |      |  |
| 86           | 731      | 1129    | 38                | 3.19       | 98        | 16.25    | 0.16        |      |      |      |  |
| Calving Ease |          |         | Growth            |            |           | Carcass  |             |      |      |      |  |
| ★★           |          |         | ★★★               |            |           | ★★★★     |             |      |      |      |  |
| Grass ADG    | Feed ADG | RE/CWT  | Est. Sale Day Wt. | Base Price |           |          |             |      |      |      |  |
| 1.34         | 4.04     | 1.43    | 1275              | \$2,750    |           |          |             |      |      |      |  |

Lot 272 is a stout-made, strong-topped, big-middled bull with huge REA numbers. He has a 16.3-inch REA, the #7 RE/CWT (1.43) and top 9% REA EPD. Soggy, smokey calves with extra muscle pop drive calf buyers into paying more. Lot 272 will deliver high value smokies.



B3R F020 COOL & STOUT Y024 - Lot 275

## 273 B3R F643 COOL HAND

Birth Date: 11/16/2018 M M922843 Tattoo: F643 P

M6 COOL REP 8108 ET  
**M6 COOL HAND 419 ET**  
 EM853148 M6 MS NEW JEWEL 0155 PLD

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 M6 NEW STANDARD 842 P ET  
 M6 MS 5078 MARK 635 PLD ET

M6 DESIGN 929 P ET  
**GF GERMAINE 5106**  
 F1210430 GF GABRIEL 249

M6 BEEF DOCTOR 5180 P ET  
 SR LADY EASE 914 ET  
 M6 BLUE ON TOP 9118  
 GF MS HOUSE BRAND 0206

TSI 232.6

| PEN#         | CED      | BEPD    | WEPD              | YEPD       | SCR       | MILK     | MCE         | MTNL | REA  | MARB |  |
|--------------|----------|---------|-------------------|------------|-----------|----------|-------------|------|------|------|--|
| 24           | 8.4      | 1.6     | 49                | 90         | 1.8       | 17       | 9.1         | 41   | 0.95 | 0.07 |  |
| BW           | Adj. WW  | Adj. YW | Act. SC           | Act. %IMF  | IMF Ratio | Act. REA | Act. RibFat |      |      |      |  |
| 76           | 713      | 1079    | 37                | 3.63       | 95        | 13.05    | 0.16        |      |      |      |  |
| Calving Ease |          |         | Growth            |            |           | Carcass  |             |      |      |      |  |
| ★★★★★        |          |         | ★★★★★             |            |           | ★★★★★    |             |      |      |      |  |
| Grass ADG    | Feed ADG | RE/CWT  | Est. Sale Day Wt. | Base Price |           |          |             |      |      |      |  |
| 2.14         | 3.59     | 1.32    | 1150              | \$2,750    |           |          |             |      |      |      |  |

Lot 273's genetics for Calving Ease, Growth, Muscle, and Profit traits are off the chart! Got to really appreciate his low stress 76 lb. BW with an 8.5 CE EPD who ranks in the top 25%. However, his top 1%-4% EPDs for WW, YW, MTL, SC, REA, and TSI will push the calf-values to the top end.

## 275 B3R F020 COOL & STOUT Y024

Birth Date: 10/22/2018 M M920276 Tattoo: F020 P

M6 COOL REP 8108 ET  
**M6 COOL & STOUT 5106 P ET**  
 EM875922 M6 MS RIO MAKER 9106 P ET

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P

RC CHARLIE 0327  
**B3R Y024 CCR TRAD L9P 0327**  
 EF1149405 MS CCR TRAD 1107L9 P

SCRSUPERCHARLIE0767PD  
 RC NICHOLE 9821  
 WCR SIR TRADITION 066  
 MS CCR PRIME CUT 1107J6

TSI 201.53

| PEN#         | CED      | BEPD    | WEPD              | YEPD       | SCR       | MILK     | MCE         | MTNL | REA  | MARB |  |
|--------------|----------|---------|-------------------|------------|-----------|----------|-------------|------|------|------|--|
| 25           | 2.5      | 2       | 31                | 56         | 0.9       | 9        | 4.4         | 24   | 0.51 | 0.19 |  |
| BW           | Adj. WW  | Adj. YW | Act. SC           | Act. %IMF  | IMF Ratio | Act. REA | Act. RibFat |      |      |      |  |
| 99           | 657      | 1121    | 39                | 3.79       | 108       | 12.63    | 0.21        |      |      |      |  |
| Calving Ease |          |         | Growth            |            |           | Carcass  |             |      |      |      |  |
| ★★★★★        |          |         | ★★★★★             |            |           | ★★★★★    |             |      |      |      |  |
| Grass ADG    | Feed ADG | RE/CWT  | Est. Sale Day Wt. | Base Price |           |          |             |      |      |      |  |
| 2.2          | 3.9      | 1.09    | 1325              | \$2,750    |           |          |             |      |      |      |  |

Hopefully, you see a well-balanced, strong-topped bull with plenty of rib shape. His 3.79 IMF score and top 15% MARB EPD is very impressive. Combine that with Growth and Profit traits that rank better than average for the Charolais breed.

## 274 B3R F614 LONE STAR

Birth Date: 10/24/2018 M M923249 Tattoo: F614 P

M6 GRID MAKER 104 PET  
**M6 LONE STAR 2183 P ET**  
 EM836497 ROR MISS MARK 138 P

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 M6 MARK 7136 PLD  
 MISS LPF 630 MAC

M6 FOUNDATION 8008 P ET  
**ROR MS FOUNDATION 168**  
 F1136753 ROR QUALITY 842

WCR SIR FA MAC 2244  
 CR MISS DUKE 157  
 M6 MOMENTUM 4247 P ET  
 KMC MISS IMPRESS 205 P

TSI 181.68

| PEN#         | CED      | BEPD    | WEPD              | YEPD       | SCR       | MILK     | MCE         | MTNL | REA  | MARB |  |
|--------------|----------|---------|-------------------|------------|-----------|----------|-------------|------|------|------|--|
| 24           | 0.7      | 2.2     | 18                | 38         | 1.1       | 18       | 2.8         | 27   | 0.37 | 0.06 |  |
| BW           | Adj. WW  | Adj. YW | Act. SC           | Act. %IMF  | IMF Ratio | Act. REA | Act. RibFat |      |      |      |  |
| 85           | 699      | 1089    | 40                | 3.31       | 99        | 14.29    | 0.16        |      |      |      |  |
| Calving Ease |          |         | Growth            |            |           | Carcass  |             |      |      |      |  |
| ★★           |          |         | ★★                |            |           | ★★       |             |      |      |      |  |
| Grass ADG    | Feed ADG | RE/CWT  | Est. Sale Day Wt. | Base Price |           |          |             |      |      |      |  |
| 1.31         | 3.7      | 1.28    | 1250              | \$2,750    |           |          |             |      |      |      |  |

Lot 274 is a strong-topped bull with a more than solid 14.3-inch REA. M6 Grid Maker is a Charolais breed icon and his influence is synonymous with high quality feeder calves and replacement heifers.

## 276 B3R F006 FOREMAN D025

Birth Date: 10/2/2018 M M920348 Tattoo: F006 P

WR WRANGLER W601  
**WR FOREMAN D602**  
 M883344 WR DUCHESS B612

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 LT LEDGER 0332 P  
 WR DUCHESS Y601

M6 BLANCO STANDARD 231 ET  
**B3R D025 CCR Z231 1107U102**  
 F1234620 MS COOLEY CHARLIE 1107U102

M6 NEW STANDARD 842 P ET  
 M6 MS RIO GRADE 960 P ET  
 RC CHARLIE 0327  
 MS CCR SIRPAUL 1107L17 P

TSI 225.47

| PEN#         | CED      | BEPD    | WEPD              | YEPD       | SCR       | MILK     | MCE         | MTNL | REA | MARB |  |
|--------------|----------|---------|-------------------|------------|-----------|----------|-------------|------|-----|------|--|
| 25           | 10.7     | -2.9    | 38                | 77         | 1.4       | 8        | 5.8         | 27   | 0.7 | 0.14 |  |
| BW           | Adj. WW  | Adj. YW | Act. SC           | Act. %IMF  | IMF Ratio | Act. REA | Act. RibFat |      |     |      |  |
| 72           | 591      | 1060    | 40                | 3.32       | 87        | 12.64    | 0.2         |      |     |      |  |
| Calving Ease |          |         | Growth            |            |           | Carcass  |             |      |     |      |  |
| ★★★★★        |          |         | ★★★★★             |            |           | ★★★★★    |             |      |     |      |  |
| Grass ADG    | Feed ADG | RE/CWT  | Est. Sale Day Wt. | Base Price |           |          |             |      |     |      |  |
| 2.2          | 3.57     | 1.15    | 1225              | \$2,750    |           |          |             |      |     |      |  |

Lot 276 is a high quality, attractive Charolais bull with Heifer-Safe Calving Ease potential. He is very unique in combining elite Calving Ease with excellent Growth, Marbling, and Profit traits. His -2.7 BW EPD ranks in the top 7% of the breed and his EPDs rank in the top 10%-20% for WW, YW, SC, MARB and TSI. We could call him "Sleep Easy Profit."



## 277 B3R F005 FOREMAN D032

Birth Date: 9/30/2018 M M920347 Tattoo: F005 P

WR WRANGLER W601  
**WR FOREMAN D602**  
 M883344 WR DUCHESS B612

CMF 192 WRANGLER 256  
 WR MISS PRINCESS T629  
 LT LEDGER 0332 P  
 WR DUCHESS Y601

M6 TEN WHISTLES 456 P  
**B3R D032 CCR 456 B011**  
 F1234623 B3R B011 MSCCR Z261 X025

M6 BELLS & WHISTLES 258 P  
 M6 MS TEN MAKER 1100  
 M6 COOL MAKER 261 P  
 B3R X025 MS CCR M207 7L 4P

TSI 213.64

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB  |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|-------|
| 25           | 5.9     | 1.3      | 38      | 72        | 1.2       | 9                 | 5.4         | 27         | 0.85    | -0.01 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |       |
| 87           | 594     | 1108     | 40      | 3.81      | 100       | 13.25             | 0.28        |            |         |       |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |       |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |       |
| Grass ADG    | 2.8     | Feed ADG | 3.88    | RE/CWT    | 1.19      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |       |

Lot 277 is a very well-balanced bull for Calving Ease, Growth, Muscle, and Profit genetics. He has low stress Calving Ease with a CE EPD of 5.8. Combine that with EPDs that rank in the top 15%-35% for WW, YW, MTL, SC, REA, and TSI. He has top end genetic rankings for all the added value traits. Do not overlook his excellent 3.81 IMF score.

## 280 B3R F063 LEDGEER X016

Birth Date: 10/2/2018 M EM920332 Tattoo: F063 P

LT BLUEGRASS 4017 P  
**LT LEDGER 0332 P**  
 M791626 LT BRENDA 6120 PLD

LT ASSERTION 1277 P  
 LT PEARL'S BREEZE 2236 P  
 LT RIO BRAVO 3181 P  
 LT BRENDA'S EASE 3055PLD

B/T SMART CHOICE M207 ET  
**B3R X016 MS CCR M207 6673**  
 EF1134447 MS COOLEY JACKPOT 6673N

LHD CIGAR E46  
 MISS HOODOO Z6017  
 CCR JACKPOT 1410K5 PET  
 MS CCR SIRDUKE 6673L ET

TSI 199.64

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 6.5     | -0.5     | 25      | 48        | 1.1       | 2                 | 5.4         | 15         | 0.8     | 0.28 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 81           | 592     | 1045     | 39      | 3.74      | 106       | 14.03             | 0.21        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.63    | Feed ADG | 3.53    | RE/CWT    | 1.25      | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |      |

Lot 280 should have been in the picture pen because he is thick, deep, and good. He is unique in his combination of excellent Calving Ease, Muscle, and Marbling traits. Got to like his negative BW numbers to go with his 14.0-inch REA that ranks in the top 25% of the breed. His 0.31 MARB EPD is elite and ranks in the top 2% of the breed. Great combination of Calving Ease, REA, and IMF.

## 278 B3R F019 COOL HAND 6601U20

Birth Date: 10/18/2018 M M920275 Tattoo: F019 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

LC SUSPECT 0109 P ET  
**MS COOLEY SUSPECT 6601U20**  
 EF1103725 MS COOLEY JPOT 6601P2 ET

LT WYOMING WIND 4020 PLD  
 LC MISS LACI CAE 104  
 CCR JACKPOT 1410K5 PET  
 EATONS CADET 0661

TSI 226.82

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 3.6     | 2.8      | 41      | 79        | 0.8       | 6                 | 9           | 26         | 0.68    | 0.23 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 93           | 547     | 1049     | 38      | 3.78      | 107       | 11.19             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2       | Feed ADG | 4.61    | RE/CWT    | 1.04      | Est. Sale Day Wt. | 1275        | Base Price | \$2,750 |      |

Lot 278 is strong-topped, wide-bodied, and angular through his front end. His angularity improves Calving Ease. His Growth, Muscle, Marbling and Profit genetics are outstanding. He ranks in the top 8%-20% for WW, YW, REA, MARB and TSI. Make note of his excellent 3.78 IMF score.

## 281 B3R F069 COOL REP 8512

Birth Date: 10/8/2018 M EM920296 Tattoo: F069 H

M6 COOL DUDE 6463 P ET  
**M6 COOL REP 8108 ET**  
 EM770701 SR LADY EASE 914 ET

M6 FUNCTION 169 PET  
 MISS LPP 630 MAC  
 VCR SIR DUKE 914 PLD  
 CCF LADY GERMAINE 718PET

DR STEALTH 574  
**M&M MS STEALTH 8512 ET**  
 EF1103006 BALDRIDGESWEETHEART444ET

HOODOO SLASHER 1144  
 DR ALEXIS 412 ET  
 VCR SIR DUKE 914 PLD  
 BALDRIDGE SWEETHEART 53D

TSI 208.34

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 15.2    | -3.2     | 35      | 60        | 1.3       | 19                | 9           | 36         | 0.86    | 0.06 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 71           | 538     | 1076     | 39      | 3.47      | 98        | 14.17             | 0.34        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 2.6     | Feed ADG | 4.29    | RE/CWT    | 1.25      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Heifers get ready, we have the bull for you. Extreme Calving Ease without sacrificing Weaning Weight and Muscle shape genetics. Lot 281's 14.4 CE EPD ranks in the top 2% with just a 71 lb. BW and a -2.9 BW EPD. However, he should also improve Muscle shape with his 14.2-inch REA and a REA EPD that ranks in the top 15%.

## 279 B3R F061 LEDGER Y020

Birth Date: 10/7/2018 M EM920330 Tattoo: F061 P

LT BLUEGRASS 4017 P  
**LT LEDGER 0332 P**  
 M791626 LT BRENDA 6120 PLD

LT ASSERTION 1277 P  
 LT PEARL'S BREEZE 2236 P  
 LT RIO BRAVO 3181 P  
 LT BRENDA'S EASE 3055PLD

M6 GRID MAKER 104 PET  
**B3R Y020 M6 MS GRAZER 1057**  
 EF1151809 BF MISS GRAZER 1057

WCR SIR TRADITION 066  
 VCR MISS MAC IV 317  
 BCF GRAZER BOY 9834P  
 BCF SIR MACS QUEEN 9738P

TSI 215.61

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 4.5     | 1.4      | 38      | 71        | 1.3       | 14                | 5           | 33         | 0.85    | 0.12 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 84           | 617     | 1070     | 36.5    | 3.35      | 95        | 14.3              | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★★★   |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.94    | Feed ADG | 3.4     | RE/CWT    | 1.28      | Est. Sale Day Wt. | 1300        | Base Price | \$2,750 |      |

Lot 279 is another big-middled bull that is balanced for better Performance, Carcass, and Profit traits. He has a powerful 14.3-inch REA and ranks in the top 15% for REA EPD. His genetics indicate he will improve other Profit drivers. His EPDs rank in the top 15%-35% for WW, YW, REA, MARB, and TSI.



Great Charolais bulls from a good cow, getting it done in short grass country.



**B3R F065 LEDGER X016 - Lot 282**

**283 B3R F012 BELLS & WHISTLES B028**

Birth Date: 10/12/2018 M M920270 Tattoo: F012 P

M6 BELLS & WHISTLES 258 P  
M890927 WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
M6 MS GAIN & GRADE 552 P  
M6 NEW STANDARD 842 P ET  
WEAVERS VERONICA 0530

M6 COOL MAKER 261 P  
B3R B028 CCR Z261 W006  
F1199727 B3R W006 CCR TRAD SC M207

M6 COOL REP 8108 ET  
M6 MS 104 COMMANDER 7184 P ET  
B/T SMART CHOICE M207 ET  
MS CCR TRAD 1107L4 P

TSI 213.81

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 4.6     | 0.1      | 39      | 66        | 1.1       | 10                | 0.8         | 30         | 0.93    | 0.14 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 91           | 616     | 1104     | 38      | 3.48      | 98        | 13.19             | 0.2         |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★    |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.43    | Feed ADG | 4.53    | RE/CWT    | 1.12      | Est. Sale Day Wt. | 1325        | Base Price | \$2,750 |      |

Lot 283 has excellent balance of Calving Ease, Growth, Marbling, and Profit genetics. Got to like his negative BW EPD. His EPDs also rank in the top 2%-35% for WW, YW, REA, MARB, and TSI. Great combination of value added traits to improve your bottom line.

**282 B3R F065 LEDGER X016**

Birth Date: 9/28/2018 M EM920352 Tattoo: F065 P

LT BLUEGRASS 4017 P  
LT LEDGER 0332 P  
M791626 LT BRENDA 6120 PLD

LT ASSERTION 1277 P  
LT PEARL'S BREEZE 2236 P  
LT RIO BRAVO 3181 P  
LT BRENDA'S EASE 3055PLD

B/T SMART CHOICE M207 ET  
B3R X016 MS CCR M207 6673  
EF1134447 MS COOLEY JACKPOT 6673N

LHD CIGAR E46  
MISS HOODOO Z6017  
CCR JACKPOT 1410K5 PET  
MS CCR SIRDUKE 6673L ET

TSI 180.42

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 25           | 1.7     | -1.1     | 16      | 31        | 1.1       | -3                | -1.4        | 5          | 0.55    | 0.15 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 63           | 513     | 1006     | 40      | 3.18      | 89        | 11.93             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★          |         |          | ★★★     |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 2.23    | Feed ADG | 3.79    | RE/CWT    | 1.07      | Est. Sale Day Wt. | 1250        | Base Price | \$2,750 |      |

Lot 282 is very eye appealing, well-balanced, huge-bodied, and strong-topped. He combines outstanding Calving Ease and Marbling genetics. His 63 lb. BW and -1.2 BW EPD really got our attention. His MARB EPD is also impressive, ranking in the top 15%. He shows to have a lot of shape down his top. His calves will come easy, be soggy, eye appealing and have excellent carcass quality traits.



**B3R F041 COOL HAND 115 - Lot 284**

**284 B3R F041 COOL HAND 115**

Birth Date: 11/14/2018 M M920286 Tattoo: F041 H

M6 COOL HAND 419 ET  
M6 COOL HAND 6110  
M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
M6 MS NEW JEWEL 0155 PLD  
M6 GRID REP 0127 PLD  
M6 MS 104 GABRIEL 756 ET

EGF HOUSE BRAND 056R  
GF MS HOUSE BRAND 115  
F1132089 M6 MS FUNCTION 373 PLD

M6 HOUSE BRAND 062 PLD  
BF MISS MADISON 1058  
M6 TRADITION 103 PET  
M6 MS PERFECT 0726 PLD

TSI 205.99

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 2.3     | 2.1      | 27      | 57        | 0.8       | 13                | 4.7         | 27         | 0.91    | 0.18 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 84           | 637     | 1082     | 35.5    | 4.2       | 112       | 13.49             | 0.25        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★            |         |          | ★★★★    |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.69    | Feed ADG | 3.51    | RE/CWT    | 1.27      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

You will love him as soon as you put your eyes on him! Lot 284 is well-balanced, exhibits lots of muscle and is extremely deep-ribbed. He should also help improve Marbling with his #4 highest (4.20) IMF score. His calves will have extra shape in their top with his top 4% REA EPD.



**Charolais cows on weaning day.**





**B3R F029 TEN WHISTLES 456 - Lot 285**



**B3R F048 COOL HAND B011 - Lot 287**

**285 B3R F029 TEN WHISTLES 456**

Birth Date: 10/16/2018 M M920283 Tattoo: F029 P

M6 BELLS & WHISTLES 258 P  
**M6 TEN WHISTLES 456 P**  
 M859441 M6 MS TEN MAKER 1100

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

EATONS PIONEER 9161  
 B3R A029 9161 9020  
 EF1181626 MS COOLEY SKY E 9020M ET

EATONS EXPLORER 6343  
 EATONS MISS BILARA 4749  
 SKYMONT EASE 2078  
 WCR MISS IMPRESS 9020ETP

TSI 191.08

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 11.2    | -3       | 23      | 40        | 1         | 8                 | 6.1         | 20         | 0.71    | 0.07 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 79           | 626     | 1016     | 38      | 3         | 85        | 14.19             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★     |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.74    | Feed ADG | 3.44    | RE/CWT    | 1.36      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

Lot 285 is cool-fronted with extra angularity through his front end and a stout hip. He has awesome Calving Ease credentials with a -2.8 BW EPD that ranks in the top 7% and an 11.4 CE EPD that ranks in the top 8% as well as a 79 lb. BW. He has more to offer than Calving Ease with his big 14.2-inch REA. His calves should come easy, grow with style and extra muscle shape.

**287 B3R F048 COOL HAND B011**

Birth Date: 10/22/2018 M M920290 Tattoo: F048 P

M6 COOL HAND 419 ET  
**M6 COOL HAND 6110**  
 M879998 SNA MISS STACEY E 339

M6 COOL REP 8108 ET  
 M6 MS NEW JEWEL 0155 PLD  
 M6 GRID REP 0127 PLD  
 M6 MS 104 GABRIEL 756 ET

M6 COOL MAKER 261 P  
 B3R B011 MSCCR Z261 X025  
 F1199728 B3R X025 MS CCR M207 7L 4P

M6 COOL REP 8108 ET  
 M6 MS 104 COMMANDER 7184 P ET  
 B/T SMART CHOICE M207 ET  
 MS CCR TRAD 1107L4 P

TSI 204.82

| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 2.3     | 2.7      | 32      | 59        | 0.9       | 16                | 5.2         | 32         | 0.69    | 0.13 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 102          | 635     | 1046     | 38      | 3.68      | 105       | 12.89             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★★     |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 2.09    | Feed ADG | 3.17    | RE/CWT    | 1.21      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

You can see his well-designed structure, strong top, powerful hip, and big belly. His Growth, Muscle, and Profit genetics are very good. His EPDs rank in the top 30%-35% for WW, YW, REA, and TSI. His smokey calves will pop with muscle and have lots of rib.

**286 B3R F036 BELLS & WHISTLES X017**

Birth Date: 10/21/2018 M M920284 Tattoo: F036 P

M6 BELLS & WHISTLES 258 P  
**M6 BELLS & WHISTLES 630**  
 M890927 WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

B/T SMART CHOICE M207 ET  
 B3R X017 MS CCR M207 7L 4P  
 EF1134450 MS CCR TRAD 1107L4 P

LHD CIGAR E46  
 MISS HOODOO Z6017  
 WCR SIR TRADITION 066  
 MS CCR P CUT 1107J10 PET

TSI 194.95

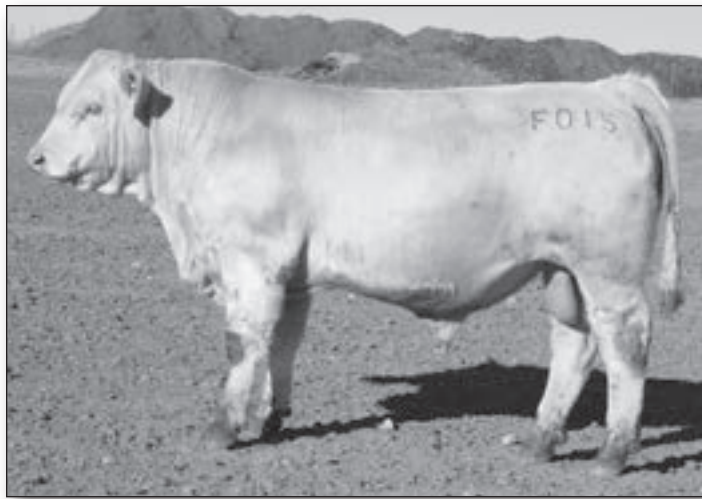
| PEN#         | CED     | BEPD     | WEPD    | YEPD      | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 8.1     | -2.4     | 23      | 39        | 0.6       | 5                 | 5.3         | 16         | 0.78    | 0.27 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 71           | 617     | 988      | 35      | 3.9       | 111       | 13.27             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★★        |         |          | ★★      |           |           | ★★★★★             |             |            |         |      |
| Grass ADG    | 1.17    | Feed ADG | 3.37    | RE/CWT    | 1.27      | Est. Sale Day Wt. | 1175        | Base Price | \$2,750 |      |

Lot 286 needs to get his picture taken because he is stout, angular, big-topped, and deep-ribbed. He has Heifer-Safe Calving Ease potential with his 71 lb. BW and -1.9 BW EPD that ranks in the top 15%. We also really appreciate his top 20% REA genetics and his elite Marbling. He ranks in the top 6% for MARB EPD and has a 3.90 IMF score. He is well-made with Calving Ease, Muscle, and Marbling traits.



**See the 2019 Ultra Black Champion bull, Walter. His super momma was purchased as a weaned heifer here at the ranch in 2016. Our ranch-raised heifers could be your best investment.**





**BR3 F015 Cool & Stout X005 - Lot 288**

**288 B3R F015 COOL & STOUT X005**

Birth Date: 10/18/2018 M M920273 Tattoo: F015 P

M6 COOL REP 8108 ET  
**M6 COOL & STOUT 5106 P ET**  
 EM875922 M6 MS RIO MAKER 9106 P ET

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P

SCHURRTOP HCR RANCHER  
**MS COOLEY RANCHER 835X**  
 F1127640 MS COOLEY DENTON 835U4

SCHURRTOP EASE 8953 PLD  
 SCHURRTOP ML 6056 1184 P  
 COOLEY DENTON 5036S  
 MS COOLEY JPOT 835R2 ET

TSI 176.05

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 3.7     | 1.7      | 21      | 33        | 1         | 12                | 4           | 23         | 0.52    | 0.05 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 98           | 598     | 1016     | 38      | 2.76      | 78        | 11.97             | 0.16        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★     |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 2.34    | Feed ADG | 3.49    | RE/CWT    | 1.13      | Est. Sale Day Wt. | 1225        | Base Price | \$2,750 |      |

You can see the extra muscle shape, strong top, and stout hip he possesses. Feedlot and calf buyers really value smokey/yellow feeders because they convert feed better, gain better, and yield better.

**289 B3R F044 TEN WHISTLES A019**

Birth Date: 10/20/2018 M M920288 Tattoo: F044 P

M6 BELLS & WHISTLES 258 P  
**M6 TEN WHISTLES 456 P**  
 M859441 M6 MS TEN MAKER 1100

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 KEYS TEN-ACIOUS 166S  
 M6 MS TRADITION 526

DCR MR SOLUTION W13  
**B3R A019 W13 Y019**  
 F1180399 B3R Y019 CCR TRAD L9P 0327

EC NO DOUBT 2022 P  
 JCH MS BULL DOZER T388  
 RC CHARLIE 0327  
 MS CCR TRAD 1107L9 P

TSI 196.3

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 10.8    | -1.6     | 34      | 52        | 0.3       | 11                | 4.2         | 28         | 0.79    | 0    |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 72           | 655     | 1013     | 30      | 2.61      | 74        | 13                | 0.11        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★     |           |           | ★★★               |             |            |         |      |
| Grass ADG    | 2.23    | Feed ADG | 3.08    | RE/CWT    | 1.28      | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |      |

Lot 289 is a Calving Ease Charolais bull with good weaning, and rib eye genetics. Got to like his 72 lb. BW and 11.2 CE EPD which ranks in the top 8% and his negative BW EPD. His weaning weight genetics are also very good and rank in the top 30%. It is ok to get smoke in your eyes studying his top 15% REA traits. It makes "cents!"

**290 B3R F026 BELLS & WHISTLES 582**

Birth Date: 10/11/2018 M M920281 Tattoo: F026 P

M6 BELLS & WHISTLES 258 P  
**M890927** WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
**M6 COOL & WHITE 582 P ET**  
 EF1220818 M6 MS RIO MAKER 9106 P ET

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P

TSI 208.6

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 3.6     | 1.1      | 40      | 63        | 1.3       | 9                 | -0.9        | 29         | 0.8     | 0.2  |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 96           | 618     | 1021     | 38      | 3.51      | 99        | 13.27             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★★     |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.94    | Feed ADG | 3.25    | RE/CWT    | 1.28      | Est. Sale Day Wt. | 1200        | Base Price | \$2,750 |      |

Lot 290 is a strong-topped, square made bull with excellent Growth, Muscle, Marbling, and Profit genetics. His EPDs rank in the top 8%-30% for WW, YW, REA, MARB, and TSI. He exhibits ideal multiple trait selection.

**291 B3R F058 BELLS & WHISTLES 5144**

Birth Date: 10/23/2018 M M920295 Tattoo: F058 S

M6 BELLS & WHISTLES 258 P  
**M890927** WEAVERS RIO VERONICA 1430

M6 COOL REP 8108 ET  
**M6 MS COOL & WHITE 5144 ET**  
 EF1220836 M6 MS RIO MAKER 9106 P ET

M6 COOL REP 8108 ET  
 M6 MS GAIN & GRADE 552 P  
 M6 NEW STANDARD 842 P ET  
 WEAVERS VERONICA 0530

M6 COOL DUDE 6463 P ET  
 SR LADY EASE 914 ET  
 LT RIO BLANCO 1234 P  
 PJ MS. GRIDMAKER 602 P

TSI 210.5

| PEN#         | CED     | BE PD    | WE PD   | YE PD     | SCR       | MILK              | MCE         | MTNL       | REA     | MARB |
|--------------|---------|----------|---------|-----------|-----------|-------------------|-------------|------------|---------|------|
| 26           | 8.3     | -1.4     | 34      | 60        | 1.6       | 10                | 2.4         | 27         | 0.77    | 0.19 |
| BW           | Adj. WW | Adj. YW  | Act. SC | Act. %IMF | IMF Ratio | Act. REA          | Act. RibFat |            |         |      |
| 67           | 567     | 953      | 39      | 3.85      | 100       | 10.48             | 0.14        |            |         |      |
| Calving Ease |         |          | Growth  |           |           | Carcass           |             |            |         |      |
| ★★★★         |         |          | ★★      |           |           | ★★★★              |             |            |         |      |
| Grass ADG    | 1.97    | Feed ADG | 3.05    | RE/CWT    | 1.1       | Est. Sale Day Wt. | 1100        | Base Price | \$2,750 |      |

Lot 291 has an outstanding balance of Calving Ease, Growth, Muscle, Marbling and Profit genetics. His Calving Ease stats are legit with just a 67 lb. BW and a -1.1 BW EPD. It is rare that a bull reads so well in so many traits, but tip your hat to Lot 291. His EPDs rank in the top 15%-35% for CE, BW, WW, YW, REA, MARB, and TSI. Make note of his outstanding 3.85 IMF score.



**What is a Pathfinder Cow? For years now, Bradley 3 Ranch has produced a lot of Pathfinder Cows. The Pathfinder Angus program was started in 1978 in an effort to identify superior cows in the breed based on their records of performance from Angus Herd Improvement Records (AHIR). In identifying these superior cows, emphasis was placed on early puberty, breeding and early calving, followed by regularity of calving and above-average performance of the offspring.**

# Angus Heifer Sale

If you follow our program, you know how important we believe our cows are. They are the foundation to our program's longevity. Here is your chance to own Bradley 3 Ranch Angus females! These females are backed by 62 years of raising females in our tough environment. Their dams, granddams and great-granddams have been held accountable for fertility and performance. Don't miss an opportunity to own Bradley 3 Ranch females!



**Heifers at 7 months of age**

All heifers were Bang's vaccinated in July 2019

All heifers were scored for reproductive tracts on..... 11/22/19

Booster vaccinated with Vision 7, CattleMasterFP5, SpiroVac & dewormed on..... 11/22/19

Heifers were AI'd one time on.....12/1/19

Our top end bulls turned out, to clean up on ..... 12/5/19 and pulled on 12/31/19

Ultrasounded for pregnancy on ..... 1/30/20

As soon as possible, we will publish the sale offering on the website, as well as have a printed sale supplement. Let us know if you have interest in the heifers so we make sure to get the information to you as soon as it is available. The information will include similar information to the Bull Offering as well as information as to bred or open, and if bred, expected due date and possible sires of the pregnancy. Yes, all heifers are registered with the American Angus Association and genomically tested for enhanced EPDs as well as parent verification. Registration papers can be provided for an additional \$200 per head.

## How Heifers Will Sell



**Heifers at 22 months of age**

Heifers will be penned at the headquarters in groups according to pregnancy status. Only a total group video will be provided. We will produce a sale order for heifers selling and they will sell in lots of three head. As a group is offered, we will sell the first sale lot and the winning bidder will have, at the discretion of the auctioneer, the right to purchase the next sale lot and each succeeding sale lot at the bid price until the entire group is sold.





Excellent cow prospects. Heifers will sell in groups of 3 head with the option to pen roll. Heifers will be sorted and grouped based on pregnancy.

See sale supplement sheet for more information.

Lot 300 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 301 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 302 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 303 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 304 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 305 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 306 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 307 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 308 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 309 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 310 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 311 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 312 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 313 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 314 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 315 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 316 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 317 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

Lot 318 Head Count 3 Price \_\_\_\_\_ Buyer \_\_\_\_\_

## COMMITMENT.

Raising quality registered Angus cattle takes commitment. As your genetic supplier, we take that seriously.

That's why we participate in MaternalPlus®.

Through MaternalPlus, we devote extra time to tracking maternal traits beyond those normally required, ultimately targeting greater performance and predictability.

The data we choose to gather through this inventory-based program today sets the stage for reproductive and lifetime productivity tools tomorrow—tools to pioneer new ways of selecting the most profitable animals.

ANGUS MEANS BUSINESS.





# Sight Unseen Purchase Form



**Bradley 3 Ranch, Ltd.**

Mary Lou Bradley-Henderson  
940-585-6471

James Henderson  
940-585-6171

Minnie Lou Bradley

IF YOU WOULD LIKE TO PURCHASE  
CATTLE USING OUR SIGHT UNSEEN  
OPTION, PLEASE FILL OUT THIS FORM  
AND FAX IT TO US AT LEAST ONE DAY  
PRIOR TO FEBRUARY 8.

OUR FAX NUMBER IS (806) 888-1010.

YOU ARE WELCOME TO SCAN THIS PAGE  
AND EMAIL AS WELL.

WE WILL THEN CALL YOU TO DISCUSS  
SALE BULL OPTIONS.

Name \_\_\_\_\_

Email Address \_\_\_\_\_

Ranch \_\_\_\_\_

Mailing Address \_\_\_\_\_

Town \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone #1 \_\_\_\_\_

Phone # 2 \_\_\_\_\_

Ranch / Delivery location \_\_\_\_\_

I am interested in: \_\_\_\_\_ Angus Bulls

\_\_\_\_\_ Charolais Bulls

I will use bulls on: \_\_\_\_\_ Cows

\_\_\_\_\_ Heifers

\_\_\_\_\_ Both

Describe your cowherd and what you need in terms of bulls.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Lots you are interested in: \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

I would like to spend no more than \$ \_\_\_\_\_ per bull, or a

total of \$ \_\_\_\_\_.

# Terms & Conditions

Except for those stated in the below terms and conditions, there are no warranties, either expressed or implied, as to the merchantability or fitness for a particular purpose with respect to the cattle being sold at this auction. The warranties and guarantees set forth in the “terms and conditions” are in lieu of all other warranties, either expressed or implied, and the remedies provided therein shall be the sole and exclusive remedy of the buyer, or any party claiming through buyer, for any breach of warranty or guarantee therein provided, and all other obligations or liabilities.

**Bradley 3 Ranch, Ltd.**



## TERMS

Terms will be cash unless satisfactory credit arrangements have been made with Bradley 3 Ranch Ltd. Prior to the start of the sale. Livestock will not be released until settlement is made. Checks are made to be payable to Bradley 3 Ranch, Ltd.

## REGISTRATION CERTIFICATES

All cattle sold (**except those designated in footnotes**) will be sold as cattle registered by the American Angus Association or the American International Charolais Association (AICA).

## BREEDING GUARANTEE

Bulls will be guaranteed for breeding soundness for the first breeding season (maximum 90 days). Bulls not able to perform breeding functions during the first breeding season that have had acceptable yearling bulls care will be sold at salvage value and the difference between that value and the purchase price will be accrued as a credit to be used at the 2021 Bradley 3 Ranch Ltd. bull sale. The following three requirements must be met for a buyer to receive credit:

1. A veterinarian examination and certificate as to cause of inability to breed should be sent to Bradley 3 Ranch.
2. Bradley 3 Ranch, Ltd must be involved in the sale of the bull for salvage value.
3. Bull must weigh at least equal weight as when purchased from Bradley 3 Ranch, Ltd. This guarantee does not cover illness or death of the animal.

## IDENTIFICATION

All bulls sold have DNA on file with Angus Genetics, Inc or AICA as appropriate. Each bull has a corresponding tattoo and left ear tag, Angus bulls also have **matching EID**. The right ear tag is lot number. All bulls are branded with their ID on left hip.

## PARTNERSHIP BULL TERMS

We are retaining 1/2 semen interest and no possession in all the bulls selling. The buyer of each bull will own full possession and 100% salvage value of the bull. The 1/2 semen interest retained by Bradley 3 Ranch is simply for us to reserve the option, at the buyer's convenience and our expense, to request semen collection on the bull at some point in the future.

## REGISTERED FEMALE BREEDING GUARANTEE

Safe in calf females have been examined by competent ultrasound technician and are so guaranteed. All females that have been diagnosed bred, have a projected calving date or due date range printed in sale day supplement. All due dates are best projections. It is common for a small percentage of females to lose a pregnancy between palpation and calving. **If a qualified veterinarian determines that one of our heifers is not pregnant prior to March 16, 2020**, then please notify us in writing and you will be reimbursed the difference between her purchase price and the salvage value you receive for her.

Open females have been examined to be open and are so guaranteed to be breeders. There is no guarantee as to the suitability of any female for embryo transfer, or in vitro fertilization program, (IVF).

In the event an exposed or open female is claimed to be a non-breeder by July 30, 2020, then the seller has the right to replace the female or issue credit at the next sale, less salvage value. This credit will be limited to the purchase price less the salvage value. It is the obligation of the buyer to bear any expense incurred for transportation. Any adjustment provided for herein shall absolve the Seller from further liability.

# Directions to the Ranch

**Please note: Directions from Map Quest, Google and YellowPages.com are incorrect to our ranch. Please use these directions instead.**

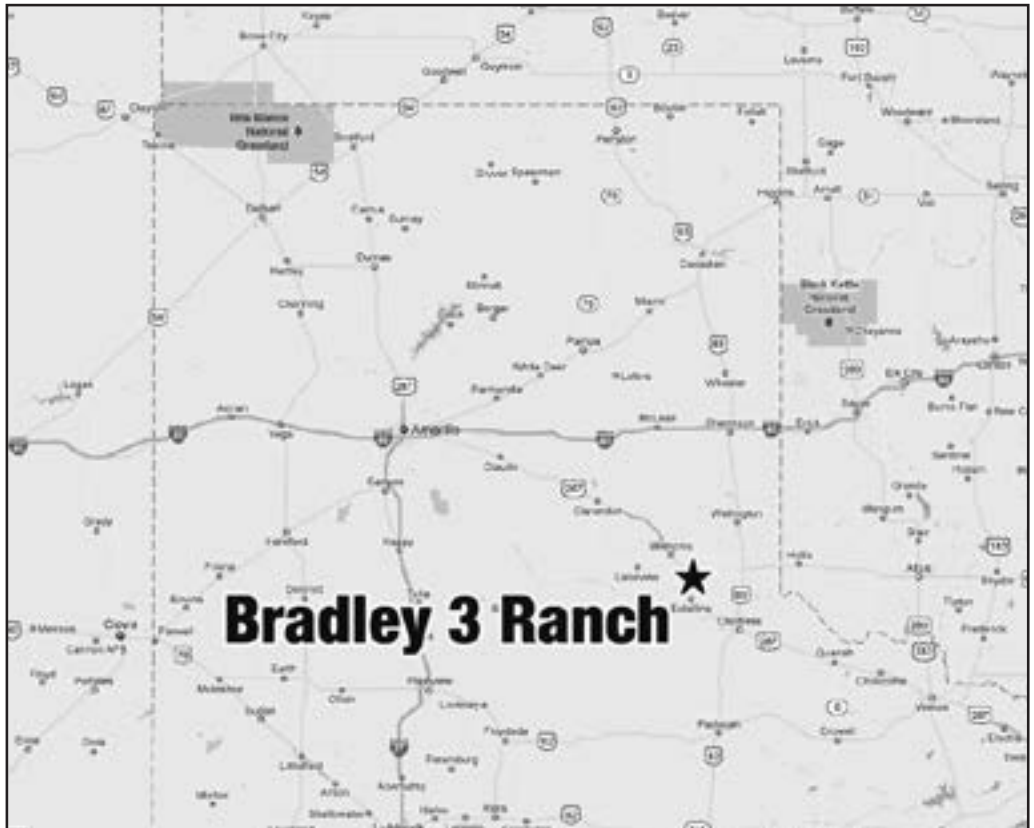
**BEWARE! Estelline, TX is a speed trap. If you drive through Estelline, please pay attention to the speed limit.**

**FROM CHILDRESS, TX:** US 287 NW 19 miles, turn right on FM 1619 (look for ranch sign), go 3 miles turn right at the B3R sign, go 4 miles on gravel road, ranch head quarters will be on your left.

**FROM MEMPHIS, TX:** US 287 South 11 miles, turn left on FM 1619, (look for ranch sign), go 3 miles, turn right at the B3R sign, go 4 miles on gravel road, ranch head quarters will be on your left.

**FROM WELLINGTON, TX:** US 83 South, go through blinking light at junction of 62 and 83 continuing South for 4 miles. Turn right at Vest Ranch sign, follow gravel road for 10 miles. Ranch head quarters will be on your right.

**FROM ALTUS, OK:** Go West on US 62 for approximately 49 miles. At US 83 intersection, turn left /south. Go four miles on 83. Turn right / west at the Vest Ranch sign onto County Road K. Follow gravel road for 10 miles. Ranch headquarters will be on your right.



**MOTELS - CHILDRESS**

- Hampton Inn - (940) 937-3500
- Sale Headquarters
- Holiday Inn Express - (940) 937-0900
- Days Inn - (940) 937-0622

**NEARBY AIRPORT FOR PRIVATE AIRCRAFT –**

- Childress Municipal Airport - 6,000 X 75 asphalt runway; Jet A and 100 low-lead AV gas.
- Altus, OK - Quartz Mountain Regional Airport: (580) 482-8833 5000 ft runway, jet fuel available, hours of operation 7 a.m. - 9 p.m
- Altus, OK - Enterprise Rent A Car: (580) 480-1625 (off airport site)

- From Amarillo, TX ..... 1.5-2 hours
- From Wichita Falls, TX..... 2 hours
- From Oklahoma City, OK..... 4 hours
- From Fort Worth, TX..... 4 hours

|           |           |          |          |          |                           |           |                  |           |                   |           |
|-----------|-----------|----------|----------|----------|---------------------------|-----------|------------------|-----------|-------------------|-----------|
| <b>26</b> |           |          |          |          |                           |           |                  |           |                   |           |
|           |           |          |          |          | <b><u>PEN LOCATOR</u></b> |           |                  |           |                   |           |
| <b>24</b> | <b>25</b> |          |          |          |                           |           |                  | <b>23</b> |                   |           |
| <b>22</b> | <b>23</b> |          |          |          |                           |           |                  | <b>21</b> |                   |           |
| <b>20</b> | <b>21</b> |          |          |          |                           |           |                  | <b>19</b> |                   |           |
| <b>18</b> | <b>19</b> |          |          |          |                           |           |                  | <b>17</b> | <b>1</b>          | <b>2</b>  |
| <b>17</b> | <b>1</b>  | <b>2</b> | <b>3</b> | <b>4</b> | <b>5</b>                  | <b>6</b>  | <b>7</b>         | <b>8</b>  | <b>9</b>          | <b>10</b> |
| <b>16</b> |           |          |          |          |                           | <b>15</b> | <b>14</b>        | <b>13</b> | <b>12</b>         | <b>11</b> |
|           |           |          |          |          |                           |           | <b>sale barn</b> |           | <b>NORTH</b><br>→ |           |





Visitors, West Texas University  
Ag class field day



Cowgirls at work



Ranch entrance



Ranch families at work



Superhero helping at chute  
with Charolais cow.



Moving pairs



Friends and customers pre sale day

**Bradley 3 Ranch, Ltd.**

15591 CR K  
Memphis, TX 79245-5003  
www.bradley3ranch.com

PRSRT  
FIRST-CLASS  
U.S. POSTAGE  
**PAID**  
St. Joseph, MO  
Permit #2017

# February 15, 2020 • 12 Noon

*at the ranch, east of Estelline, Texas*

*Because the cattle work...*



Lot 1



Lot 59

**in our pastures, your pastures,  
in the feed yard  
and on the rail.**

**200+ Angus Bulls  
90+ Charolais Bulls  
50 Yearling Angus  
Females**



Lot 197



Lot 236